



## Assignment No: 5

Title of the Assignment:- Chatbot application.

Problem Statement:- Develop an elementary chatbot for any suitable customer interaction application

Objective:-

- \* To understand the chatbot application.
- \* To implement an elementary chatbot application for customer interaction.

Theory:-

A chatbot is software that simulates human-like conversation with users via text message on chat. Its key task is help user by providing answers to their questions. Chatbots are programs built to automatically engage with received message.

Why add a chatbot to website:-

When business add a chatbot in their support offering, they're able to serve more customers, improve first response



time, and increase agent efficiency. Chatbots help mitigate the high volume of repetitive questions that come through via email, messaging and other channels by empowering customers to find answers on their own and guiding them to quick solution.

### The Value of chatbots:-

One way to stay competitive in modern business is to automate as many of your processes as possible. Evidence of this is seen in the rise of risk of self checkout at grocery stores and ordering kiosks at restaurants.

### Limitation with a chatbot:-

With increasing advancements, there also comes a point where it becomes fairly difficult to work with the chatbots. Following are a few limitations we face with the chatbots.

• Domain knowledge:- Since truth A.I is still out of reach, it becomes difficult



For any chatbot to completely fulfill the conversational boundaries when it comes to conversing with a human.

- Personality: Not being able to respond correctly and fairly poor comprehension skills has been more than frequent error of any chatbot.

Chatbots in Restaurant & Retail Industries.

Famous restaurant chain like Burger King and Taco Bell has introduced their chatbots to stand out of competitors of the industry as well as treat their customer quickly. Customers of these restaurants are greeted by the resident chatbots and are offered the menu.

Chatbots in Hospitality & Travel's-

For

hotlier, automation has been held up as a solution for all difficult related to productivity issue, labour costs, a way to ensure consistently streamlined production process across the system.



Chatbots in Health Industry:-

Chatbots are a much better fit for patient engagement than standalone apps. Through these Health Bots, user can ask health related question and receive immediate response. These response are either original or based on response to similar question in the database.

Chatbots in E-Commerce :-

Mobile messengers connected with Chatbots and the E-commerce business can open a new channel for selling the products online. Ecommerce shopping destination "Spring" was the early adopter.

Chatbots in Fashion Industry:-

Chatbots, A.I and Machine learning pave a new domain of possibilities in the fashion industry, from Data Analytics to Personal Chatbot stylist. Fashion is such an industry where luxury goods can only be bought in a few physical boutiques and one to one customer service is essential.



Chatbots in Finance:-

Chatbots have already stopped in Finance Industry. Chatbots can be programmed to assist the customers as Financial Advisor, expense saving Bot, etc.

Chatbots in Celebrity:-

With a chatbot you can now have one-on-one conversation with millions of fans.

Conclusion:-

We have understood concept of chat bot and implemented an elementary chatbot application for customer interaction.

*Signature*  
28/10/21

Coding Efficiency	Viva	Timely Completion	Total	Dated Sign of Course In-charge
5	3	2	10	

(TS)	(PR)	(UC)	VA	RM	Total
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