



Virtual  
Internship

Customer Demographics

Customer Details

Customer Subscriptions



## CUSTOMER CHURN ANALYSIS CUSTOMER DEMOGRAPHICS



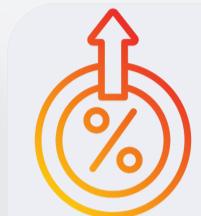
7043

Total Customers



1869

Churned Customers



26.54%

Churned rate



\$456K

Monthly Revenue



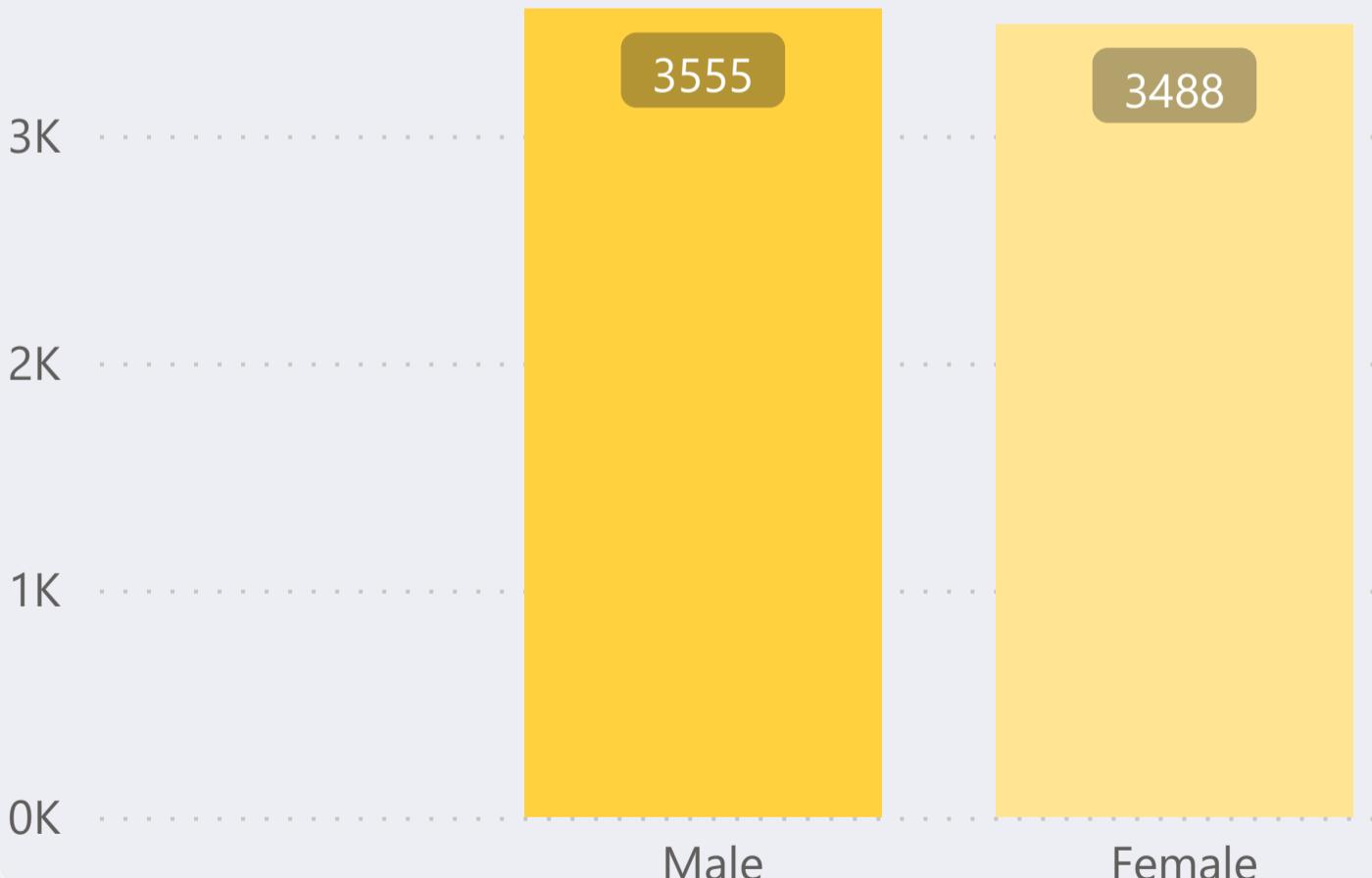
\$139K

Monthly Revenue Loss

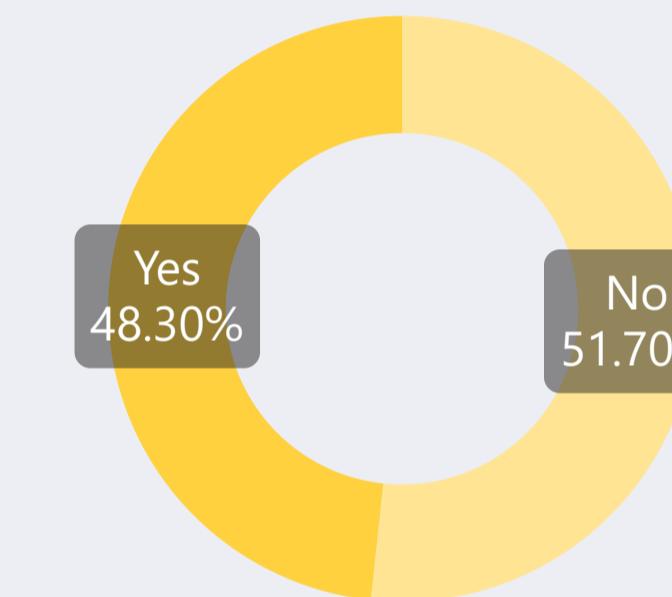
Gender

Age Based

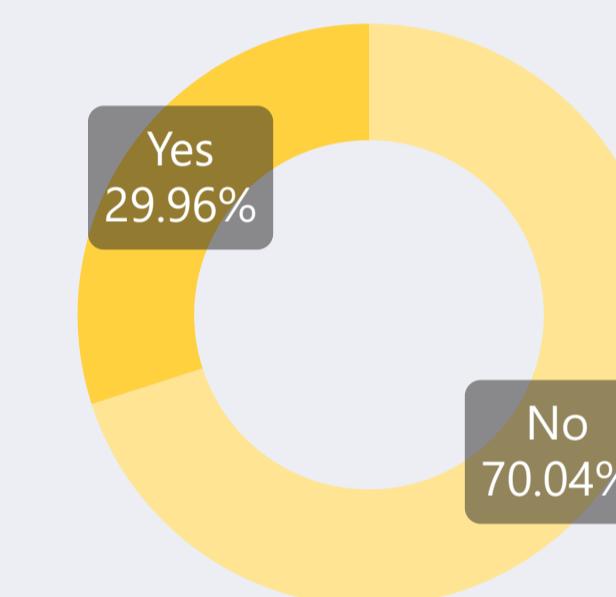
### Customers by Gender



Partnered with?

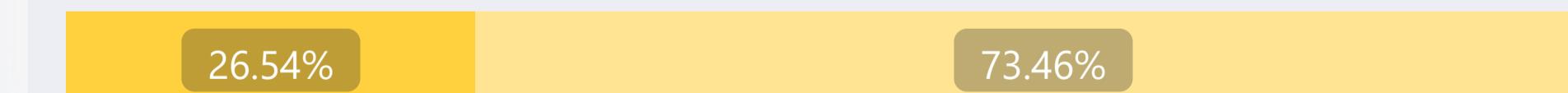


Have Dependents?



### Churned Customers

● Churned Customers ● Retained Customers





# CUSTOMER CHURN ANALYSIS

## CUSTOMER DETAILS

Tenure

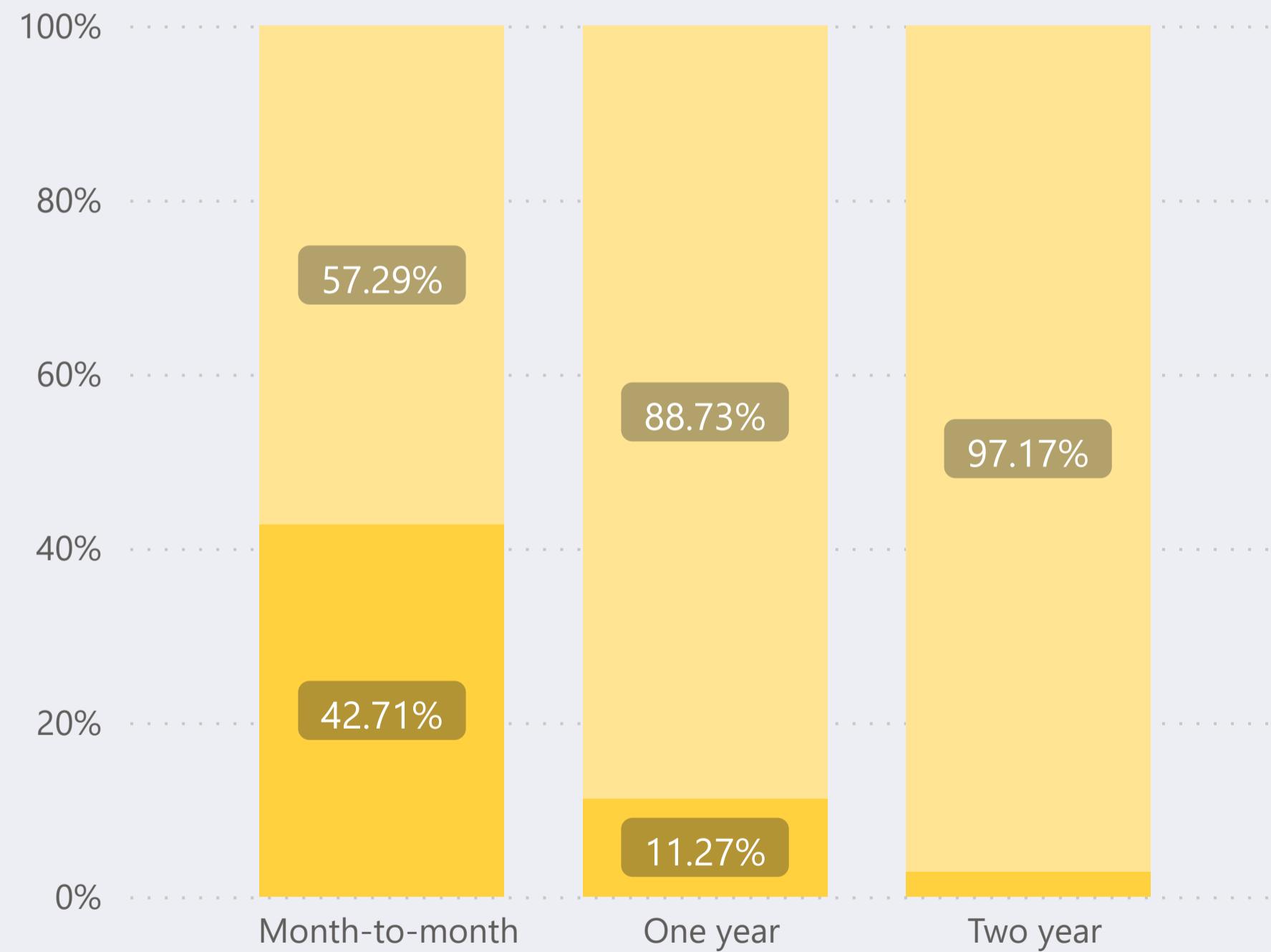
Tickets

Charges

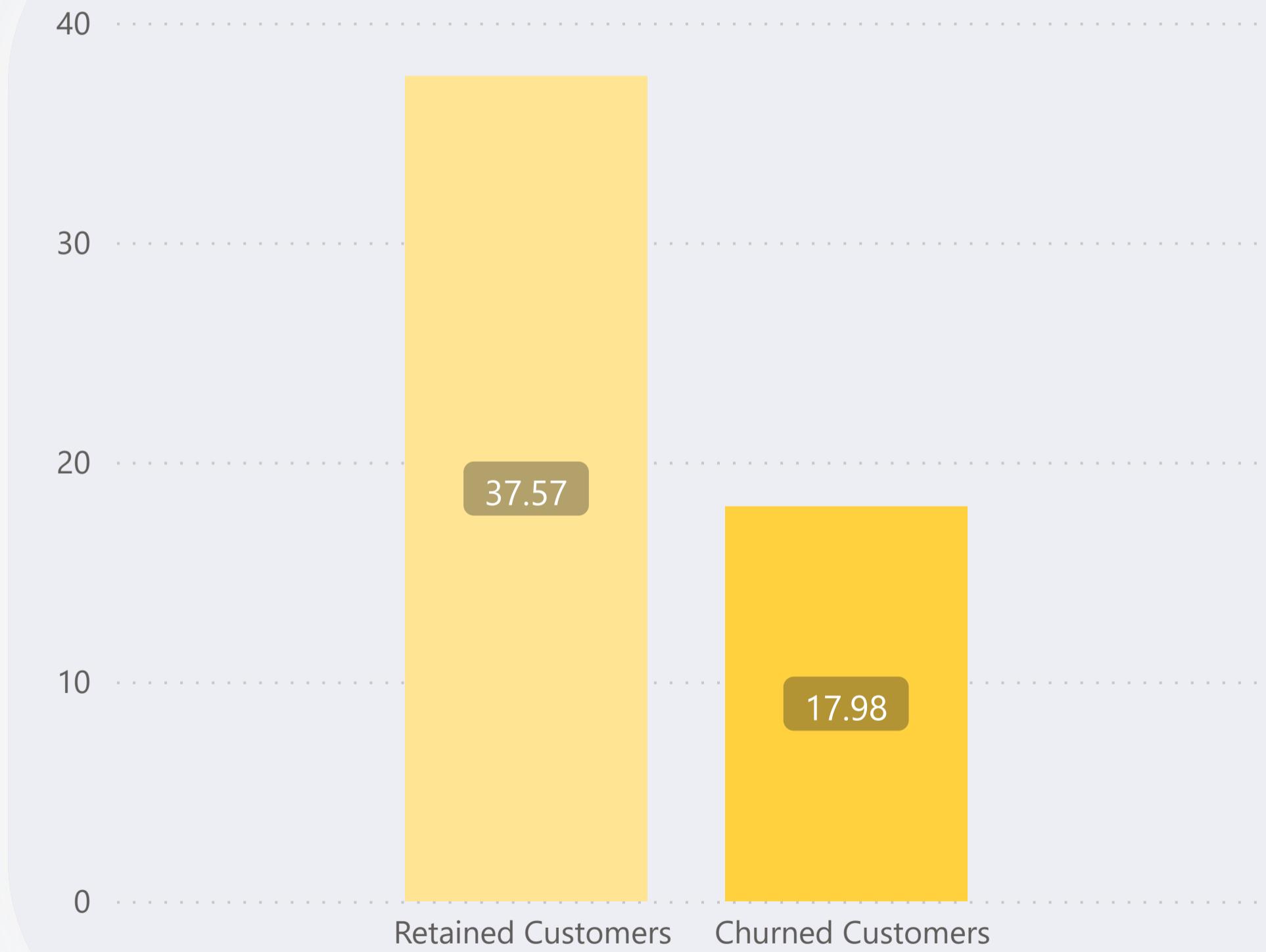
Payments

### Churn Rate by Contract

● Churned Customers ● Retained Customers



### Average Tenure



Customer Demographics

Customer Details

Customer Subscriptions



# CUSTOMER CHURN ANALYSIS **CUSTOMER SUBSCRIPTIONS**

Main Services

Streaming

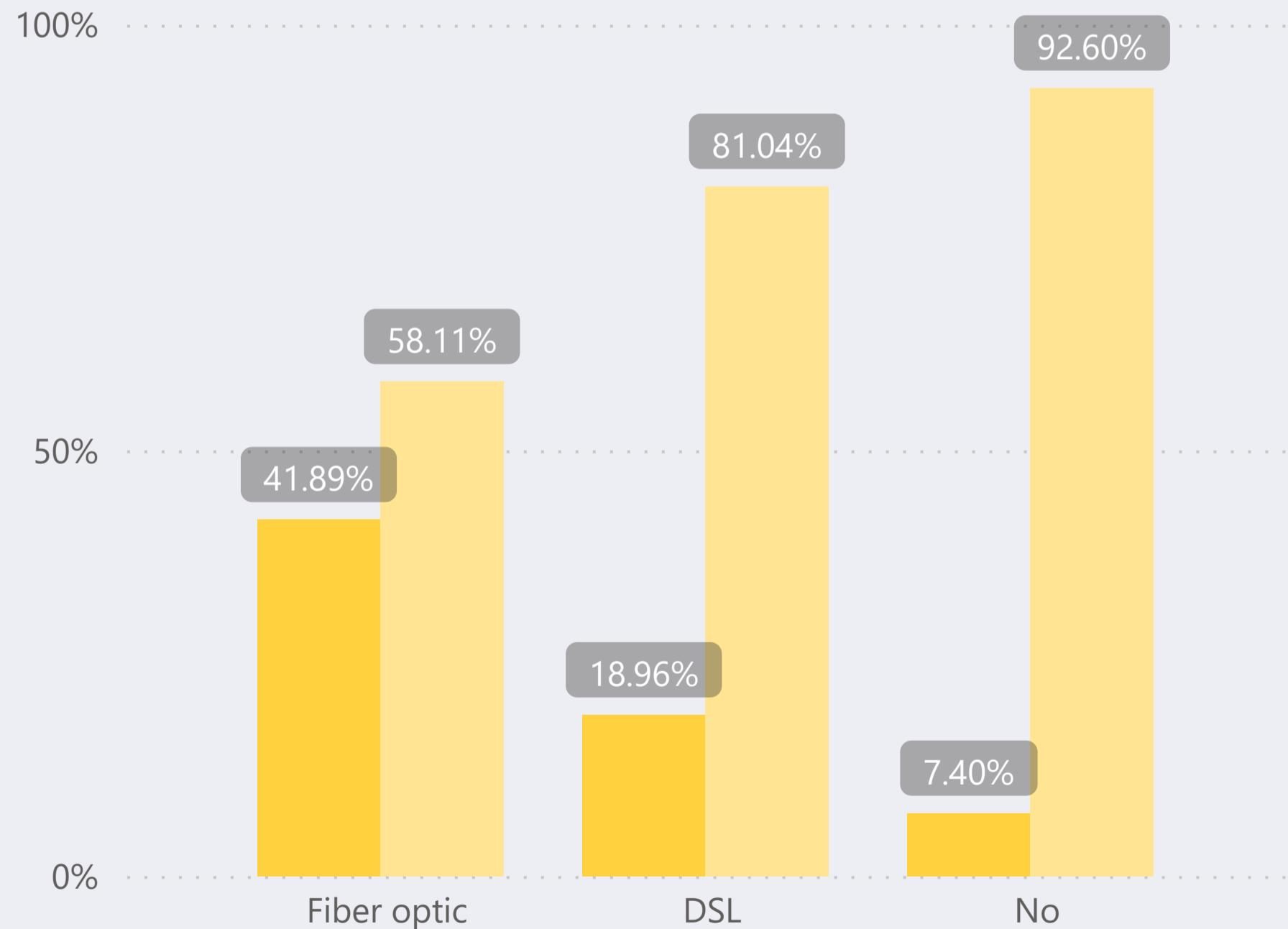
Additional Services

Customer Demographics

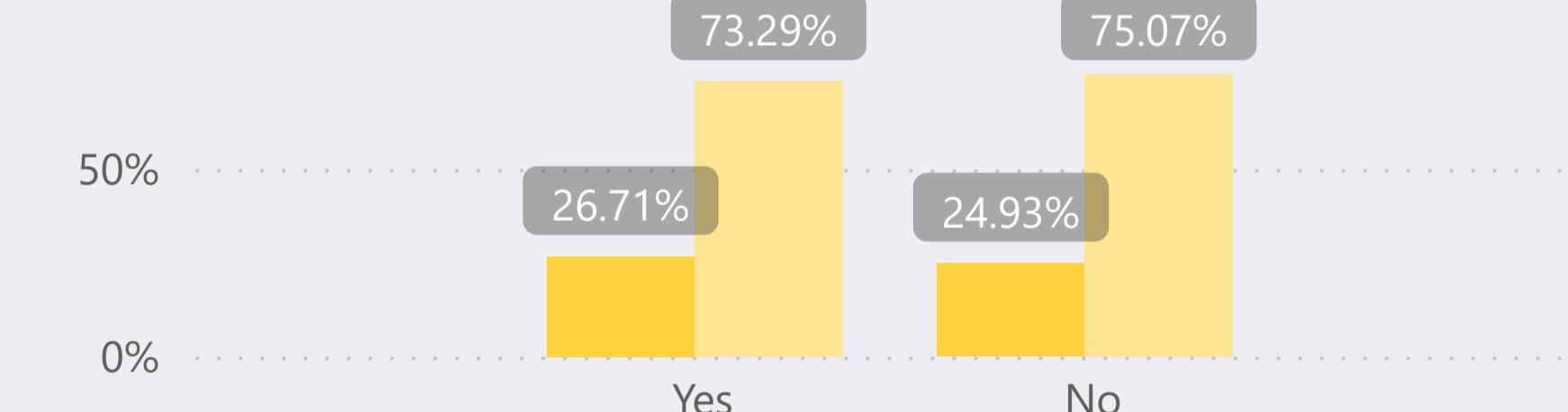
Customer Details

Customer Subscriptions

## Internet Service

● Churned rate ● Retained rate

## Phone Service

● Churned rate ● Retained rate

## Multiple Lines

● Churned rate ● Retained rate