

STANDARD CHARTERED HACKATHON

INNOVISIONARIES

Online Video KYC

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PROBLEM STATEMENT:

▶ Online Video KYC

Develop an intuitive and inclusive online video KYC tool that revolutionizes the traditional offline and non-interactive online KYC processes. It must cater to diverse linguistic and generational backgrounds, bridging financial and educational gaps for widespread accessibility and ease of use.

STEPS INVOLVED:

- ▶ On the home page click on start button
- ▶ Fill the required details like name, DOB, address, PAN card details, Aadhar card details, signature, income, employment
- ▶ Proceed for video capturing
- ▶ Now we will upload document for document verification
- ▶ If the uploaded document and captured image is correct, it displays as verified

BUSINESS BENEFITS:

- ▶ **Cost Reduction** : Shifting from offline to online
- ▶ **Customer Experience**: Offering a user-friendly video KYC process
- ▶ **Competitive Advantage** : Sets businesses apart from competitors
- ▶ **Brand Reputation** :Enhancing reputation as innovative and trustworthy

REALISTIC IMPLEMENTATION:

- ▶ Research and Planning
- ▶ Launch and Marketing
- ▶ Training and Support
- ▶ Continuous Improvement

CONCLUSION:

- ▶ Driving growth
- ▶ Enhancing compliance
- ▶ Compliance Adherence