

SATYAKI DAS

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SUMMARY

Data Analyst equipped with modern data analytics tools to deliver value to business by analyzing it, and by leveraging GenAI to optimize work and increase productivity.

EDUCATION

Bachelor of Science Honors in Data Science Techno India University, Kolkata. CGPA- 8.5	2022-2025
Higher Secondary (ISC) East West Model School, Burdwan. Percentage- 70.25	2022
Secondary (ICSE) East West Model School, Burdwan. Percentage- 88.1	2020

WORK EXPERIENCE

Data Analyst Intern Infonomics Technology Services <ul style="list-style-type: none">Designed Excel Power Query pipelines to clean and structure raw retail data, applying regex checks and column segmentation for accurate analysis.Built a star schema in SQL, transforming cleaned data into optimized fact and dimension tables to prepare data for analysis.Generated a dynamic calendar table from date fields across datasets to enable consistent time-based analysis.Developed interactive Power BI dashboards, translating warehouse data into real-time business insights for retail decision-makers.	July, 2025 - Present
Data Analyst Intern Sukriya Pvt. Ltd. <ul style="list-style-type: none">Cleaned and analyzed a dataset of 1.5 million records in Excel, ensuring data integrity and enabling advanced trend analysis for strategic decision-making.Leveraged 7 advanced Excel tools to uncover insights in artist data, directly influencing the decision to target the high-performing segment — photographers in Kolkata.Designed and executed a no-code web scraping workflow to collect structured data from platforms like LinkedIn, IndiaMart, JustDial, and Facebook, accelerating market research efforts.Enabled data-driven marketing strategy by transforming raw, unstructured data into actionable insights, contributing to more focused outreach and improved lead quality.	Aug, 2024 - Nov, 2024

PERSONAL PROJECTS

Web3 Crypto Trade Data Analysis Project Link <ul style="list-style-type: none">Performed end-to-end data cleaning and analysis using T-SQL in Microsoft SSMS 21.Transformed unstructured NVARCHAR data into usable DECIMAL format with TRY_CAST for accurate aggregations.Created fact and dimension tables for relational joins and historical sentiment tracking.Applied CTEs and SQL window functions to derive trends such as trade side ratio, execution price averages, and sentiment distribution.
KPI Dashboard Project Link <ul style="list-style-type: none">Built a dynamic & interactive dashboard to visualize policy performance metrics using DAX measures.Used KPI cards to show year-over-year growth and key financial indicators.Designed bar charts, scatter plots, and heatmaps to analyze policy effectiveness, client segmentation, and profitability.

SKILLS

- Languages – Python, SQL, VBA
- Libraries – numpy, pandas, matplotlib
- Software – Excel, MySQL, Microsoft SMSS21, VB 6.0, Power BI, Google Sheets