Lesson 04 Demo 03 Trend Line and Forecast Line

Objective: To demonstrate the process of adding a forecast line, displaying a trend line with equation, generating totals and subtotals, and producing a crosstabulation for analysis

Tools required: Tableau Desktop

Prerequisites: None

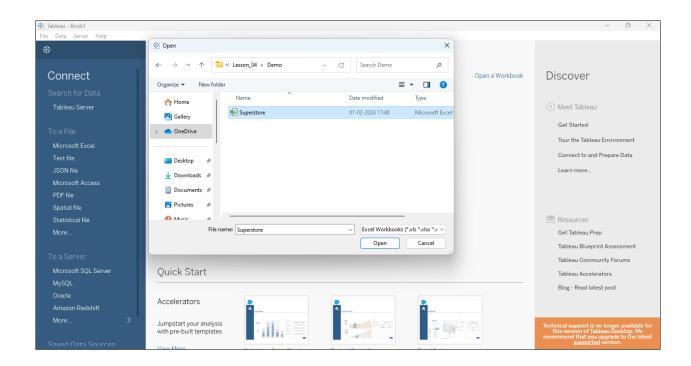
Note: Download the **Superstore.xlsx** datasets from the Reference Material section of the LMS

Steps to be followed:

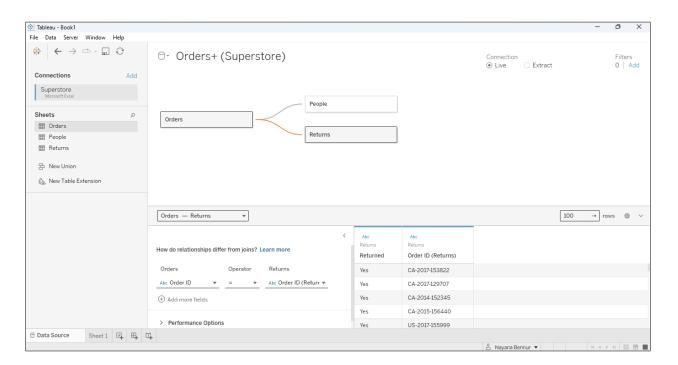
- 1. Importing and Setting up Data
- 2. Adding Forecast Line
- 3. Adding Trend Line
- 4. Adding Totals
- 5. Adding Row Totals
- 6. Adding Column Totals
- 7. Adding Sub-Totals

Step 1: Importing and Setting up Data

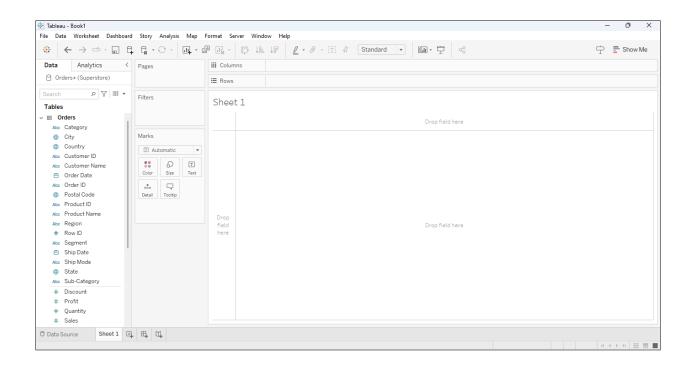
1.1 Import the **Superstore** dataset



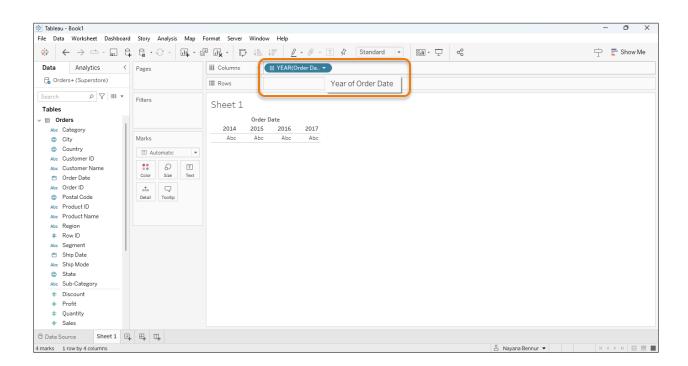
1.2 Double right-click on Orders, Peoples, and Returns

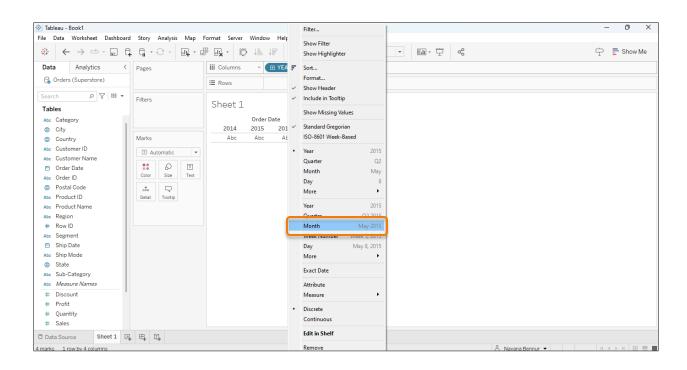


1.3 Navigate to **Sheet1**



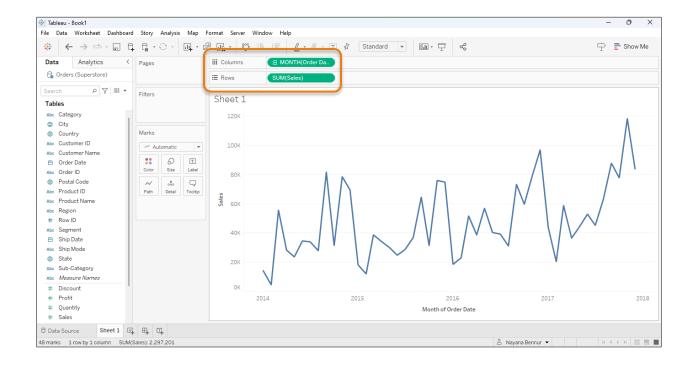
1.4 Drag **Order Date** to **Columns** and change it to **MONTH(Order Date)** in the Date Value format



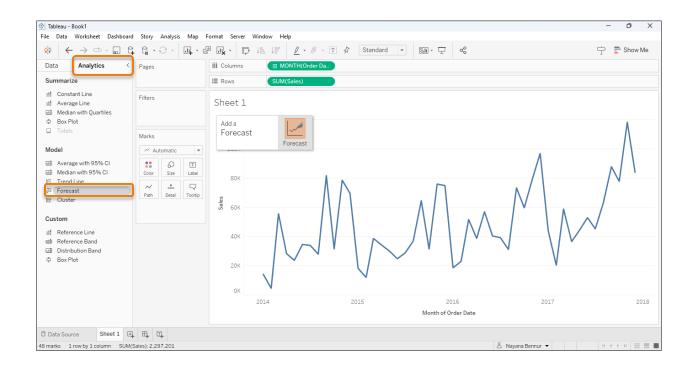


Step 2: Adding Forecast Line

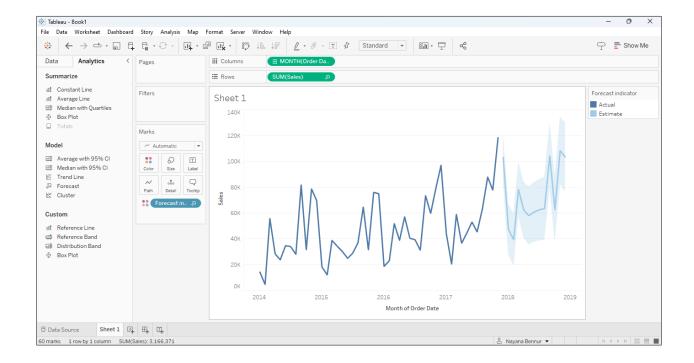
2.1 Bring Sales to Rows shelf



2.2 Drag the **Forecast** pill from the Model Section in the **Analytics** Pane onto the chart

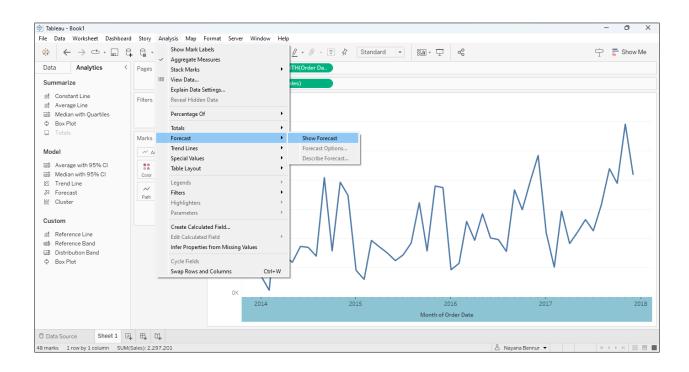


2.3 A forecast line will be added automatically with a legend for 13 months.

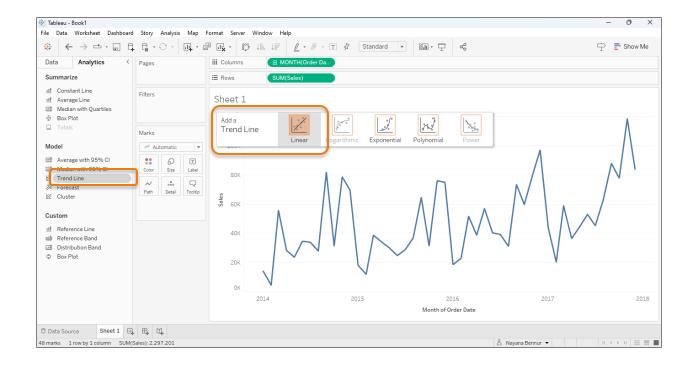


Step 3: Adding Trend Line

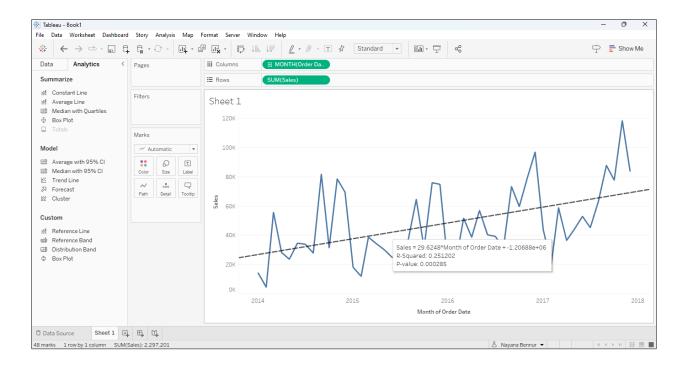
3.1 Remove the Forecast from the chart, go to **Analysis**, and click on **Forecast** and uncheck **Show Forecast**



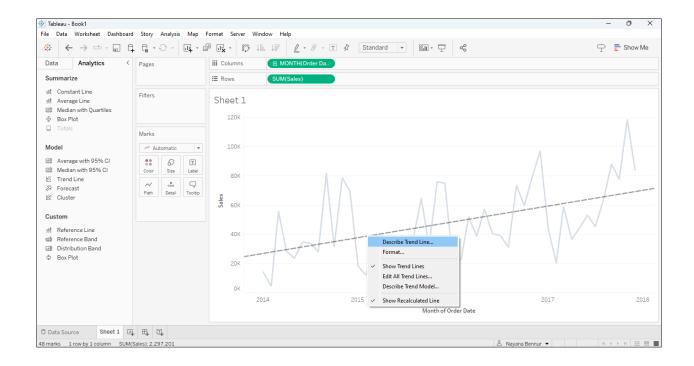
3.2 Drag the **Trend line** pill from the **Analytics** Pane onto the chart



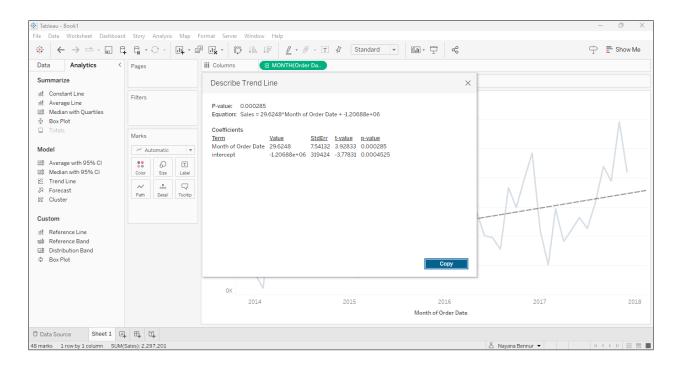
3.3 Hover the cursor on the trend line to view the equation of the line



3.4 Right-click on the **trend line** and choose **Describe Trend** Model to see the Trend Line Model

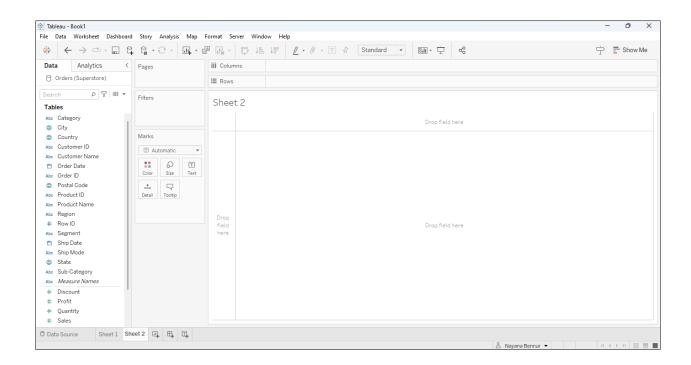


Output:

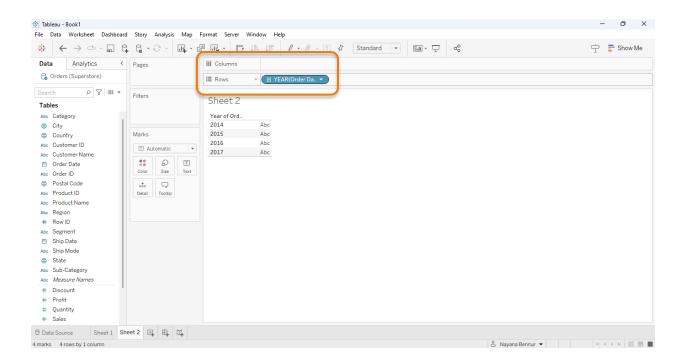


Step 4: Adding Totals

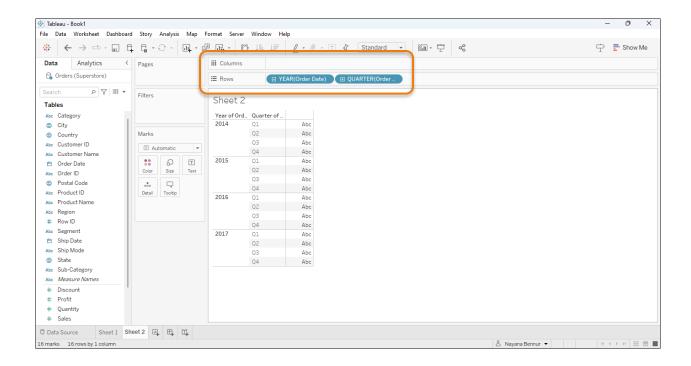
4.1 Navigate to a new worksheet



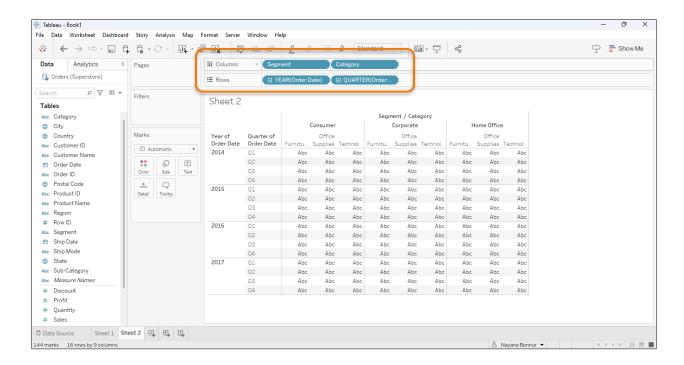
4.2 Add Order Date to Rows



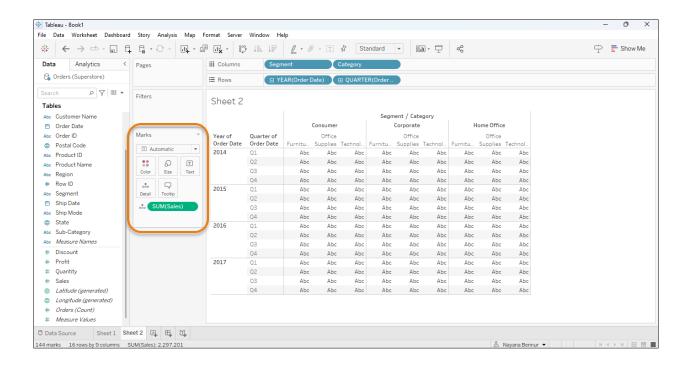
4.3 Drag Order Date again to Rows



4.4 Add Segment and Category to Columns

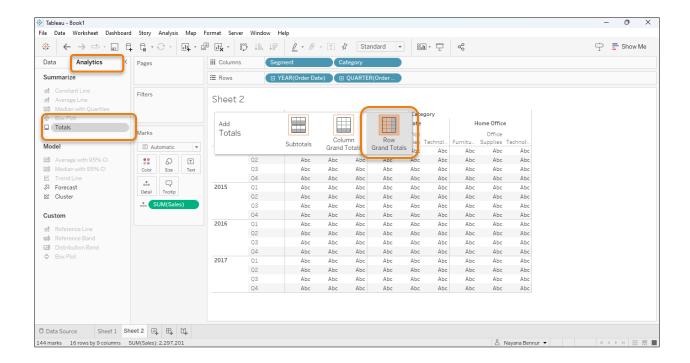


4.5 Drag Sales into Text on the Marks card to create a Cross Tab



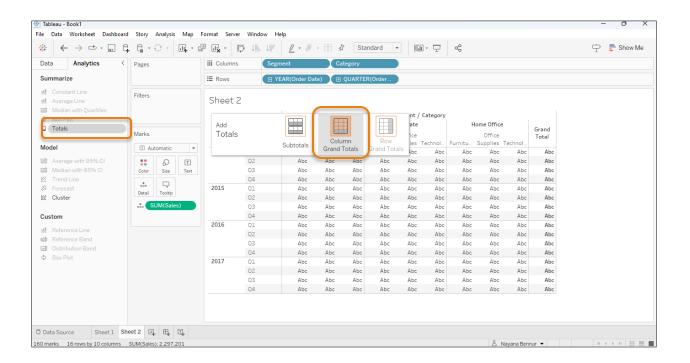
Step 5: Adding Row Totals

5.1 Go to the **Analytics** Pane, click on **Totals**, and select **Row Grand Totals**



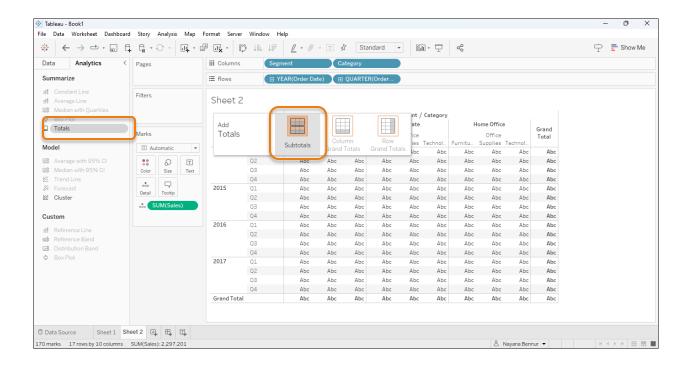
Step 6: Adding Column Totals

6.1 Go to the **Analytics** Pane, click on **Totals**, and select **Column Grand Totals**

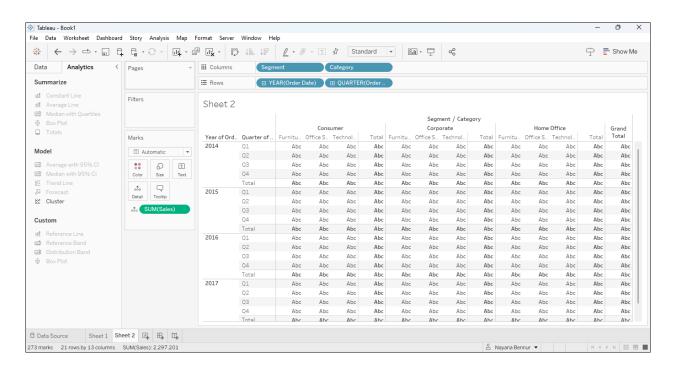


Step 7: Adding Sub-Totals

7.1 Go to the **Analytics** Pane, click on **Totals,** and select **Subtotals**



Output:



By following these steps, you have successfully added useful features to your charts, such as forecast lines, trend lines, totals, and sub-totals, to gain a better understanding of the data and identify patterns and trends.