CHURN DATA ANALYSIS

Churned Retained

No. of Customer

Monthly Charges

Total Charges

Total Senior Citizens

Admin Tickets

Tech Tickets

Customer by Gender

7043

\$456.12K

\$16.06M

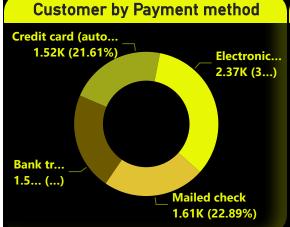
1142

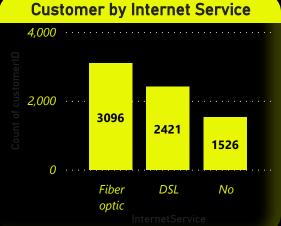
3632

2955

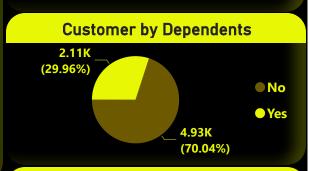
No internet s..

3.49K (49.52%) • Male 3.56K (50.48%)

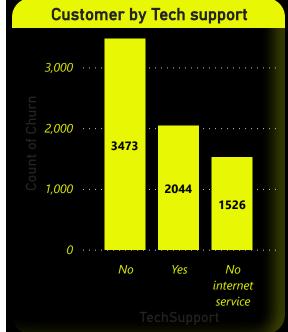


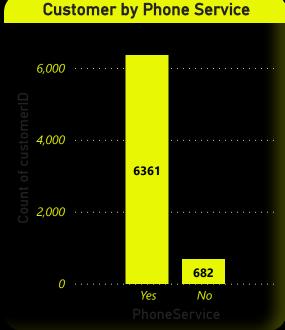


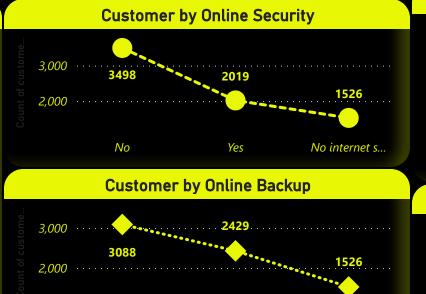




Customer by Senior Citizen

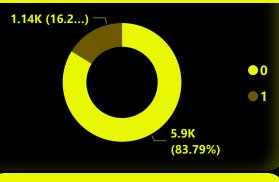


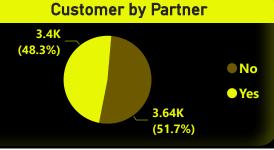




Yes

No





CHURN DATA ANALYSIS Churned Retained **Customer by Tenure** 400 200 20 *30* 40 50 10 60 70 **Customer by Streaming Movie Customer by Streaming TV Customer by Risk Customer by Loyalty** 3,000 4,000 4 Years.. 2303 <6 Mo.. 1371 2,000 ... <3 Years 876 2,000 ... 2,000 ... <4 Years 748 < 12 M... 698 0 . Risk 2 Risk 1 Risk 3 < 18 M... 568 <2 Years 479 **Customer by Multiple Lines** 1,000 1,000 1,000 2,000 **Customer by Paperless Billing** 3390 2971 4171 No p.. Yes No No No Yes No 2872 internet internet 4,000 service service