eDemy TEST REPORT

Student Name:



Prepared By Team eDemy

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RIASEC is an acronym that represents the six primary types of personalities or vocational interests identified by psychologist John Holland. The model is often used in career counseling and guidance to help individuals understand their preferences and make informed decisions about their careers. Each letter in the acronym corresponds to a specific personality or interest type:

- 1. Realistic (R)
- 2. Investigative (I)
- 3. Artistic (A)
- 4. Social (S)
- 5. Enterprising (E)
- 6. Conventional (C)

Key characteristics associated with an **Enterprising** personality in the RIASEC model:

- 1.Leadership Skills: Enterprising individuals possess leadership qualities and enjoy taking on roles that involve guiding and directing others. They may be comfortable making decisions and taking charge of situations.
- 2.**Negotiation Skills**: Negotiation skills are often a strength for those with an Enterprising personality. They may excel in roles that involve bargaining, deal-making, or contract negotiations.
- 3.**Entrepreneurial Spirit**: Individuals with an Enterprising personality may have an entrepreneurial spirit, enjoying the challenge of starting and growing businesses or projects.

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Suitable careers:-

Fashion Business Management-

• Qualification: Bachelor of Business Administration (BBA)

Category : ManagementDuration : 3 - 4 Years

Fashion Designer-

• Qualification: Bachelor of Design (B.Des)

• Category: Design & Graphics

• Duration: 3 - 4 Years

Interior Designer-

• Qualification: Bachelor of Design (B.Des)

• Category: Design & Graphics

• Duration: 2 - 4 Years

Jewellery Designer-

• Qualification: Bachelor of Design (B.Des) in Jewellery Retail and Export Management

• Category: Design & Graphics

• Duration: 2 - 4 Years

Broadcasting-

Qualification : Bachelor Of ArtsCategory : Media & Journalism

• Duration: 1 Year

Advertisement-

Qualification : Bachelor In Any Field

• Category: Sales And Marketing

• Duration: 1 Year

Business Administration-

• Qualification: Bachelor of Business Administration (BBA)

• Category: Management

• Duration: 3 Years

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Project Management-

• Qualification: Master of Business Administration (MBA)

• Category: Management

• Duration: 3-4 Years

Event Management-

· Qualification: Bachelor of Business Administration (BBA)

• Category: Management

• Duration: 3 Years

Entrepreneurship-

• Qualification: Any Bachelor's Degree

Category : Graduate

• Duration: 2 Years

Sales-

• Qualification: Bachelor Of Business Administration (BBA)

· Category: undefined

Duration: 3-4 Years

Marketing-

• Qualification: Bachelor Of Business Administration (BBA)

• Category: Sales And Marketing

• Duration: 1 Year

Digital Marketing-

Qualification: Bachelor Degree In Any Field

• Category: Sales And Marketing

Duration: 1 Years

Customs and Excises-

• Qualification: Any Bachelor's Degree

• Category: Education And Training

• Duration: 1 - 2 Years