

# Clustering Results Report

Davies-Bouldin Index: 1.604

## Cluster Insights:

Cluster 0:

- Avg Spending: \$200.00
- Avg Quantity: 20.00
- Avg Frequency: 10.00

Cluster 1:

- Avg Spending: \$150.00
- Avg Quantity: 15.00
- Avg Frequency: 8.00

Cluster 2:

- Avg Spending: \$300.00
- Avg Quantity: 25.00
- Avg Frequency: 12.00

