



# Brand Guidelines

This guide outlines the visual and communicative elements that define your brand. From logo placement, color palettes, typography, and imagery guidelines, every detail is meticulously curated to ensure your brand is presented consistently and professionally across all platforms and mediums.

# Table of contents

- 02 About
- 03 Master Logo
- 04 Logo Variations
- 05 Color Variations
- 06 Logo Usage
- 07 Incorrect Logo Usage
- 08 Icon Usage
- 09 Typography
- 10 Color Palette
- 11 Logo Mockup



# About

Consider this style guide your brand's compass.

Before crafting any graphic or marketing material, refer to the guidelines set in these pages. This ensures not only visual cohesion but also reinforces the brand promise and ethos you've committed to delivering to your audience.

Whether you're a designer, marketer, or anyone representing the brand, let this guide be your compass, ensuring that each representation of your brand aligns with its core values and aesthetics.

Remember, consistency is key. By adhering to the standards outlined in this guide, you ensure that your brand remains memorable, trustworthy, and impactful.





# Satori





# Satori

Horizontal Form



Icon



# Satori

Vertical Form





# Satori



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# Satori



# Satori



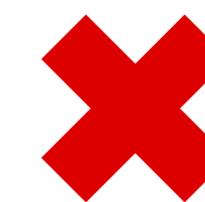
# Satori



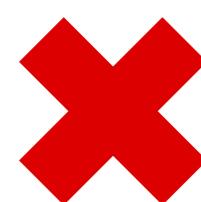
DO NOT recreate, retype or redraw the logo



DO NOT stretch or alter the logo in any way



DO NOT change the relative size of the logo element



DO NOT place the logo on high contrast background

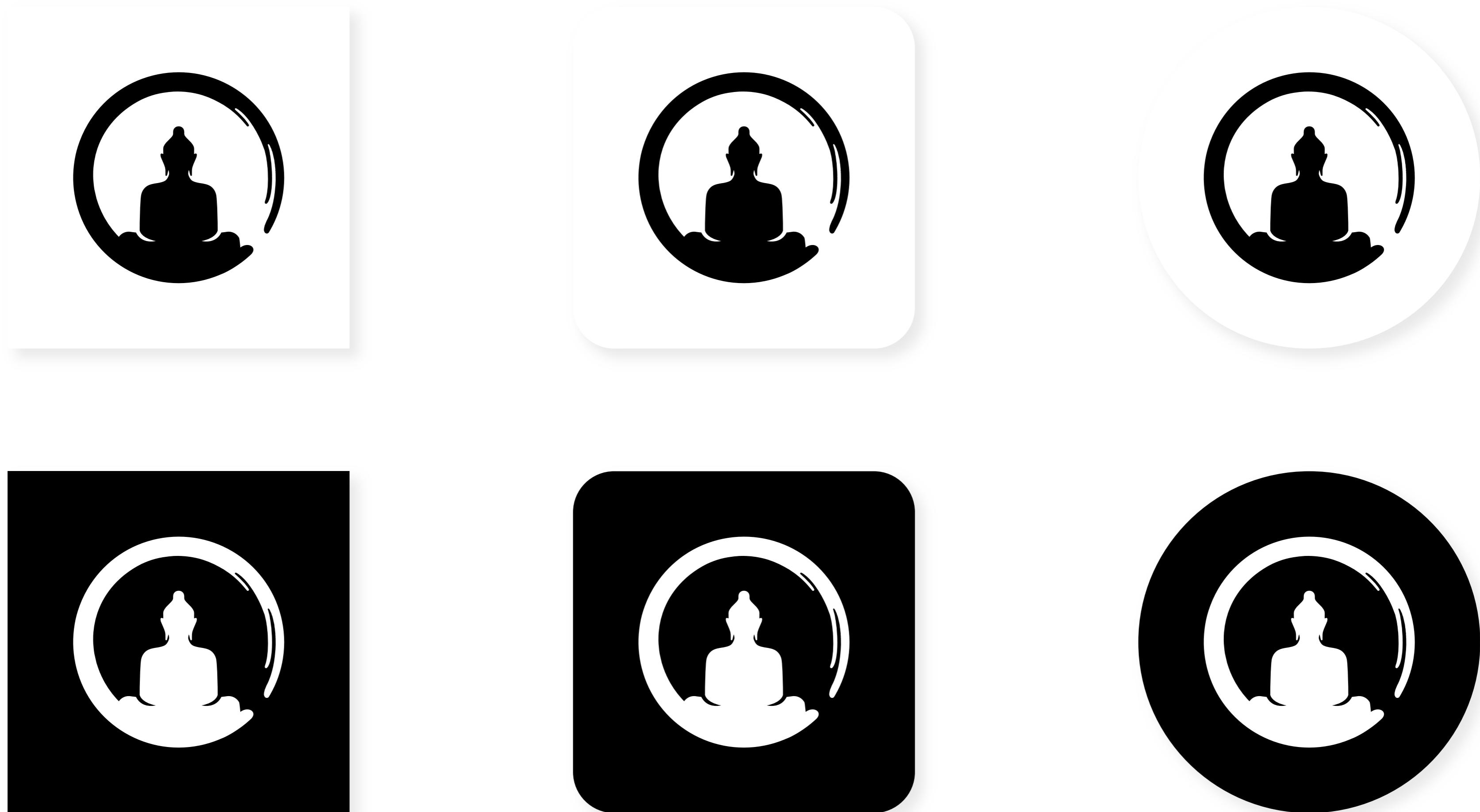


# Satori



DO NOT place white logo on pale background





# Aa

Zen Maru  
Gothic

# Aa

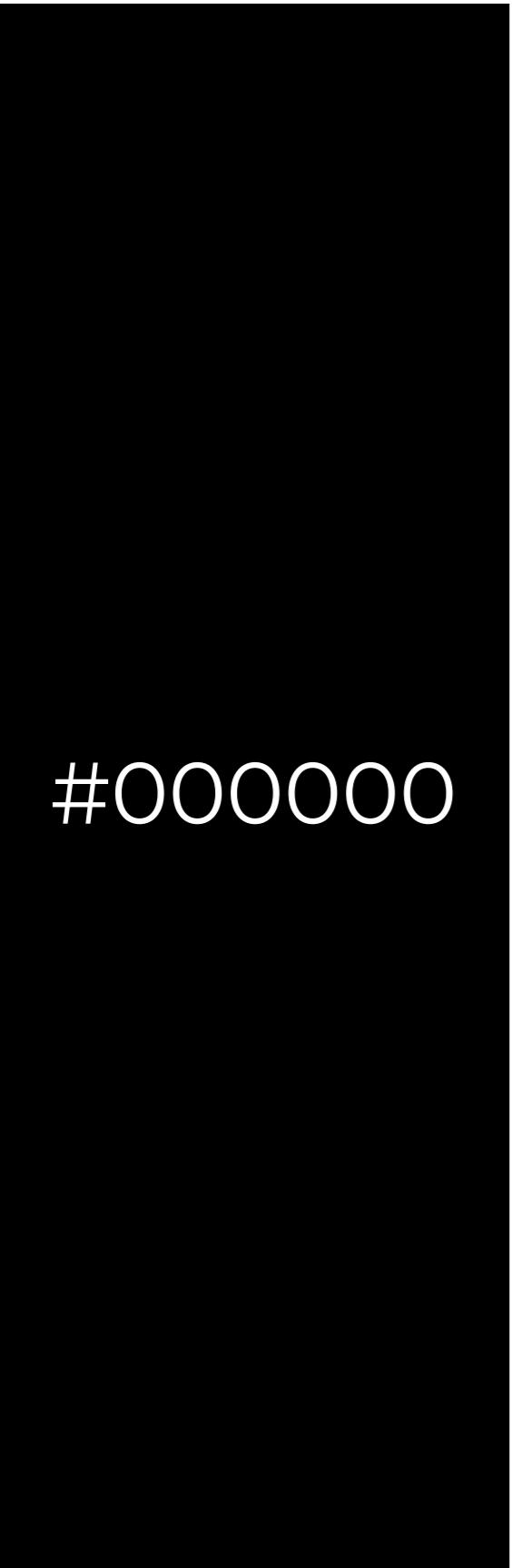
Montserrat

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abcdefghijklmnopqrstuvwxyz  
0123456789

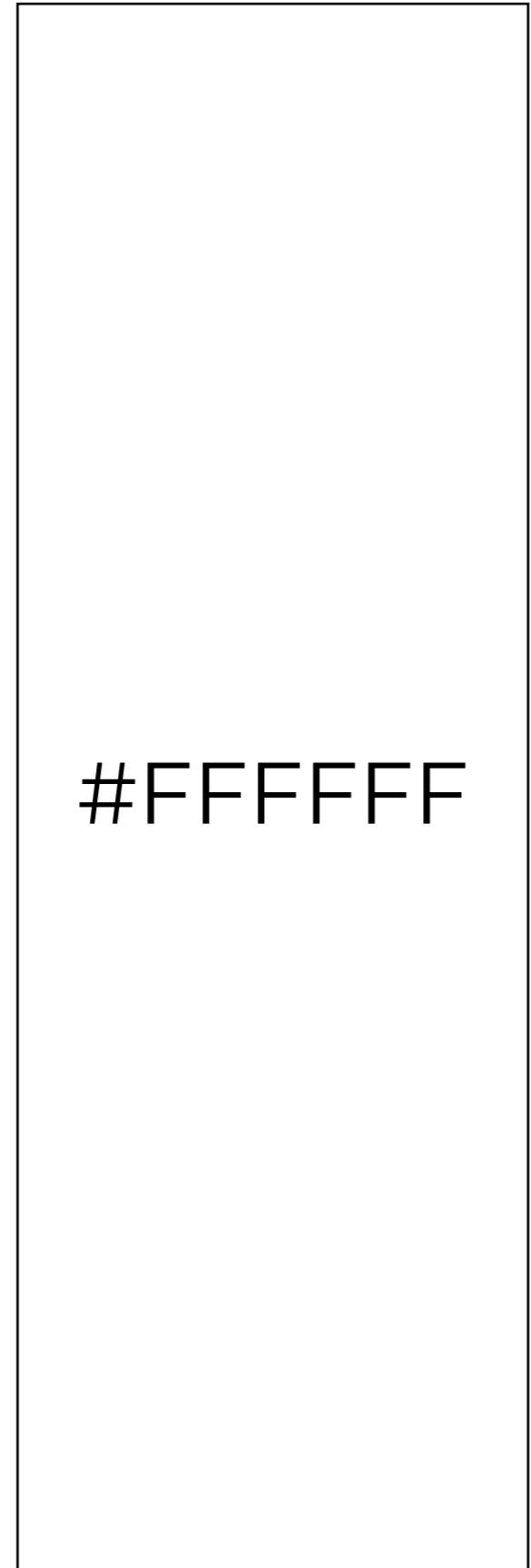
ABCDEFGHIJKLMNOPQRSTUVWXYS  
abcdefghijklmnopqrstuvwxyz  
0123456789



# Primary



#000000



#FFFFFF

# Secondary



#4B4A54



#677381



#A3CFCD







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