

Power BI Dashboard – Imarticus Learning Data Analysis

Project Overview

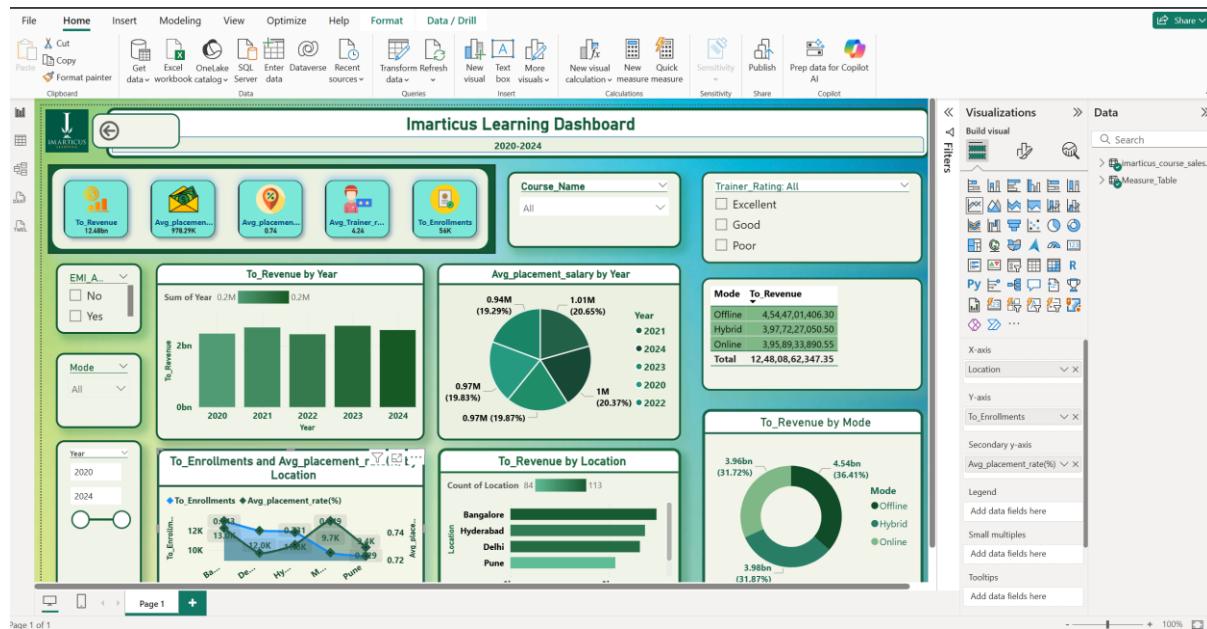
This project presents a **Power BI dashboard** created using synthetic data from **Imarticus Learning**.

The goal is to analyze the performance and insights related to students, courses, enrollment trends, and overall growth of the learning platform.

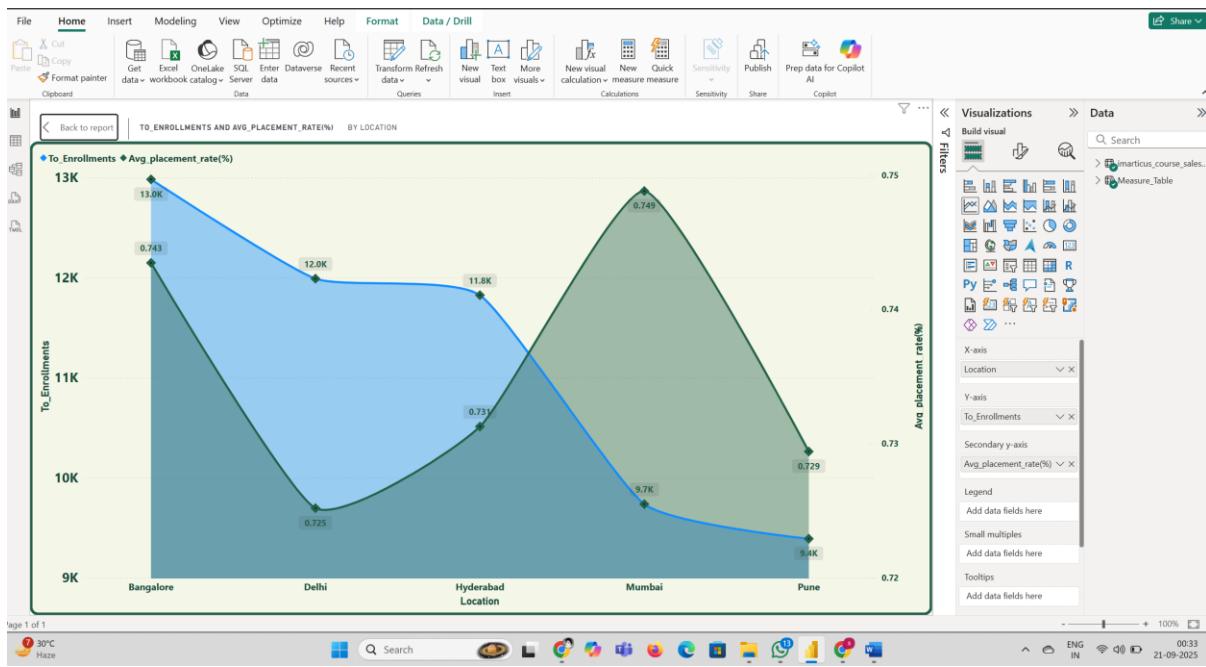
The dashboard is designed to help:

- **Management Teams** – Track student enrollment, performance, and course popularity.
- **Instructors** – Identify high-performing and low-performing courses.
- **Business Teams** – Understand trends in student demographics and learning outcomes.
- **Students** – Explore available courses and success patterns.

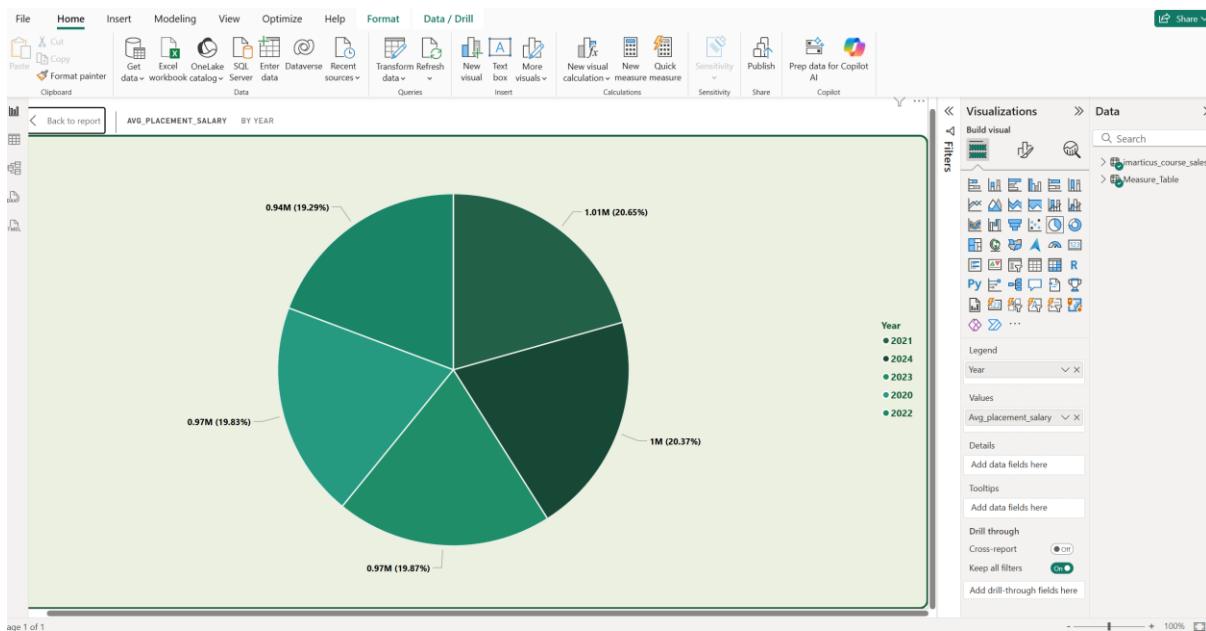
Dashboard Preview



- **Student Enrollment Overview**



- **student Performance Analysis**



🔍 Key Insights from the Dashboard

- **Enrollment Trends**** – Shows how student registrations have changed over time.
- **Popular Courses**** – Identifies top courses that attract the highest number of learners.

3. **Completion Rate** – Provides insights into how many students complete their courses successfully.

4. **Revenue Contribution** – Analyzes the financial impact of various courses.

Project Structure

- `ImarticusLearning.pbix` → Main Power BI dashboard file
- `imarticus_course_sales_2020_2024.csv` → Sample dataset
- `screenshot1.png`, `screenshot2.png` → Dashboard previews

Tools & Technologies

- **Power BI Desktop** – Data visualization & dashboard design
- **Excel / CSV** – Data source
- **DAX (Data Analysis Expressions)** – For calculated measures and KPIs
- **GitHub** – Project hosting & sharing

Business Value

This dashboard can help **Imarticus Learning** and similar education institutes:

- Track **student growth** over time.
- Identify **top-performing courses** for scaling.
- Improve **student retention & completion rates**.
- Optimize **marketing strategies** by understanding demographic insights.

Connect with Me

If you found this project useful or want to collaborate, let's connect:

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Thanks...