

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8M

Transaction Amount

46M

Transaction Count

667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,71,88,611.6	66,14,173	27,33,690
Silver	56,59,109.0	8,21,923	1,89,590
Gold	25,33,682.2	3,84,755	57,565
Platinum	11,35,608.1	1,61,629	20,665
Total	5,65,17,010.8	79,82,480	30,01,510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

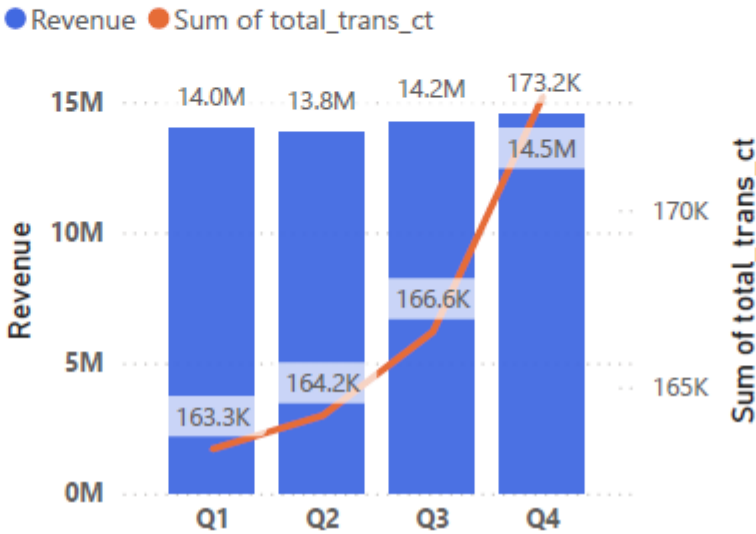
Gold

Silver

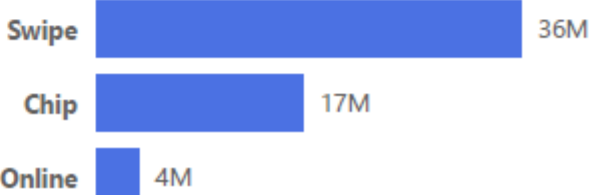
Blue

Platinum

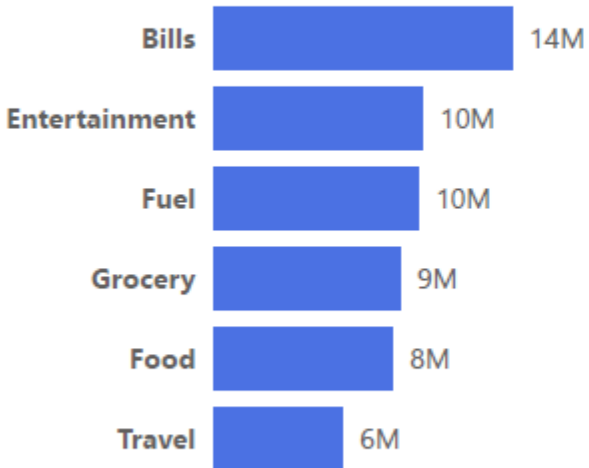
Qtr Revenue and Transaction Count



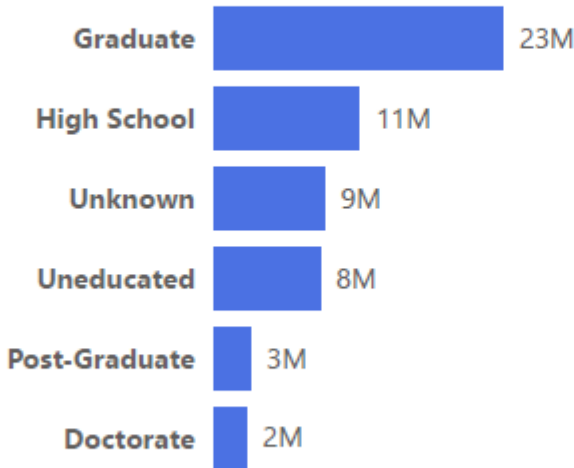
Revenue by Use Chip



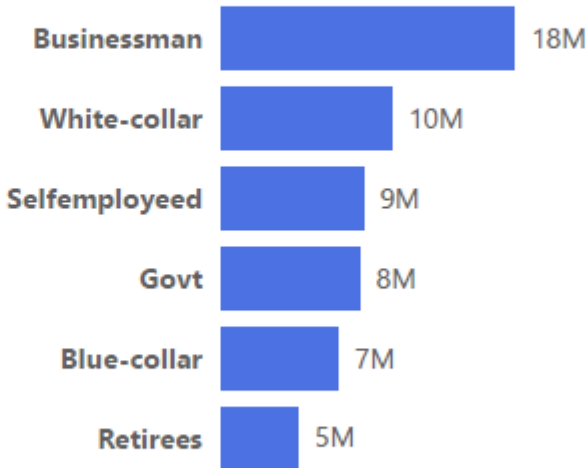
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

