



MOCK UP

For illustrative purposes only.

Actual hologram will have dark background behind text but all colors will vary and change depending on

viewing angle. Colors in mockup are not indicative of colors in hologram.

100%

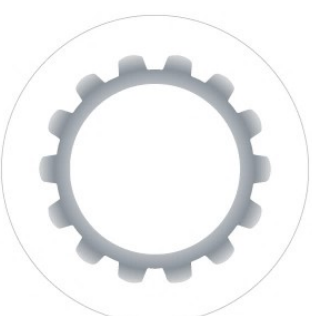
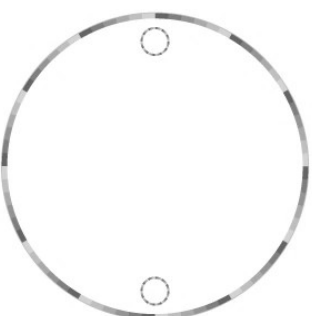
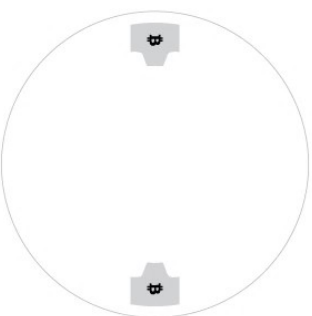
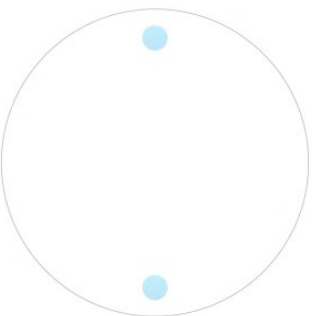
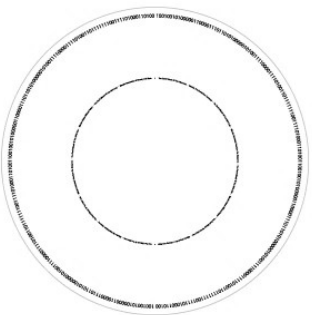
FLIP 1

FLIP 2

GRATING

Flip-flop lets you see the globe icon from its default perspective at one viewing angle, and a different and slightly rotated perspective from a second angle.

Bright metallic-like and smooth, similar to surface of DVD/CD-ROM disk



MICROTEXT

High resolution text

Outer border: 010011001,....

LENS

Appears like water droplet lenses

above surface of sticker

SPECKLE

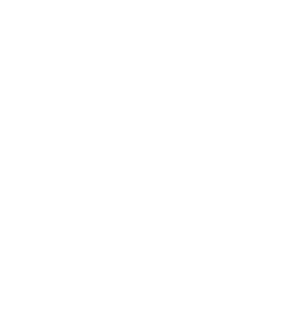
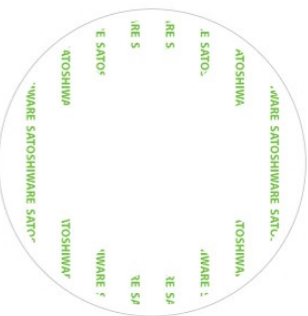
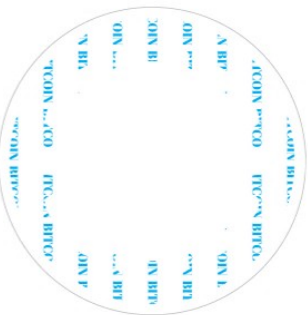
Appears like lightly textured etched metal

DOT-MATRIX

Animated movement of bright colors as viewing angle changes

EMBOSSSED EFFECT

Bright metallic-like shine that appears as if slightly raised above surface of sticker



MIDDLEGROUND

BACKGROUND

Provides sense of 2D/3D visual depth between text and other elements