

Measuring the Pulse of Prosperity

Scenario: A participant engaging in prosperity measurement study, from awareness and recruitment to final feedback and follow-up-support

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	Entice	Enter	Engage	Exit	Extend
Steps	Learns about the program	Decides to participate- and regis-	Participates in the prosperity survey	Finishles surv- and dets results or a thank you	Learns about next steps, otheif programs
Interactions	Receive outreach via social dis connects or	Signs up online or via communify help desks	Receives appointment reminders	Receive a debriet certificiative participation	Help me feel that my opinion Haters
Things	Brockures posters via social posts	Online registration forms, helpfin	Questionnaires tablets, phones	Forgetting our schedule anxiety	Help me get ready and not forget
Goals & monvts	Prepares for survey interview!	Heme, sftal-government office	At home community hall	Sharing personal experien ces	Help me know that my time was valuable
Positive mements	Braicives for any city and forget	Survey then thrown adi stepy taffel	Help me staw know that my time was valual	Concerns about privacy question/fatigue	Overload of follow ups provide opents
Oppor-mandes to improve-	skencisnn and knev fair try indent	Compross, for empathve & confidentiality	Shark action about tmacy! with prncipants	Concerns on about priviacy question/fatigue	Provide opt-out options