Satyanarayana Pechetti
Web Designer / Developer

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OBJECTIVE

With over 10 years of experience as both a web designer and developer, I specialize in creating dynamic, visually appealing, and highly functional websites that deliver exceptional user experiences. I possess a unique blend of design creativity and technical development skills, making me capable of translating design concepts into fully responsive, interactive websites. Proficient in HTML5, CSS3, JavaScript, and modern web frameworks, I excel in both front-end design and development.

KEY SKILLS

- Web Design (UI/UX): HTML5, CSS3 (Flex Box. Grid), Bootstrap, JavaScript (ES6+), Wireframing, and Prototyping.
- Front-End Frameworks: React.js, Vue.js
- Responsive and Mobile-First Design
- Cross-Browser Compatibility
- CMS Integration (WordPress)
- Adobe Creative Suite (Photoshop, Illustrator, XD) and Figma
- Video Editing: Adobe Premier Pro
- Version Control (Git/GitHub)
- SEO and Performance Optimizarían

PROFESSIONAL EXPERIENCE

Web Developer
Inox Arabian Technical Services LLC | DUBAI
June 2019 to October 2023

Responsibilities:

- Built front-end components for the 3D-based website of the Mbaye project of the company using HTML, CSS, Bootstrap, JavaScript, JQuery and Vue.js in Laravel environment.
- Wrote clean, scalable, and efficient code that meets project requirements and ensures compatibility across all browsers and all devices. Implement the visual and interactive elements of websites based on designs.
- Developed and maintained websites ensuring high-performance, scalability, reliability, and integrating data from various back-end services and databases. Integrate APIs and external services to enhance web functionality.
- Optimized website performance for maximum speed and scalability, and conducted website testing and debugging across different browsers and mobile devices and enhanced user experience through design improvements.
- Keep the website up-to-date with emerging technologies and industry trends, and propose innovative solutions to enhance website functionality and user experience.
- Strong command of visual design capabilities including composition, layout information hierarchy, typography and color combination.
- Created High Quality wireframes, user flows, banners, flyers, land flat icons with good sense of colors with latest design trends.
- Used version control systems (e.g., Git) to track and manage code changes. Participate in collaborative workflows for development, such as branching, merging, and code review.

- Collaborated with a marketing team to implement SEO best practices and optimize the website content (Images, Code).

Web Designer
Resource Point Technical Services LLC | INDIA
November 2016 to July 2019

- Developed OrthoMinds, an orthodontic practice management software company and Fayetteville orthodontics websites using HTML, CSS, JavaScript, JQuery, Bootstrap. Designed wireframes using photoshop.

- Main responsibilities include developing front-end website pages from client PSD templates, ensuring the page's responsiveness on all devices and cross-platform optimization and usability.

- Developed and maintained websites ensuring high-performance, scalability, reliability, and integrating data from various back-end services and databases. Integrate APIs and external services to enhance web functionality.

- Established and maintained design systems, style guides, and UI pattern libraries to ensure consistency across all digital products. Keep the website up-to-date with emerging technologies and industry trends, and propose innovative solutions to enhance website functionality and user experience.

- Developed high-fidelity mockups and visual compositions using design tools like Adobe XD, Figma and ensure that designs follow the latest UI trends, technology, and standards while also reflecting the brand's identity.

- Involved in creating High Quality wireframes, user flows, banners, brochers, flyers, logos and flat icons with a good sense of colors with the latest design trends. Used version control systems (e.g., Git) to track and manage code changes. Participate in collaborative workflows for development, such as branching, merging, and code review.

- Collaborated with a marketing team to implement SEO best practices and optimize the website content (Images, Code).

- Dedicated to delivering seamless, engaging digital experiences by combining the art of design with the science of development, ensuring a perfect balance between aesthetics and functionality.

Web Designer
Choice Software LTD | INDIA
November 2013 to October 2016

- Involved in creating wireframes, Visual Designs with good sense of color combinations.
- Involved in converting PSD to Responsive Website (works in all Devices).
- Enhanced Dropdown menu and animated slider using J Query.
- Add validations to forms as per client requirement.
- Placed google API's according to company requirement.
- Managed website speed optimization (google speed, image optimization, script optimization and scalability.)

Educational Qualification:

B.Sc. (Computer Science), from **Andhra University**.

Certification:

Diploma in **Web Design** and **Graphic Design** from **APTECH** Computer Education.