

# Introduction to G1



## G1

is a revolutionary advertising company that offers products for only **Rs 1**, using the label as a billboard for businesses. Consumers are enticed to purchase the products at such a low cost @Rs 1, giving businesses a wider reach. The concept is simple yet effective, with each bottle acting as a mobile advertising platform at an attractive price point, ensuring a large customer base.



## Revolutionizing Advertising

The G1 Water Bottle is changing the advertising game with its innovative approach. By offering advertisements on our labels through QR codes, we're able to offer 10x the impact of print media and 2x that of online ads - all while keeping our prices low.

This makes the G1 Water Bottle a valuable investment for any brand looking to increase their reach and engagement. With wide distribution and high engagement, the potential for increased brand exposure and customer engagement is limitless.



## QR Code Advertising on Labels

One of the unique selling points of the G1 Water Bottle is our innovative QR code advertising system. By scanning the code on the label, customers gain direct exposure to brands while enjoying affordable water.

For businesses, this means extensive brand visibility as the bottles with their ads are distributed widely, creating multiple touchpoints with consumers. It's a win-win situation for everyone involved - customers get great value for money, while businesses get the exposure they need to succeed.





**SIP,SCAN,SAVE**

## Brand Exposure at Your Fingertips

With G1's mobile advertising platform, consumers have access to a wide range of brands and products at their fingertips. As they purchase G1 products, they are exposed to different advertisements, providing them with a unique shopping experience.

This convenience is a major draw for consumers, who appreciate the ability to discover new products and brands without having to actively seek them out. And for advertisers, it's an opportunity to reach a wider audience and grow their brand in a cost-effective way.



## Low Price Point

At just 1 rupee, the G1 Water Bottle is priced to sell. Our low price point motivates consumers to make purchases, driving sales and brand exposure. By offering premium hydration at such an affordable price, we're able to make a positive impact on the lives of people across the country.

Our commitment to affordability doesn't mean we compromise on quality. We believe that everyone should have access to clean, refreshing water, and we're proud to offer it at a price that's accessible to all.



## Brand Visibility

With our wide distribution and high engagement, the G1 Water Bottle offers extensive brand visibility for advertisers. Our bottles are available in a variety of locations, from convenience stores to gyms, ensuring maximum exposure for businesses.

What's more, our unique advertising system allows for targeted marketing, so businesses can reach the right audience at the right time. With G1, you can be sure that your message is being heard loud and clear.



## Partnering with G1

G1 is committed to providing sustainable and affordable solutions for hotels looking to offer high quality clean packaged drinking water bottles to their guests. By partnering with G1, hotels can take advantage of their expertise in sourcing and distributing high-quality water bottles. G1 offers customizable labeling and advertising options, allowing hotels to showcase their own amenities and services.

In addition to providing water bottles, G1 also offers a range of other sustainable products and services for hotels. These include refillable water stations, reusable water bottles, and compostable food packaging. By partnering with G1, hotels can reinforce their commitment to sustainability and customer satisfaction.



## QR Code Advertisements

QR code advertisements on water bottle labels present a unique opportunity for hotels to showcase their own amenities and services. Hotels can create custom QR codes that link to their website, social media pages, or other promotional materials. This allows guests to easily access information about the hotel's offerings and potentially increase revenue through upselling.

Furthermore, QR code advertisements can provide valuable data insights for hotels. By tracking the number of scans and clicks, hotels can gain a better understanding of guest preferences and tailor their marketing efforts accordingly.



## Conclusion

In conclusion, providing water bottles to hotel guests offers numerous benefits, including increased guest satisfaction, improved sustainability, and potential revenue opportunities. By partnering with G1, hotels can provide affordable and refreshing water to their guests while also reinforcing their commitment to customer satisfaction and sustainability.

We encourage hotels to take advantage of this opportunity to enhance their guest experience and drive additional revenue. Contact G1 today to learn more about our products and services.



## Market Potential and Growth

The advertising industry is constantly evolving, and G1 is poised to capture a significant share of the market. With our innovative approach to advertising and commitment to affordability, we're confident that we can achieve great things.

According to market data and projections, the potential for growth and success in the advertising industry is immense. By joining forces with G1, businesses can tap into this potential and take their brand to new heights.



## Consumer Engagement

At G1, we believe that consumer engagement is key to success. That's why our unique concept generates high levels of consumer interest and participation through our attractive pricing strategy.

By offering premium hydration at an affordable price, we're able to connect with consumers on a personal level and build long-lasting relationships. Join us in creating a brighter future for all!



## Scalability and Reach

The G1 Water Bottle's innovative business model is designed for scalability and reach. Our low price point and unique advertising system make it easy for us to expand our customer base, both locally and nationally.

Whether you're a small business looking to gain exposure in your local area or a national brand looking to reach a wider audience, G1 has got you covered. Join us in revolutionizing the advertising industry today!



## Join the G1 Revolution

G1's mobile advertising platform is the future of advertising, and you can be a part of it. By purchasing G1 products, you're not only getting affordable products, but you're also supporting a revolutionary concept that benefits both advertisers and consumers.

Join the G1 revolution today and experience the convenience and affordability of this innovative mobile advertising platform. It's a win-win situation for everyone involved, and it's changing the face of advertising as we know it.



