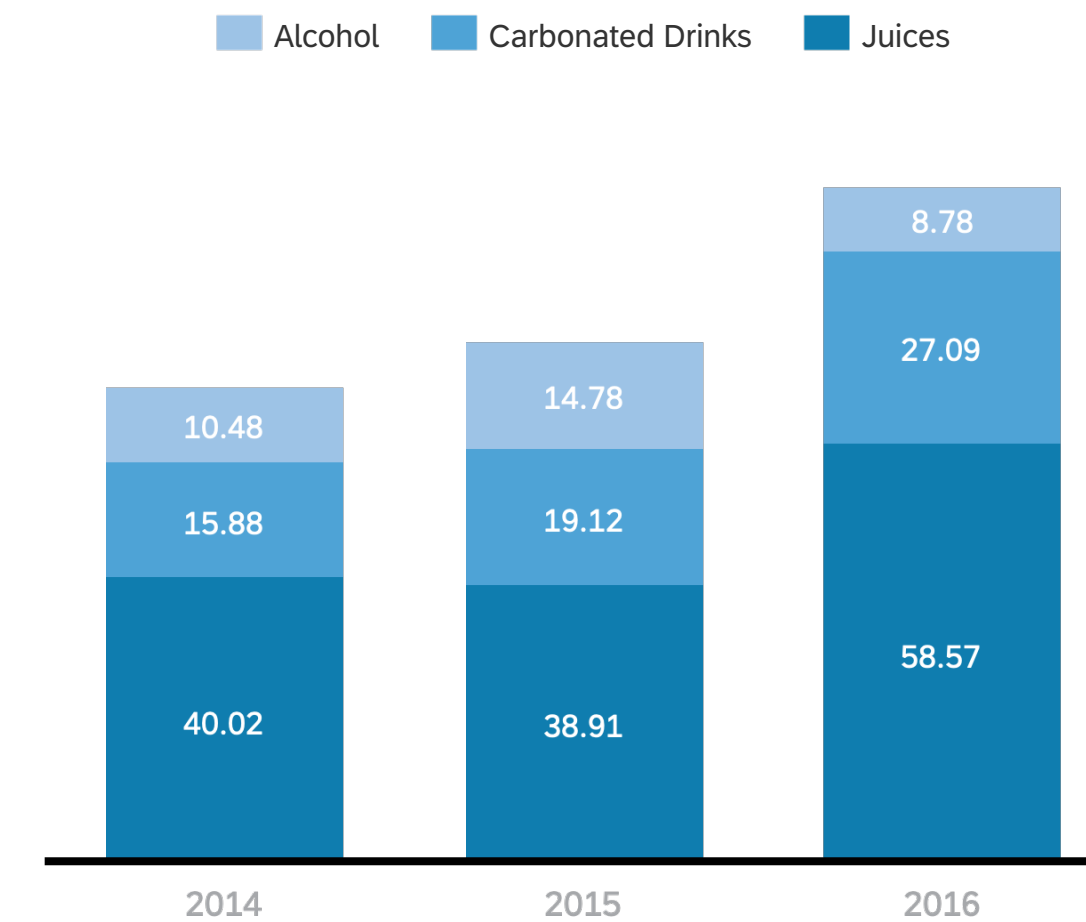
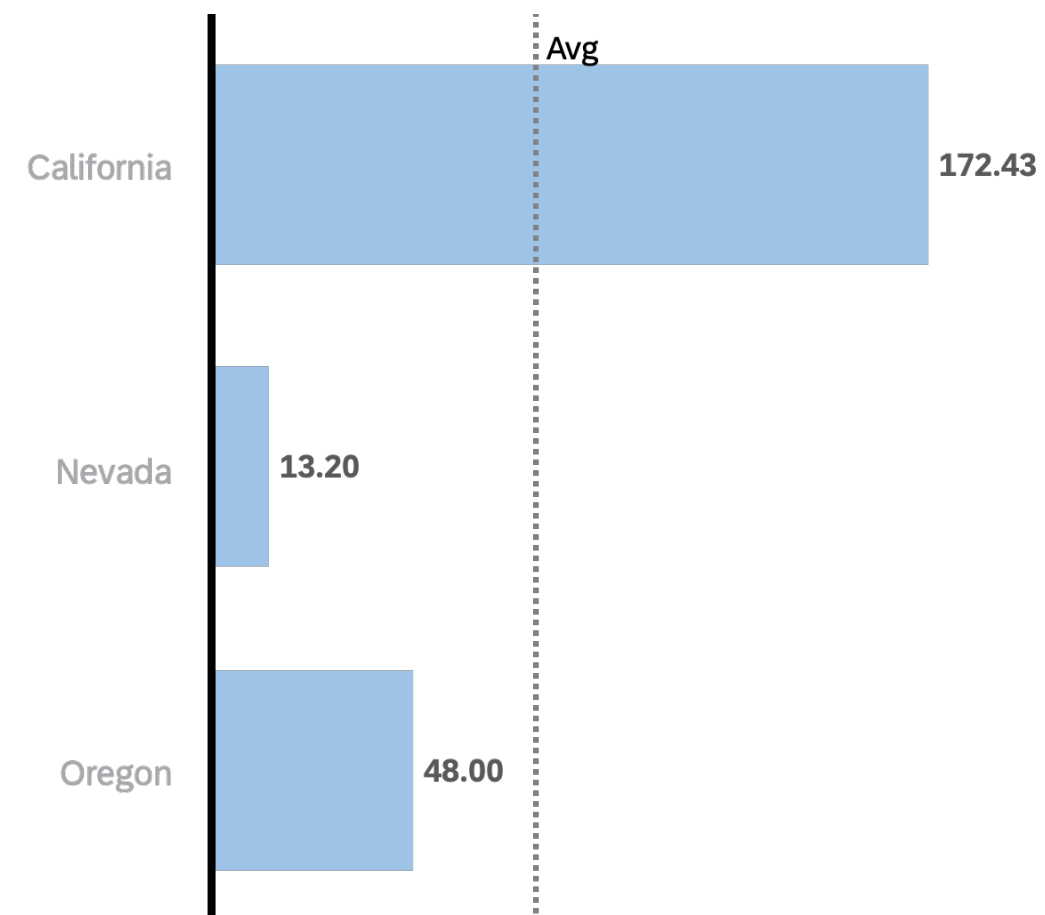
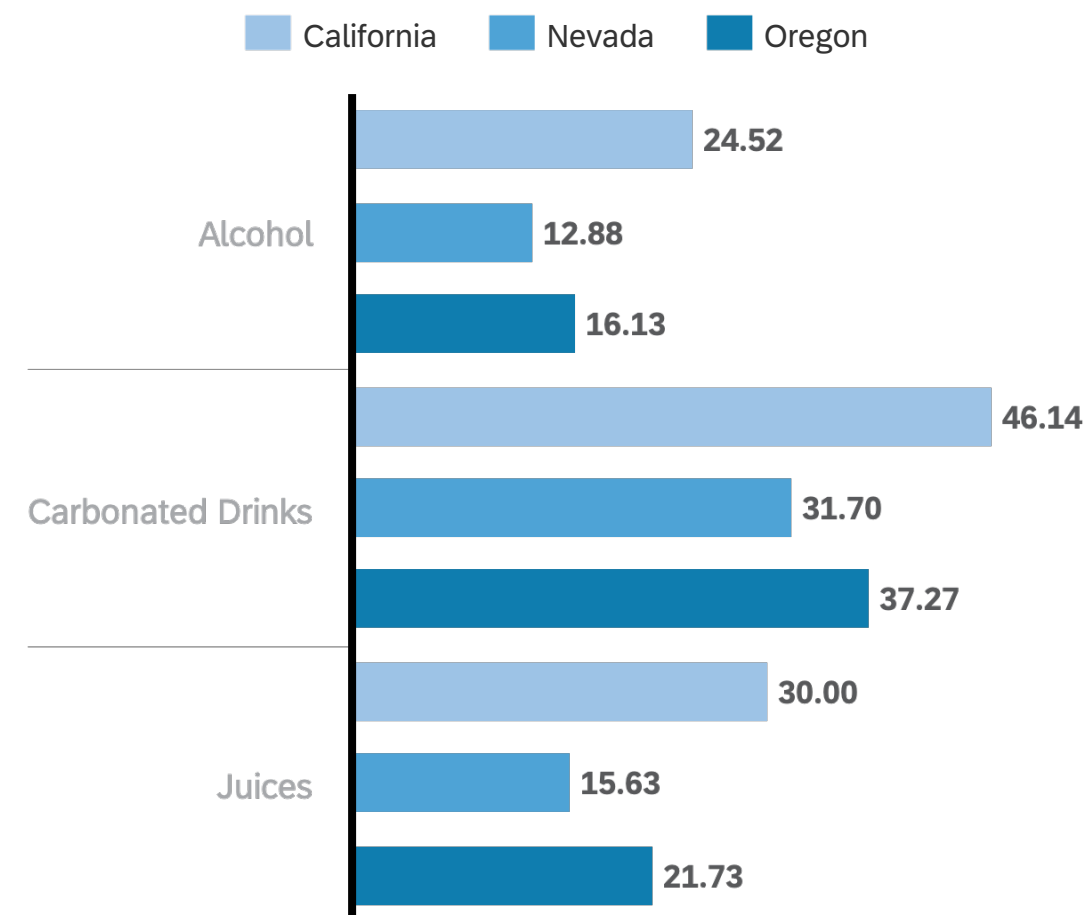
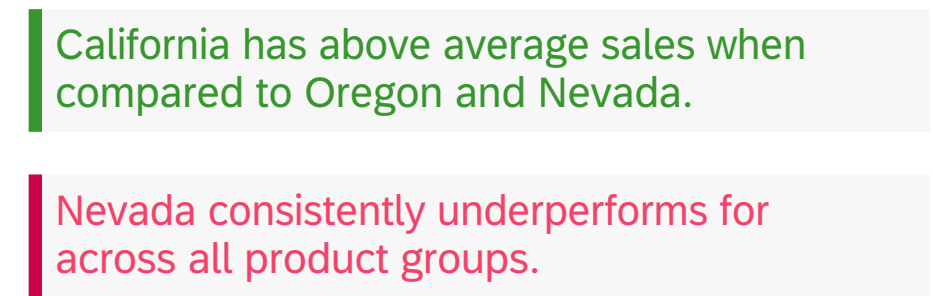
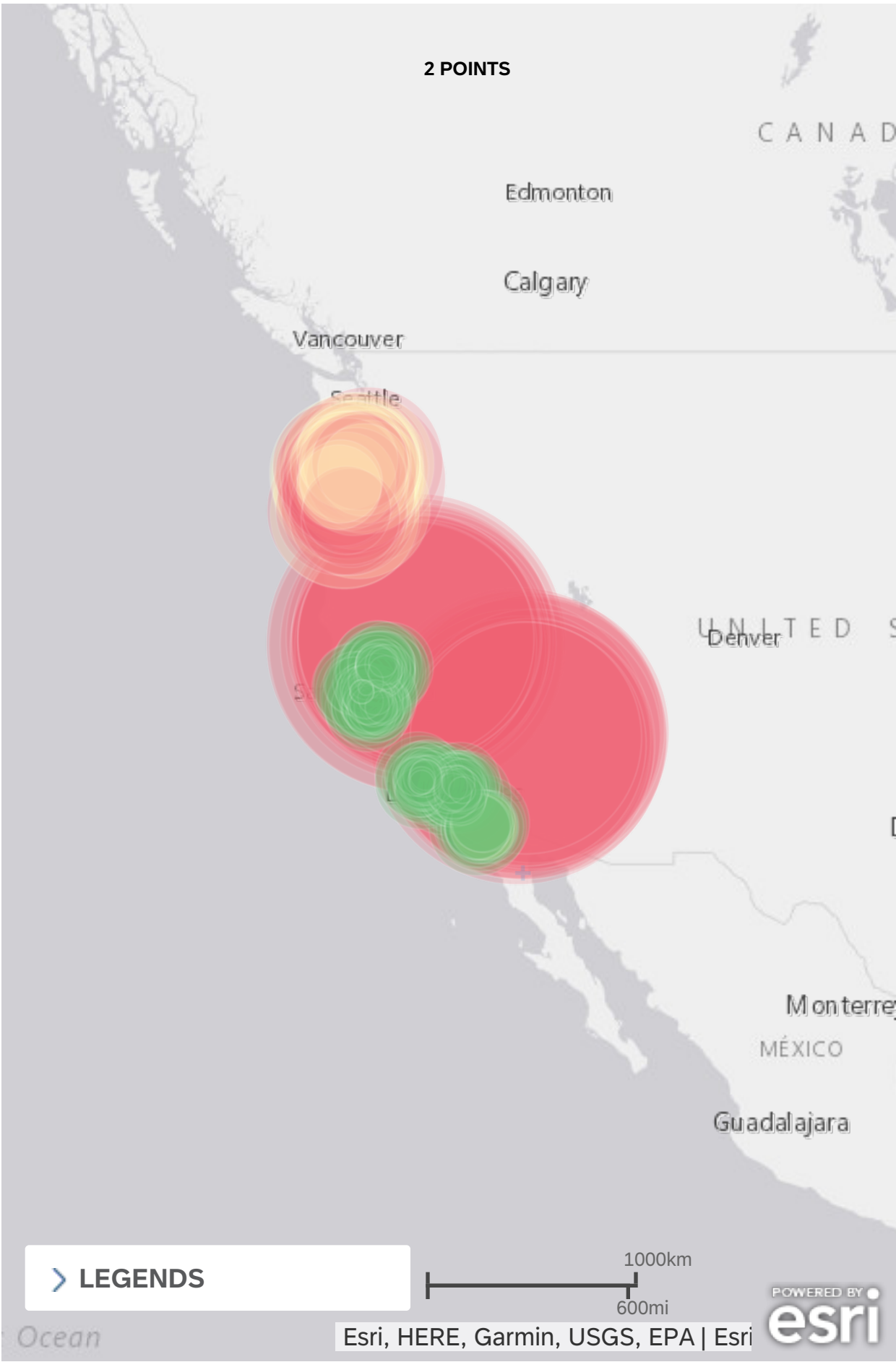


This page outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!

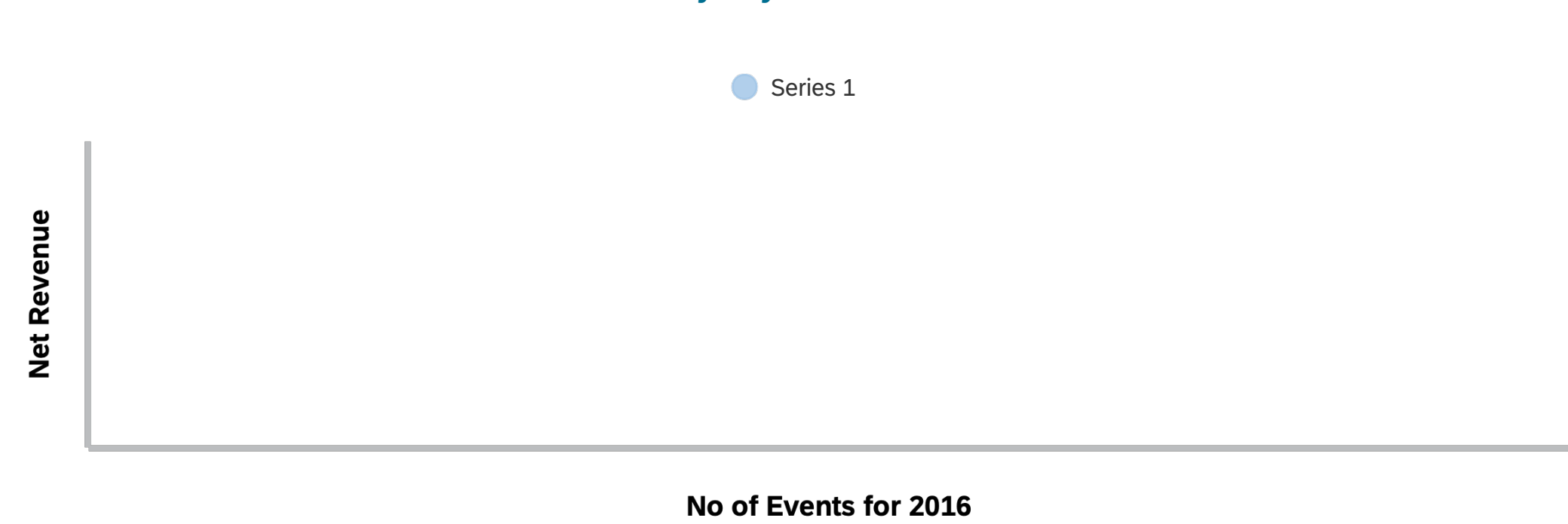


Sample: Why Is Nevada's Revenue Low?

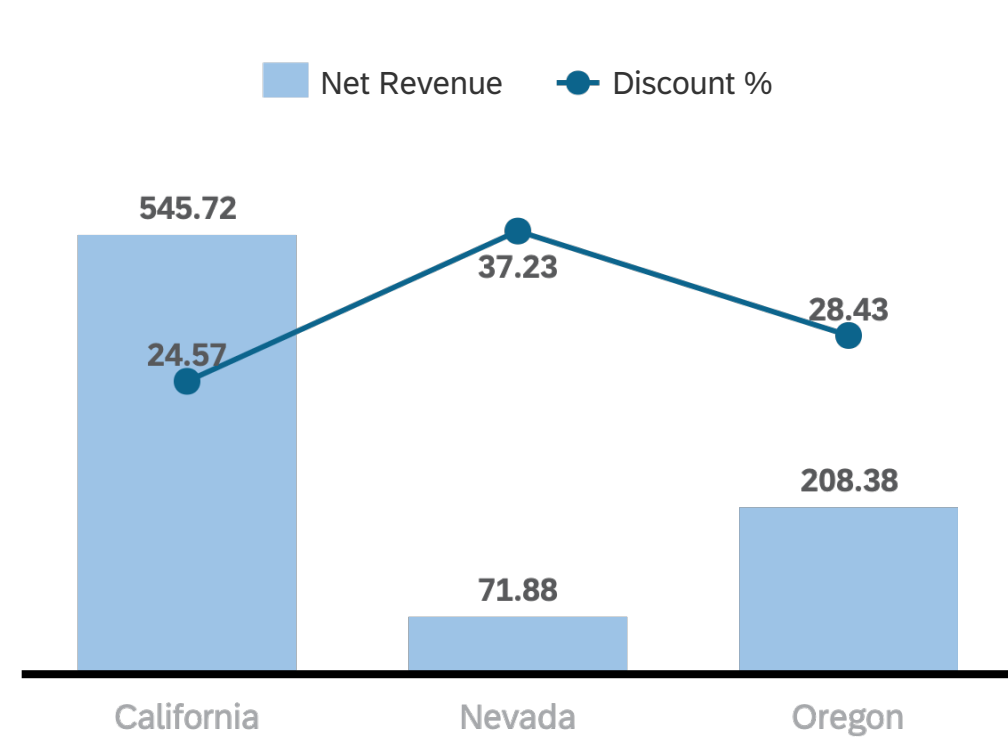
On this page, we explore two possible factors contributing to Nevada's revenue: discount % and marketing events per state.



Net Revenue and number of events for 2016 by city



Discount % vs. net revenue



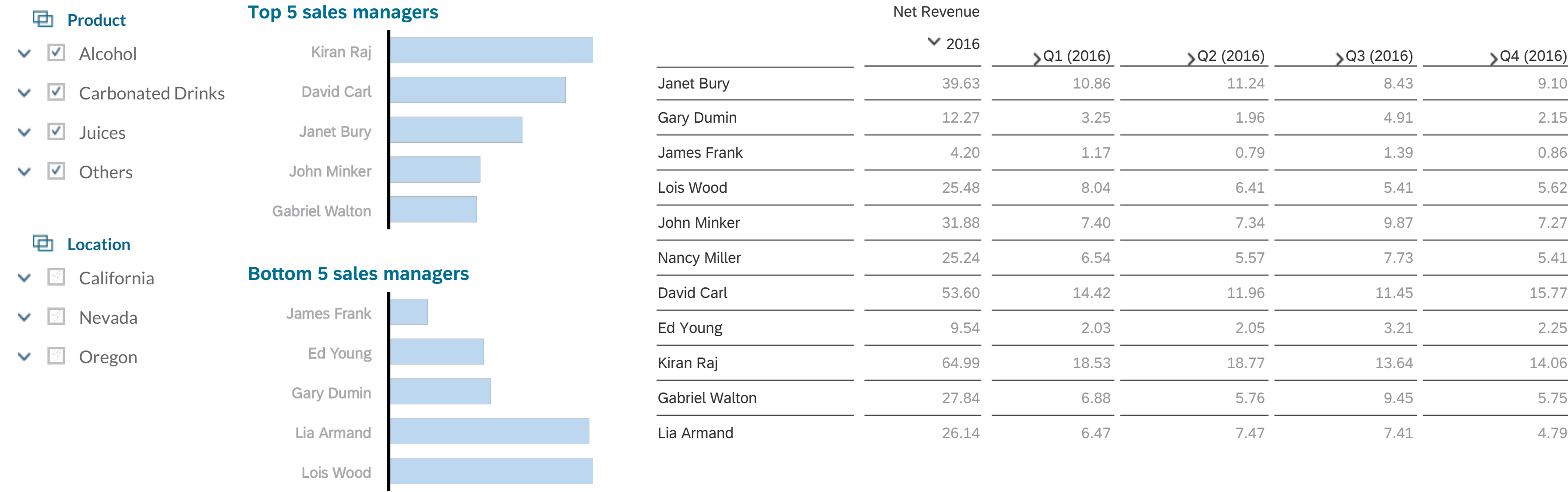
Types of marketing per state

No data is available for the chart to render.

The high number of discounts in Nevada and Oregon are leading to lower net revenue.

Sample: Sales Manager Overview

How did the sales team perform in 2016?



Appendix

Sample - Revenue Analysis

https://basic-trial-sac.cfapps.us10.hana.ondemand.com/sap/fpa/ui/tenants/f9f30/bo/story/7E0050581E24D39CE10000000A784278

Model Links

Model	Planned_Events_Sample	- BestRunJuice_SampleModel
Dimension	City	- Location

Summary

Page Filter

Model	Dimension	Value
BestRunJuice_SampleModel	Date	Q1 (2014) - Q4 (2016)
BestRunJuice_SampleModel	Product	Alcohol, Carbonated Drinks, Juices
BestRunJuice_SampleModel	Location	California, Nevada, Oregon

What is the gross margin % for each product by state?

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Gross Margin for Actuals Actual

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Net Revenue for Actuals Actual

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Gross margin

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual
BestRunJuice_SampleModel	Date	Q1 (2014) - Q4 (2016)
BestRunJuice_SampleModel	Product	Juices, Carbonated Drinks, Alcohol

Sample numeric point chart

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Gross Margin per Location for Actuals Actual

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Sample bar chart

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

How has each product performed over time?

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual
BestRunJuice_SampleModel	Date	2014, 2015, 2016

Analysis

Discount % vs. net revenue

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual

Types of marketing per state

Model	Dimension	Value
Planned_Events_Sample	Category	Actuals Actual

Store (Gross Margin %, Discount %)

Model	Dimension	Value
BestRunJuice_SampleModel(Layer : Stores)	Category	Actual

Net Revenue and number of events for 2016 by city

Model	Dimension	Value
Planned_Events_Sample	Category	Actuals Actual
BestRunJuice_SampleModel	Category	Actuals Actual

Sales Manager Overview

Page Filter

Model	Dimension	Value
BestRunJuice_SampleModel	Location	California, Nevada, Oregon
BestRunJuice_SampleModel	Product	Alcohol, Carbonated Drinks, Juices, Others

Sales Manager Overview

Model	Dimension	Value
BestRunJuice_SampleModel	Account123	Net Revenue
BestRunJuice_SampleModel	Date	2016

Bottom 5 sales managers

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual
	Quantity sold	Ranking: Bottom 5

Top 5 sales managers

Model	Dimension	Value
BestRunJuice_SampleModel	Category	Actuals Actual
	Quantity sold	Ranking: Top 5