



The brand that you can trust



amazon Dashboard

Months

All

2012

2013

2014

2015



Total Sales

13M

Total Profit

2M

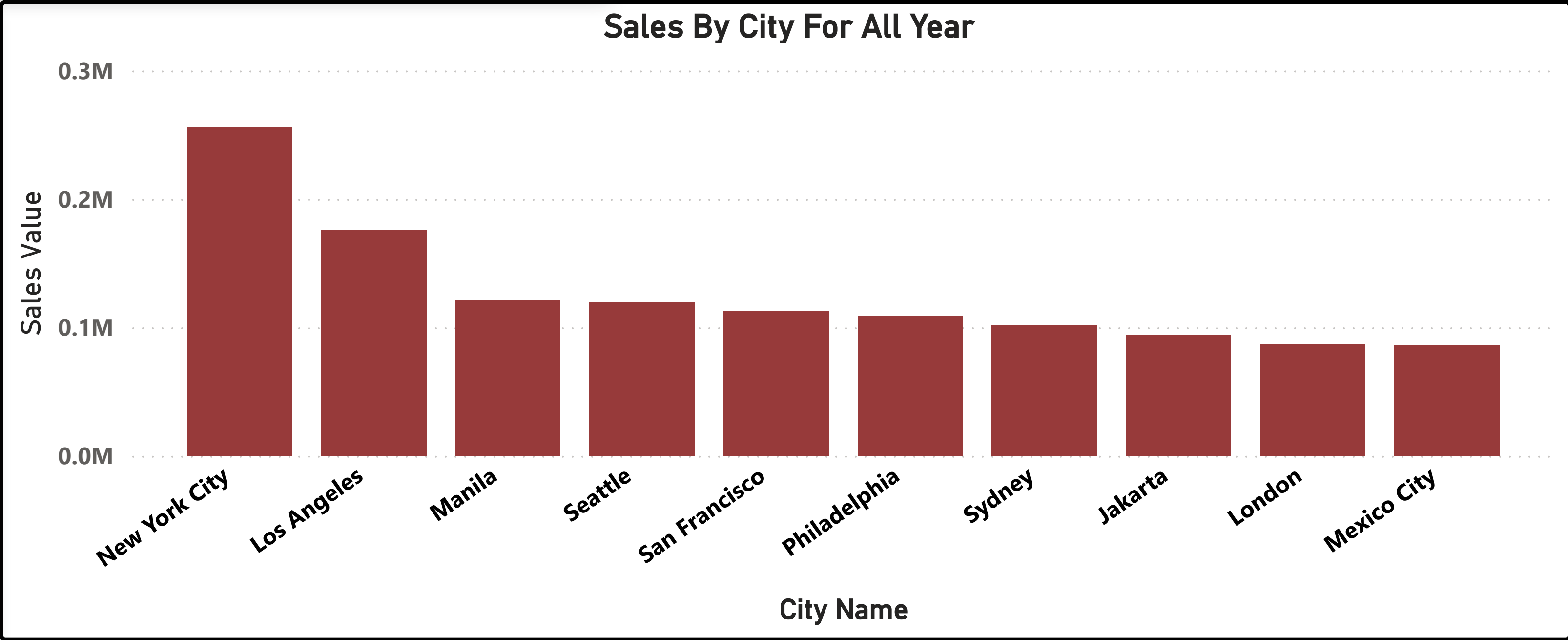
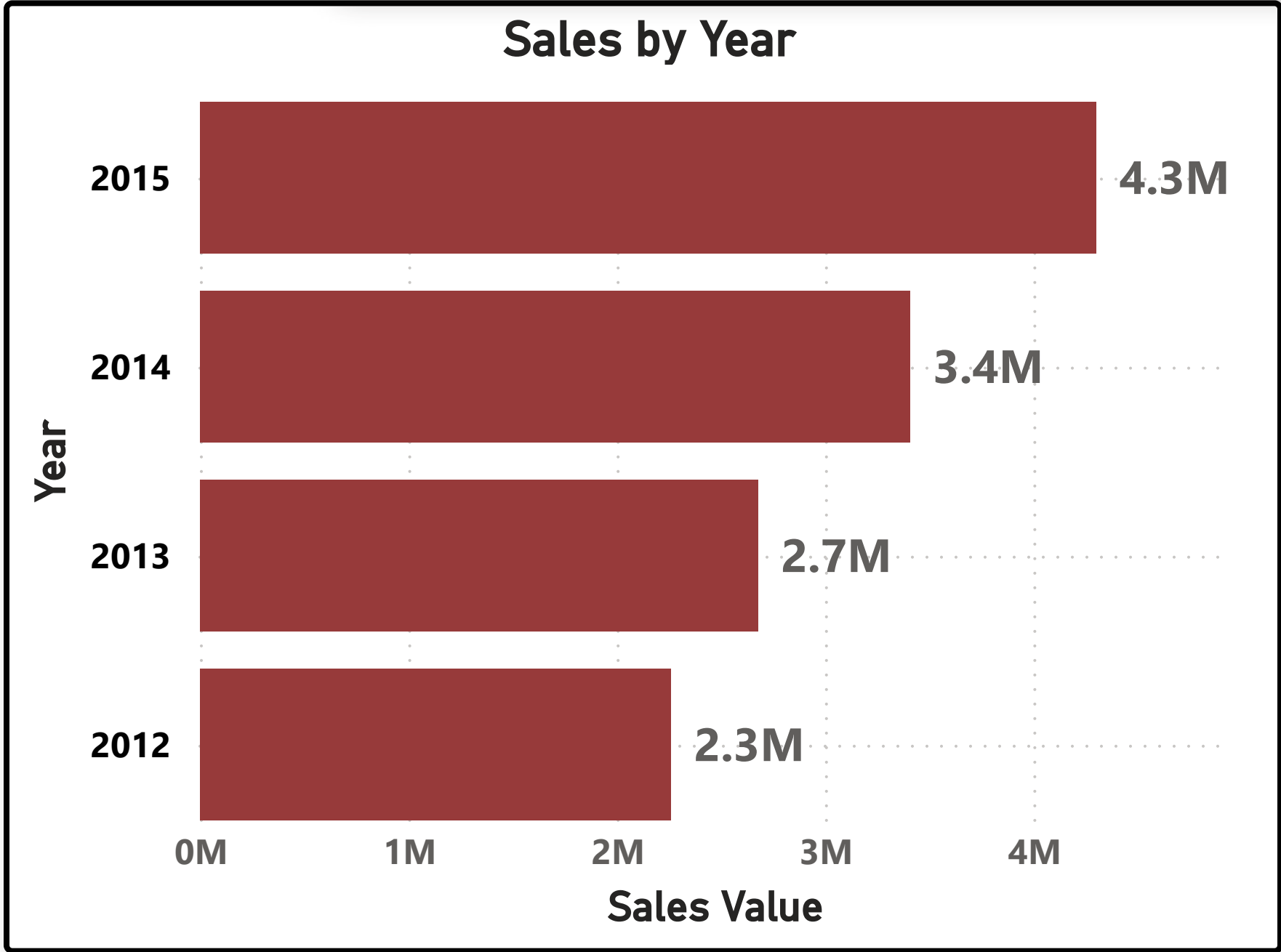
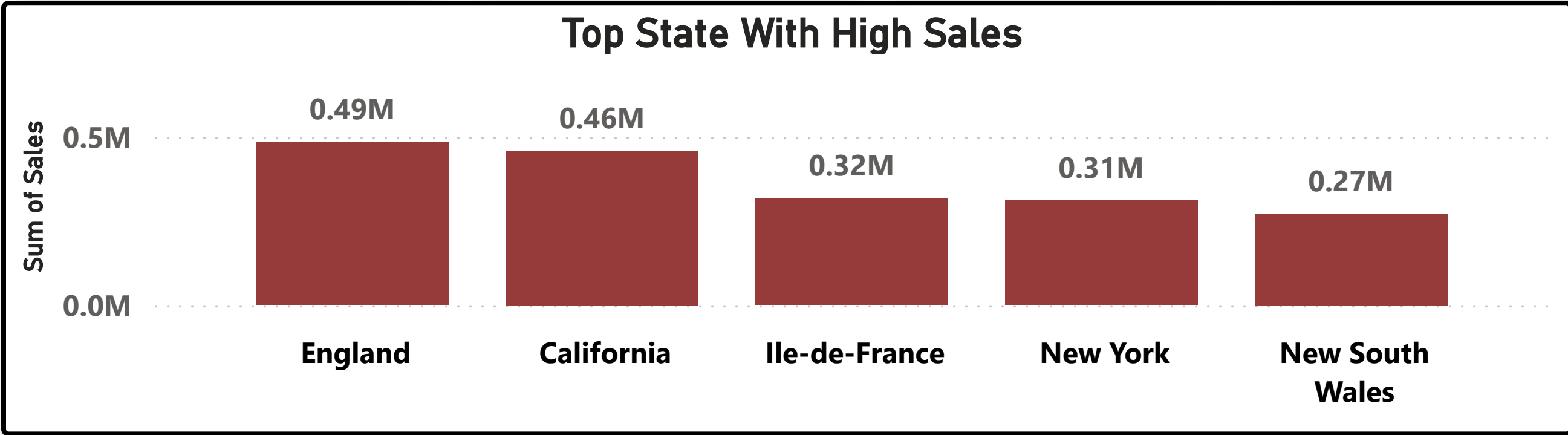
Total Products

51K

Avg Shipping Cost

26.5

Top 10 Most Buying Product		
Product Name	Sum of Quantity	Sum of Sales
Eldon File Cart, Single Width	321	34,387.73
Rogers File Cart, Single Width	262	29,466.31
Smead File Cart, Single Width	250	25,397.17
Staples	876	7,008.20
Sanford Pencil Sharpener, Water Color	259	5,581.97
Stanley Pencil Sharpener, Water Color	242	5,537.23
Stockwell Paper Clips, Assorted Sizes	253	2,395.44
Cardinal Index Tab, Clear	337	1,922.83
...
Total	3303	114,817.01



amazon Sales Analysis

Months

All

2012

2013

2014

2015



Total Sales

13M

Avg Sales

246

Total Loss

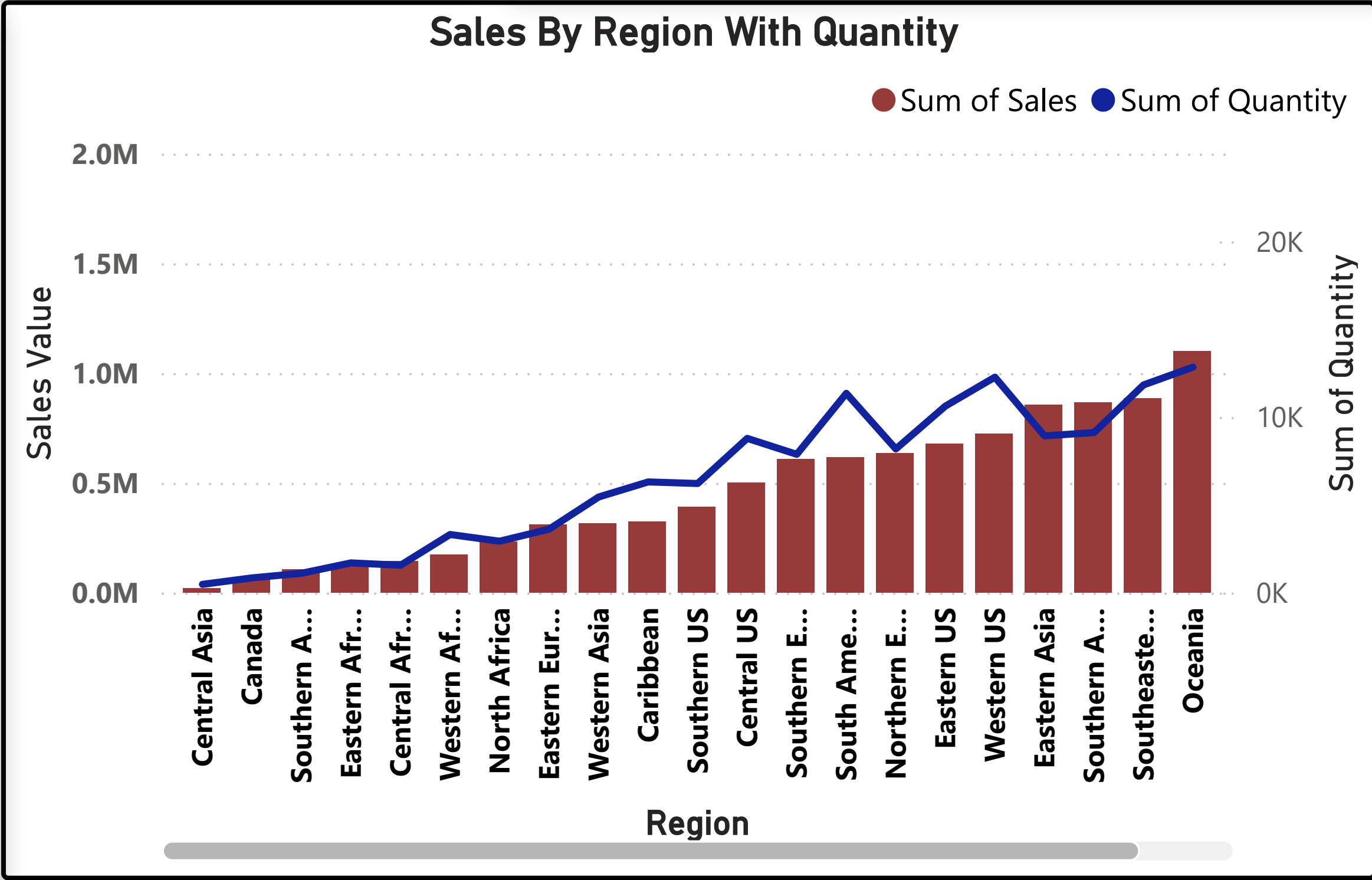
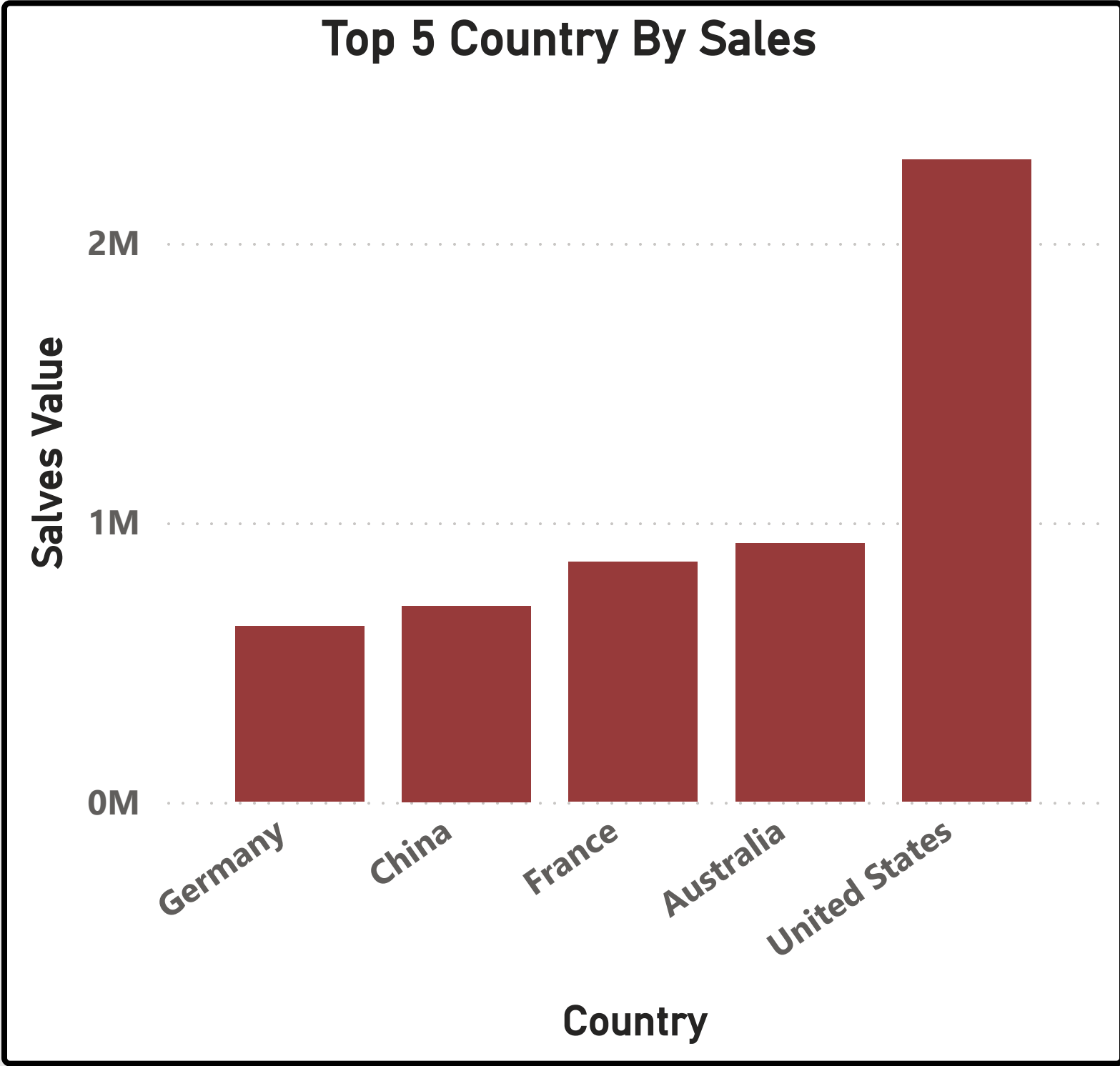
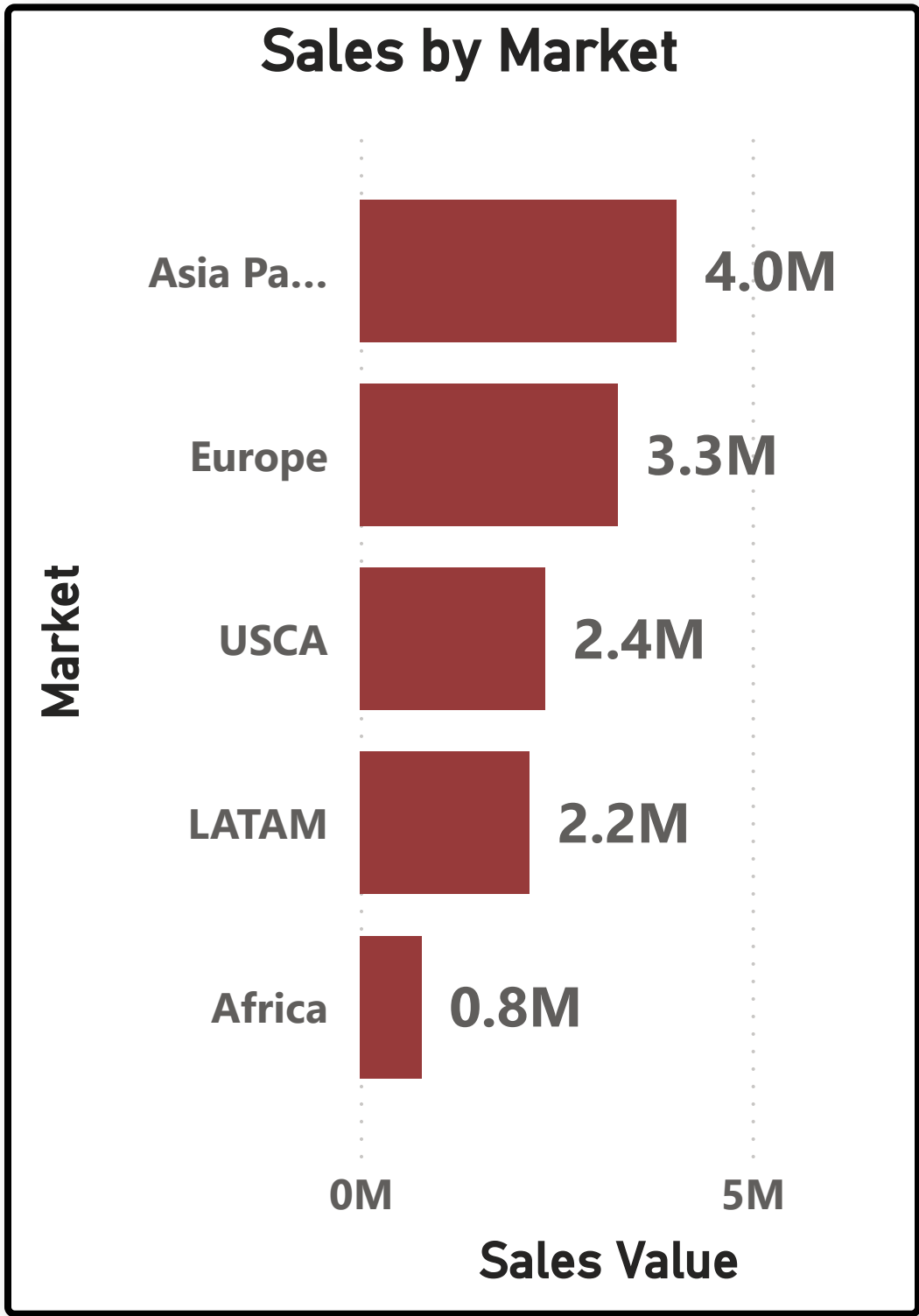
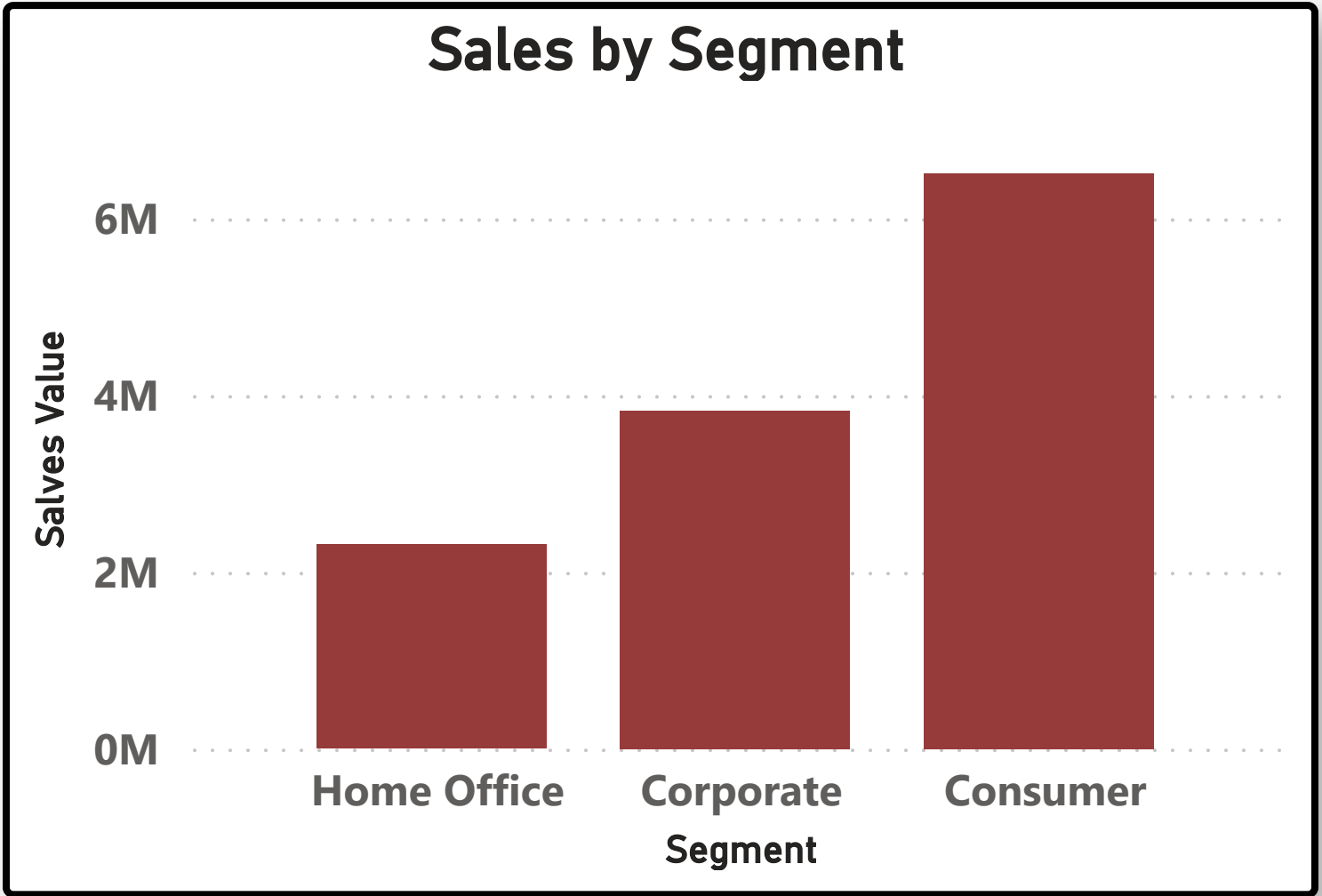
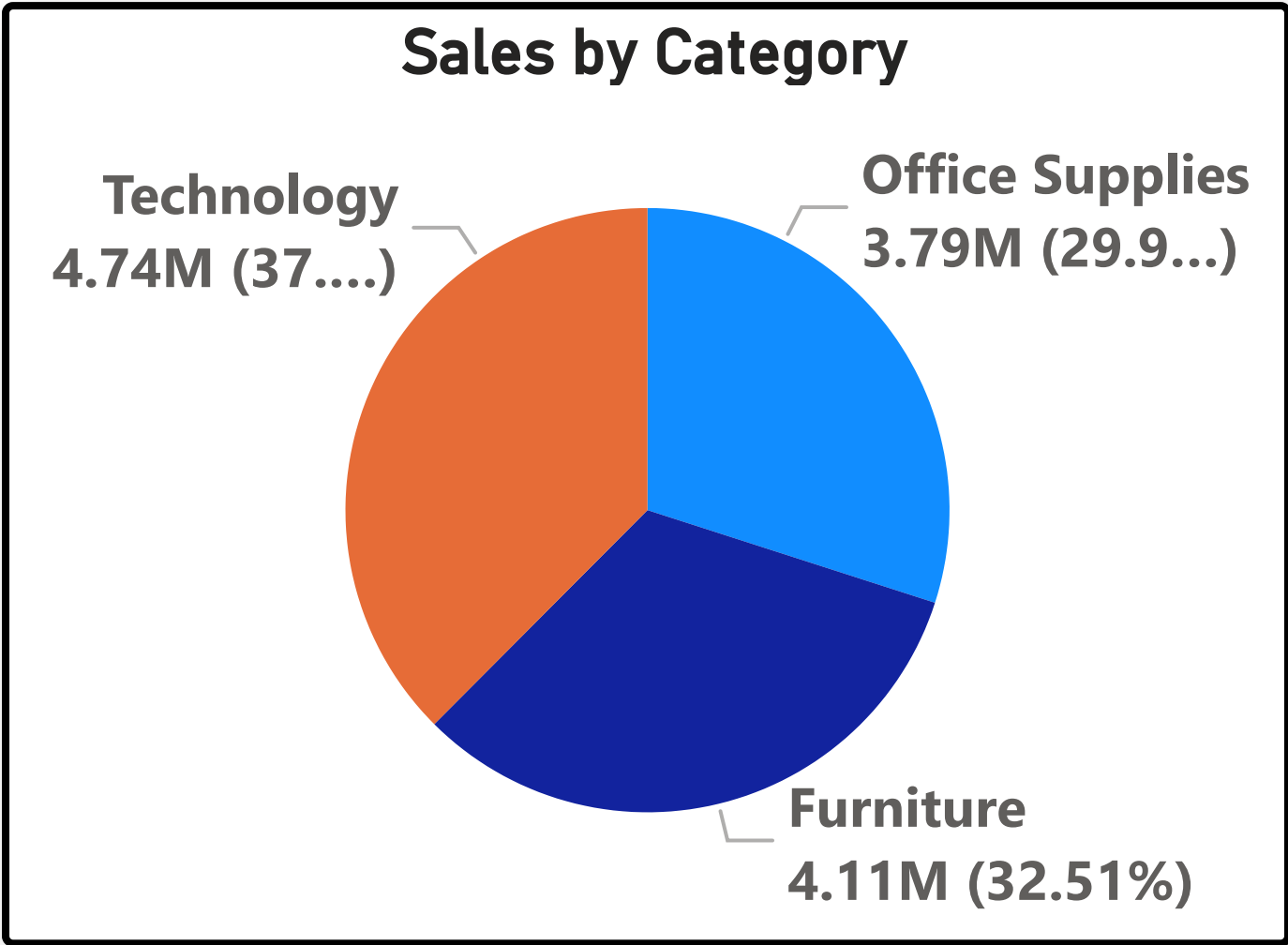
921K

Highest Buying Category

Technology

Highest Buying Sub-Category

Phones



amazon Customer Analysis

Months

All

2012

2013

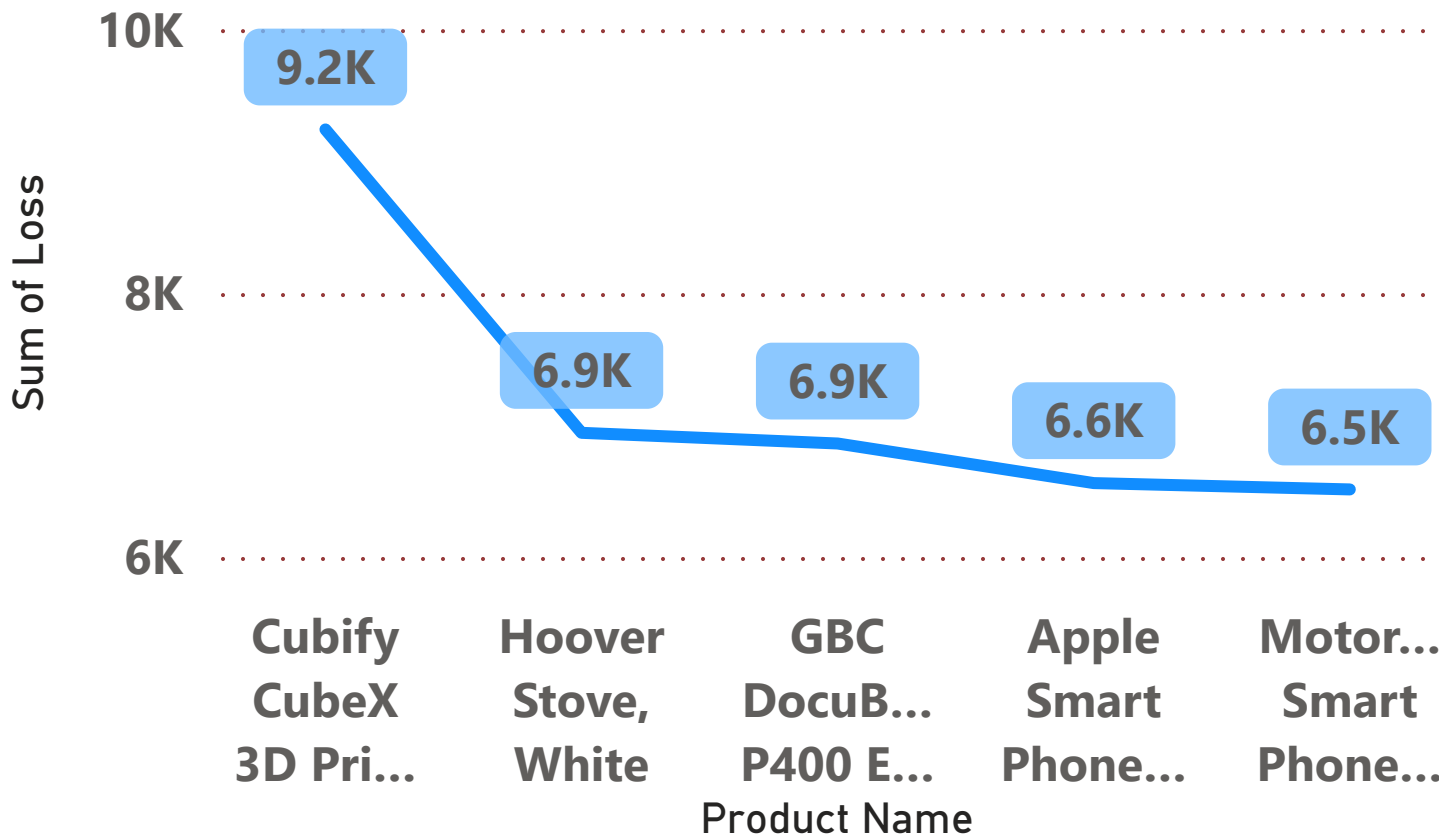
2014

2015

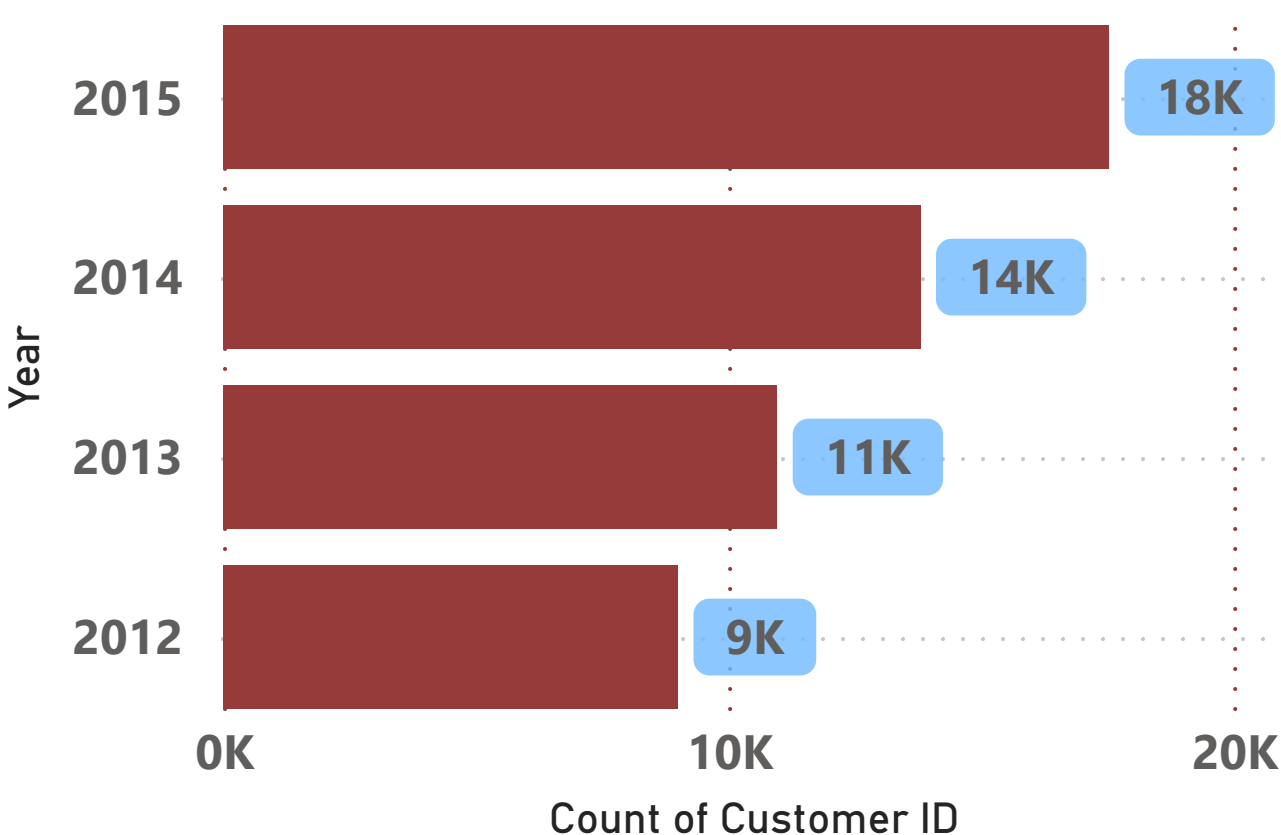
Top 10 Customer

Customer Name	Sum of Sales
Bart Watters	32,310.45
Christopher Conant	35,187.08
Fred Hopkins	30,400.67
Greg Tran	35,550.95
Hunter Lopez	30,243.57
Jane Waco	30,288.45
Natalie Fritzler	31,781.26
Sean Miller	35,170.93
Tamara Chand	37,457.33
T. A. H. L.	40,100.07
Total	338,878.76

Top 5 Product With High Loss



Customer By Year



Customer by Region

