Deliverable 0 – Pitch

### Aim

Within your group you will bring together your ideas and create a pitch of the site/application you want to build. The pitch will comprise of a 2 slide presentation to demonstrate your core idea and the data you might use to drive it. This assessment is graded and feedback will be given around your ability to speak effectively and the achievability of the idea, however this will not impact your final grade.

### Pitch Structure

Your pitch will contain only 2 slides and you will have a total of 3 minutes to present these in.

**Slide 1:** What is the application? What is it called? And what does it do?

**Slide 2:** What data are you going to need, where might you get it from and what are you going to need to store?

### Guidance

* You can present as a group or split up in any way you wish. All members should though be present at the pitch for questions.
* Slides with simple ideas will work better than long pages of text.
* Imagine this is Dragon’s Den, a good idea with some evidence you might be able to do it is what we are after.

### Submission

**The pitch will be performed in the lab on the 9th February 2018**