

# Credit Card Transaction Report

Revenue  
55M

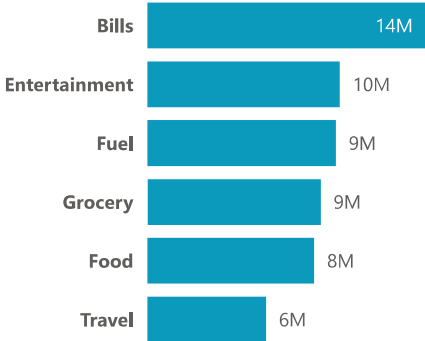
Amount  
45M

Count  
656K

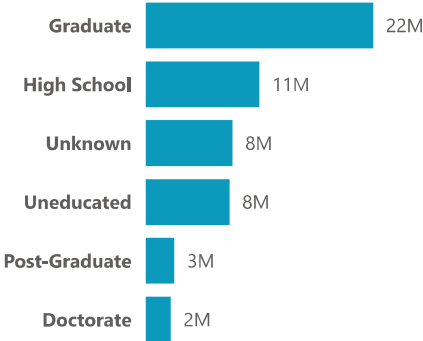
Total Interest  
8M

Card_Category	Revenue	Total_Trans_Amt	Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

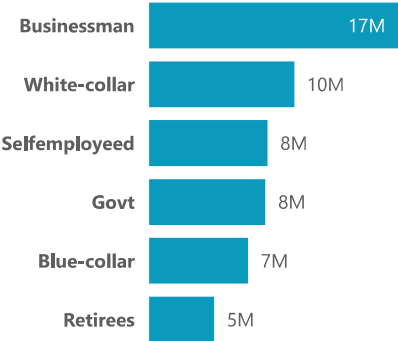
## Revenue by Expenditure Type



## Revenue by Education level



## Revenue by Customer job



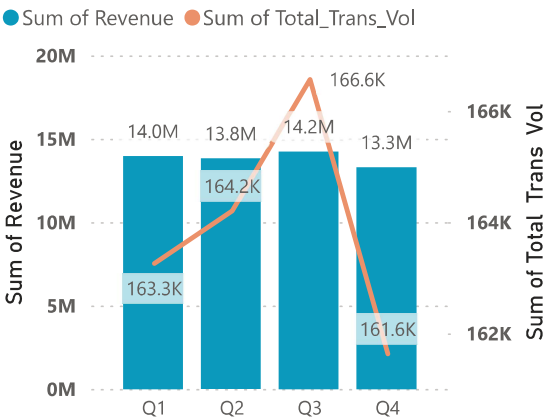
Q4

Q3

Q2

Q1

## QTR Revenue and Total Trans Vol



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

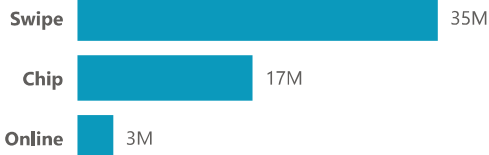
Platinum

Med

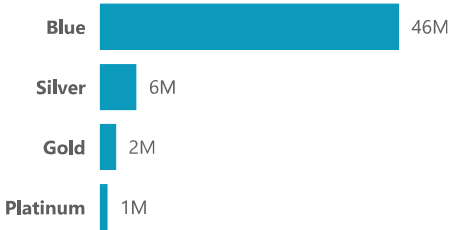
Low

High

## Revenue by Customer job



## Revenue by Customer job



## Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Income

576M

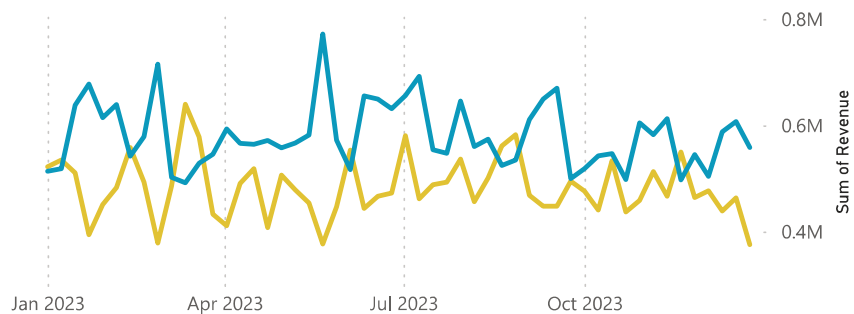
CSS

3.19

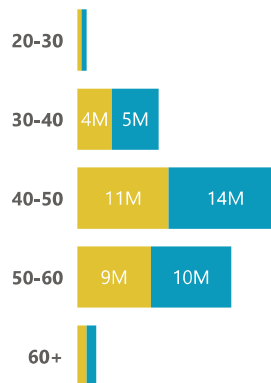
Total Interest

8M

Revenue by Week



Revenue by Age Group



M

F

30M

25M

Silver

Blue

Gold

Platinum

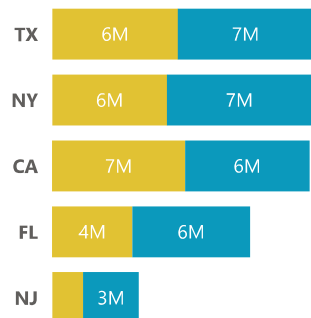
Swipe

Online

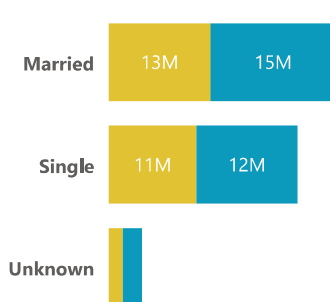
Chip

Customer_Job	Revenue	Income	Interest_Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Selfemployed	8261758	75313288	1119742
Govt	8111701	88773989	1160016
Blue-collar	6904279	72262158	952801
<b>Total</b>	<b>55315410</b>	<b>575914439</b>	<b>7843382</b>

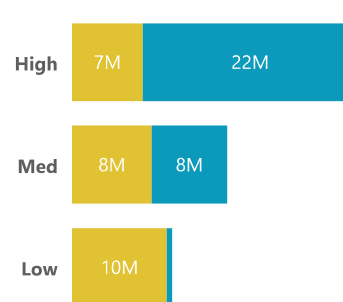
Top 5 States



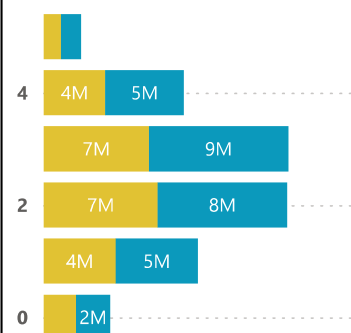
Revenue by Martial Status



Revenue by income Group



Revenue by Dependent Group



Revenue by Education

