

SQL CaseStudy Week#2

# PIZZA

## Runner



[www.8weeksqlchallenge.com](http://www.8weeksqlchallenge.com)

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# Introduction

According to a source, around **5 billion** pizzas are sold worldwide every year.

Danny was scrolling through his Instagram feed when something really caught his eye - "**80s Retro Styling and Pizza Is The Future!**"

Danny was sold on the idea, but he knew that pizza alone was not going to help him get seed funding to expand his new Pizza Empire - so he had one more genius idea to combine with it - he was going to Uberize it - and so **Pizza Runner** was launched!

Danny started by recruiting "runners" to deliver fresh pizza from Pizza Runner Headquarters (otherwise known as **Danny's house**) and also maxed out his credit card to pay freelance developers to build a mobile app to accept orders from customers.





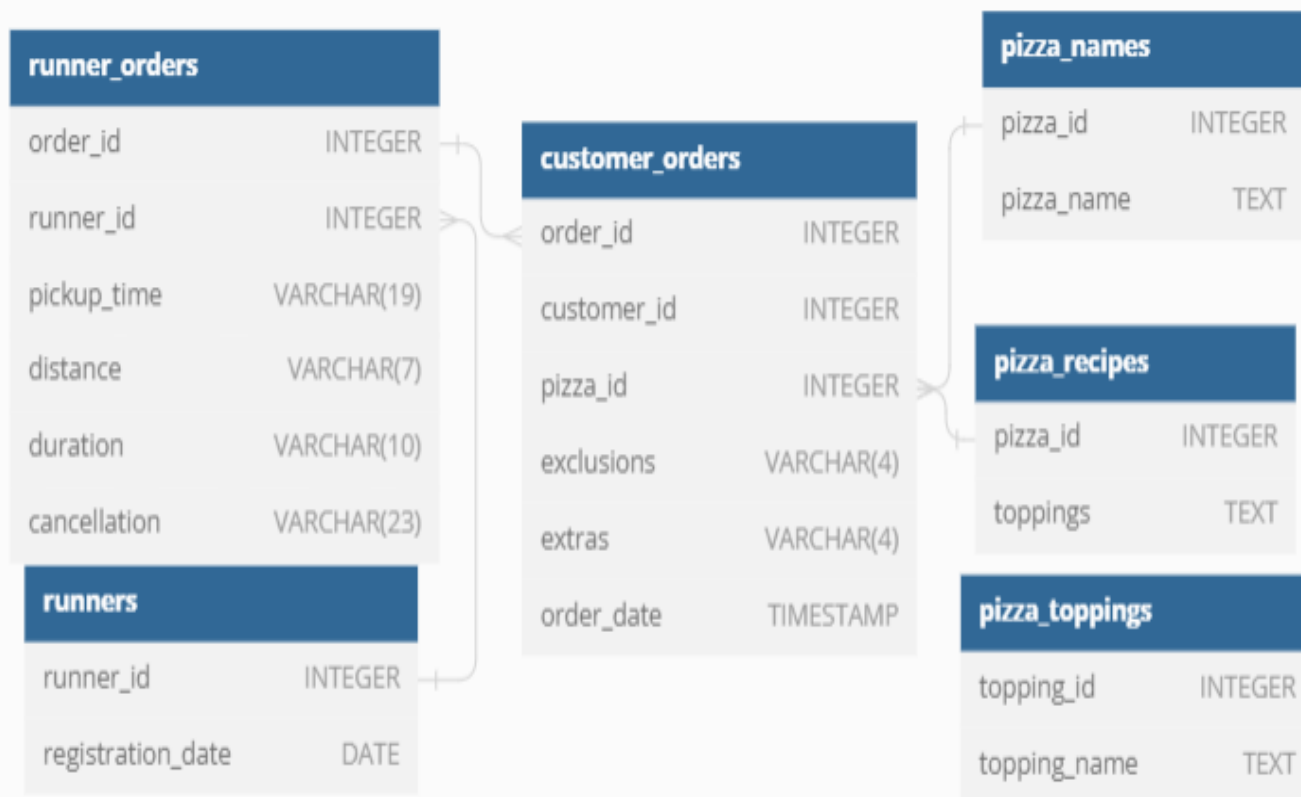


# Problem Statement

Danny, who had worked as a data scientist for several years, was well aware of the importance of data collection for his business' s growth.

He has prepared an entity relationship diagram of his database design but requires further assistance to clean his data and apply some basic calculations so he can better direct his runners and optimize Pizza Runner's operations.

## Entity Relationship Diagram





# Datasets

Table 1: runners

The **runners table** shows the **registration\_date** for each new runner

123 runner_id	🕒 registration_date
1	2021-01-01
2	2021-01-03
3	2021-01-08
4	2021-01-15

Table 2: customer\_orders

Customer pizza orders are captured in the **customer\_orders** table with 1 row for each individual pizza that is part of the order.

The **pizza\_id** relates to the type of pizza which was ordered whilst the exclusions are the **ingredient\_id** values which should be removed from the pizza and the extras are the **ingredient\_id** values which need to be added to the pizza.

Note that customers can order multiple pizzas in a single order with varying **exclusions** and **extras** values even if the pizza is the same type!

The **exclusions** and **extras** columns will need to be cleaned up before using them in your queries.

123 order_id	123 customer_id	123 pizza_id	ABC exclusions	ABC extras	🕒 order_time
1	101	1			2020-01-01 18:05:02.000
2	101	1			2020-01-01 19:00:52.000
3	102	1			2020-01-02 23:51:23.000
3	102	2		[NULL]	2020-01-02 23:51:23.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	2	4		2020-01-04 13:23:46.000
5	104	1	null	1	2020-01-08 21:00:29.000
6	101	2	null	null	2020-01-08 21:03:13.000
7	105	2	null	1	2020-01-08 21:20:29.000
8	102	1	null	null	2020-01-09 23:54:33.000
9	103	1	4	1, 5	2020-01-10 11:22:59.000
10	104	1	null	null	2020-01-11 18:34:49.000
10	104	1	2, 6	1, 4	2020-01-11 18:34:49.000

Table 3: runner\_orders

After each orders are received through the system - they are assigned to a runner - however not all orders are fully completed and can be cancelled by the restaurant or the customer.

The **pickup\_time** is the timestamp at which the runner arrives at the Pizza Runner headquarters to pick up the freshly cooked pizzas. The **distance** and **duration** fields are related to how far and long the runner had to travel to deliver the order to the respective customer.

123 order_id	123 runner_id	ABC pickup_time	ABC distance	ABC duration	ABC cancellation
1	1	2020-01-01 18:15:34	20km	32 minutes	
2	1	2020-01-01 19:10:54	20km	27 minutes	
3	1	2020-01-03 00:12:37	13.4km	20 mins	[NULL]
4	2	2020-01-04 13:53:03	23.4	40	[NULL]
5	3	2020-01-08 21:10:57	10	15	[NULL]
6	3	null	null	null	Restaurant Cancellation
7	2	2020-01-08 21:30:45	25km	25mins	null
8	2	2020-01-10 00:15:02	23.4 km	15 minute	null
9	2	null	null	null	Customer Cancellation
10	1	2020-01-11 18:50:20	10km	10minutes	null

Table 4: pizza\_names

At the moment - Pizza Runner only has 2 pizzas available the **Meat Lovers** or **Vegetarian**!

123 pizza_id	ABC pizza_name
1	Meatlovers
2	Vegetarian



Table 5: pizza\_recipes

Each **pizza\_id** has a standard set of toppings which are used as part of the pizza recipe.

<sup>123</sup> pizza_id	<sup>ABC</sup> toppings
1	1, 2, 3, 4, 5, 6, 8, 10
2	4, 6, 7, 9, 11, 12

Table 6: pizza\_toppings

This table contains all of the **topping\_name** values with their corresponding **topping\_id** value.

<sup>123</sup> topping_id	<sup>ABC</sup> topping_name
1	Bacon
2	BBQ Sauce
3	Beef
4	Cheese
5	Chicken
6	Mushrooms
7	Onions
8	Pepperoni
9	Peppers
10	Salami
11	Tomatoes
12	Tomato Sauce





# Data Cleaning



customer\_orders

123 order_id	123 customer_id	123 pizza_id	ABC exclusions	ABC extras	🕒 order_time
1	101	1			2020-01-01 18:05:02.000
2	101	1			2020-01-01 19:00:52.000
3	102	1			2020-01-02 23:51:23.000
3	102	2		[NULL]	2020-01-02 23:51:23.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	2	4		2020-01-04 13:23:46.000
5	104	1	null	1	2020-01-08 21:00:29.000
6	101	2	null	null	2020-01-08 21:03:13.000
7	105	2	null	1	2020-01-08 21:20:29.000
8	102	1	null	null	2020-01-09 23:54:33.000
9	103	1	4	1, 5	2020-01-10 11:22:59.000
10	104	1	null	null	2020-01-11 18:34:49.000
10	104	1	2, 6	1, 4	2020-01-11 18:34:49.000



```
UPDATE customer_orders
SET exclusions = CASE WHEN exclusions = 'null' THEN '' ELSE exclusions END,
    extras = CASE WHEN extras = 'null' OR extras IS NULL THEN '' ELSE extras END;
```



123 order_id	123 customer_id	123 pizza_id	ABC exclusions	ABC extras	🕒 order_time
1	101	1			2020-01-01 18:05:02.000
2	101	1			2020-01-01 19:00:52.000
3	102	1			2020-01-02 23:51:23.000
3	102	2			2020-01-02 23:51:23.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	1	4		2020-01-04 13:23:46.000
4	103	2	4		2020-01-04 13:23:46.000
5	104	1		1	2020-01-08 21:00:29.000
6	101	2			2020-01-08 21:03:13.000
7	105	2		1	2020-01-08 21:20:29.000
8	102	1			2020-01-09 23:54:33.000
9	103	1	4	1, 5	2020-01-10 11:22:59.000
10	104	1			2020-01-11 18:34:49.000
10	104	1	2, 6	1, 4	2020-01-11 18:34:49.000

## runner\_orders

123 order_id	123 runner_id	ABC pickup_time	ABC distance	ABC duration	ABC cancellation
1	1	2020-01-01 18:15:34	20km	32 minutes	
2	1	2020-01-01 19:10:54	20km	27 minutes	
3	1	2020-01-03 00:12:37	13.4km	20 mins	[NULL]
4	2	2020-01-04 13:53:03	23.4	40	[NULL]
5	3	2020-01-08 21:10:57	10	15	[NULL]
6	3	null	null	null	Restaurant Cancellation
7	2	2020-01-08 21:30:45	25km	25mins	null
8	2	2020-01-10 00:15:02	23.4 km	15 minute	null
9	2	null	null	null	Customer Cancellation
10	1	2020-01-11 18:50:20	10km	10minutes	null



```

/* Instead of updating the runner_orders , I cleaned and transformed the existing table and create a new table
named runner_orders_new with the existing data */

CREATE TABLE runner_orders_new AS
SELECT order_id,
runner_id,
CASE WHEN pickup_time = 'null' THEN NULL ELSE CAST(pickup_time AS TIMESTAMP) END AS pickup_time_adjusted,
CAST(REGEXP_SUBSTR(distance, '[0-9]+(\.[0-9]+)?') AS FLOAT) AS dist_adjusted,
CAST(REGEXP_SUBSTR(duration, '^[0-9]+') AS INT) AS dur_adjusted,
CASE WHEN cancellation IN ('null', '') THEN NULL ELSE cancellation END AS cancellation_adjusted
FROM runner_orders;

```



123 order_id	123 runner_id	🕒 pickup_time_adjusted	123 dist_adjusted	123 dur_adjusted	ABC cancellation_adjusted
1	1	2020-01-01 18:15:34.000	20	32	[NULL]
2	1	2020-01-01 19:10:54.000	20	27	[NULL]
3	1	2020-01-03 00:12:37.000	13.4	20	[NULL]
4	2	2020-01-04 13:53:03.000	23.4	40	[NULL]
5	3	2020-01-08 21:10:57.000	10	15	[NULL]
6	3	[NULL]	[NULL]	[NULL]	Restaurant Cancellation
7	2	2020-01-08 21:30:45.000	25	25	[NULL]
8	2	2020-01-10 00:15:02.000	23.4	15	[NULL]
9	2	[NULL]	[NULL]	[NULL]	Customer Cancellation
10	1	2020-01-11 18:50:20.000	10	10	[NULL]



# Case Study Questions

This case study has LOTS of questions - they are broken up by area of focus including:

- Pizza Metrics
- Runner and Customer Experience
- Ingredient Optimization
- Pricing and Ratings







# Pizza Metrics



Q1: How many pizzas were ordered?



```
SELECT COUNT(*) AS Total_orders  
FROM customer_orders;
```

123 total_orders
14

Q2: How many unique customer orders were made?



```
SELECT COUNT(DISTINCT order_id) AS Unique_Customerorders  
FROM customer_orders;
```

123 unique_customerorders
10

Q3: How many successful orders were delivered by each runner?



```
SELECT runner_id,  
       COUNT(order_id) AS Successful_orders  
FROM runner_orders_new  
WHERE cancellation_adjusted IS NULL  
GROUP BY runner_id;
```

123 runner_id	123 successful_orders
1	4
2	3
3	1

Q4: How many of each type of pizza was delivered?

```
SELECT pn.pizza_name,  
       COUNT(co.order_id) AS successful_orders  
FROM customer_orders co  
JOIN runner_orders_new ro  
ON co.order_id = ro.order_id  
JOIN pizza_names pn  
ON co.pizza_id = pn.pizza_id  
WHERE cancellation_adjusted IS NULL  
GROUP BY pn.pizza_name;
```

ABC pizza_name	123 successful_orders
Meatlovers	9
Vegetarian	3

Q5: How many Vegetarian and Meatlovers were ordered by each customer?

```
SELECT co.customer_id,  
       COUNT(CASE WHEN pizza_name = 'Vegetarian' THEN 1 END) AS Vegetarian_count,  
       COUNT(CASE WHEN pizza_name = 'Meatlovers' THEN 1 END) AS Meatlovers_count  
FROM customer_orders co  
JOIN runner_orders_new ro ON co.order_id = ro.order_id  
JOIN pizza_names pn ON co.pizza_id = pn.pizza_id  
GROUP BY co.customer_id;
```

123 customer_id	123 vegetarian_count	123 meatlovers_count
101	1	2
102	1	2
103	1	3
104	0	3
105	1	0



Q6: What was the maximum number of pizzas delivered in a single order?

```
WITH Delivered_pizzas AS (  
    SELECT co.order_id,  
           COUNT(co.pizza_id) AS pizzas_delivered  
    FROM customer_orders co  
    JOIN runner_orders_new ro  
    ON co.order_id = ro.order_id  
    WHERE cancellation_adjusted IS NULL  
    GROUP BY co.order_id  
)  
SELECT  
    order_id,  
    pizzas_delivered  
FROM  
    ( SELECT order_id,  
            pizzas_delivered,  
            RANK() OVER (ORDER BY pizzas_delivered DESC) AS rnk  
      FROM Delivered_pizzas  
    ) x  
WHERE x.rnk = 1;
```

123 order_id	123 pizzas_delivered
4	3

Q7: For each customer, how many delivered pizzas had at least 1 change and how many had no changes?

```
SELECT co.customer_id,  
       COUNT(CASE WHEN co.exclusions <> '' OR co.extras <> '' THEN 1 END) AS changes,  
       COUNT(CASE WHEN co.exclusions = '' AND co.extras = '' THEN 1 END) AS no_changes  
FROM customer_orders co  
JOIN runner_orders_new ro ON co.order_id = ro.order_id  
WHERE cancellation_adjusted IS NULL  
GROUP BY co.customer_id;
```

123 customer_id	123 changes	123 no_changes
101	0	2
102	0	3
105	1	0
104	2	1
103	3	0

Q8: How many pizzas were delivered that had both exclusions and extras?

```
SELECT COUNT(*) AS special_pizzas
FROM customer_orders co
JOIN runner_orders_new ro ON co.order_id = ro.order_id
WHERE co.exclusions <> ''
      AND co.extras <> ''
      AND cancellation_adjusted IS NULL;
```

123 special_pizzas
1

Q9: What was the total volume of pizzas ordered for each hour of the day?

```
SELECT EXTRACT(HOUR FROM order_time) AS hour_of_the_day,
       COUNT(pizza_id) AS pizzas_count
FROM customer_orders
GROUP BY hour_of_the_day
ORDER BY hour_of_the_day ASC;
```

123 hour_of_the_day	123 pizzas_count
11	1
13	3
18	3
19	1
21	3
23	3

Q10: What was the volume of orders for each day of the week?

```
SELECT TO_CHAR(order_time, 'Day') AS day_of_the_week,
       COUNT(pizza_id) AS pizzas_count
FROM customer_orders
GROUP BY day_of_the_week
ORDER BY day_of_the_week ASC;
```

ABC day_of_the_week	123 pizzas_count
Friday	1
Saturday	5
Thursday	3
Wednesday	5



# Pizza Metrics - Insights

- Out of the **14 pizzas** that were ordered, **10** were unique customer orders.
- Out of the **8 successful orders**, **Runner\_1** had the highest number of successful orders.
- **9** Meatlover pizzas and **3** Vegetarian pizzas were sold.
- The maximum number of pizzas delivered in a single order is **3 pizzas**.
- There was **1** pizza that was delivered with **both exclusions and extras**.



# Runner and Customer Experience



Q1: How many runners signed up for each 1 week period? (i.e. week starts 2021-01-01)

```
SELECT EXTRACT(WEEK FROM (registration_date + INTERVAL '1 week')) AS week_num,  
       COUNT(*) AS signups_per_week  
FROM runners  
GROUP BY week_num  
ORDER BY week_num;
```

123 week_num ▼	123 signups_per_week ▼
1	2
2	1
3	1

Q2: What was the average time in minutes it took for each runner to arrive at the Pizza Runner HQ to pick-up the order?

```
WITH avg_time_cte AS (  
  SELECT ro.runner_id,  
         AVG(ro.pickup_time_adjusted - co.order_time) AS avg_time  
  FROM runner_orders_new ro  
  JOIN customer_orders co ON ro.order_id = co.order_id  
  WHERE ro.cancellation_adjusted IS NULL  
  GROUP BY ro.runner_id  
)  
SELECT runner_id,  
       CONCAT(EXTRACT(MINUTE FROM avg_time), ' minutes') AS avg_arrival_time  
FROM avg_time_cte;
```

123 runner_id ↑ ▼	ABC avg_arrival_time ▼
1	15 minutes
2	23 minutes
3	10 minutes

Q3: Is there any relationship between the number of pizzas and how long the order takes to prepare?

```
WITH relation_cte AS (  
    SELECT DISTINCT ro.order_id,  
        ro.pickup_time_adjusted - co.order_time AS time_required,  
        COUNT(*) OVER (PARTITION BY ro.order_id) AS pizza_count  
    FROM runner_orders_new ro  
    JOIN customer_orders co ON ro.order_id = co.order_id  
    WHERE ro.cancellation_adjusted IS NULL  
)  
SELECT pizza_count,  
    CONCAT(ROUND(AVG(EXTRACT(MINUTE FROM time_required))), ' minutes') AS avg_time_required  
FROM relation_cte  
GROUP BY pizza_count  
ORDER BY pizza_count;
```

123 pizza_count	ABC avg_time_required
1	12 minutes
2	18 minutes
3	29 minutes

Q4: What was the average distance travelled for each customer?

```
SELECT co.customer_id,  
    CONCAT(ROUND(AVG(ro.dist_adjusted)::NUMERIC,1), ' km') AS avg_distance  
FROM runner_orders_new ro  
JOIN customer_orders co ON ro.order_id = co.order_id  
WHERE ro.cancellation_adjusted IS NULL  
GROUP BY co.customer_id  
ORDER BY co.customer_id;
```

123 customer_id	ABC avg_distance
101	20.0 km
102	16.7 km
103	23.4 km
104	10.0 km
105	25.0 km



Q5: What was the difference between the longest and shortest delivery times for all orders?

```
SELECT CONCAT(MAX(dur_adjusted), ' minutes') AS max_deliverytime,  
       CONCAT(MIN(dur_adjusted), ' minutes') AS min_deliverytime,  
       CONCAT(MAX(dur_adjusted)-MIN(dur_adjusted), ' minutes') AS delivery_timediff  
FROM runner_orders_new  
WHERE cancellation_adjusted IS NULL;
```

ABC max_deliverytime ▼	ABC min_deliverytime ▼	ABC delivery_timediff ▼
40 minutes	10 minutes	30 minutes

Q6: What was the average speed for each runner for each delivery and do you notice any trend for these values?

```
SELECT order_id,  
       runner_id,  
       CONCAT(ROUND(AVG((dist_adjusted*60)/dur_adjusted)::NUMERIC,1), ' km') AS avg_speed  
FROM runner_orders_new  
WHERE cancellation_adjusted is null  
GROUP BY order_id,runner_id
```

123 order_id ▼	123 runner_id ▼	ABC avg_speed ▼
1	1	37.5 km
2	1	44.4 km
3	1	40.2 km
4	2	35.1 km
5	3	40.0 km
7	2	60.0 km
8	2	93.6 km
10	1	60.0 km



Q7: What is the successful delivery percentage for each runner?

```
SELECT r.runner_id,  
       COUNT(ro.order_id) AS total_orders,  
       COUNT(ro.dist_adjusted) AS successful_orders,  
       CASE WHEN COUNT(ro.order_id) = 0 THEN NULL  
            ELSE CONCAT(ROUND((COUNT(ro.dist_adjusted)::numeric / COUNT(ro.order_id)::numeric) * 100), '%')  
            END AS delivery_percentage  
FROM runners r  
LEFT JOIN runner_orders_new ro ON r.runner_id = ro.runner_id  
GROUP BY r.runner_id  
ORDER BY r.runner_id;
```

runner_id	total_orders	successful_orders	delivery_percentage
1	4	4	100%
2	4	3	75%
3	2	1	50%
4	0	0	[NULL]

## Runner & Customer Experience Insights



- The **1st week** saw the highest number of runners signing up.
- **Runner 2** had the longest time to arrive at the pizza HQ to pick up the order, while **Runner 3** had the shortest time.
- The difference between the longest and shortest delivery times for all orders was **30 minutes**.
- **Runner 1** has the highest delivery percentage.
- The study also revealed the **average distance travelled** and **average speed trends**.



# Ingredient Optimization

For the below questions I created virtual table for `pizza_recipes` by splitting the comma-separated records of toppings to distinct rows.

123 pizza_id ▼	ABC toppings ▼
1	1, 2, 3, 4, 5, 6, 8, 10
2	4, 6, 7, 9, 11, 12



```
CREATE VIEW pizza_recipes_new AS
SELECT pizza_id,
       UNNEST(STRING_TO_ARRAY(toppings, ','))::INTEGER AS toppings
FROM pizza_recipes;
```



123 pizza_id ▼	123 toppings ▼
1	1
1	2
1	3
1	4
1	5
1	6
1	8
1	10
2	4
2	6
2	7
2	9
2	11
2	12



Q1: What are the standard ingredients for each pizza?

```
SELECT pn.pizza_id,  
       pn.pizza_name,  
       STRING_AGG(pt.topping_name, ',') AS standard_ingredients  
FROM pizza_recipes_new pr  
INNER JOIN pizza_names pn ON pr.pizza_id = pn.pizza_id  
INNER JOIN pizza_toppings pt ON pr.toppings=pt.topping_id  
GROUP BY pn.pizza_id,pn.pizza_name;
```

123 pizza_id	ABC pizza_name	ABC standard_ingredients
1	Meatlovers	BBQ Sauce,Pepperoni,Cheese,Salami,Chicken,Bacon,Mushrooms,Beef
2	Vegetarian	Tomato Sauce,Cheese,Mushrooms,Onions,Peppers,Tomatoes

Q2: What was the most commonly added extra?

```
WITH extras_cte AS (  
  SELECT pizza_id,  
         UNNEST(STRING_TO_ARRAY(extras, ','))::INTEGER AS extras  
  FROM customer_orders  
)  
SELECT topping_name AS most_commonly_added_extra,  
       COUNT(*) AS times_added  
FROM extras_cte ec  
INNER JOIN pizza_toppings pt ON pt.topping_id = ec.extras  
GROUP BY topping_name  
ORDER BY COUNT(*) DESC  
LIMIT 1;
```

ABC most_commonly_added_extra	123 times_added
Bacon	4



Q3: What was the most common exclusion?

```
WITH exclusions_cte AS (  
  SELECT pizza_id,  
         UNNEST(STRING_TO_ARRAY(exclusions, ','))::INTEGER AS exclusions  
  FROM customer_orders  
)  
SELECT topping_name AS most_commonly_added_exclusion,  
       COUNT(*) AS times_added  
FROM exclusions_cte ec  
INNER JOIN pizza_toppings pt ON pt.topping_id = ec.exclusions  
GROUP BY topping_name  
ORDER BY COUNT(*) DESC  
LIMIT 1;
```

ABC most_commonly_added_exclusion ▼	123 times_added ▼
Cheese	4

## Ingredient Optimization Insights

- The study identified the standard ingredients for each type of pizza i.e. Meatlovers and Vegetarian.
- Most Commonly added extra was **Bacon**.
- Most Common exclusion was **Cheese**.



# Pricing and Ratings

Q1: If a Meat Lovers pizza costs \$12 and Vegetarian costs \$10 and there were no charges for changes -how much money has Pizza Runner made so far if there are no delivery fees?

```
WITH Pizza_runner_sales AS (  
  SELECT co.order_id,  
         pn.pizza_id,  
         pn.pizza_name,  
         CASE WHEN pn.pizza_name = 'Meatlovers' THEN 12 ELSE 10 END AS price  
  FROM customer_orders co  
  INNER JOIN runner_orders_new ro ON co.order_id = ro.order_id  
  INNER JOIN pizza_names pn ON co.pizza_id = pn.pizza_id  
  WHERE ro.cancellation_adjusted IS NULL  
)  
  
SELECT CONCAT('$ ', SUM(price)) AS Total_sales  
FROM Pizza_runner_sales;
```

ABC total\_sales

\$ 138

Q2: What if there was an additional \$1 charge for any pizza extras?

```
WITH Pizza_runner_sales AS (  
  SELECT co.order_id,  
         pn.pizza_id,  
         pn.pizza_name,  
         CASE WHEN pn.pizza_name = 'Meatlovers' THEN 12 ELSE 10 END AS price,  
         CASE WHEN LENGTH(extras) = 1 THEN 1  
              WHEN LENGTH(extras) > 1 THEN 2  
              ELSE 0 END AS extras_price  
  FROM customer_orders co  
  INNER JOIN runner_orders_new ro ON co.order_id = ro.order_id  
  INNER JOIN pizza_names pn ON co.pizza_id = pn.pizza_id  
  WHERE ro.cancellation_adjusted IS NULL  
)  
  
SELECT CONCAT('$ ', SUM(price) + SUM(extras_price)) AS Total_sales  
FROM Pizza_runner_sales;
```

ABC total\_sales

\$ 142



Q3: The Pizza Runner team now wants to add an additional ratings system that allows customers to rate their runner. Generate a schema for this new table and insert your own data for ratings for each successful customer order between 1 to 5.

```
CREATE TABLE rating_system (  
  order_id INT DEFAULT NULL,  
  customer_id INT DEFAULT NULL,  
  runner_id INT DEFAULT NULL,  
  rating INT DEFAULT NULL  
);  
  
INSERT INTO rating_system  
(order_id, customer_id, runner_id, rating)  
VALUES  
(1, 101, 1, 4),  
(2, 101, 1, 5),  
(3, 102, 1, 4),  
(4, 103, 2, 2),  
(5, 104, 3, 3),  
(7, 105, 2, 1),  
(8, 102, 2, 4),  
(10, 104, 1, 5);
```

123 order_id ▼	123 customer_id ▼	123 runner_id ▼	123 rating ▼
1	101	1	4
2	101	1	5
3	102	1	4
4	103	2	2
5	104	3	3
7	105	2	1
8	102	2	4
10	104	1	5

Q4: Using newly generated table - can you join all of the information together to form a table which has the following information for successful deliveries?

customer\_id, order\_id, runner\_id, rating, order\_time, pickup\_time, Time between order and pickup, Delivery duration, Average speed, Total number of pizzas

```
WITH order_details AS (  
    SELECT co.customer_id,  
           co.order_id,  
           ro.runner_id,  
           co.order_time,  
           ro.pickup_time_adjusted AS pickup_time,  
           ro.pickup_time_adjusted - co.order_time AS order_pickup_duration,  
           ro.dur_adjusted AS delivery_duration,  
           ROUND((ro.dist_adjusted / (ro.dur_adjusted / 60.0))::NUMERIC, 1) AS avg_speed,  
           COUNT(*) OVER (PARTITION BY ro.order_id) AS total_orders,  
           ROW_NUMBER() OVER (PARTITION BY ro.order_id) AS rn  
    FROM customer_orders co  
    RIGHT JOIN runner_orders_new ro ON co.order_id = ro.order_id  
    WHERE ro.cancellation_adjusted IS NULL  
)  
  
SELECT o.customer_id,  
       o.order_id,  
       o.runner_id,  
       rs.rating,  
       o.order_time,  
       o.pickup_time,  
       o.order_pickup_duration,  
       o.delivery_duration,  
       o.avg_speed,  
       o.total_orders  
FROM order_details o  
INNER JOIN rating_system rs ON o.order_id = rs.order_id  
WHERE o.rn = 1;
```



Q5: If a Meat Lovers pizza was \$12 and Vegetarian \$10 fixed prices with no cost for extras and each runner is paid \$0.30 per kilometer traveled , how much money does Pizza Runner have left over after these deliveries?

```
WITH pizza_income_cte AS (  
  SELECT co.order_id,  
         ro.runner_id,  
         ro.dist_adjusted,  
         pn.pizza_name,  
         CASE WHEN pn.pizza_name = 'Meatlovers' THEN 12 ELSE 10 END AS pizza_price  
  FROM customer_orders co  
  INNER JOIN runner_orders_new ro ON co.order_id = ro.order_id  
  INNER JOIN pizza_names pn ON co.pizza_id = pn.pizza_id  
  WHERE ro.cancellation_adjusted IS NULL  
)  
  
pizza_income_per_order_cte AS  
(  
  SELECT SUM(pizza_price) AS sales_per_order,  
         AVG(dist_adjusted)*0.30 AS runner_payment  
  FROM pizza_income_cte  
  GROUP BY order_id  
)  
  
SELECT CONCAT('$ ',SUM(sales_per_order) - SUM(runner_payment)) AS Profit  
FROM pizza_income_per_order_cte;
```

ABC profit
\$ 94.44

## Pricing and Ratings Insights

- According to the Pizza Runner case study, if a Meatlovers Pizza costs \$12 and a Vegetarian Pizza costs \$10, and there are no charges for changes, then the Pizza Runner will make \$138. However, if there is an additional charge of \$1 for any extras added, then the Pizza Runner will make \$142.
- The study also incorporated a **Rating system** that enables customers to rate their runner.



***THANK YOU!***

