**Feedback:**

Search algorithms are very important when it comes to e-commerce success because we can’t always place what the users want to see right in front of their eyes. Search feature plays a key role in quickly and relevantly connecting customers to their needs.

nopCommerce search functionality, I see some drawbacks, text labels are not user friendly, the advance search dropdowns are not in ascending the checkboxes are very small. The functionality using autosuggestion looks good. However, when a user wants to remove the search text they have to use the backspace on the keyboard. there should be an option to remove the text and the functionality doesn’t give a proper error or validation message, the search input box required minimum 3 characters. After a search in the results section, 3 products shows in a row but the title, price and rating show the bottom of the product image, besides, the results per page always shows as 6. Usually, the user excepts 10 results per page. I feel it is usability. To improve the quality of search functionality should implement a testing process from initial stage of development, I would recommend following test strategy and test plan. Involve QA from begging and do pair testing with developers.