

Adobe Inc.



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Brief about company.

Adobe Inc., formerly (1982–2018) Adobe Systems Incorporated, American developer of printing, publishing, and graphics software. Adobe was instrumental in the creation of the desktop publishing industry through the introduction of its PostScript printer language. Its headquarters are located in San Jose, California.

Country of origin & Countries for business.

Country of Origin :- United States of America.

- Country for business :-
- There are lot of companies but few major are listed below.
 - US
 - India
 - China
 - Japan
 - Taiwan
 - Poland
 - England

Packages offered by company for roles

Some Packages for certain role provided by company

<u>Computer Scientist</u>	Experience: 4 - 11 yrs (299 Salaries)	37,70,000/year (24.0L/yr - 55.5L/yr)
<u>Software Engineer</u>	Experience: 1 - 5 yrs (263 Salaries)	15,10,000/year (8.0L/yr - 42.0L/yr)
<u>Technical Consultant</u>	Experience: 3 - 9 yrs (217 Salaries)	14,10,000/year (5.8L/yr - 23.5L/yr)
<u>Senior Software Engineer</u>	Experience: 3 - 7 yrs (185 Salaries)	17,60,000/year (10.5L/yr - 34.0L/yr)
<u>Lead Software Engineer</u>	Experience: 5 - 9 yrs (148 Salaries)	22,60,000/year (15.0L/yr - 32.0L/yr)

Year of Existence with History

The company was founded in 1982 by John Warnock and Charles Geschke. While employed at Xerox Corporation's Palo Alto (California) Research Center (PARC), the two computer scientists had developed a programming language specially designed to describe the precise position, shape, and size of objects on a computer-generated page. This page description language, later known as PostScript, described such objects as letters and graphics in mathematical terms, without reference to any specific computer or printer; any device capable of interpreting the language would be able to generate a representation of the page at any resolution the device supported. When Xerox declined to bring the technology to market, Warnock and Geschke formed their own company to do so, naming it after a creek near their homes.

Technologies used in the Company

HTML5.

.Google Analytics

.jQuery

Major services by the company with clients

Creative Cloud All Apps. Get 20+ creative apps including Photoshop, Illustrator, Premiere Pro, Acrobat Pro and Adobe Express. ...

.Acrobat Pro. The complete PDF solution for today's multi-device world.

.Photoshop.

.Premiere Pro.

.Illustrator.

.Adobe Stock.

.Adobe Express.
InDesign.

Operational verticles of the company with clients

Digital media.

.Healthcare.

.Software provider.

.Financial services.

.High Technology.

Roles you are interested with company.

Software Engineer.

Responsibilities

- .Execute full software development life cycle (SDLC)
- .Develop flowcharts, layouts and documentation to identify requirements and solutions
- .Write well-designed, testable code
- .Produce specifications and determine operational feasibility
- .Integrate software components into a fully functional software system
- .Develop software verification plans and quality assurance procedures
- .Document and maintain software functionality
- .Troubleshoot, debug and upgrade existing systems
- .Deploy programs and evaluate user feedback
- .Comply with project plans and industry standards

Packages offered by company for roles

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Technical Consultant Experience: 3 - 9 yrs (217 Salaries)	₹ 14,10,000/year (₹ 5.8L/yr - ₹ 23.5L/yr)
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Visits company gave to
LPU campus

Adobe never visit the LPU campus

Ranking of the company (Forbes Fortune 500 etc.)

339 current rank

.Previous rank 389

Employee Base. (Country wise)

- US

- .New York

- .India

- .Noida

- .Mumbai

- .Bangalore

- .Europe

- .Poland

- .Switzerland

- .Sweden

- .

Major product of the
company with clients

Photoshop

.Illustrator





.InDesign

.Adobe XD

.Dreamweaver

Revenue as per the NSE / NYSE (Last 5 years)

Fiscal year is December-November. All values USD Millions.

	2021	2020	2019	2018	2017	5-year trend
Sales/Revenue	15,801	12,865	11,131	8,981	7,269	
Sales Growth	22.82%	15.57%	23.94%	23.56%	-	
Cost of Goods Sold (COGS) incl. D&A	2,037	1,884	1,848	1,286	1,087	
COGS excluding D&A	1,176	1,127	1,111	940	761	
Depreciation & Amortization Expense	861	757	737	346	326	
Depreciation	507	390	334	164	172	
Amortization of Intangibles	354	367	402	183	154	
COGS Growth	8.12%	1.95%	43.69%	18.31%	-	
Gross Income	13,764	10,981	9,283	7,695	6,182	

Pros and cons of the company you have considered for you.

- Pros:
- You will have an option to select your domain (SAP, JAVA, Dot Net...etc).
- Will get good theoretical and practical training in that domain for nearly 3 months.
- will be given enough attempts to clear it :)

Cons:

- Once you complete your training even as a topper of the batch. In some cases you might stay on bench for years.
- You will get a project opportunity based on your fortune or any influence.
- If you are bench for long time then you will get a call from higher officials to search a project within a given period or quit. I still can't get how the hell a fresher can get a project with out any assistance.
- Now once you get a project, don't expect that you will be coding from day 1 or at least day 365. you will mostly have support roles
- you can see a rare case of developers. Once after entering into project if you don't like it and wanna quit project. Then you will

experience Politics of
IT industry.

- you'll have a hell of assessments every year which you might

Service Based Company



A service-based company is the one that provides customers, clients the ultimate solution to their requirements or a service to



another company. The service offered by the company is intangible and can be provided in the form of skills, amenities, and expertise

Tata Consultancy Service



Tata Consultancy Services (TCS) is an Indian multinational information technology(IT) services and consulting company with its headquarters in Mumbai. It is a part of the Tata Group and operates in 150 locations across 46 countries. TCS is the second largest Indian company by market capitalization and is among the most valuable IT service brands worldwide.

Years of Existence



Tata Consultancy Services Limited, initially started as Tata Computer Systems, was founded in 1968 by a division of Tata Sons Limited. Its early contracts included punched card services to sister company TISCO (now Tata Steel), working on an Inter-Branch Reconciliation System for the Central Bank of India and providing bureau services to Unit Trust of India.

Country of Origin & Countries for Business

- With its headquarters in Mumbai, Tata Consultancy Services (TCS) is a multinational Indian provider of IT services and consulting. It works in 150 locations throughout 46 countries and is a part of the Tata Group. According to a report from July 2022, TCS employed more than 600,000 people worldwide. TCS is one of the most valuable IT service brands in the world and the second-largest Indian corporation in terms of market capitalization. TCS, one of the top-ranked Indian corporations and an IT services provider, was ranked 64th overall in the

Forbes list of the "World's Most Innovative Companies" in 2015. It is listed as number 11 on the Fortune India 500 list as of 2018. TCS became the first Indian IT business to cross \$100 billion in April 2018.

Revenue as per the NSE/ NYSE (Last 5 years)

Tata Consultancy Services

[Previous Years »](#)

Standalone Yearly Results

----- in Rs. Cr. -----

	Mar '22	Mar '21	Mar '20	Mar '19	Mar '18
Net Sales/Income from operations	160,341.00	135,963.00	131,306.00	123,170.00	97,356.00
Other Operating Income	--	--	--	--	--
Total Income From Operations	160,341.00	135,963.00	131,306.00	123,170.00	97,356.00
EXPENDITURE					
Consumption of Raw Materials	--	--	--	--	--
Purchase of Traded Goods	--	--	--	--	--
Increase/Decrease in Stocks	--	--	--	--	--
Power & Fuel	--	--	--	--	--
Employees Cost	81,097.00	69,046.00	64,906.00	59,377.00	51,499.00
Depreciation	3,522.00	3,053.00	2,701.00	1,716.00	1,647.00
Excise Duty	--	--	--	--	--
Admin. And Selling Expenses	--	--	--	--	--
R & D Expenses	--	--	--	--	--

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Leadership Hierarchy of the Company

Assistant System Engineer Trainee

After graduating, you will be hired by TCS and assigned to the role of Assistant System Engineer Trainee, or ASE Trainee. The initial job where you will gain the most exposure to system engineer work is as an ASE trainee.

You will work in this role for a year, or at least six months. An Assistant System Engineer Trainee at TCS is thought to get an average annual income of 3,36,877 Indian Rupees.

Assistant System Engineer

You will be promoted to Assistant System Engineer after one year of experience as a trainee, where you help the system engineer with tasks and projects. The work and responsibilities you conduct will have undergone a significant change.

System Engineer

It is the highest position you can reach as an engineer. After your two years of experience in TCS you will become a system engineer, the one who performs directly under the team lead, tech consultant or project manager based on the different types of cases.

IT Analyst

After 5 to 7 years of experience and performance you will be promoted into the IT analyst. Here you will no longer be doing the developing job, instead you will analyse the system and give suggestions for the development.

Assistant Consultant

If you have more than 7 years of experience in TCS, then you will be promoted as Assistant consultant. The role and responsibility of an Assistant Consultant may differ based on the type of project.

Associate Consultant

You can become an Associate consultant after 10 years of experience, and it is fully performance based. As TCS mainly focused on IT consultancy services there are more than one Associate Consultants.

Consultant and Senior Consultant

The roles of Associate Consultant and Consultant are similar. However the salary, responsibilities and power of a consultant is a bit higher than the Associate consultant.

Principal Consultant

The role is the prime and supreme authority in the technical chain command. He/she will lead and command many consultants and allot the tasks or clients for each consultant based on their performance.

The resource is responsible to communicate with the managerial team and higher authorities like Vice President and CEO.

Employment Base of TCS

✕ TCS is one of the largest private-sector employers in India. and the fourth-largest employer among listed Indian Companies (after Indian Railways, Indian Army, and Indian Post). TCS has crossed more than 500,000 employees as of 8 July 2021. The number of non-Indiannationals were 21,282 as of 31 March 2013 (7.7%). The employee costs for the FY 2012—13 were US\$4.38 billion, which was approx. 38% of the total revenue of the company for that period. In the fiscal year 2012—13, TCS recruited 69,728 new staff, of whom 59,276 were based in India and 10,452 were based in the rest of the world. In the same period, the rate of attrition was 10.6%. The average age of a TCS employee is 28 years. The employee utilization rate, excluding trainees, for the FY 2012—13 was 82%. TCS was the fifth-largest United States visa recipient in 2008 (after Infosys , Wipro, and Mahindra). In 2012, the Tata-Group companies, including TCS, were

the second-largest recipient of H-1B visas. As of Jan 2020, TCS has over 4,00,000+ employees.

It is the world's third-largest IT employer behind IBM and HP.

Ranking of TCS

✕ Tata Consultancy Services (TCS) has become the second most valuable brand in the

IT services sector globally, while four other Indian tech majors have firmly established

their position among the top 25 IT services brands tally, according to Brand Finance.

Accenture retained the title of the world's most valuable and strongest IT services

brand, boasting a record brand value of USD 36.2 billion, as per the report. The report

said as IBM has gone down to the fourth rank, TCS has risen up to the second spot in

the ranking, following 12 percent growth year-on-year and 24 percent since 2020, to a

brand value of USD 16.8 billion.

Technologies used in TCS

- Analytics
- Mobility
- Collaboration
- Cloud
- IoT
- Augmented Reality
- Blockchain
- Quality Engineer and Automation
- Data and Analytics
- Infrastructure

Major Service provided by TCS

✘ TCS offers a consulting-led, cognitive-powered, integrated portfolio of business, technology, and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

Operational Verticals of TCS

TCS vertical units provide their services to industries and markets in a particular domain. For

example,

banking, retail, telecom, insurance, manufacturing, utilities, healthcare etc.

TCS horizontal are the ones whose primary goal is to support the above verticals. For example,

Mobility , DESS, Enterprise Solutions etc. They support in two ways:

1) Help in implementing some POCs for a prospective client by using their domain expertise and required skills.

2) Form a pool of trained resources for different skill sets who can be deployed to those verticals and support their project.

Once the pooled resource job is done in the vertical , then they are again brought back to their respective horizontals

Role I am Interested in TCS

Cyber Security Specialist

Cyber security specialist are responsible for providing security for an organization's overall IT systems. They search for vulnerabilities in software, hardware, networks, and data centers and design strategies and defensive systems to protect against attacks and threats. Cyber security specialists are in demand with a continued growth projection and a robust salary. This profession will continue to evolve as technology advances and as new security

concern continue to develop.

Package Offered by TCS to Cyber security specialist

☒ Average salary offered to IT analyst in 7 Lakhs INR.

Visits company gave to LPU campus

“YES” .WHILE MOST SCHOOLS HAVEWILLINGLY CHOSEN THE PATH OF ADVANCEMENT ,WHEN ITCOMES TO HIGHER EDUCATION,THE NUMBER OF UNIVERSITIES EMBRACING THE INTEGRATION OF TECHNOLOGY IN THE IRLEARNING METHODS REDUCES SUBSTANTIALY.ON ONE HAND,TOP PUBLIC UNIVERSITIES ARE YET TO UPGRADE THE IRINFRASTRUCTURE,WHILE ON THE OTHER,THERE ARE FEW PRIVATE UNIVERSITIES THAT OFFER A COMPLETE PACKAGE OF QUALITY TEACHING,INTUITIVE LEARNING,AND INDUSTRY TRAINING TO MINDFULLY BUILD ALOT OF STUDENTS THAT COMPANIES LIKE Wipro AND TCS LIKE TO HIRE FROM.

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