

BIHAR VIKAS MISSION

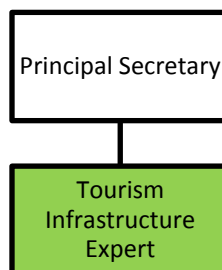
Job Description



1. General Information:

Position Title:	Tourism Infrastructure Expert
Reports to:	Principal Secretary – Tourism Department
Department:	Bihar Vikas Mission
Job Code:	

2. Organization Chart



3. Key Accountabilities

Strategizing and Expert Advisory

- Design and formulate a road map to implement various programs and initiatives under the anchorage of the Tourism Department in the purview of Bihar Vikas Mission, aimed to enhance the potentials of the sector to develop and improve avenues of tourism and hospitality in the state
- Conduct providing tourism related infrastructure analysis, investment, destination development strategies, etc. and collaborate with relevant stakeholders and provide technical direction on infrastructure projects concerning tourism
- Prepare tourism projects with specialties in market & financial feasibility studies, master planning and development of entire destinations both new and ancient
- Conduct industry and market research and provide sectoral insights and perspective to ensure incorporation of best practices in the holistic plan for the Department and ensuring maximum capitalisation of the existing avenues for development of tourism infrastructure sector
- Provide expert advice for development of proposals and plans for planning and implementation of various initiatives related to infrastructure development for Tourism industry (like Religious / Pilgrimage Tourism, Cultural Tourism, Eco Tourism, etc.) in the State and assist the Department to obtain and meet necessary compliances and regulations, as required
- Provide consultations to the Department for development of scope for investment in hotels and other infrastructure, viz. airports, amusement parks, hospitals, rail (tourist trains), charter operations, aviation/airport partnership, tourism educational institutes, shopping malls etc.
- Set priorities for allied sectors such as power, telecommunication, water supply, roads and coordinate with relevant functionaries to support the development of tourism infrastructure in the State
- Plan and implement programs to support the development of tourism infrastructure in the state by initiating effort to strengthen the supporting components such as like airports, railways, roads, waterways, electricity, water supply, drainage, sewerage, solid waste disposal system and other services
- Provide guidance and support to the Department in the communications, promotion and branding

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plans and activities to highlight the efforts of the State Department and Government of Bihar in Tourism industry and allied domains, as required

Continuous Improvement

- Identify opportunities for continuous improvement of systems, processes and practices taking into account international and national best practices, in order to facilitate cost optimization and productivity improvement

Policies, Systems, Processes & Procedures

- Recommend improvements to functional procedures and follow all relevant departmental policies, processes, standard operating procedures and instructions so that work is carried out in a controlled and consistent manner

Related Assignments

- Perform other related duties or assignments as and when required

4. Qualifications and Experience

Essential

- Bachelor's degree (full time) OR 3 year diploma or higher (post 10+2, full time) in any discipline.
- Minimum 10 years of post-qualification experience in tourism and / or hospitality industry.

Preferred

- Less than 70 years of age as on 1st January 2019.
- Experience in planning and implementing large scale projects / programs / initiatives for development and / or enhancement of tourism infrastructure in one or more states of India.
- Experience of working with relevant state / central government organizations / bilateral / multilateral / reputed private organizations (such as IATO, Tourism Departments of various states, Cox & Kings Ltd., Thomas Cook India Ltd.etc.), on tourism infrastructure development and / or enhancement projects.
- PG Diploma (2 years full time) or Master's degree or higher (full time) in Travel and Tourism / Marketing / Hospitality / Management / Business Administration
- Certificate / Courses in Travel and Tourism Industry Management
- Honors / Awards / recognized publications in relevant area will be an added advantage

5. Knowledge and Other Skills

- Strong interpersonal skills & networking skills
- Demonstrated knowledge of Indian as well as state of Bihar's tourism regulatory environment including agencies and institutions involved
- Excellent knowledge of latest trends and best practices in the tourism industry
- Fluency in written and spoken English and Hindi