



SQL PROJECT ON PIZZA SALES

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presented by
Satyajit Pati





INTRODUCTION

Hello, My name is Satyajit Pati and in this project i ahve utilizes sql queries to solve questions that are related to pizza sales



presented by
juliana silva

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RETRIVE THE TOTAL NO OF ORDER PLACED.



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CALCULATE THE TOTAL REV GENERATED FROM PIZZA SALES.

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IDENTIFY THE HIGHEST PRICE PIZZA.



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IDENTIFY THE MOST COMMON PIZZA SIZE ORDER..

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**JOIN THE NECESSARY TABLE TO FIND THE TOTAL QUANTITY OF
EACH PIZZA CATAGORY ORDERED**

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DETERMINE DISTRIBUTION OF ORDER BY HOURS OF THE DAY.

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**JOINT THE RELEVANT TABLE TO FIND THE
CATEGORY WISE DISTRIBUTION OF PIZZAS**

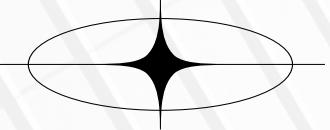


GROUP THE ORDER BY DATE AND CALCULATE THE AVG NUMBER OF PIZZAS ORDER PER DAY

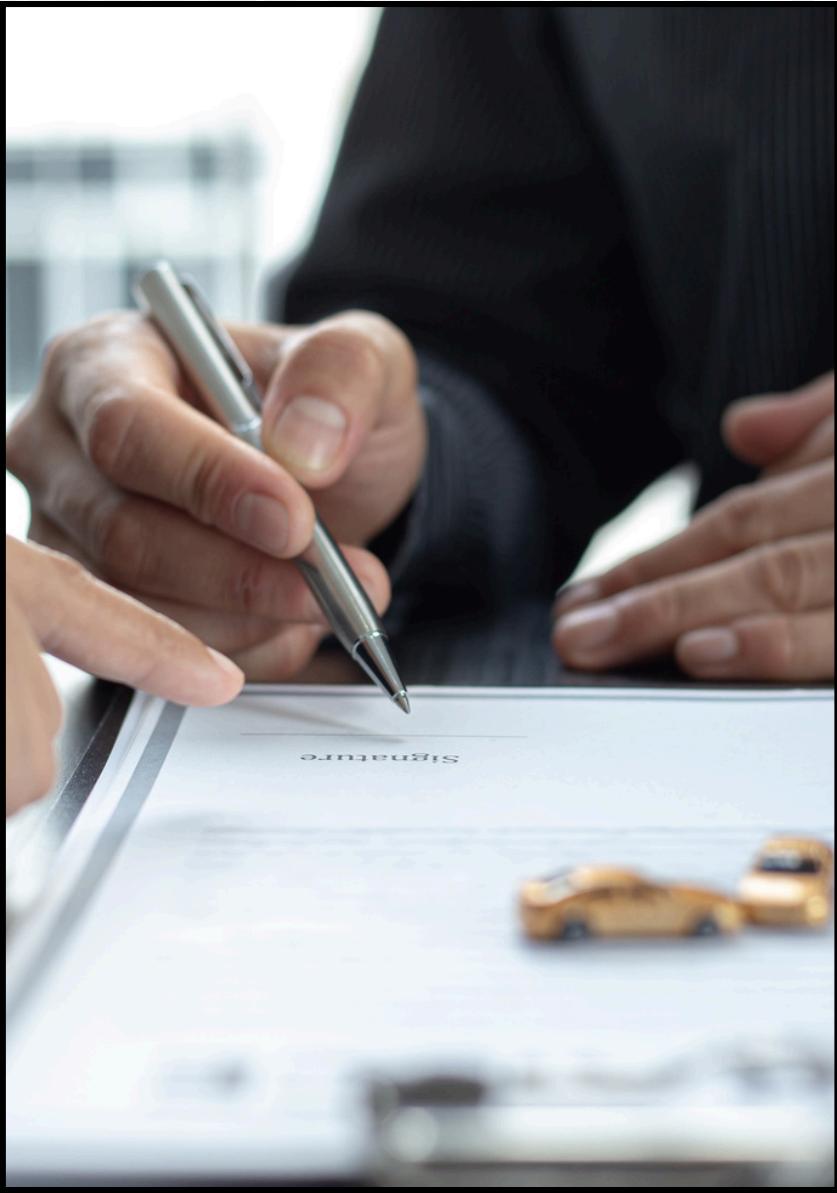


DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE

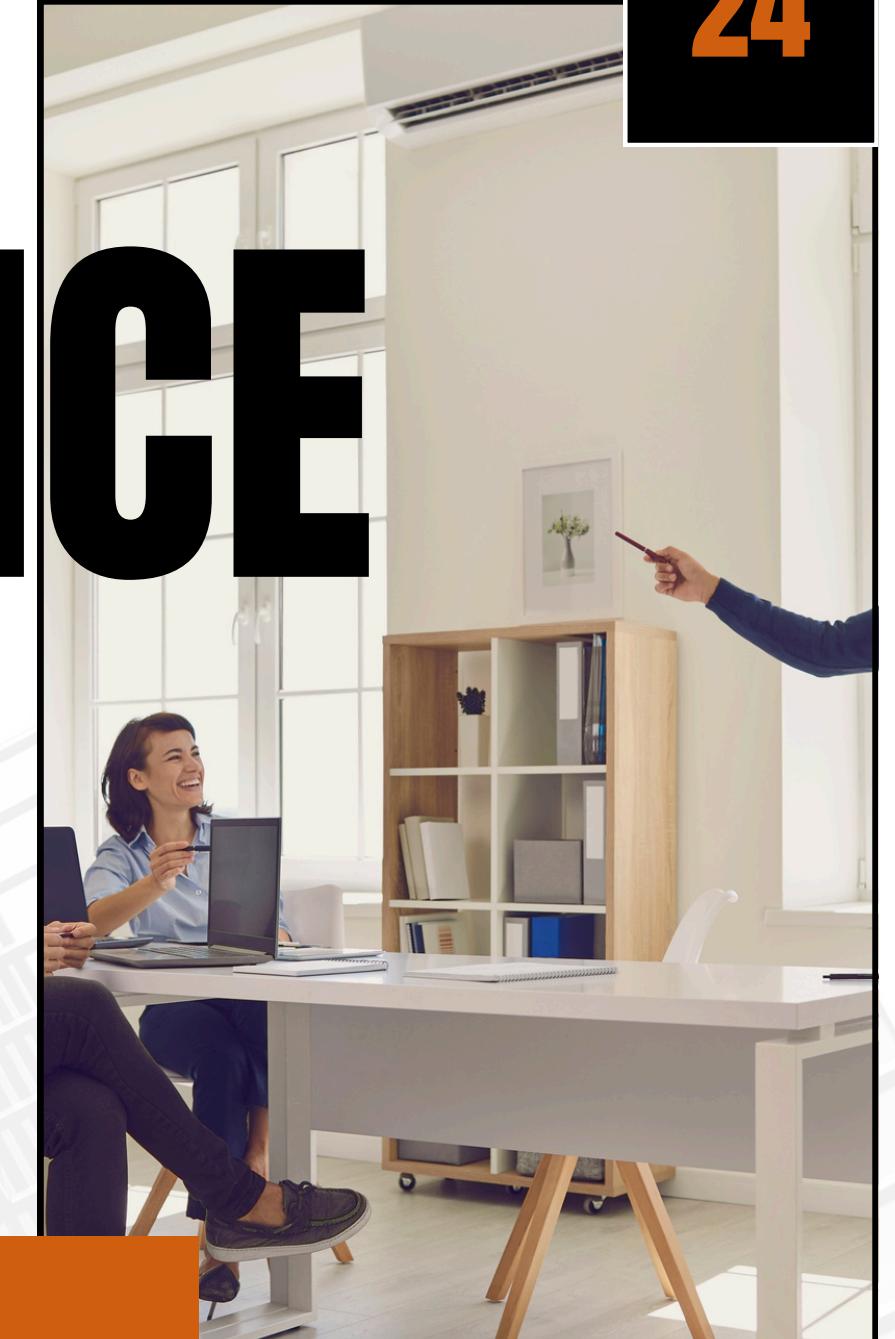
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SALES PERFORMANCE



In this section, we delve into a detailed analysis of our sales performance, including revenue trends, sales by product or service category, geographic distribution, and customer segmentation. By examining these metrics, we can identify areas of strength and opportunities for improvement.



KEY METRICS



We will review key sales metrics such as sales volume, average transaction value, customer acquisition cost, and customer lifetime value. These metrics provide valuable insights into the effectiveness of our sales efforts and help us track progress towards our sales goals.

MARKET



TRENDS



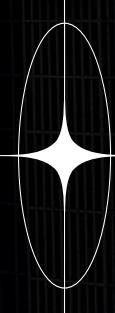
The executive summary provides a high-level overview of our sales performance, highlighting key achievements, challenges, and trends. It serves as a snapshot of our sales activities and provides context for the detailed analysis presented in the subsequent slides.

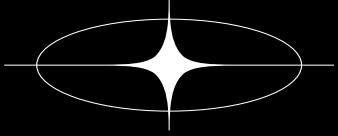
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We will discuss the sales strategies and initiatives implemented during the reporting period, such as marketing campaigns, promotions, sales training programs, and customer engagement activities. Evaluating the effectiveness of these strategies helps us refine our approach and optimize future efforts.

SALES STRATEGIES AND INITIATIVES





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CHALLENGES AND OPPORTUNITIES

We will identify and discuss any challenges or obstacles encountered during the reporting period, such as market saturation, competitive pressures, or internal inefficiencies. Additionally, we will explore potential opportunities for growth and expansion that emerged during the same period.



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ACTION PLAN

Based on our analysis and insights, we will outline an action plan to address key findings and capitalize on opportunities. This may include adjustments to sales strategies, investment in new technologies or resources, or targeted initiatives to address specific market segments or customer needs.



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THANK YOU!

Thank you for your attention to our sales report presentation. If you have any questions or would like to discuss the findings in more detail, please don't hesitate to reach out to our sales team. We appreciate your continued support and partnership.