

## **Guru Nanak Dev Engineering College, Ludhiana**

### **EDA CAMP in association with IIT, Kharagpur**

In an effort to inculcate the spirit of entrepreneurship amongst students, GNDEC in association with Entrepreneurship Cell, IIT Kharagpur is holding a one day workshop on entrepreneurship on\* 29th September, 2017 at 11.00AM in auditorium\* in GNDEC, Ludhiana. Entrepreneurship Cell, IIT Kharagpur is a non-profit student organization established with the aim of fostering the spirit of entrepreneurship among college students in India. It is one of \*the most successful entrepreneurial organizations\* in the country with over \*50 start-ups incubated within 10 years\* of its inception.

With its initiation back in 2009, Entrepreneurship Awareness Drive (EAD) has now grown to cover \*24 cities in 24 days.\* You learn when you see, with this basic idea, EAD consists of a series of guest lectures and workshops, wherein students get to learn from the 'achievers' of the society.

This year the esteemed presence of Mr. Nitin Seth, former COO of Flipkart, Mr. Amit Goyal- The country head of edX; Mr. Saurabh Kaushik- Founder Peopleist India will surely impel the students and make them envision entrepreneurship as a career. The students would get to know as to what path they must choose to live their dream and turn their out-of-the-box ideas into reality.

A 3 hour event, the EAD- Ludhiana, would consist of Guest Lectures which surely add to students' knowledge and provide an insight to what all things happen after they 'start-up'.

-Sd/-

**Dean S&W**