

Business Automation & Digital Adoption Platform (BADAP)

Project Summary

Artificial Intelligent (AI) based Centralize platform for Vendor & Customer to manage Business Processes Automation B2B

Customer (All Business)

Procurement Process & Manage Service of All Digital requirements
Business Consulting, Tax Consulting, SAAS, PAAS, IAAS, HR, Digital Marketing, Cloud Server, Hosting Service, IVR, WebSite/App development, Business Data Analysis, Integration, Custom Requirement etc.

Vendor (IT Software & Services, Consultancy, Audit Firm, Data Centre, Freelancer etc)

List product & Service to Manage pre sales, lead & project management, after sales service, internal communication & Digital Marketing Integration & Automation

Idea to manage centralized B2B Business automation & digital adoption solution with planning and saving with better support experience of all business digital automation needs

Product Feature (Phase 1)

1. Multivendor IT Service & Consultancy Marketplace Platform
2. Business Consulting, Tax Consulting, SAAS, PAAS, IAAS, HR, Digital Marketing, Cloud Server, IVR, Website/App development, Business Data Analysis, Integration, Custom Requirement etc.
3. Project requirement & Planning based on Templates
4. Costing Analysis and Milestones mapping
5. Cost Saving , Performance & Growth Analysis Dashboard
6. Service Delivery based on assign Task/milestone
7. Project requirement Template design
8. Auto Help to optimized cost, service & timeline.
9. Business Automation & Digital adoption (USP)
 - a. Compare Software Service (i.e AWS vs Google vs Microsoft vs Local)
 - b. Share on Social Media (i.e FaceBook, Instagram, Youtube, FB Marketplace)
 - c. Add Associated Service & Product
 - d. Subscription automation
 - e. IT & Service Store
 - f. Geo mapping for onsite service
10. Customer
 - a. Post Requirement
 - b. Define Budget, Project, milestone & deadline
 - c. Hire & shortlist Freelance/Company
 - d. Subscription Automation (Monthly, Quarterly, Yearly, Custom, Prodata basis)
 - e. Compare Product Service
 - f. Request for Demo
 - g. Instant Notification/Messaging/email to User/Owner
 - h. Encourage customer to give great upcoming deal popup, notification & Email
 - i. Hire & Manage team for entire project
 - j. Option to add related Service based on requirement and hire one (i.e. If buy AWS server and auto popup of required technical assistance for DB deployment, Server setup, Application deployment etc)
 - k. Raise/Manage support ticket
 - l. Budget, Costing, Performance & Shortfall Dashboard (Option to add additional costing if any)

11. Re-Seller/Vendor Personalized Store (USP of App)
 - a. List Product & Service
 - b. Upload Feature, documentation, Video
 - c. Create Subscription Plan module based on predefine templates or custom.
 - d. Create personalize store with specified product & Category
 - e. Create Demo run, link
 - f. Hire & Manage Freelancer, product & Services
 - g. Geolocation mapping to Customer from local store/warehouse
 - h. Seller have option share refferel link of Store id for
 - i. Manage all leads/Deals, product subscription and Support Tickets
 - j. Option to integrate API for Accounting Software/CRM
12. User have option to share product/service with Picture+ Video/Voice
13. SEO/SMO Optimized and integrated with google/facebook/insta/whatsapp
14. Chatbot & Video Chat/Calling with re-seller/Customer
15. Deal & Discount
 - a. Bundle Discount
 - b. Group Buy Discount
 - c. Free Product
 - d. Coupon
 - e. Points
 - f. Deal/Discount Scheduling
 - g. Volume discount
 - h. Time Laps discount/coupon/free
 - i. Geolocation based deal/discount/free
 - j. Referral Program
16. After Sales Service module/App
17. Automated Email/Whatsapp for Reminder, Due, Lead etc)
18. Payment Gateway Integration
19. Customer Mobile App
20. Seller/Reseller on Optimized Web
21. Seller/Reseller/Deal report & Dashboard
22. Project requirement & milestone (i.e. upwork, freelancer)

Product Feature (Phase 2)

1. API integration with Other Software to populate data
2. Create C Level/Management Live Dashboard
3. AI based Business performance & Analysis

Required Details

1. Technologies & Architecture Used for App/Web
2. Database Used
3. Infrastructure (App/DB) required
4. App/Web Design (UI/UX) (i.e Myntra, Meesho)
5. Testing & Deployment methodology
6. Single Design for Andriod/iOS
7. One Year Support & Service after Go Live
8. Development & Implementation Timeline
9. Cost of Additional Requirement after Go Live
10. Source Code & Documentation
11. Product Documentation

Note : *We are not interested to design from scratch, If you have already build E-Commerce marketplace App you can participate.*