

# I Putu Satya Madiguna

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## Graphic Design, UI/UX Design, Web Design, Content Design

Creative Designer Passionate about Web, Graphic, Content, and UI/ UX Design. I build clean, modern visuals that tell stories and elevate brands.

### WORK EXPERIENCE

**Digibloom** 06/2025 - 10/2025  
**Content Editor • Freelancer** Bali, Indonesia

I work as a videographer and video editor, creating engaging content for social media platforms.

**Balisoft Lintasmedia, PT** 08/2022 - 09/2025  
**Internship • Internship** Denpasar, Bali

I worked with Microsoft Office for documentation, reporting, and data organization, and gained hands-on experience using MySQL Server to manage and analyze databases.

**Sandatindo** 08/2020 - 01/2021  
**Internship • Internship** Denpasar, Bali

learning web design, technical skill like html, css, javascript, and gain hands-on making interface for some website like Biznet

### EDUCATION

**Bachelor's in Information System**  
Primakara university indonesia • 09/2022 - Present

I studied System Analysis, UI Design, and Digital Marketing during my time at university. I also joined several student organizations to strengthen my soft skills, such as teamwork, leadership, and communication. These experiences helped me grow as a designer who understands both the creative and strategic sides of digital work.

### CERTIFICATIONS

**System Analyst** 10/2025 - Present  
BNSP (National Professional Certification Agency)

**PELP TEST CERTIFICATE** 09/2025 - Present  
Primakara University with APPIBA BALI

**Business intelegent Associate** 09/2025 - Present  
CertNexus

**Software Engineering** 04/2022 - Present  
BAMBOOMEDIA GROUP

**Junior Programmer** 07/2022 - 07/2025  
BNSP (National Professional Certification Agency)

### AWARDS & SCHOLARSHIPS

**Best User Experience and Design (Game Development PROXOCORIS 2024)** 04/2024  
PROXOCORIS

## Best Innovation and Impact (Game Development PROXOCORIS 2024)

04/2024

PROXOCORIS

## Primakara University Scholarship

09/2022

Primakara University

### PROJECTS

## ECO-TECH (PROXOCORIS Game Development Competition 2024)

02/2025 - 04/2025

PROXOCORIS

Developed a 2D pixel art idle clicker RPG game titled Eco-Tech, focusing on technology and environmental awareness. The game combines casual gameplay with resource management mechanics to encourage sustainable progress. I was responsible for creating all 2D pixel art assets using Aseprite, including characters, environments, and interface elements, ensuring a consistent and engaging visual style.

## Life Well (GEMASTIK UI/UX Competition 2024)

01/2024 - 06/2024

GEMASTIK

Developed a UI/UX design project titled Life Well for GEMASTIK 2024, focusing on SDGs related to health. The app concept applies gamification to encourage users to build healthier habits through daily challenges. Features include AR-based interaction, a food calorie tracker, and an MBTI-based wellness check to personalize the user experience.

## Harum Sari Retreat Villa Web Design

01/2022 - 05/2022

Harum Sari Retreat

Designed the front-end website for Harum Sari Retreat Villas with a minimalist, modern concept inspired by nature and focused on yoga and meditation retreats.

### VOLUNTEERING & LEADERSHIP

## XD Fiesta

07/2025 - 10/2025

Event Organizer

Denpasar, Indonesia

XD Fiesta is an event organizer in charge of Primakara University's anniversary celebration, managing a range of competitions and a main concert event to engage the university community.

## INTUISI UI and Web Design Workshop

04/2025 - 04/2025

Workshop Instructor

Denpasar, Indonesia

Led a hands-on workshop focused on UI and web design fundamentals. Guided participants in creating user friendly interfaces and responsive website layouts. Helped students understand design principles, tools, and best practices for real world projects.

### SKILLS

**Design Skills:** UI Design, UX Design, Web Design, Graphic Design, Content Design, Prototyping, Wireframing, Responsive Design

**Design tools:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Canva, CapCut

**Technical Skills:** HTML, CSS, Javascript