



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



# ENVISAGE 23

ENRAGE | ENGAGE | ENTHRAL

## EVENT BROCHURE

**TECHNO MAIN SALT LAKE,**  
EM-4, EM Block, Sector V, Bidhannagar,  
Kolkata, West Bengal 700091

**CONTACT INFO :**  
Ayushi : 9641099272  
[lic.tmsl@gmail.com](mailto:lic.tmsl@gmail.com)

# ABOUT ENVISAGE

Envisage is the official E-Summit of Techno Main Salt Lake. It is born out of the dreams and aspirations of the youth who have the zest and the zeal to take their future into their own hands. Supporting the growing startup culture in the country, we are promised to inculcate and identify the best ideas and B-plans. Envisage is the platform for budding entrepreneurs to showcase the power of their ideas and to be appreciated and mentored by the best in the fields. So come along and be a part of this wonderful and exciting journey.



4<sup>th</sup> – 9<sup>th</sup> MAY, 23

TECHNO MAIN SALT LAKE | PRIZE POOL ₹80,000



SCAN FOR PAYMENT  
PAYMENT LINK:  
[HTTPS://PAYTM.ME/M-TKMPX](https://paytm.me/m-tkmpx)



ENVISAGE 23

Click Here to Register

# TECHNO SHOWTIME

Are you a storyteller with aspirations to work in film? Do you wish to impart your special point of view to the world? Look no further!

IIC TMSL brings to you TECHO-SHOW TIME under ENVISAGE'23, a short film competition that provides you an opportunity to showcase your creativity and talent, gain recognition, and network with other aspiring filmmakers. This is your chance to showcase your artistic abilities and tell a story that will captivate the hearts and minds of the audience.

Don't miss out on this exciting opportunity! Submit your film and take your filmmaking career to the next level!



ENVISAGE 23

[Click Here to Register](#)

# TECHNO SHOWTIME

[ A Short Film Festival ]

**Themes:** You're free to explore any theme or subject you wish

**Rules:**

1. The competition is open to all.
2. The film length should be 10-15 mins (+-5mins) including credits and introduction
3. Teams should submit a script synopsis of their short film in PDF format.
4. At the time of screening there shall be a minimum of 3 members should be present from each team.
5. The member list will be collected later from the team head
6. There shouldn't be any use of vulgar or discriminatory language or content in the short film; if it is used, it should be beeped in appropriate places. If this rule isn't followed, it will lead to disqualification.
7. The film should be submitted on or within 29th April 2023
8. The film should not be plagiarised. Any form of plagiarism will lead to disqualification.

**Event Head :** Siladitta (7003763872) / Pratim Saha (8697347203)



**3- 10 Person / Team  
Registration Fee - Free  
Prize Pool - ₹15,000**



ENVISAGE 23

[Click Here to Register](#)

# MOCK-IPL AUCTION

Building your own IPL squad with your favourite players will be fascinating, isn't it?

IIC TMSL presents MOCK IPL AUCTION under ENVISAGE'23, an awesome opportunity for all the cricket fanatics to don their bidder's hats and showcase their prowess in assembling a fantasy team with the players of their choice. This tournament is for everyone who enjoys cricket and can combine it with a winning bid strategy.

The teams will each be granted a specific amount of virtual money to be used in putting together a balanced team of the best players by devising the most effective strategy. Prepare to assemble and strategize your finest fantasy team.



ENVISAGE 23

[Click Here to Register](#)

# MOCK-IPL AUCTION

[ Virtual IPL Auction ]

## Rules:

1. You can buy your own Franchise from the given budget.
2. Teams will be given a Pool of 150-200 Players.
3. Each Team needs to buy 11 Players (with 4 Overseas only) by following the restrictions
4. 3-4 Batsman, 1-2 Wicket Keeper, 2-3 All-rounder, 3-4 Bowler. The team will be disqualified if the aforementioned restrictions are not followed.
5. The total Budget of every team will be ₹60 Crore (Including the Franchise).
6. In the case of a Tie, the remaining budget balance will be the deciding factor.
7. The decision of the Moderator will be Final.
8. The unsold player list will be rolled only once at the last.

**Event Head :** Rohan (7979052775) / Sandeep (7320039016)



**2 - 4 Person / Team  
Registration Fee - ₹200  
Prize Pool - ₹12,000**



**ENVISAGE 23**

**Click Here to Register**

# ON-BOARD

Are you a UNO master? Do you have what it takes to beat the best of the best? Then join us for On-Board , the ultimate UNO game competition!

IIC TMSL brings to you, On-Board under ENVISAGE' 23, where you can turn your past time activity, into a skill that makes you win competitions.

Whether you're a seasoned UNO player or a newcomer to the game, On-Board is the perfect opportunity to test your skills and compete against the best. Don't miss your chance to become the UNO champion. Register for On-board today!



ENVISAGE 23

[Click Here to Register](#)

# ON-BOARD

[ UNO GAME ]

## Rules:

- 1.Two rounds will be conducted - Prelims & Finals
- 2.The number of participants per table will be according to the no. of registrations.
- 3.It is a single-player game.
- 4.Table no. will be chosen through a lottery.
- 5.Cheating and abusive behavior will lead to immediate disqualification.
- 6.Cards will be provided on that day. No outside cards will be allowed.
- 7.The first one to get all their cards played will be the winner.
- 8.Uno Flip cards will be used.

**Event Head :** Shristi (7980149344) / Rajeev (8319080781)



**1 Person / Team  
Registration Fee - ₹50  
Prize Pool - ₹7,000**



ENVISAGE 23

[Click Here to Register](#)

# PROTO-TYPE DESIGN

Are you a creative problem-solver with a passion for innovation? Join IIC TMSL at Envisage '23 for Proto-Type Design.

As a participant of Proto-Type Design, you will have the opportunity to push the limits of your design skills while creating a prototype that addresses a real-world market problem. This event is the perfect stage to demonstrate your design abilities and to come up with unique and innovative solutions that could potentially transform the industry.

Don't miss this exclusive opportunity to be a part of a one-of-a-kind design event. A business model without a functional prototype is just an idea, so make sure to participate in this event to give your ideas some muscle!



ENVISAGE 23

[Click Here to Register](#)

# PROTO-TYPE DESIGN

## Themes: (Anyone)

- Assistive technology
- Disaster relief technology
- Smart transportation
- Sustainable agriculture
- Health and wellness technology
- Waste reduction and recycling

## Rules:

1. Each participant or team must submit a prototype design along with a written description of the design.
2. List of acceptable solutions formats: Website, PowerPoint presentation, Video presentation, 3D modeling, Virtual reality.
3. The competition will have a specific timeline.
4. Code of conduct, which includes rules against plagiarism, cheating, and any behavior that may be considered disrespectful.

**Event Head :** Varun (9836816018) / Soumyadeep (7501986347)



**2 - 6 Person / Team  
Registration Fee - Free  
Prize Pool - ₹10,000**



**ENVISAGE 23**

**Click Here to Register**

# HACK-UR-WAY

Are you a coding enthusiast, passionate about solving problems and driving innovation? Look no further than HackUrWay, the ultimate hackathon event hosted by IIC TMSL as part of Envisage '23. Sharpen your coding skills, harness your creativity, and engage in the ultimate battle of problem-solving prowess. Collaborate with like-minded individuals, tackle complex business challenges, and explore new possibilities to revolutionize the market. Don't miss this incredible opportunity to showcase your talents and unleash your full potential. Register now and join us at HackUrWay for an unforgettable experience!



ENVISAGE 23

[Click Here to Register](#)

# HACK-UR-WAY

[Hackathon]

## Rules:

1. The valid team must have 2-4 team members
2. Third-party tools are allowed.
3. The teams can also be made cross-college.
4. Any intellectual property that is developed during the Hackathon will belong to the team that developed it.
5. You can also incorporate the material that is freely available to the public on the internet in your project.
6. No plagiarism is entertained and it may lead to the disqualification of your team if we find any.
7. Decisions made by the judging committee would be final and no further arguments would be entertained.

**Event Head :** Ankit(9905165799)



**2 - 4 Person / Team  
Registration Fee - ₹150  
Prize Pool - ₹10,000**



**ENVISAGE 23**

**Click Here to Register**

# B-PLAN

Attention all aspiring entrepreneurs and business enthusiasts! If you are someone with great business ideas then your chance to shine has come. IIC TMSL presents 'B-Plan', one of our flagship event under Envisage'23. This event will give you the opportunity to showcase your innovative business ideas and compete against other budding entrepreneurs.

The event is designed to encourage and promote entrepreneurship among young minds. You will get a platform to present your idea to a panel of esteemed judges who will evaluate your plan based on its feasibility, creativity, and potential for success. Not only will you get valuable feedback from industry experts, but the top ideas will also receive exciting prizes.



ENVISAGE 23

[Click Here to Register](#)

# B-PLAN

[ Business Idea ]

## Rules:

### Prelims:

1. Teams will have to submit a ppt or pdf describing their ideas.(You can take the reference for the pitch deck from here – [http://bit.ly/PitchDeck\\_IICTMSL](http://bit.ly/PitchDeck_IICTMSL))
2. Teams must submit a video solution explaining their ideas(max 90 sec).
3. Teams can also submit their prototype if any.
4. The shortlisted will be invited to the finals.

### Finals:

1. They will have to pitch their ideas in front of the panelists.
2. For finals, each team will be allotted 10 minutes (6 mins for pitching and 4 mins for the QnA round).

**Event Head :** Rohan (7979052775)



**2 - 4 Person / Team  
Registration Fee - ₹100  
Prize Pool - ₹5,000**



**ENVISAGE 23**

**Click Here to Register**

# PROMOTE-IT

Promotions are a crucial technique for accelerating the adoption of a good or service. Do you possess the ingenuity to differentiate a product from the plethora of promotional presented on social media platforms?

Promote-It is an ideal place for you to channel your wit and brainstorm ideas to convince people to put down their social media scrolling and show up for a product or service.

Devise a creative promotional strategy for the given product that is compelling enough to draw in the audience and stand out from the rest competitors. Refer to the rulebook for further information on the event.



ENVISAGE 23

[Click Here to Register](#)

# PROMOTE-IT

[ Graphics Designing ]

## Rules:

1. Choose any one theme of your choice, whether it be the logo or the poster.
2. The poster must be professional and should have high resolution. The aspect ratio must be 1:1, 4:3 or 16:9
3. The resolution of each image in your poster should be 150-300 dpi (or pixels per inch).
4. Be creative and think out of the box. Good luck to all!

## Event Head :

Siladitta (7003763872) / Tejodeep (9674128921)



**1 Person / Team  
Registration Fee - ₹30  
Prize Pool - ₹4,000**



**ENVISAGE 23**

**Click Here to Register**

# CASE STUDY CHALLENGE

Do you also enjoy finding creative solutions to real-life business scenarios? Do you too wish to display your creative problem-solving skills to the world? Well, look no further!

IIC TMSL presents to you, the Case Study Challenge under its annual E-Summit, ENVISAGE' 23, where you can showcase, as well as improve on your problem-solving abilities, in a competitive set-up.

So hurry, don't miss out on this amazing opportunity to prove your entrepreneurial mettle by investigating real-life business cases to come up with the most productive solutions!



ENVISAGE 23

[Click Here to Register](#)

# CASE STUDY CHALLENGE

[ Business Problem Solution ]

## Rules:

1. You can access your problem statement in your Unstop dashboard.
2. The round will be an online submission round in which participants will have to submit a draft of their solution consisting of not more than 500-1000 words.
3. Additionally, participants will have to submit a presentation (PPT or PDF Format) on their solution.

**Event Head :** Pallabi (9476466829)



**1 Person / Team  
Registration Fee - Free  
Prize Pool - ₹2,000**



ENVISAGE 23

[Click Here to Register](#)

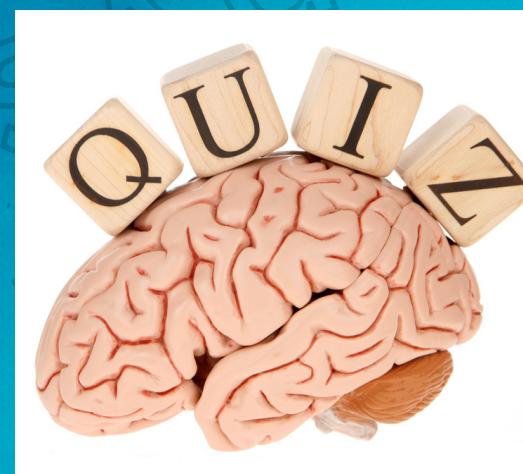
# BRAIN-IT-OUT

Are you a quizzer? Who is bored of acing academics, here we got something that you want to use your brain for.

IIC TMSL presents the BRAIN-IT-OUT challenge under Envisage'23, E-Summit of TMSL to test your brain excellence.

BRAIN-IT-OUT is a stage for you to showcase your intellect, sharpen your skills, and carve your niche. It is the arena of debate where you analyze your brain capacity and grip over the entrepreneur society. It asks around the full-length tech problems and all cutting edges of real-life problems faced by new start-ups in their journey to excellence.

Gear up and grab this opportunity to flex your witty brain and let your brain speak for you



ENVISAGE 23

[Click Here to Register](#)

# BRAIN-IT-OUT

[ Business Quiz ]

## Rules:

- 1.Two rounds will be conducted: Prelims and Final.
- 2.The 1st round (prelims) will be an elimination round consisting of 10 questions.
- 3.No negative marking for prelims.
- 4.The final round will consist of 15 questions. Negative Marking will be done for wrong answers.
- 5.In case of a tie in the final, a tiebreaker round will be conducted.
- 6.Use of mobile phones or any electronic device is strictly prohibited.
- 7.Other rules will be declared on the spot.

**Event Head :** Shristi (7980149344)



**1 Person / Team  
Registration Fee - ₹50  
Prize Pool - ₹4,000**



ENVISAGE 23

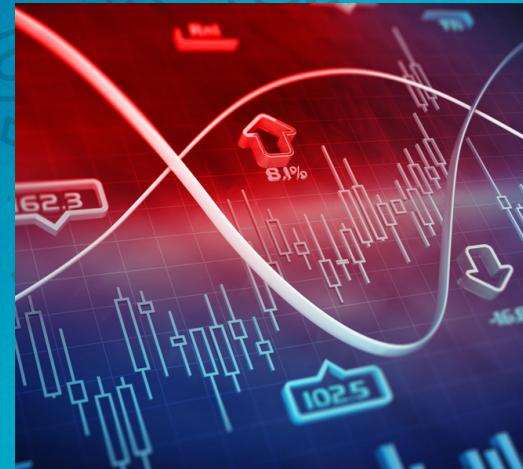
[Click Here to Register](#)

# STOCKIFY

Hey Traders! Want to prove that “risk hai to ishq hai”?

We bet there is no better place other than “STOCKIFY” the battleground of the stock market. IIC TMSL is here with STOCKIFY as a part of Envisage'23, the annual E-Summit of TMSL. It is a ten-day competition, where you can exhibit your trading skills and capitalize on your maximum profit. Be the two B's of the market.

So be ready Lads and welcome Trader's Den.



ENVISAGE 23

[Click Here to Register](#)

# STOCKIFY

[ Virtual Stock Market ]

## Rules:

1. An amount of Rs.10 lakh dummy cash will be credited to the account of each participant.
2. They can trade according to BSE.
3. After submitting the details or after the given timeslot, no participant will be allowed to enter any data regarding their final net worth.
4. Winners will be decided by calculating the highest net worth among the participants.
5. Anyone caught doing any unfair practice will get disqualified.

**Event Head :** Abhipreyo(7980765059)



**1 Person / Team  
Registration Fee - ₹50  
Prize Pool - ₹5,500**



ENVISAGE 23

[Click Here to Register](#)

# TWEETERS

Do you have what it takes to be a great debater? Do you want to prove your mettle in a challenging and stimulating environment? Then wait no further, your moment has come!

IIC TMSL presents, 'Tweeters' the business debate event under ENVISAGE'23, where you can showcase your analytical and persuasive skills, and engage in thrilling discussions with like-minded individuals.

The event promises to be an exciting experience, whether you are a seasoned debater or an aspiring entrepreneur,

Tweeters will give you the chance to exchange ideas, learn from others, make connections, and gain valuable insights. So don't miss out on this fantastic opportunity to test your skills and build your network. Register now and secure your spot!



ENVISAGE 23

[Click Here to Register](#)

# TWEETERS

[ Business Debate ]

## Rules:

1. It is an individual event.
2. The debate will be organized in two rounds: Prelims and Finals
3. The language allowed is English
4. The topic of the prelims would be given 24 hours prior to the debate
5. For Prelims, each speaker gets 2 minutes time for their speech and additional 30 seconds to wrap it up
6. No rebuttal round will take place in the prelims round
7. For Finals, each speaker gets 3 minutes time for their speech and 1 minute for the rebuttal round
8. Use of any abusive, political, or offensive statement will lead to immediate disqualification.

**Event Head :** Sanjana (9073018195) / Pallabi (9476466829)



**1 Person / Team  
Registration Fee - ₹30  
Prize Pool - ₹3,000**



**ENVISAGE 23**

**Click Here to Register**

# FAQ'S

## [ Frequently Asked Questions ]

Q. What is Envisage 23?

A. Envisage is the official E-Summit of Techno Main Salt Lake which has a plethora of events for students to take part in.

Q. When is Envisage 23 going to be held?

A. Envisage 23 is going to be held from the 4th to the 9th of May, 2023.

Q. How to register for Envisage 23?

A. There is an online registration link (<https://forms.gle/SUBbfFRVDQpaWFRV8>). You can also inform the Point of Contact number given for the events to register for the event.

Q. How many events are there in Envisage 23?

A. There are 12 different events in Envisage 23. Each event specializes in testing the various qualities of a future entrepreneur in their respective field. Check out our brochure for more details about each event!

Q. Will I get a participation certificate?

A. Yes, participation certificates are offered

Q. What are the benefits of participating in Envisage 23?

A. Participating in Envisage 23 will challenge your skills your logic and your intellect from every angle possible, it will test your practical knowledge of Finance Marketing, Human Resources, Public Relations, and other avenues of the entrepreneurship world.



ENVISAGE 23

[Click Here to Register](#)

# FAQ'S

## [ Frequently Asked Questions ]

**Q Who can participate in Envisage 23?**

A. Students from any undergraduate college from across the globe studying in any year can participate in the various events of Envisage 23.

**Q. Are there any prior preparations required for participating in Envisage 23?**

A. There is no specific preparation required for participating in Envisage 23. We believe in making our rounds a great learning experience while simultaneously making it fun as well.

**Q. Are there any prizes for the winners of Envisage 23?**

A. Yes! The winners of Envisage 23 will be awarded a range of exciting prizes, and we have a prize pool ₹80,000+ enstored for all the winners.

**Q. Where will I get the round-related information?**

A. Scroll above to get an overview of our various events and what each one has in store for you! Other than that specific date & time of each round will be informed 1-week prior to the registered participants.

**Q. Can multiple teams from a college participate in a single event?**

A Yes, multiple teams from a particular college shall be participating in an event, For example, if a college team ABC is participating in Techno Showtime, team xyz from the same college can participate in Techno Showtime.



**ENVISAGE 23**

**[Click Here to Register](#)**