# 07\_Amazon\_Fine\_Food\_Reviews\_Analysis\_Support\_Vector\_Machines

June 15, 2019

## 1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unqiue identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

**Objective:** Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be considered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

# 2 [1]. Reading Data

### 2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
[2]: %matplotlib inline
   import warnings
   warnings.filterwarnings("ignore")
   import sqlite3
   import pandas as pd
   import numpy as np
   import nltk
   import string
   import matplotlib.pyplot as plt
   import seaborn as sns
    # from sklearn.feature_extraction.text import TfidfTransformer
   from sklearn.feature_extraction.text import TfidfVectorizer
   from sklearn.feature extraction.text import CountVectorizer
   from sklearn.metrics import confusion_matrix
   from sklearn import metrics
   from sklearn.metrics import roc_curve, auc
   # from nltk.stem.porter import PorterStemmer
   import re
    # Tutorial about Python regular expressions: https://pymotw.com/2/re/
   import string
   from nltk.corpus import stopwords
    # from nltk.stem import PorterStemmer
    # from nltk.stem.wordnet import WordNetLemmatizer
   from gensim.models import Word2Vec
   from gensim.models import KeyedVectors
   import pickle
   from tqdm import tqdm
   import os
[3]: # Using prettyTable for showing the observations
   from prettytable import PrettyTable
   table = PrettyTable()
   table.field_names= ["Vectorizer", "Model", "Hyperparameters", "AUC Score"]
   print(table)
```

```
+----+
[4]: dir_path = '../'
   print(os.listdir(dir_path))
   ['Assignment1_Habermans', 'models', 'database.sqlite',
   'Assignment5_LogisticRegression', 'Assignment4_NaiveBayes',
   'Assignment2_AmazonFoodReviews', 'Assignment3_kNN', 'Assignment6_SGD',
   'Assignment7_SVM']
[6]: # using SQLite Table to read data.
   con = sqlite3.connect(dir_path+'database.sqlite')
   # filtering only positive and negative reviews i.e.
   # not taking into consideration those reviews with Score=3
   # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000
   # data points
   # you can change the number to any other number based on your computing power
   # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE
   # Score != 3 LIMIT 500000""", con)
   # for tsne assignment you can take 5k data points
   filtered_data = pd.read_sql_query(
               "SELECT * FROM Reviews WHERE Score < 3 LIMIT 50000", con)
   filtered_data = filtered_data.append(
               pd.read_sql_query(
               "SELECT * FROM Reviews WHERE Score > 3 LIMIT 50000", con))
   # Give reviews with Score>3 a positive rating(1), and reviews with a
   # score<3 a negative rating(0).
   def partition(x):
       if x < 3:
           return 0
       return 1
   #changing reviews with score less than 3 to be positive and vice-versa
   actualScore = filtered_data['Score']
   positiveNegative = actualScore.map(partition)
   filtered_data['Score'] = positiveNegative
   print("Number of data points in our data", filtered_data.shape)
   filtered_data.head(3)
```

Number of data points in our data (100000, 10)

```
[6]:
      Ιd
            ProductId
                               UserId ProfileName HelpfulnessNumerator
        2 B00813GRG4 A1D87F6ZCVE5NK
                                           dll pa
          BOOOUAOQIQ A395BORC6FGVXV
                                                                       3
    1
                                             Karl
      13 B0009XLVG0
                        A327PCT23YH90
                                               LT
                                                                       1
      HelpfulnessDenominator
                               Score
                                            Time
    0
                                   0
                                      1346976000
    1
                            3
                                      1307923200
    2
                                      1339545600
                            1
                                   0
                                    Summary \
    0
                          Not as Advertised
    1
                             Cough Medicine
     My Cats Are Not Fans of the New Food
                                                     Text
    O Product arrived labeled as Jumbo Salted Peanut...
    1 If you are looking for the secret ingredient i...
    2 My cats have been happily eating Felidae Plati...
[7]: display = pd.read_sql_query("""
    SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
    FROM Reviews
    GROUP BY UserId
    HAVING COUNT(*)>1
    """, con)
[8]: print(display.shape)
    display.head()
   (80668, 7)
[8]:
                            ProductId
                   UserId
                                                  ProfileName
                                                                      Time
                                                                            Score
    0 #oc-R115TNMSPFT9I7 B005ZBZLT4
                                                       Breyton
                                                                1331510400
                                                                                2
    1 #oc-R11D9D7SHXIJB9 B005HG9ESG Louis E. Emory "hoppy"
                                                                1342396800
                                                                                5
    2 #oc-R11DNU2NBKQ23Z B005ZBZLT4
                                             Kim Cieszykowski
                                                                1348531200
                                                                                1
    3 #oc-R1105J5ZVQE25C B005HG9ESG
                                                Penguin Chick
                                                                1346889600
                                                                                5
    4 #oc-R12KPBODL2B5ZD B007OSBEVO
                                        Christopher P. Presta
                                                                1348617600
                                                                                1
                                                          COUNT(*)
                                                     Text
    O Overall its just OK when considering the price...
                                                                  2
    1 My wife has recurring extreme muscle spasms, u...
                                                                  3
                                                                  2
    2 This coffee is horrible and unfortunately not ...
    3 This will be the bottle that you grab from the...
                                                                  3
                                                                  2
    4 I didnt like this coffee. Instead of telling y...
[9]: display[display['UserId'] == 'AZY10LLTJ71NX']
```

```
[9]:
                   UserId
                            ProductId
                                                             ProfileName
                                                                                 Time
     80638
            AZY10LLTJ71NX B001ATMQK2 undertheshrine "undertheshrine"
                                                                          1296691200
            Score
                                                                        COUNT(*)
                                                                  Text
                5
                  I bought this 6 pack because for the price tha...
     80638
                                                                                5
[10]: display['COUNT(*)'].sum()
[10]: 393063
```

#### 3.1 [2.1] Data Cleaning: Deduplication

[2] Exploratory Data Analysis

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
[11]: display= pd.read_sql_query("""
     SELECT *
     FROM Reviews
     WHERE Score != 3 AND UserId="AR5J8UI46CURR"
     ORDER BY ProductID
     """, con)
     display.head()
[11]:
            Ιd
                 ProductId
                                    UserId
                                                ProfileName
                                                             HelpfulnessNumerator
         78445
               B000HDL1RQ
                            AR5J8UI46CURR
                                            Geetha Krishnan
                                                                                 2
        138317
                BOOOHDOPYC
                            AR5J8UI46CURR
                                            Geetha Krishnan
                                                                                 2
     1
     2
        138277
                BOOOHDOPYM AR5J8UI46CURR
                                            Geetha Krishnan
                                                                                 2
                                                                                 2
     3
         73791
               BOOOHDOPZG AR5J8UI46CURR
                                            Geetha Krishnan
        155049
                BOOOPAQ75C AR5J8UI46CURR
                                            Geetha Krishnan
                                                                                 2
        HelpfulnessDenominator
                                Score
                                              Time
     0
                                     5
                                        1199577600
                             2
                                     5
                                        1199577600
     1
     2
                             2
                                     5
                                        1199577600
     3
                             2
                                     5
                                        1199577600
     4
                             2
                                     5
                                        1199577600
                                   Summary
       LOACKER QUADRATINI VANILLA WAFERS
     1 LOACKER QUADRATINI VANILLA WAFERS
     2 LOACKER QUADRATINI VANILLA WAFERS
     3 LOACKER QUADRATINI VANILLA WAFERS
     4 LOACKER QUADRATINI VANILLA WAFERS
                                                      Text
```

DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...

```
1 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
2 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
3 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
4 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

```
[12]: #Sorting data according to ProductId in ascending order
     sorted_data=filtered_data.sort_values('ProductId',
                                    axis=0, ascending=True, inplace=False,
                                   kind='quicksort', na_position='last')
[13]: #Deduplication of entries
     final=sorted_data.drop_duplicates(subset={"UserId","ProfileName",
                                 "Time", "Text"}, keep='first', inplace=False)
     final.shape
[13]: (83317, 10)
[14]: #Checking to see how much % of data still remains
     (final['Id'].size*1.0)/(filtered_data['Id'].size*1.0)*100
```

[14]: 83.317

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
[15]: display= pd.read_sql_query("""
     SELECT *
     FROM Reviews
     WHERE Score != 3 AND Id=44737 OR Id=64422
     ORDER BY ProductID
     """, con)
     display.head()
```

```
[15]:
          Ιd
                ProductId
                                   UserId
                                                       ProfileName
       64422 BOOOMIDROQ A161DK06JJMCYF
                                           J. E. Stephens "Jeanne"
     1 44737
              B001EQ55RW A2V0I904FH7ABY
```

```
HelpfulnessNumerator HelpfulnessDenominator Score
                                                                    Time
     0
                           3
                                                           5 1224892800
                           3
                                                           4 1212883200
     1
                                             Summary
     0
                   Bought This for My Son at College
      Pure cocoa taste with crunchy almonds inside
                                                      Text
     0 My son loves spaghetti so I didn't hesitate or...
     1 It was almost a 'love at first bite' - the per...
[16]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]
[17]: #Before starting the next phase of preprocessing lets see the
     # number of entries left
     print(final.shape)
     #How many positive and negative reviews are present in our dataset?
     final['Score'].value_counts()
    (83315, 10)
[17]: 1
          45420
          37895
    Name: Score, dtype: int64
```

# 4 [3] Preprocessing

#### 4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like , or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
[18]: # printing some random reviews
sent_0 = final['Text'].values[0]
```

```
print(sent_0)
print("="*50)

sent_1000 = final['Text'].values[1000]
print(sent_1000)
print("="*50)

sent_1500 = final['Text'].values[1500]
print(sent_1500)
print("="*50)

sent_4900 = final['Text'].values[4900]
print(sent_4900)
print("="*50)
```

This is one of the best children's books ever written but it is a mini version of the book and was not portrayed as one. It is over priced for the product. I sent an email regarding my bewilderment to Amazon and got no response.

\_\_\_\_\_\_

This stuff tasted so terrible that I had to spit it out before any more of the content permeated my poor mouth. Most people around me wouldn't take up the dare to try one because of the hamster-cage smell drifting out of the bag. The couple people who tried couldn't keep it down. Listen, it's very hard to change your lifestyle, and cookies are more than just food that's bad for you. Cookies make a person feel good, it's true. But if regular cookies have been removed from your menu, try to find something else. Anything else.

\_\_\_\_\_

These rose buds from Catey13 are precious. They have a soft aroma and a pretty look to them. I plan to use them for small sachets in the bags I bought from catey13, and use rose-colored ribbon to adorn the bags. I'm so glad this seller. I bought several things from her and she gave me a refund on the combined shipping costs.

\_\_\_\_\_

I have bought this brand of Chai for years and love it. It is so satisfying and different from the decaf coffee I was drinking. It's like a special treat.

\_\_\_\_\_

```
[19]: # remove urls from text python: https://stackoverflow.com/a/40823105/4084039
sent_0 = re.sub(r"http\S+", "", sent_0)
sent_1000 = re.sub(r"http\S+", "", sent_1000)
sent_150 = re.sub(r"http\S+", "", sent_1500)
sent_4900 = re.sub(r"http\S+", "", sent_4900)
print(sent_0)
```

This is one of the best children's books ever written but it is a mini version of the book and was not portrayed as one. It is over priced for the product. I sent an email regarding my bewilderment to Amazon and got no response.

```
[20]: | # https://stackoverflow.com/questions/16206380/python-beautifulsoup-\
     # how-to-remove-all-tags-from-an-element
     from bs4 import BeautifulSoup
     soup = BeautifulSoup(sent 0, 'lxml')
     text = soup.get_text()
     print(text)
     print("="*50)
     soup = BeautifulSoup(sent_1000, 'lxml')
     text = soup.get_text()
     print(text)
     print("="*50)
     soup = BeautifulSoup(sent_1500, 'lxml')
     text = soup.get_text()
     print(text)
     print("="*50)
     soup = BeautifulSoup(sent 4900, 'lxml')
     text = soup.get_text()
     print(text)
```

This is one of the best children's books ever written but it is a mini version of the book and was not portrayed as one. It is over priced for the product. I sent an email regarding my bewilderment to Amazon and got no response.

This stuff tasted so terrible that I had to spit it out before any more of the content permeated my poor mouth. Most people around me wouldn't take up the dare to try one because of the hamster-cage smell drifting out of the bag. The couple people who tried couldn't keep it down. Listen, it's very hard to change your lifestyle, and cookies are more than just food that's bad for you. Cookies make a person feel good, it's true. But if regular cookies have been removed from your menu, try to find something else. Anything else.

These rose buds from Catey13 are precious. They have a soft aroma and a pretty look to them. I plan to use them for small sachets in the bags I bought from catey13, and use rose-colored ribbon to adorn the bags. I'm so glad this seller. I bought several things from her and she gave me a refund on the combined shipping costs.

\_\_\_\_\_

I have bought this brand of Chai for years and love it. It is so satisfying and different from the decaf coffee I was drinking. It's like a special treat.

```
[21]: # https://stackoverflow.com/a/47091490/4084039 import re
```

```
def decontracted(phrase):
         # specific
         phrase = re.sub(r"won't", "will not", phrase)
         phrase = re.sub(r"can\'t", "can not", phrase)
         # general
         phrase = re.sub(r"n\'t", " not", phrase)
         phrase = re.sub(r"\'re", " are", phrase)
         phrase = re.sub(r"\'s", " is", phrase)
         phrase = re.sub(r"\'d", " would", phrase)
         phrase = re.sub(r"\'ll", " will", phrase)
         phrase = re.sub(r"\'t", " not", phrase)
         phrase = re.sub(r"\'ve", " have", phrase)
         phrase = re.sub(r"\'m", " am", phrase)
         return phrase
[22]: sent_1500 = decontracted(sent_1500)
     print(sent_1500)
     print("="*50)
```

These rose buds from Catey13 are precious. They have a soft aroma and a pretty look to them. I plan to use them for small sachets in the bags I bought from catey13, and use rose-colored ribbon to adorn the bags. I am so glad this seller. I bought several things from her and she gave me a refund on the combined shipping costs.

```
[23]: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
print(sent_0)
```

This is one of the best children's books ever written but it is a mini version of the book and was not portrayed as one. It is over priced for the product. I sent an email regarding my bewilderment to Amazon and got no response.

```
[24]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
print(sent_1500)
```

These rose buds from Catey13 are precious They have a soft aroma and a pretty look to them I plan to use them for small sachets in the bags I bought from catey13 and use rose colored ribbon to adorn the bags I am so glad this seller I bought several things from her and she gave me a refund on the combined shipping costs  $\frac{1}{2}$ 

```
[25]: # https://qist.github.com/sebleier/554280
     # we are removing the words from the stop words list: 'no', 'nor', 'not'
     # <br /><br /> ==> after the above steps, we are getting "br br"
     # we are including them into stop words list
     # instead of <br /> if we have <br/> these tags would have revmoved
     # in the 1st step
     stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours',\
                     'ourselves', 'you', "you're", "you've",\
     "you'll", "you'd", 'your', 'yours', 'yourself', 'yourselves', 'he', 'him',\
                     'his', 'himself', \
     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself', \
                     'they', 'them', 'their',\
     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that',\
                     "that'll", 'these', 'those', \
     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has',\
                     'had', 'having', 'do', 'does', \
     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', \
                     'as', 'until', 'while', 'of', \
     'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'through',\
                     'during', 'before', 'after',\
     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off',\
                     'over', 'under', 'again', 'further',\
     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all',\
                     'any', 'both', 'each', 'few', 'more',\
     'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than',
                     'too', 'very', \
     's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've",\
                     'now', 'd', 'll', 'm', 'o', 're', \
     've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn',
                     "didn't", 'doesn', "doesn't", 'hadn',\
     "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't",\
                     'ma', 'mightn', "mightn't", 'mustn',\
     "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn',
                     "shouldn't", 'wasn', "wasn't", 'weren', "weren't", \
     'won', "won't", 'wouldn', "wouldn't"])
[26]: # Combining all the above stundents
     from tqdm import tqdm
     preprocessed_reviews = []
     review_score = []
     # tqdm is for printing the status bar
     for sentence, score in tqdm(final[['Text', 'Score']].values):
         sentence = re.sub(r"http\S+", "", sentence)
         sentence = BeautifulSoup(sentence, 'lxml').get_text()
         sentence = decontracted(sentence)
         sentence = re.sub("\S*\d\S*", "", sentence).strip()
```

100%|| 83315/83315 [00:27<00:00, 2978.27it/s]

- [27]: preprocessed\_reviews[1500]
- [27]: 'rose buds precious soft aroma pretty look plan use small sachets bags bought use rose colored ribbon adorn bags glad seller bought several things gave refund combined shipping costs'
- [28]: len(preprocessed\_reviews)
- [28]: 83315
  - [3.2] Preprocessing Review Summary

100%|| 83315/83315 [00:17<00:00, 4788.63it/s]

```
[30]: len(preprocessed_summary)
```

[30]: 83315

['one best children books ever written mini version book not portrayed one priced product sent email regarding bewilderment amazon got no response awesome book poor size', 'give five stars maurice sendak story one star printed edition book children older copy book familiar previous softcover version ordered granddaughters embarrassed give gift looks puny book size postcard think overpriced learned lesson not buying softcover children books next time get used

copy story great softcover book disappointing', 'dogs loves chicken product china wont buying anymore hard find chicken products made usa one isnt bad good product wont take chances till know going china imports made china', 'dogs love saw pet store tag attached regarding made china satisfied safe dog lover delites', 'received containers previously opened seals opened top containers decent pieces liver grisley pieces lot powder bottom never buy liver treats amazon big rip review freeze dried liver treats dogs']

Train data length 58320 Test data length 24995

- [39]: ppText\_train[:3]
- [39]: ['bought emergen c normal vitamins not work good one everytime feel beginning get sick start taking stops symptoms day amazing love not getting sick flew anymore would recommend best',

'works chicken fish beef pork fast easy makes taste excellent plus buying bulk box stores awesome stuff',

'package label looks different one says mount sterling goat milk feta greek style used buy lots loved nice crumbly salads omelets bunch recipes flavoful long shelf life not surprised opened package crumble salad not crumbly no different sliceable cheese figured labeling mistake returned store later thing returned store dug bottom heap found last packages real feta even see difference outside package part description website dry crumbly cheese excellent dishes vegetables label picture exactly one buy looked today emailed mount sterling politely explaing situation figured would want know received curt reply telling welcome return store month ago decided try even though still not look like feta package bought anyway not nice crumbly feta returned checked cops like cheeses including raw milk chedder not likely buy companythat not care either explaining correcting problem not exactly make trust quality may sell feta soon buyers try crumble not buying disappointed loved cheese not feta']

#### 5 [4] Featurization

#### **5.1** [4.1] BAG OF WORDS

```
[40]: #BoW
    fullPath = dir_path+'models/'+'bow_vectors.pickle'
    useOldData = True
    count_vect = CountVectorizer(ngram_range=(1,2), min_df=10,
                              max_features=5000) #in scikit-learn
    count_vect.fit(ppText_train)
    print("some feature names ", count_vect.get_feature_names()[:10])
    print('='*50)
    if os.path.isfile(fullPath) and useOldData:
        print("Reading vectors from drive..")
        with open(fullPath, 'rb') as f:
            bow train, bow test = pickle.load(f)
    else:
        bow_train = count_vect.transform(ppText_train)
        bow_test = count_vect.transform(ppText_test)
        # Save the vectors
        with open(fullPath, 'wb') as f:
            pickle.dump((bow_train, bow_test), f)
    print("\nShapes After Vectorization ")
    print("Train shape ", bow_train.shape, len(rs_train))
    print("Test shape ", bow_test.shape, len(rs_test))
    print("Unique words in training : ", bow_train.get_shape()[1])
    some feature names ['able', 'able find', 'able get', 'absolute', 'absolute
    favorite', 'absolutely', 'absolutely delicious', 'absolutely love', 'absolutely
    loves', 'absolutely no']
    _____
    Reading vectors from drive...
    Shapes After Vectorization
    Train shape (58320, 5000) 58320
                (24995, 5000) 24995
    Test shape
    Unique words in training: 5000
```

#### 5.2 [4.2] Bi-Grams and n-Grams.

```
[0]: #bi-gram, tri-gram and n-gram

#removing stop words like "not" should be avoided before building n-grams

# count_vect = CountVectorizer(ngram_range=(1,2))

# please do read the CountVectorizer documentation
```

the type of count vectorizer <class 'scipy.sparse.csr.csr\_matrix'> the shape of out text BOW vectorizer (83315, 5000) the number of unique words including both unigrams and bigrams 5000

#### 5.3 [4.3] TF-IDF

```
[41]: fullPath = dir_path+'models/'+'tfIdf_vectors.pickle'
     useOldData=True
     tf_idf_vect = TfidfVectorizer(ngram_range=(1,2), min_df=10,
                                  max_features=5000)
     tf_idf_vect.fit(ppText_train)
     print("Some sample features(unique words in the training corpus)",
         tf_idf_vect.get_feature_names()[0:10])
     print('='*50)
     if os.path.isfile(fullPath) and useOldData:
         print("Reading vectors from drive..")
         with open(fullPath, 'rb') as f:
             tfIdf_train, tfIdf_test = pickle.load(f)
     else:
         tfIdf train = tf idf vect.transform(ppText train)
         tfIdf_test = tf_idf_vect.transform(ppText_test)
         # Save the vectors
         with open(fullPath,'wb') as f:
             pickle.dump((tfIdf_train, tfIdf_test), f)
     print("\nShapes After Vectorization ")
     print("Train shape ", tfIdf_train.shape, len(rs_train))
     print("Test shape ", tfIdf_test.shape, len(rs_test))
     print("Unique words in training : ", tfIdf_train.get_shape()[1])
```

Some sample features (unique words in the training corpus) ['able', 'able find', 'able get', 'absolute', 'absolute favorite', 'absolutely', 'absolutely delicious', 'absolutely love', 'absolutely loves', 'absolutely no']

\_\_\_\_\_\_

Reading vectors from drive..

```
Shapes After Vectorization
Train shape (58320, 5000) 58320
Test shape (24995, 5000) 24995
Unique words in training: 5000
```

#### 5.4 [4.4] Word2Vec

```
[42]: # Train your own Word2Vec model using your own text corpus
     # list of sentences divided into train and test set
     train_sentences = [sentence.split() for sentence in ppText_train]
     test_sentences = [sentence.split() for sentence in ppText_test]
[43]: # Using Google News Word2Vectors
     # in this project we are using a pretrained model by google
     # its 3.3G file, once you load this into your memory
     # it occupies ~9Gb, so please do this step only if you have >12G of ram
     # we will provide a pickle file wich contains a dict ,
     # and it contains all our courpus words as keys and model[word] as values
     # To use this code-snippet, download "GoogleNews-vectors-negative300.bin"
     # from https://drive.google.com/file/d/OB7XkCwpI5KDYNlNUTTlSS21pQmM/edit
     # it's 1.9GB in size.
     # http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17SRFAzZPY
     # you can comment this whole cell
     # or change these varible according to your need
     is_your_ram_gt_16g=False
     want_to_use_google_w2v = False
     want_to_train_w2v = True
     fullPath = dir_path+'models/'+'w2V_model.pickle'
     useOldData=True
     if want_to_train_w2v:
         # min_count = 5 considers only words that occured atleast 5 times
         if os.path.isfile(fullPath) and useOldData:
             with open(fullPath, 'rb') as f:
                 w2v_model = pickle.load(f)
         else:
             w2v_model=Word2Vec(train_sentences,min_count=5,size=128, workers=4)
             # Save word2Vec model
```

with open(fullPath,'wb') as f:

```
pickle.dump(w2v_model, f)
        print(w2v_model.wv.most_similar('great'))
        print('='*50)
        print(w2v_model.wv.most_similar('worst'))
    elif want_to_use_google_w2v and is_your_ram_gt_16g:
        if os.path.isfile('GoogleNews-vectors-negative300.bin'):
            w2v_model=KeyedVectors.load_word2vec_format(
                          'GoogleNews-vectors-negative300.bin', binary=True)
            print(w2v model.wv.most similar('great'))
            print(w2v model.wv.most similar('worst'))
            print("you don't have gogole's word2vec file, keep \
              want_to_train_w2v = True, to train your own w2v ")
    [('awesome', 0.8134129047393799), ('fantastic', 0.7916662693023682),
    ('excellent', 0.7807477712631226), ('terrific', 0.7619752883911133),
    ('wonderful', 0.7503091096878052), ('good', 0.7279794812202454), ('perfect',
    0.684151828289032), ('amazing', 0.6613575220108032), ('nice',
    0.6196218729019165), ('fabulous', 0.6102997064590454)]
    ______
    [('nastiest', 0.7822471857070923), ('greatest', 0.6812180280685425),
    ('disgusting', 0.6689467430114746), ('grossest', 0.6398121118545532), ('best',
    0.6092371940612793), ('weakest', 0.6060304641723633), ('terrible',
    0.5948117971420288), ('weirdest', 0.5907611846923828), ('vile',
    0.5707257986068726), ('awful', 0.5698878765106201)]
[44]: w2v_words = list(w2v_model.wv.vocab)
    print("number of words that occured minimum 5 times ",len(w2v words))
    print("sample words ", w2v_words[0:50])
    number of words that occured minimum 5 times 15456
    sample words ['little', 'disappointed', 'mild', 'tried', 'brewing', 'stronger',
    'not', 'cup', 'tea', 'great', 'singapore', 'satay', 'favourite', 'food',
    'sauce', 'much', 'tamarind', 'peanuts', 'ground', 'finely', 'like', 'eating',
    'coarse', 'sugar', 'brand', 'makes', 'better', 'could', 'find', 'let', 'back',
    'sure', 'note', 'marinade', 'bottom', 'expecting', 'rising', 'pizza', 'crust',
    'might', 'get', 'standard', 'dough', 'need', 'look', 'elsewhere', 'said',
    'pretty', 'good', 'right']
    5.5 [4.4.1] Converting text into vectors using Avg W2V, TFIDF-W2V
    [4.4.1.1] Avg W2v
```

```
[45]: fullPath = dir_path+'models/'+'avg_W2V.pickle'
useOldData=True

# average Word2Vec
```

```
avgW2V_train, avgW2V_test = [], []
c = 0
if os.path.isfile(fullPath) and useOldData:
    print("Vectors loaded from drive..")
    with open(fullPath, 'rb') as f:
        avgW2V_train, avgW2V_test = pickle.load(f)
else:
    for i, sent_set in enumerate([train_sentences, test_sentences]):
        for sent in sent_set:
            c += 1
            if c % 1000==0:
                print("Progress : {:3d} % ".format(
                        int(c/len(preprocessed_reviews)*100)),
                        end='\r')
            sent_vec = np.zeros(128)
            cnt_words = 0
            for word in sent:
                if word in w2v_words:
                    vec = w2v_model.wv[word]
                    sent_vec += vec
                    cnt words += 1
            if cnt_words != 0:
                sent_vec /= cnt_words
            if i==0:
                avgW2V_train.append(sent_vec)
            if i==1:
                avgW2V_test.append(sent_vec)
    print("Saving to drive..")
    with open(fullPath,'wb') as f:
        pickle.dump((avgW2V_train, avgW2V_test), f)
print("Dims of Train : ({}, {})".format(len(avgW2V_train),
                                        len(avgW2V_train[0])))
print("Dims of Test : ({}, {})".format(len(avgW2V_test),
                                       len(avgW2V_test[0])))
```

Vectors loaded from drive.. Dims of Train: (58320, 128) Dims of Test: (24995, 128)

#### [4.4.1.2] TFIDF weighted W2v

```
[46]: \# S = ["abc def pqr", "def def def abc", "pqr pqr def"]
     model = TfidfVectorizer(min_df=5)
     tf idf matrix = model.fit transform(ppText train)
     # we are converting a dictionary with word as a key, and the idf as a value
     dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
[47]: # TF-IDF weighted Word2Vec
     tfidf_feat = model.get_feature_names() # tfidf words/col-names
     # final tf idf is the sparse matrix with row= sentence,
     # col=word and cell_val = tfidf
     fullPath = dir_path+'models/'+'tfIdf_avg_W2V.pickle'
     useOldData=True
     tfidf_avgW2V_train, tfidf_avgW2V_test = [], []
     c = 0
     if os.path.isfile(fullPath) and useOldData:
         print("Vectors loaded from drive..")
         with open(fullPath, 'rb') as f:
             tfidf_avgW2V_train, tfidf_avgW2V_test = pickle.load(f)
     else:
         for i, sent_set in enumerate([train_sentences, test_sentences]):
             for sent in sent_set:
                 c += 1
                 if c % 1000==0:
                     print("Progress : {:3d} % ".format(
                             int(c/len(preprocessed_reviews)*100)),
                             end='\r'
                 sent_vec = np.zeros(128)
                 weight_sum = 0
                 for word in sent:
                     if word in w2v_words and word in tfidf_feat:
                         vec = w2v_model.wv[word]
                         tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                         sent_vec += (vec * tf_idf)
                         weight_sum += tf_idf
                 if weight_sum != 0:
                     sent_vec /= weight_sum
                 if i==0:
                     tfidf_avgW2V_train.append(sent_vec)
                 if i==1:
                     tfidf_avgW2V_test.append(sent_vec)
         print("Saving to drive..")
         with open(fullPath,'wb') as f:
```

# 6 [5] Assignment 7: SVM

Dims of Test: (24995, 128)

Apply SVM on these feature sets

SET 1:Review text, preprocessed one converted into vectors using (BOW)

SET 2:Review text, preprocessed one converted into vectors using (TFIDF)

SET 3:Review text, preprocessed one converted into vectors using (AVG W2v)

SET 4:Review text, preprocessed one converted into vectors using (TFIDF W2v)

Procedure

You need to work with 2 versions of SVM

Linear kernel

RBF kernel

When you are working with linear kernel, use SGDClassifier with hinge loss because it is completed in the score of the score, you would have to use <a href='https://scikit-learn.org/stable/modules/generated/sk</pre>Similarly, like kdtree of knn, when you are working with RBF kernel it's better to reduce

the number of dimensions. You can put  $min_df = 10$ ,  $max_features = 500$  and consider a sample size of 40k points.

```
<
```

features for each of the positive and negative classes.

```
<br>
<strong>Feature engineering</strong>
   <u1>
To increase the performance of your model, you can also experiment with with feature engine
       Taking length of reviews as another feature.
       Considering some features from review summary as well.
   <br>
<strong>Representation of results</strong>
You need to plot the performance of model both on train data and cross validation data for
<img src='train_cv_auc.JPG' width=300px>
Once after you found the best hyper parameter, you need to train your model with it, and f
<img src='train_test_auc.JPG' width=300px>
Along with plotting ROC curve, you need to print the <a href='https://www.appliedaicourse.</pre>
<img src='confusion_matrix.png' width=300px>
   <br>
<strong>Conclusion</strong>
You need to summarize the results at the end of the notebook, summarize it in the table for
   <img src='summary.JPG' width=400px>
```

Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit\_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link.

# 7 Applying SVM

#### 7.1 [5.1] Linear SVM

```
[48]: from sklearn.linear_model import SGDClassifier from sklearn.calibration import CalibratedClassifierCV from sklearn.metrics import roc_auc_score, roc_curve, auc \, accuracy_score, classification_report
```

```
import matplotlib.pyplot as plt
     from sklearn.model_selection import GridSearchCV
     import seaborn as sns
[228]: def SgdSvm_Classifier(X_train, y_train):
          alphaList = np.array([0.0001, 0.0005, 0.001, 0.005, 0.01, 0.05, 0.1, 0.5, \
                              1, 10, 50, 100, 500, 1000, 5000, 10000])
         params_dict = [{'alpha': alphaList}]
          sgd_optimal = SGDClassifier(loss='hinge', penalty='12',
                                      n_jobs=-1
         grid = GridSearchCV(estimator=sgd_optimal,
                              param_grid=params_dict,
                              scoring='roc_auc', n_jobs=4, cv=5)
         grid_result = grid.fit(X_train, y_train)
         train_auc = grid_result.cv_results_['mean_train_score']
         train_auc_std = grid_result.cv_results_['std_train_score']
          cv_auc = grid_result.cv_results_['mean_test_score']
          cv_auc_std = grid_result.cv_results_['std_test_score']
         print("Optimal Parameters : ", grid_result.best_estimator_.get_params())
         plt.figure(figsize=(10.0, 8.0))
         plt.plot(np.log10(alphaList), train_auc, label='Train AUC vs Alpha')
          # this code is copied from here: https://stackoverflow.com/a/48803361/
       →4084039
         plt.gca().fill_between(np.log10(alphaList), train_auc - train_auc_std,
                                train_auc + train_auc_std, alpha=0.2,

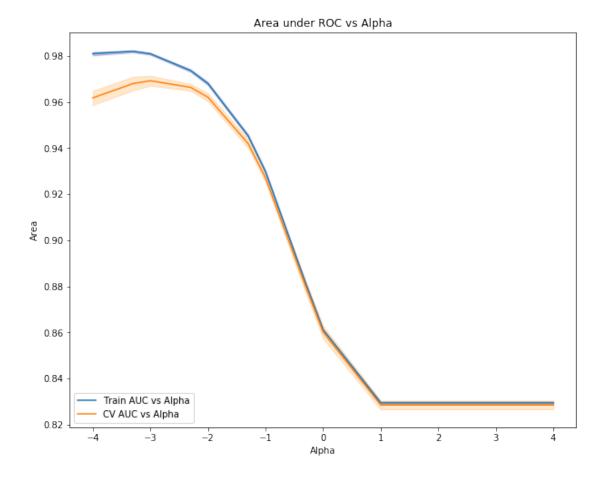
¬color='darkblue')
         plt.plot(np.log10(alphaList), cv_auc, label='CV AUC vs Alpha')
         plt.gca().fill_between(np.log10(alphaList), cv_auc - cv_auc_std,
                                cv_auc + cv_auc_std, alpha=0.2, color='darkorange')
         plt.title('Area under ROC vs Alpha')
         plt.xlabel('Alpha')
         plt.ylabel('Area')
         plt.legend(loc='lower left')
         plt.show()
[178]: def SgdSvm_Classifier_Test(alpha, X_train, y_train, X_test, y_test):
          # Setting up the classifier using optimal params
          sgd_optimal = SGDClassifier(loss='hinge', alpha=alpha,
                                      penalty='12',
                                      n_jobs=-1
          # we have to fit the SGDClassifier so that we can access the coef_
```

```
sgd_optimal.fit(X_train, y_train)
          calibrator = CalibratedClassifierCV(sgd_optimal, cv=5,
                                              method='isotonic')
          # Lets refit the calibrator to find probabilities
          calibrator.fit(X_train, y_train)
          # Prediction on training and test set using optimal classifier
          logProb_train = calibrator.predict_proba(X_train)
          logProb test = calibrator.predict proba(X test)
          pred_train = np.argmax(logProb_train, axis =1)
          pred test = np.argmax(logProb test, axis =1)
          print("Using Alpha value for sgd-SVM - ", alpha)
          print("Train accuracy for optimal sgd-SVM ", round(
                              accuracy_score(y_train, pred_train)*100, 2))
          print("Test accuracy for optimal sgd-SVM ", round(
                              accuracy_score(y_test, pred_test) * 100, 2))
          # ROC-AUC on train & test data
          train_fpr, train_tpr, thresholds = roc_curve(y_train,
                                      logProb_train[:, 1], pos_label=1)
          test_fpr, test_tpr, thresholds = roc_curve(y_test,
                                      logProb_test[:, 1], pos_label=1)
          # Draw ROC curve
          plt.plot(train fpr, train tpr, label="Train AUC = "+str(round())
                                          auc(train_fpr, train_tpr), 2)))
          auc_score = round(auc(test_fpr, test_tpr), 2)
          plt.plot(test_fpr, test_tpr, label="Test AUC = "+str(auc_score))
          plt.legend()
          plt.xlabel("False Pos Rate")
          plt.ylabel("True Pos Rate")
          plt.title("ROC Curve of Train and Test")
          plt.show()
          return sgd_optimal, pred_train, pred_test, auc_score
[177]: def draw_Confusion_Matrix(actual, predicted):
          class_label = ["negative", "positive"]
          conf_matrix = confusion_matrix(actual, predicted)
          df_cm = pd.DataFrame(conf_matrix, index = class_label, columns =__
       →class label)
          hm = sns.heatmap(df_cm, annot = True, fmt = "d")
          plt.xlabel("Predicted Label")
          plt.ylabel("True Label")
          plt.show()
```

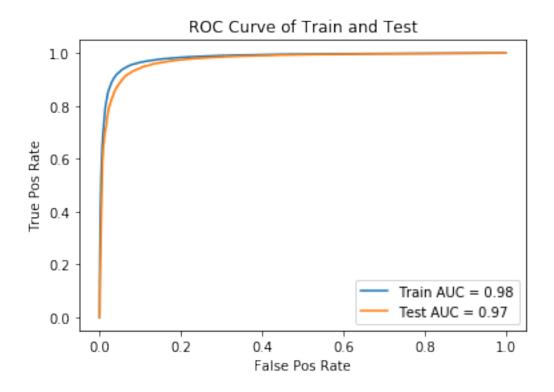
#### 7.1.1 [5.1.1] Applying Linear SVM on BOW, SET 1

```
[126]: # Please write all the code with proper documentation SgdSvm_Classifier(bow_train, rs_train)
```

```
Optimal Parameters : {'alpha': 0.001, 'average': False, 'class_weight': None,
  'early_stopping': False, 'epsilon': 0.1, 'eta0': 0.0, 'fit_intercept': True,
  'l1_ratio': 0.15, 'learning_rate': 'optimal', 'loss': 'hinge', 'max_iter': None,
  'n_iter': None, 'n_iter_no_change': 5, 'n_jobs': -1, 'penalty': 'l2', 'power_t':
  0.5, 'random_state': None, 'shuffle': True, 'tol': None, 'validation_fraction':
  0.1, 'verbose': 0, 'warm_start': False}
  (16,)
  (16,)
```



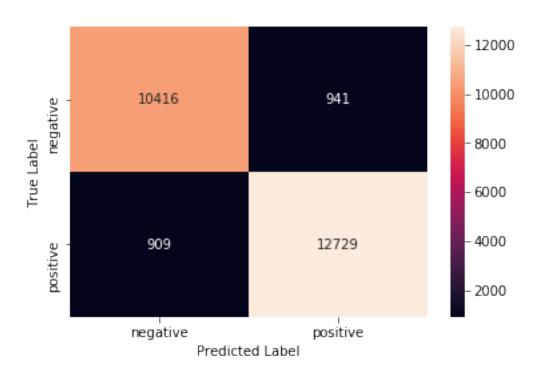
Using Alpha value for sgd-SVM - 0.001 Train accuracy for optimal sgd-SVM 94.11 Test accuracy for optimal sgd-SVM 92.53



Training Confusion Matrix

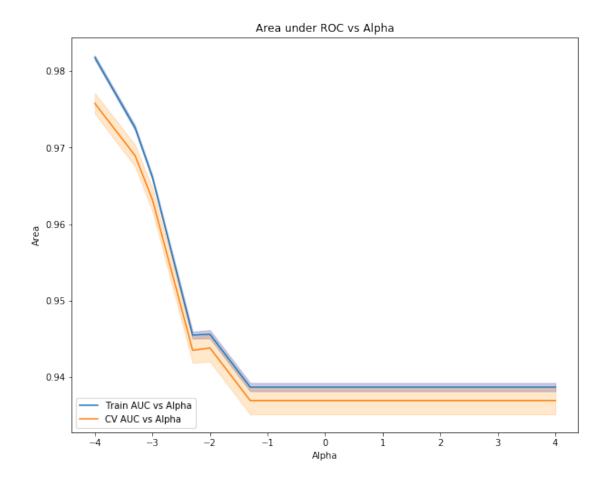


Test Confusion Matrix

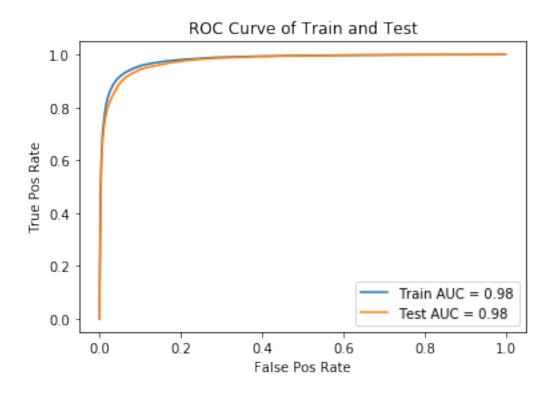


```
[129]: # Classification report
      print(classification_report(rs_test, pred_test))
                   precision
                                recall f1-score
                                                    support
                0
                        0.92
                                  0.92
                                             0.92
                                                      11357
                        0.93
                                   0.93
                                             0.93
                                                      13638
                1
                                  0.93
                                             0.93
                                                      24995
        micro avg
                        0.93
        macro avg
                                  0.93
                                             0.93
                                                      24995
                        0.93
     weighted avg
                        0.93
                                  0.93
                                             0.93
                                                      24995
[141]: # Please write all the code with proper documentation
      zero_w = classifier.coef_.size - np.count_nonzero(classifier.coef_)
      total_w = classifier.coef_.size
      print("Sparsity : {} %".format(round((zero_w*100)/total_w ,2)))
     Sparsity: 0.0 %
[146]: # Top 10 positive features
      print("Top 10 positive features are : ")
      print(np.take(count_vect.get_feature_names(),
                    classifier.coef_[0].argsort()[:-11:-1]))
     Top 10 positive features are :
     ['not disappointed' 'excellent' 'delicious' 'awesome' 'not bad' 'yummy'
      'best' 'perfect' 'yum' 'loves']
[147]: # Top 10 negative features
      print("Top 10 Negative features are : ")
      print(np.take(count_vect.get_feature_names(),
                    (-classifier.coef_[0]).argsort()[:-11:-1]))
     Top 10 Negative features are :
     ['not good' 'disappointing' 'not worth' 'worst' 'disappointed' 'terrible'
      'awful' 'horrible' 'not great' 'disappointment']
     7.1.2 [5.1.2] Applying Linear SVM on TFIDF, SET 2
[156]: # Please write all the code with proper documentation
      SgdSvm_Classifier(tfIdf_train, rs_train)
```

Optimal Parameters : {'alpha': 0.0001, 'average': False, 'class\_weight': None,
'early\_stopping': False, 'epsilon': 0.1, 'eta0': 0.0, 'fit\_intercept': True,
'l1\_ratio': 0.15, 'learning\_rate': 'optimal', 'loss': 'hinge', 'max\_iter': None,
'n\_iter': None, 'n\_iter\_no\_change': 5, 'n\_jobs': -1, 'penalty': 'l2', 'power\_t':
0.5, 'random\_state': None, 'shuffle': True, 'tol': None, 'validation\_fraction':
0.1, 'verbose': 0, 'warm\_start': False}
(16,)
(16,)



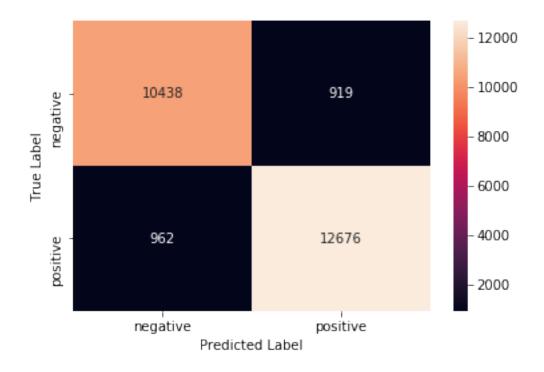
Using Alpha value for sgd-SVM - 0.0001 Train accuracy for optimal sgd-SVM 93.46 Test accuracy for optimal sgd-SVM 92.47



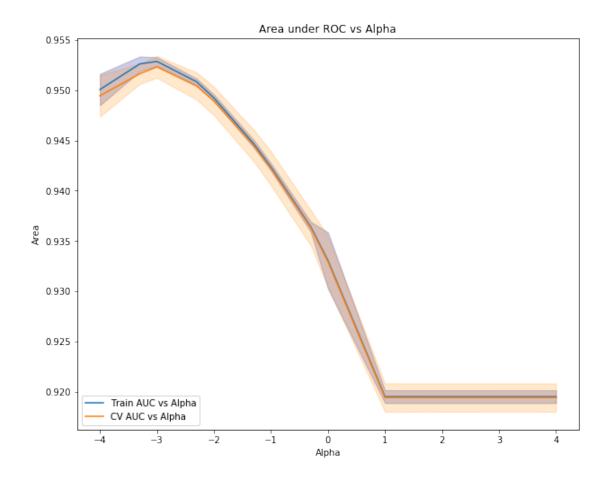
Training Confusion Matrix



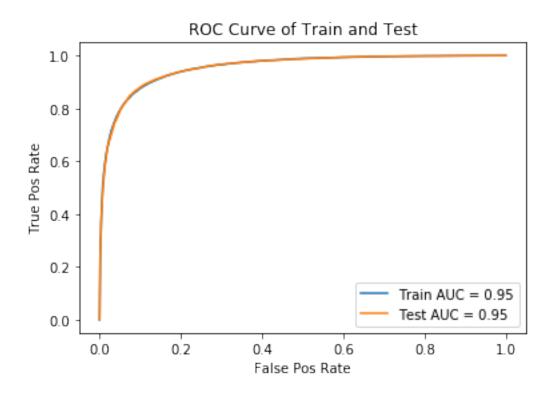
Test Confusion Matrix



```
[168]: # Classification report
      print(classification_report(rs_test, pred_test))
                   precision
                                recall f1-score
                                                    support
                0
                        0.92
                                   0.92
                                             0.92
                                                      11357
                        0.93
                                   0.93
                                             0.93
                1
                                                      13638
                                  0.92
                                             0.92
                                                      24995
        micro avg
                        0.92
                                   0.92
                                             0.92
        macro avg
                        0.92
                                                      24995
     weighted avg
                        0.92
                                   0.92
                                             0.92
                                                      24995
[172]: # Top 10 positive features
      print("Top 10 positive features are : ")
      print(np.take(tf_idf_vect.get_feature_names(),
                    classifier.coef_[0].argsort()[:-11:-1]))
     Top 10 positive features are :
     ['great' 'best' 'delicious' 'good' 'excellent' 'loves' 'perfect' 'love'
      'awesome' 'yummy']
[173]: # Top 10 negative features
      print("Top 10 negative features are : ")
      print(np.take(tf_idf_vect.get_feature_names(),
                    (-classifier.coef_[0]).argsort()[:-11:-1]))
     Top 10 negative features are :
     ['not' 'disappointed' 'not good' 'disappointing' 'worst' 'terrible'
      'not worth' 'horrible' 'awful' 'unfortunately']
     7.1.3 [5.1.3] Applying Linear SVM on AVG W2V, SET 3
[174]: # Please write all the code with proper documentation
      SgdSvm_Classifier(avgW2V_train, rs_train)
     Optimal Parameters : {'alpha': 0.001, 'average': False, 'class_weight': None,
     'early_stopping': False, 'epsilon': 0.1, 'eta0': 0.0, 'fit_intercept': True,
     'l1_ratio': 0.15, 'learning_rate': 'optimal', 'loss': 'hinge', 'max_iter': None,
     'n_iter': None, 'n_iter_no_change': 5, 'n_jobs': -1, 'penalty': '12', 'power_t':
     0.5, 'random_state': None, 'shuffle': True, 'tol': None, 'validation_fraction':
     0.1, 'verbose': 0, 'warm_start': False}
     (16,)
     (16,)
```



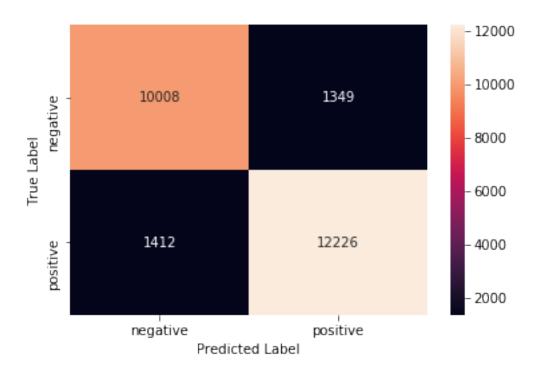
Using Alpha value for sgd-SVM - 0.0001 Train accuracy for optimal sgd-SVM 88.76 Test accuracy for optimal sgd-SVM 88.95



Training Confusion Matrix



Test Confusion Matrix



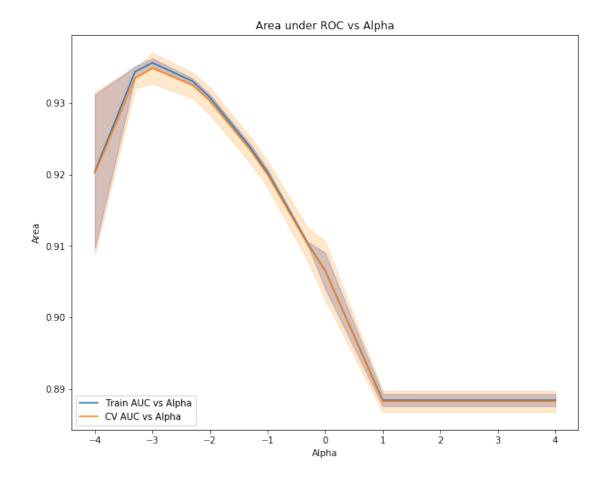
# [181]: # Classification report print(classification\_report(rs\_test, pred\_test))

support	f1-score	recall	precision	
11357	0.88	0.88	0.88	0
13638	0.90	0.90	0.90	1
24995	0.89	0.89	0.89	micro avg
24995	0.89	0.89	0.89	macro avg
24995	0.89	0.89	0.89	weighted avg

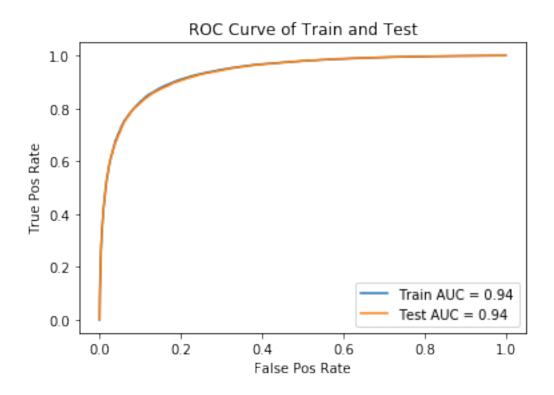
#### 7.1.4 [5.1.4] Applying Linear SVM on TFIDF W2V, SET 4

```
[191]: # Please write all the code with proper documentation SgdSvm_Classifier(tfidf_avgW2V_train, rs_train)
```

```
Optimal Parameters : {'alpha': 0.001, 'average': False, 'class_weight': None,
  'early_stopping': False, 'epsilon': 0.1, 'eta0': 0.0, 'fit_intercept': True,
  'l1_ratio': 0.15, 'learning_rate': 'optimal', 'loss': 'hinge', 'max_iter': None,
  'n_iter': None, 'n_iter_no_change': 5, 'n_jobs': -1, 'penalty': 'l2', 'power_t':
  0.5, 'random_state': None, 'shuffle': True, 'tol': None, 'validation_fraction':
  0.1, 'verbose': 0, 'warm_start': False}
  (16,)
  (16,)
```



Using Alpha value for sgd-SVM - 0.001 Train accuracy for optimal sgd-SVM 86.51 Test accuracy for optimal sgd-SVM 86.25

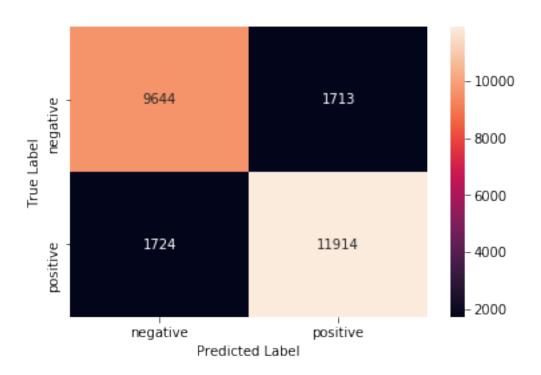


```
[193]: print("Training Confusion Matrix")
draw_Confusion_Matrix(rs_train, pred_train)
print('\n\n')

print("Test Confusion Matrix")
draw_Confusion_Matrix(rs_test, pred_test)
table.add_row(["Tf-Idf Avg W2V", "SGD Linear SVM", tfIdfAvgW2V_alpha,
auc_score])
```



Test Confusion Matrix



```
[194]: # Classification report print(classification_report(rs_test, pred_test))
```

```
precision
                            recall f1-score
                                                support
           0
                   0.85
                              0.85
                                        0.85
                                                  11357
           1
                   0.87
                              0.87
                                        0.87
                                                  13638
                              0.86
                                        0.86
                                                  24995
   micro avg
                   0.86
                              0.86
                                        0.86
   macro avg
                   0.86
                                                  24995
weighted avg
                   0.86
                              0.86
                                        0.86
                                                  24995
```

#### 7.2 [5.2] RBF SVM

useOldData = False

```
[]: # Its running for 1 day without any results for 40k data points.
      # Reducing data to 20k
      # For RBF SVM we will use 15k train and 5k test points.
[110]: ppText_train, ppText_test, rs_train, rs_test = [],[],[],[]
      pptr0, pptst0 = 0, 0
      for i, p in enumerate(preprocessed_text):
          if review_score[i]==0:
               if pptr0 <7500:</pre>
                   ppText_train.append(p)
                   rs_train.append(0)
                   pptr0 += 1
               elif pptst0 <2500:</pre>
                   ppText_test.append(p)
                   rs_test.append(0)
                   pptst0 += 1
          elif review_score[i] ==1:
               if len(ppText_train)-pptr0 <7500:</pre>
                   ppText_train.append(p)
                   rs_train.append(1)
               elif len(ppText_test)-pptst0 <2500:</pre>
                   ppText_test.append(p)
                   rs_test.append(1)
          else:
          if len(ppText_train)==15000 and len(ppText_test)==5000:
              break
[115]: #BoW
```

fullPath = dir\_path+'models/'+'bow\_vectors\_rbf.pickle'

```
count_vect = CountVectorizer(ngram_range=(1,2), min_df=10,
                                max_features=500) #in scikit-learn
     count_vect.fit(ppText_train)
     print("some feature names ", count_vect.get_feature_names()[:10])
     print('='*50)
     if os.path.isfile(fullPath) and useOldData:
         print("Reading vectors from drive..")
         with open(fullPath, 'rb') as f:
              bow_train, bow_test = pickle.load(f)
     else:
         bow_train = count_vect.transform(ppText_train)
         bow test = count vect.transform(ppText test)
         # Save the vectors
         with open(fullPath, 'wb') as f:
             pickle.dump((bow_train, bow_test), f)
     print("\nShapes After Vectorization ")
     print("Train shape ", bow_train.shape, len(rs_train))
     print("Test shape ", bow_test.shape, len(rs_test))
     print("Unique words in training : ", bow_train.get_shape()[1])
     some feature names ['able', 'absolutely', 'actually', 'add', 'added', 'ago',
     'almost', 'also', 'although', 'always']
     Shapes After Vectorization
     Train shape (15000, 500) 15000
     Test shape (5000, 500) 5000
     Unique words in training: 500
[185]: #tf-Idf
     fullPath = dir_path+'models/'+'tfIdf_vectors_rbf.pickle'
     useOldData=True
     tf_idf_vect = TfidfVectorizer(ngram_range=(1,2), min_df=10,
                                   max features=500)
     tf_idf_vect.fit(ppText_train)
     print("Some sample features(unique words in the training corpus)",
         tf_idf_vect.get_feature_names()[0:10])
     print('='*50)
     if os.path.isfile(fullPath) and useOldData:
         print("Reading vectors from drive..")
         with open(fullPath, 'rb') as f:
             tfIdf_train, tfIdf_test = pickle.load(f)
     else:
```

```
tfIdf_train = tf_idf_vect.transform(ppText_train)
         tfIdf_test = tf_idf_vect.transform(ppText_test)
         # Save the vectors
         with open(fullPath, 'wb') as f:
             pickle.dump((tfIdf_train, tfIdf_test), f)
     print("\nShapes After Vectorization ")
     print("Train shape ", tfIdf_train.shape, len(rs_train))
     print("Test shape ", tfIdf_test.shape, len(rs_test))
     print("Unique words in training : ", tfIdf_train.get_shape()[1])
     Some sample features (unique words in the training corpus) ['able', 'absolutely',
     'actually', 'add', 'added', 'ago', 'almost', 'also', 'although', 'always']
     _____
     Shapes After Vectorization
     Train shape (15000, 500) 15000
     Test shape
                  (5000, 500) 5000
     Unique words in training: 500
[190]: # Avg W2V
      # Train your own Word2Vec model using your own text corpus
     i=0
      # list of sentences divided into train and test set
     train sentences = [sentence.split() for sentence in ppText train]
     test_sentences = [sentence.split() for sentence in ppText_test]
[191]: is_your_ram_gt_16g=False
     want_to_use_google_w2v = False
     want_to_train_w2v = True
     fullPath = dir_path+'models/'+'w2V_model_rbf.pickle'
     useOldData=True
     if want_to_train_w2v:
         # min_count = 5 considers only words that occured atleast 5 times
         if os.path.isfile(fullPath) and useOldData:
             with open(fullPath, 'rb') as f:
                 w2v_model = pickle.load(f)
         else:
             w2v model=Word2Vec(train_sentences,min_count=5,size=128, workers=4)
             # Save word2Vec model
             with open(fullPath, 'wb') as f:
                 pickle.dump(w2v_model, f)
         print(w2v_model.wv.most_similar('great'))
```

```
print('='*50)
         print(w2v model.wv.most similar('worst'))
     elif want_to_use_google_w2v and is_your_ram_gt_16g:
         if os.path.isfile('GoogleNews-vectors-negative300.bin'):
             w2v_model=KeyedVectors.load_word2vec_format(
                           'GoogleNews-vectors-negative300.bin', binary=True)
             print(w2v_model.wv.most_similar('great'))
             print(w2v model.wv.most similar('worst'))
         else:
             print("you don't have gogole's word2vec file, keep \
               want_to_train_w2v = True, to train your own w2v ")
     [('good', 0.8453381061553955), ('excellent', 0.8048703670501709), ('wonderful',
     0.7937352657318115), ('amazing', 0.7792501449584961), ('awesome',
     0.7622500658035278), ('fantastic', 0.7570558786392212), ('perfect',
     0.7455378174781799), ('delicious', 0.7233303785324097), ('yummy',
     0.7231276631355286), ('love', 0.7105463743209839)]
     [('ever', 0.8869836330413818), ('eaten', 0.8469640612602234), ('remember',
     0.7808690071105957), ('trinidad', 0.7737390995025635), ('disgusting',
     0.7705298662185669), ('experience', 0.7632001042366028), ('best',
     0.7525022029876709), ('tasted', 0.7455431222915649), ('far',
     0.7422235608100891), ('folgers', 0.7404943108558655)]
[192]: | w2v_words = list(w2v_model.wv.vocab)
     print("number of words that occured minimum 5 times ",len(w2v_words))
     print("sample words ", w2v_words[0:50])
     number of words that occured minimum 5 times 8076
     sample words ['one', 'best', 'children', 'books', 'ever', 'written', 'mini',
     'version', 'book', 'not', 'priced', 'product', 'sent', 'email', 'regarding',
     'amazon', 'got', 'no', 'response', 'awesome', 'poor', 'size', 'give', 'five',
     'stars', 'story', 'star', 'printed', 'edition', 'older', 'copy', 'familiar',
     'previous', 'ordered', 'embarrassed', 'gift', 'looks', 'think', 'overpriced',
     'learned', 'lesson', 'buying', 'next', 'time', 'get', 'used', 'great',
     'disappointing', 'dogs', 'loves']
[194]: fullPath = dir_path+'models/'+'avg_W2V_rbf.pickle'
     useOldData=True
     # average Word2Vec
     avgW2V_train, avgW2V_test = [], []
     c = 0
     if os.path.isfile(fullPath) and useOldData:
```

```
print("Vectors loaded from drive..")
          with open(fullPath, 'rb') as f:
              avgW2V_train, avgW2V_test = pickle.load(f)
      else:
          for i, sent_set in enumerate([train_sentences, test_sentences]):
              for sent in sent set:
                  c += 1
                  if c % 1000==0:
                      print("Progress : {:3d} % ".format(
                              int(c/len(preprocessed reviews)*100)),
                              end='\r'
                  sent_vec = np.zeros(128)
                  cnt_words = 0
                  for word in sent:
                      if word in w2v_words:
                          vec = w2v_model.wv[word]
                          sent_vec += vec
                          cnt_words += 1
                  if cnt_words != 0:
                      sent_vec /= cnt_words
                  if i==0:
                      avgW2V_train.append(sent_vec)
                  if i==1:
                      avgW2V_test.append(sent_vec)
          print("Saving to drive..")
          with open(fullPath,'wb') as f:
              pickle.dump((avgW2V_train, avgW2V_test), f)
      print("Dims of Train : ({}, {})".format(len(avgW2V_train),
                                               len(avgW2V_train[0])))
     print("Dims of Test : ({}), {})".format(len(avgW2V_test),
                                              len(avgW2V_test[0])))
     Saving to drive...
     Dims of Train: (15000, 128)
     Dims of Test: (5000, 128)
[200]: # Tf-Idf weighted Word2Vec
      \# S = ["abc\ def\ pqr", "def\ def\ def\ abc", "pqr\ pqr\ def"]
      model = TfidfVectorizer(min_df=5)
      tf_idf_matrix = model.fit_transform(ppText_train)
      # we are converting a dictionary with word as a key, and the idf as a value
      dictionary = dict(zip(model.get_feature_names(), list(model.idf_)))
```

```
[201]: # TF-IDF weighted Word2Vec
      tfidf_feat = model.get_feature_names() # tfidf words/col-names
      # final tf idf is the sparse matrix with row= sentence,
      # col=word and cell_val = tfidf
      fullPath = dir_path+'models/'+'tfIdf_avg_W2V_rbf.pickle'
      useOldData=True
      tfidf_avgW2V_train, tfidf_avgW2V_test = [], []
      c = 0
      if os.path.isfile(fullPath) and useOldData:
          print("Vectors loaded from drive..")
          with open(fullPath, 'rb') as f:
              tfidf_avgW2V_train, tfidf_avgW2V_test = pickle.load(f)
      else:
          for i, sent_set in enumerate([train_sentences, test_sentences]):
              for sent in sent_set:
                  c += 1
                  if c % 1000==0:
                      print("Progress : {:3d} % ".format(
                              int(c/len(preprocessed_reviews)*100)),
                              end='\r'
                  sent_vec = np.zeros(128)
                  weight_sum = 0
                  for word in sent:
                      if word in w2v_words and word in tfidf_feat:
                          vec = w2v_model.wv[word]
                          tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                          sent_vec += (vec * tf_idf)
                          weight_sum += tf_idf
                  if weight sum != 0:
                      sent_vec /= weight_sum
                      tfidf_avgW2V_train.append(sent_vec)
                  if i==1:
                      tfidf_avgW2V_test.append(sent_vec)
          print("Saving to drive..")
          with open(fullPath, 'wb') as f:
              pickle.dump((tfidf_avgW2V_train, tfidf_avgW2V_test), f)
      print("Dims of Train : ({}, {})".format(len(tfidf_avgW2V_train),
                                              len(tfidf_avgW2V_train[0])))
      print("Dims of Test : ({}), {})".format(len(tfidf_avgW2V_test),
```

```
len(tfidf_avgW2V_test[0])))
     Saving to drive..
     Dims of Train: (15000, 128)
     Dims of Test: (5000, 128)
  []:
  []:
[116]: from sklearn.svm import SVC
[169]: def SvcSvm_Classifier(X_train, y_train):
          cList = [0.001, 0.01, 0.1, 1, 10]
          gammaList = [0.001, 0.01, 0.1, 1, 10]
          params_dict = [{'C': cList, 'gamma': gammaList}]
          svc optimal = SVC(kernel='rbf')
          grid = GridSearchCV(estimator=svc_optimal,
                              param_grid=params_dict,
                              scoring='roc_auc', n_jobs=5, cv=5)
          grid_result = grid.fit(X_train, y_train)
          train auc = grid result.cv results ['mean train score']
          train_auc_std = grid_result.cv_results_['std_train_score']
          cv_auc = grid_result.cv_results_['mean_test_score']
          cv_auc_std = grid_result.cv_results_['std_test_score']
          print("Optimal Parameters : ", grid_result.best_estimator_.get_params())
          plt.figure(figsize=(10.0, 8.0))
          ax = sns.heatmap(train_auc.reshape(len(gammaList),len(cList)),
                           annot=True, square=False, cmap="Oranges",
                           xticklabels=["g = "+str(g) for g in gammaList],
                           yticklabels=["c = "+str(c) for c in cList])
          plt.title("Training scores for C and gamma")
          plt.show()
          print('')
          plt.figure(figsize=(10.0, 8.0))
          ax = sns.heatmap(cv_auc.reshape(len(gammaList),len(cList)),
                           annot=True, square=False, cmap="Blues",
                           xticklabels=["g = "+str(g) for g in gammaList],
                           yticklabels=["c = "+str(c) for c in cList])
          plt.title("Cross-val scores for C and gamma")
          plt.show()
```

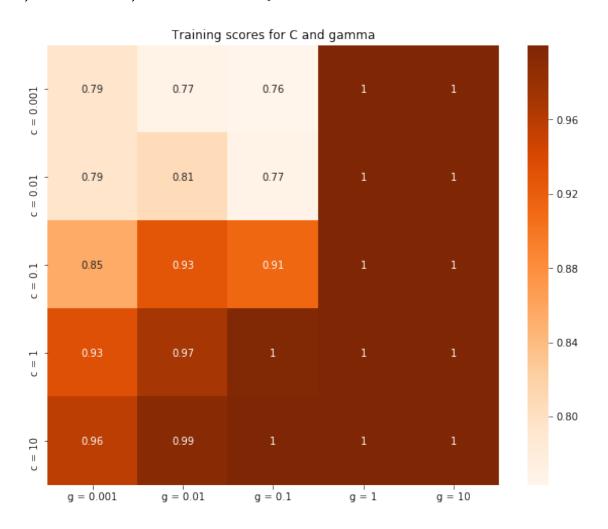
```
[173]: def SvcSvm_Classifier_Test(C, gamma, X_train, y_train, X_test, y_test):
          # Setting up the classifier using optimal params
          svc_optimal = SVC(kernel='rbf', C=C, gamma=gamma, probability=True)
          # we have to fit the SGDClassifier so that we can access the coef_
          svc_optimal.fit(X_train, y_train)
          # Prediction on training and test set using optimal classifier
          logProb_train = svc_optimal.predict_log_proba(X_train)
          logProb_test = svc_optimal.predict_log_proba(X_test)
          pred_train = np.argmax(logProb_train, axis =1)
          pred_test = np.argmax(logProb_test, axis =1)
          print("Using C value for svc-SVM - ", C)
          print("Using gamma value for svc-SVM - ", gamma)
          print("Train accuracy for optimal svc-SVM ", round(
                              accuracy_score(y_train, pred_train)*100, 2))
          print("Test accuracy for optimal svc-SVM ", round(
                              accuracy_score(y_test, pred_test) * 100, 2))
          # ROC-AUC on train & test data
          train_fpr, train_tpr, thresholds = roc_curve(y_train,
                                      logProb_train[:, 1], pos_label=1)
          test_fpr, test_tpr, thresholds = roc_curve(y_test,
                                      logProb_test[:, 1], pos_label=1)
          # Draw ROC curve
          plt.plot(train_fpr, train_tpr, label="Train AUC = "+str(round())
                                          auc(train_fpr, train_tpr), 2)))
          auc_score = round(auc(test_fpr, test_tpr), 2)
          plt.plot(test_fpr, test_tpr, label="Test AUC = "+str(auc_score))
          plt.legend()
          plt.xlabel("False Pos Rate")
          plt.ylabel("True Pos Rate")
          plt.title("ROC Curve of Train and Test")
          plt.show()
          return svc_optimal, pred_train, pred_test, auc_score
```

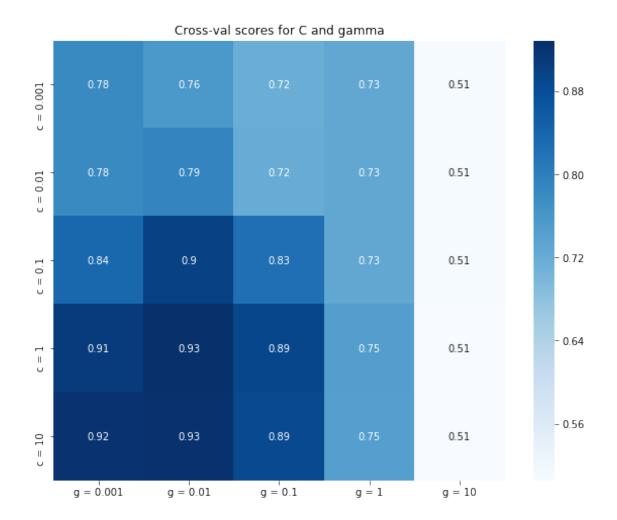
#### 7.2.1 [5.2.1] Applying RBF SVM on BOW, SET 1

```
[170]: # Please write all the code with proper documentation
SvcSvm_Classifier(bow_train, rs_train)
```

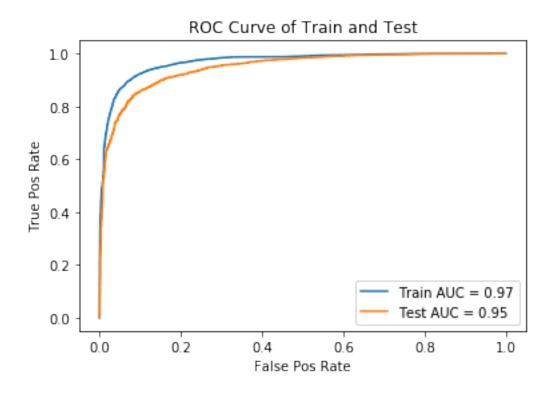
```
Optimal Parameters : {'C': 1, 'cache_size': 200, 'class_weight': None, 'coef0': 0.0, 'decision_function_shape': 'ovr', 'degree': 3, 'gamma': 0.01, 'kernel':
```

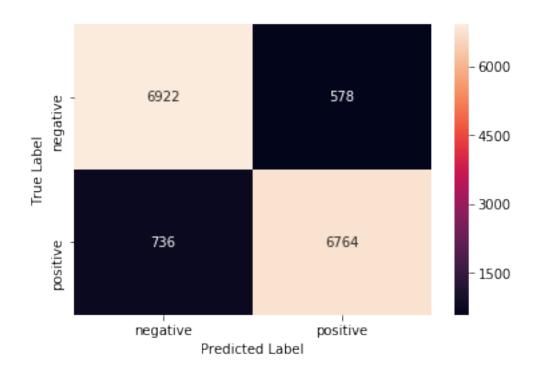
'rbf', 'max\_iter': -1, 'probability': False, 'random\_state': None, 'shrinking': True, 'tol': 0.001, 'verbose': False}



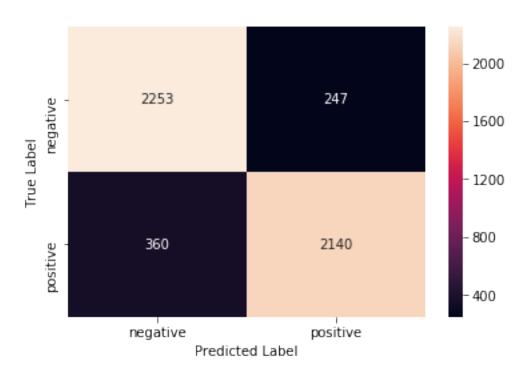


Using C value for svc-SVM - 1
Using gamma value for svc-SVM - 0.01
Train accuracy for optimal svc-SVM 91.24
Test accuracy for optimal svc-SVM 87.86





Test Confusion Matrix



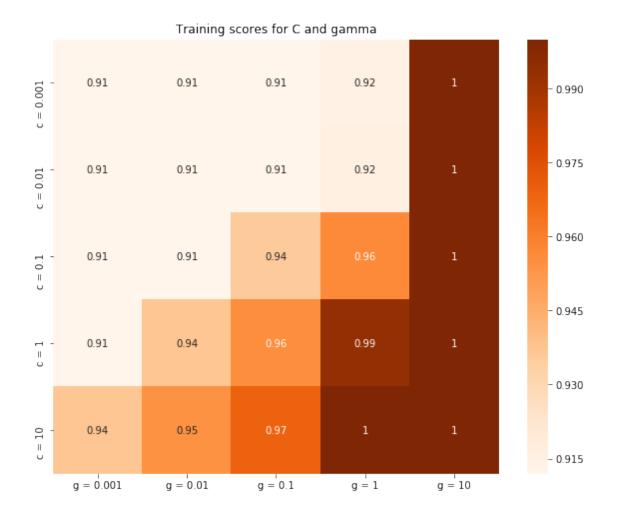
# [180]: # Classification report print(classification\_report(rs\_test, pred\_test))

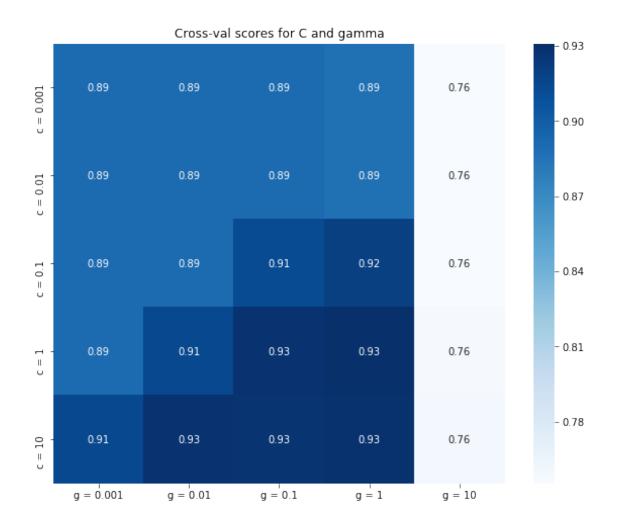
	precision	recall	f1-score	support
0	0.86	0.90	0.88	2500
1	0.90	0.86	0.88	2500
micro avg	0.88	0.88	0.88	5000
macro avg	0.88	0.88	0.88	5000
weighted avg	0.88	0.88	0.88	5000

### 7.2.2 [5.2.2] Applying RBF SVM on TFIDF, SET 2

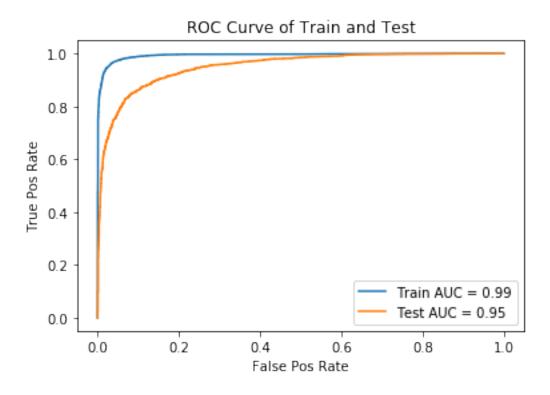
```
[186]: # Please write all the code with proper documentation SvcSvm_Classifier(tfIdf_train, rs_train)
```

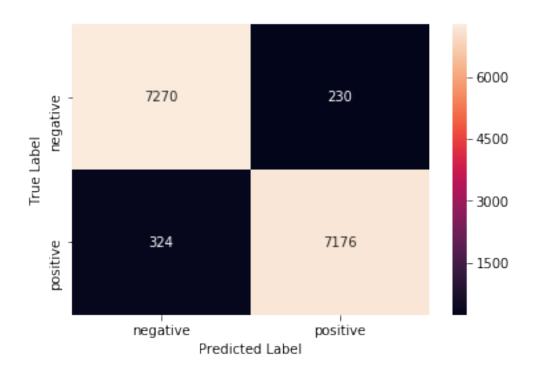
```
Optimal Parameters: {'C': 1, 'cache_size': 200, 'class_weight': None, 'coef0': 0.0, 'decision_function_shape': 'ovr', 'degree': 3, 'gamma': 1, 'kernel': 'rbf', 'max_iter': -1, 'probability': False, 'random_state': None, 'shrinking': True, 'tol': 0.001, 'verbose': False}
```





Using C value for svc-SVM - 1
Using gamma value for svc-SVM - 1
Train accuracy for optimal svc-SVM 96.31
Test accuracy for optimal svc-SVM 88.2





Test Confusion Matrix



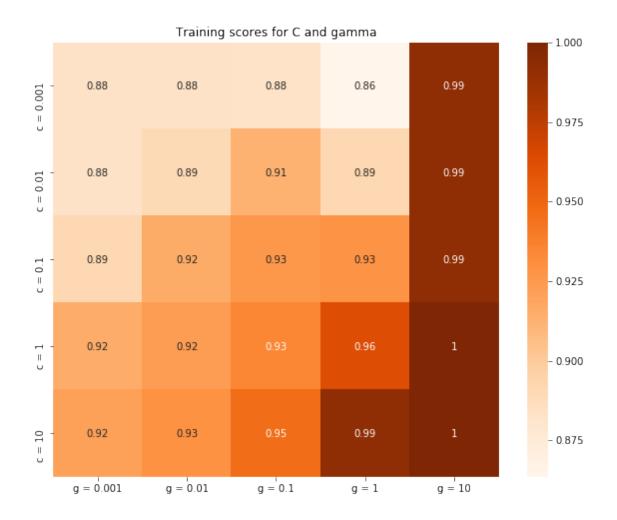
## [189]: # Classification report print(classification\_report(rs\_test, pred\_test))

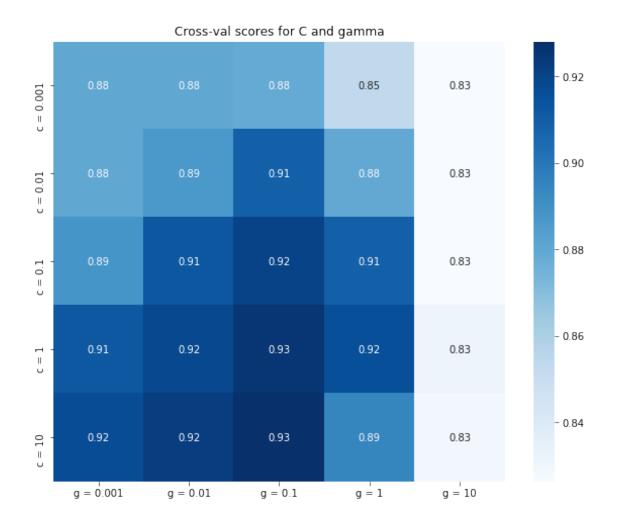
	precision	recall	f1-score	support
0	0.87	0.90	0.88	2500
1	0.90	0.86	0.88	2500
micro avg	0.88	0.88	0.88	5000
macro avg	0.88	0.88	0.88	5000
weighted avg	0.88	0.88	0.88	5000

### 7.2.3 [5.2.3] Applying RBF SVM on AVG W2V, SET 3

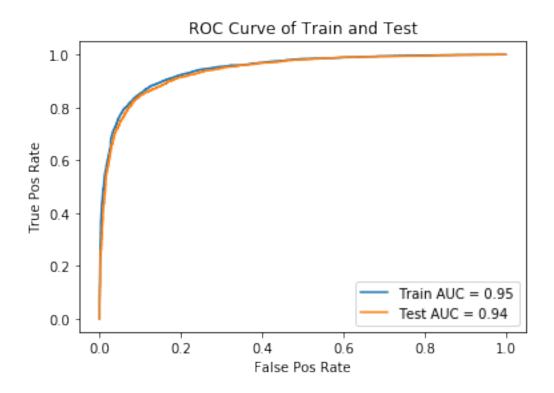
```
[195]: # Please write all the code with proper documentation SvcSvm_Classifier(avgW2V_train, rs_train)
```

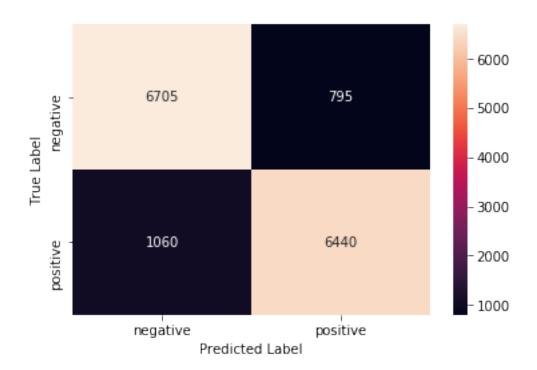
```
Optimal Parameters: {'C': 10, 'cache_size': 200, 'class_weight': None, 'coef0': 0.0, 'decision_function_shape': 'ovr', 'degree': 3, 'gamma': 0.1, 'kernel': 'rbf', 'max_iter': -1, 'probability': False, 'random_state': None, 'shrinking': True, 'tol': 0.001, 'verbose': False}
```



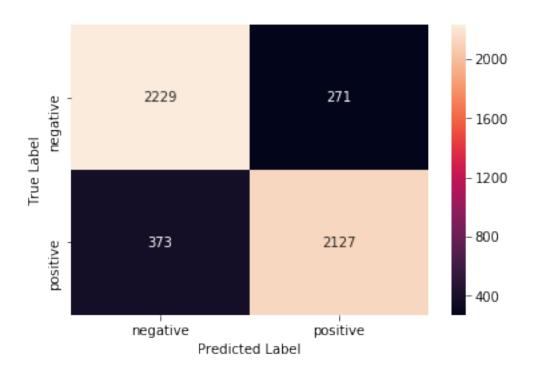


Using C value for svc-SVM - 10
Using gamma value for svc-SVM - 0.1
Train accuracy for optimal svc-SVM 87.63
Test accuracy for optimal svc-SVM 87.12





Test Confusion Matrix



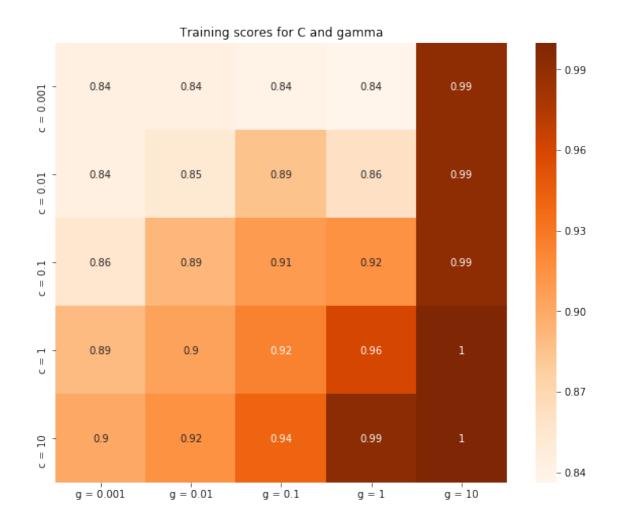
## [198]: # Classification report print(classification\_report(rs\_test, pred\_test))

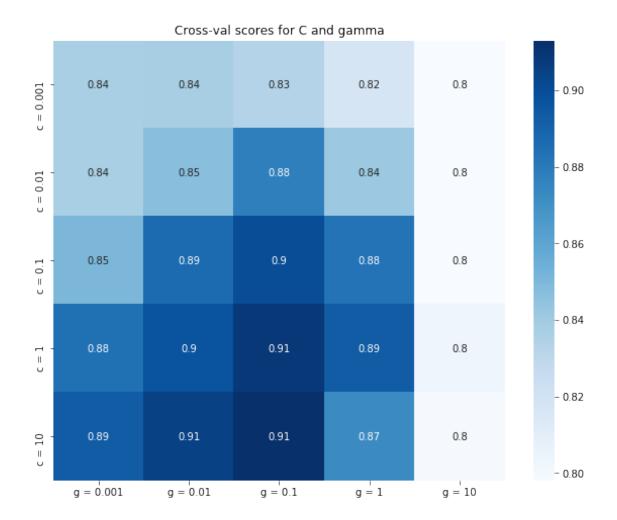
	precision	recall	f1-score	support
0	0.86	0.89	0.87	2500
1	0.89	0.85	0.87	2500
micro avg	0.87	0.87	0.87	5000
macro avg	0.87	0.87	0.87	5000
weighted avg	0.87	0.87	0.87	5000

### 7.2.4 [5.2.4] Applying RBF SVM on TFIDF W2V, SET 4

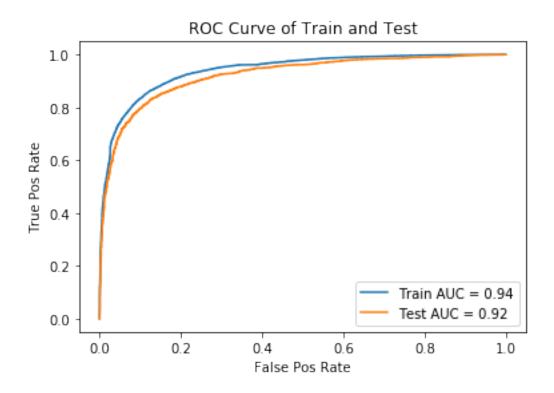
```
[202]: # Please write all the code with proper documentation SvcSvm_Classifier(tfidf_avgW2V_train, rs_train)
```

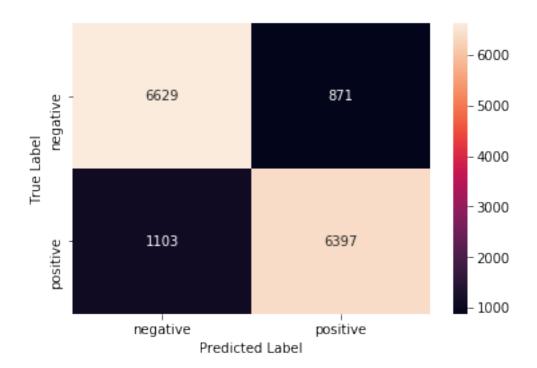
```
Optimal Parameters: {'C': 10, 'cache_size': 200, 'class_weight': None, 'coef0': 0.0, 'decision_function_shape': 'ovr', 'degree': 3, 'gamma': 0.1, 'kernel': 'rbf', 'max_iter': -1, 'probability': False, 'random_state': None, 'shrinking': True, 'tol': 0.001, 'verbose': False}
```



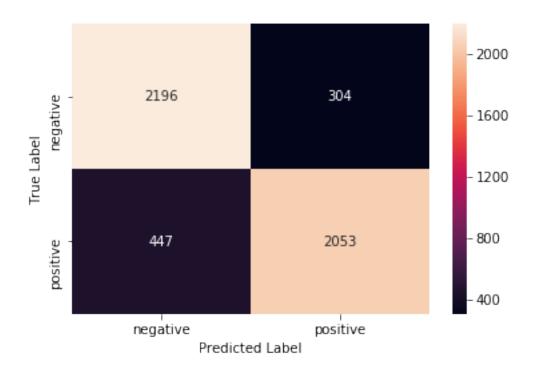


Using C value for svc-SVM - 10
Using gamma value for svc-SVM - 0.1
Train accuracy for optimal svc-SVM 86.84
Test accuracy for optimal svc-SVM 84.98





Test Confusion Matrix



# [205]: # Classification report print(classification\_report(rs\_test, pred\_test))

support	f1-score	recall	precision	
2500	0.85	0.88	0.83	0
2500	0.85	0.82	0.87	1
5000	0.85	0.85	0.85	micro avg
5000	0.85	0.85	0.85	macro avg
5000	0.85	0.85	0.85	weighted avg

### 8 [6] Conclusions

### [230]: # Please compare all your models using Prettytable library print(table)

Vectorizer	Model	+   Hyperparameters	AUC Score
+	RBF Support Vector Machine SGD Linear SVM SGD Linear SVM SGD Linear SVM	c: 1 gamma: 0.01 c: 1 gamma: 1 c: 10 gamma: 0.1	0.95   0.95   0.94

- We observe that in case of linear SVM (which is almost like Logistic Regression), the alpha value remained either 0.001 or 0.0001 and we get good values of AUC score (>0.90)
- The linear kernel is also pretty fast as it involves simple computations which can be vectorised and made fast compared to the rbf kernel
- While we use support vector machine with the rbf kernel we observe a huge leap in the runtime as the kernel is very complex compared to rbf
- When we are working with bow and tf-Idf vectors, we have lots of features thus more focus is on regularisation (C=1) and working with average and tf-Idf weighted average word2Vec focus to fitting the data points in a more better way, so increase C

[]:[