



# **Integrating Students with**



fampay 

Presented by-

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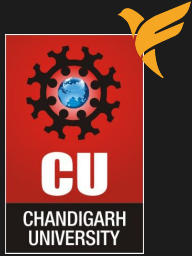
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## Ideas to be Implemented-



**Customized  
University  
Interface**



**Shares  
and  
Stocks**



**Customer  
Service**

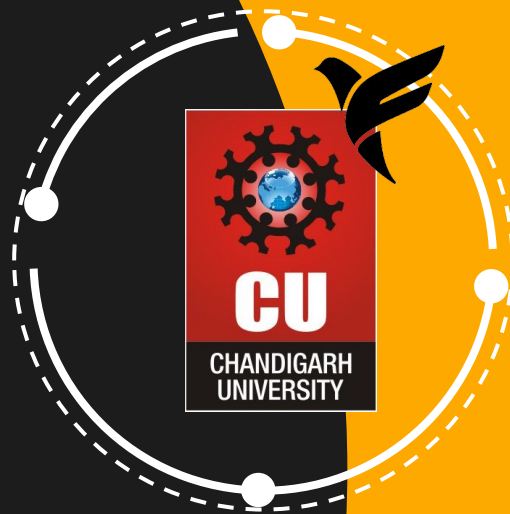


**Fixed  
Deposit  
and Credit**



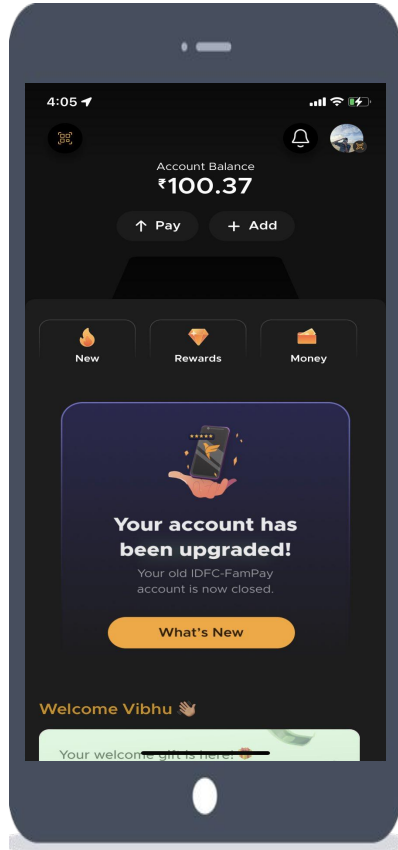
# 01-

## Customized University Interface





# Customized Interface-



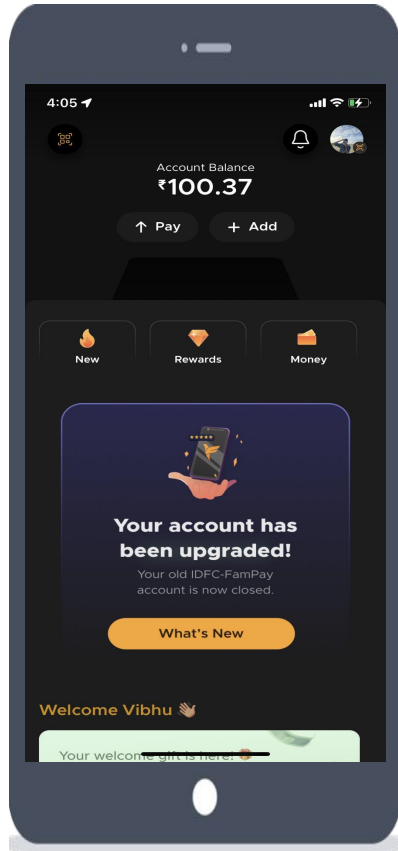
- The all new Fampay app will provide a customized university interface.
- This provides a very seamless way to pay all the university related payments.
- Transactions related to university can be done impeccably.
- Payments like Lab fee, Exam fee and even tuition fee can be paid seamlessly using the customized University Interface.



# 02-

## Shares and Stocks





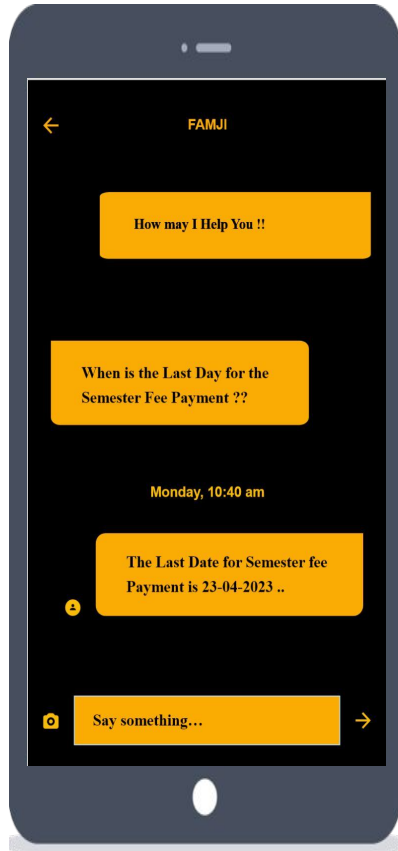
- In the all new Fampay app, the users can now invest in stocks and shares of their desired company.
- This can be done using the Demat account given to the user by IDFC Bank itself.
- This feature can attract a huge number of youth and make them use Fampay.
- There also will be some modules based on the same. By which the customers can get an idea on the marketplace.



**03-**

# **Customer Service**





- As per a survey done by our teammates, Fampay app has a poor customer service.
- This issue can be solved using the new Chatbot- FAMJI .
- Famji is a very interactive section in the app which will address all the problems and queries of the customers.
- This particular feature will help the app gain more popularity as now it will solve all the queries of the customer

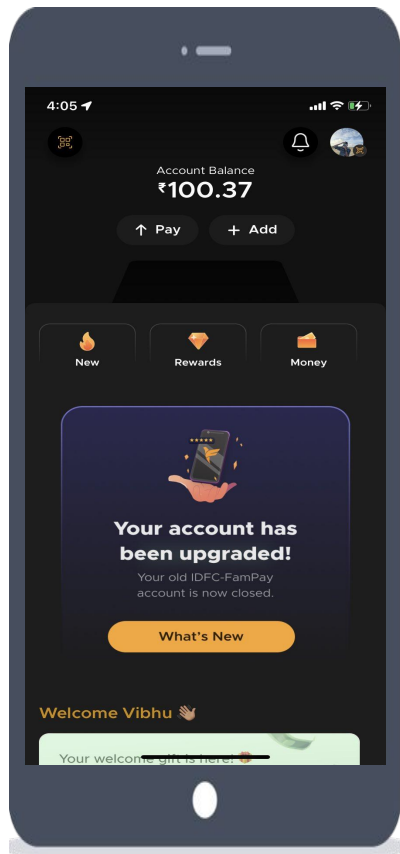




**04 a-**

# **Fixed Deposit**





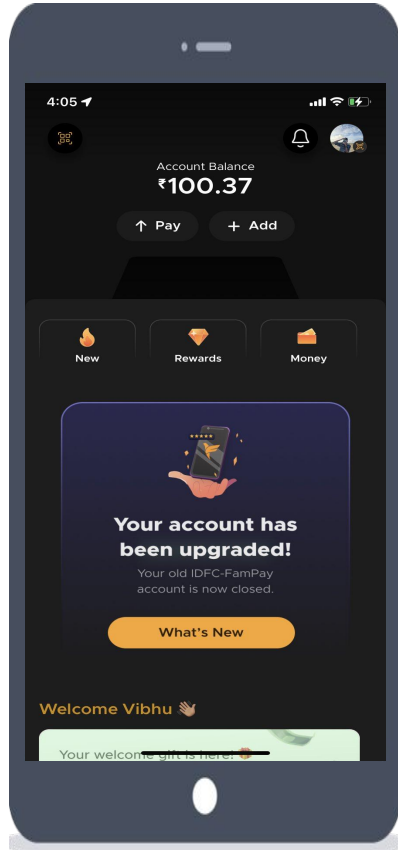
- This feature will be the most useful feature for the customers who want to save their money but they can't.
- This feature lets the customers make a Fixed Deposit and save their money for a future use.
- Investing money in Fampay Fixed deposits gives better interest rates as compared to the market.
- This feature will attract the customer and make them use it.



**04 b-**

# Credit System





- This feature will let the users take loan amount only for academic use with valid proof.
- In This feature the costumes need to submit their paperwork as proof to claim their credit money.
- This money strictly should only be used for research and projects.
- This money will only be used on a partnered E-Commerce website for purchasing the products required for the research or projects.





**Thank  
You!**

**Hope you consider  
our inputs**