

## Insights RSVP movies after analyzing the IMDb dataset

- There is a downward trend in the number of movies produced over the years.
- Highest number of movies were produced in the month of March
- Drama is the most popular genre with 4285 number of movies with average duration of 106.77 minutes
- A total of 1078 drama movies were produced in 2019.
- RSVP movies can focus on Drama genre for its future film
- Marvel Studios, Twentieth Century Fox and Warner Bros are top three production houses based on the number of votes received by their movies and must be considered for a global partner
- Star Cinema and Twentieth Century Fox are the top two production houses
- The top director in the top three genres with highest number of superhit movies is James Mangold
- Based on median rating, Mammooty and/or Mohanlal can be hired as the actor for the next project
- Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for Drama genre
- Based on total votes and average rating of 8.42 for movies released in India, Vijay Sethupathi can be added to the cast woo Indian audience for the upcoming project
- Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress