

blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Item Type

All

\$1.20M

total sales



\$140.99

avg sales



8523

no of item



3.9

average rating



total sales

avg sales

no of item

average rating

Fat Content

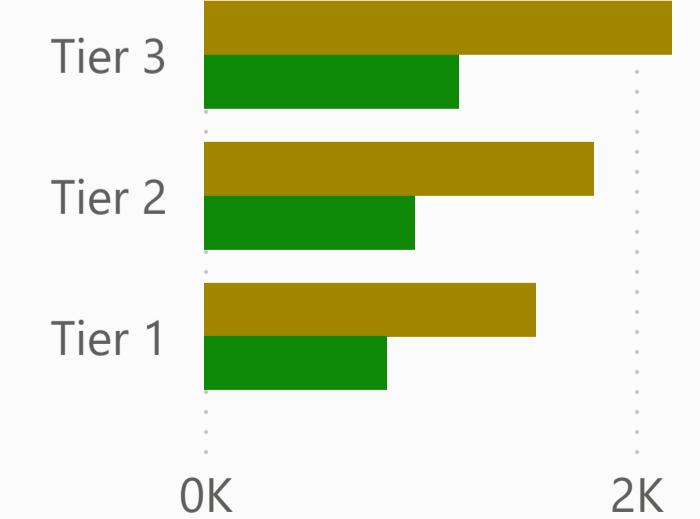
Low Fat Regular



Fruits a...	1232
Snack F...	1200
Househ...	910
Frozen ...	856
Dairy	682
Canned	649
Baking ...	648
Health ...	520
Soft Dri...	445
Meat	425
Breads	251
Hard Dr...	214
Others	169
Starchy...	148
Breakfast	110
Seafood	64

Fat by Outlet

Item ... Low Fat Regular



Outlet Establishment

\$250K

\$200K

\$150K

\$100K

\$50K

\$0K

\$130K

\$132K

\$133K

\$205K

\$129K

\$131K

\$78K

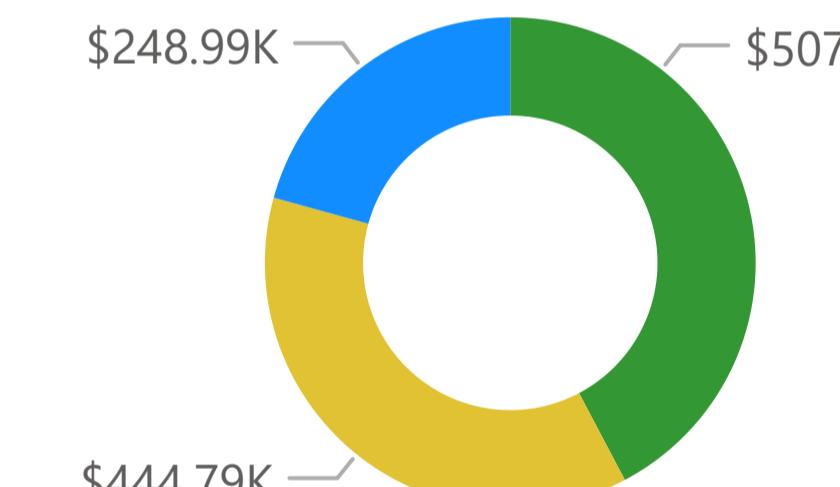
2010

2015

2020

OUTLET SIZE

Medium Small High



Outlet Location

100%

Tier 3

\$472.1K

Tier 2

\$393.2K

Tier 1

\$336.4K

71.3%

Outlet Type total sales no of item avg sales Sum of Item Visibility ave

Supermarket Type2	\$131.5K	928	\$0.1K	56.62	0.1
Supermarket Type1	\$787.5K	5577	\$0.1K	338.65	0.1
Grocery Store	\$151.9K	1083	\$0.1K	113.57	0.1
Supermarket Type3	\$130.7K	935	\$0.1K	54.80	0.1