



SATYAM KANWA

Business Analyst / Data Analyst

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👤 Profile

- Highly motivated and detailed-oriented candidate passionate about using data to improve business performance and customer experience.
- Skilled at leveraging data to develop actionable solutions to business challenges and utilizing data mining and data visualization to create meaningful insights.

🏢 Professional Experience

Business Analytics Intern at Cognifyz Technologies Transforming data into actionable insights for strategic decision-making.	11/2024
TATA Virtual Internship, Data Visualization Created interactive dashboards to visualize key metrics and trends, enabling data-driven decision-making for the organization.	09/2024
Internship at Intrnforte in Data Science Gained hands-on experience in data analysis, Python programming, and machine learning techniques using libraries like Pandas, NumPy, and Matplotlib.	02/2024 – 08/2024
Account Executive at M/s Lakshya Associate Managed data entry, account operations, ensuring accuracy and timely delivery of client presentations and reports.	07/2022 – 01/2023 Pithampur, India

🎓 Education

Data Analytics (Technical Program) Physics wallah	06/2024 – 02/2025
Master of Business Administration (Business Analytics) Sandip University (SGPA-8.87)	08/2023 – 06/2025 Nashik, India
Bachelor of Commerce (Finance) P. M. B. Gujarati Commerce College (69.17%)	06/2020 – 06/2023 Indore, India
Higher Secondary School, Class 12th Abhigyan International School for Excelence (64.2%)	03/2019 – 03/2020 Sanawad, India

🧠 Skills

- Python
- Microsoft Power BI
- Advance Excel
- Data Profiling
- Leadership
- Effective Stakeholder Communication
- MySQL
- Tableau
- Jira
- Analytical Skills
- Team Work
- Data Management

Certification

Python Programming

Global Business Studies (GBS) Dubai

Microsoft Power BI

Himalaya Upskill and Research Centre (HURC)

Goods And Service Tax (GST)

The Institute of Cost Accountants of India

Business Analytics & Text Mining Modeling using Python

IIT Roorkee (Swayam NPTEL)

Digital Marketing

National Stock Exchange (Mumbai)

MySQL

Seminarroom Education

Projects

Exploring Mobile Brands Performance (SQL and Excel)

Real Time data collected through Google Forms.

- Created an interactive dashboard in Excel to visualize brand performance metrics, including customer satisfaction, feature preferences, and market share trends.
- Derived actionable insights to identify top-performing brands and potential improvement areas.

Sales Forecasting Project (Power BI)

Superstore Sales Dataset

- Created an interactive Sales Dashboard using Power BI to analyze sales performance and trends.
- Implemented forecasting techniques to predict sales for the next 15 days, improving inventory planning and decision-making.

Employee Attrition Analysis (Tableau)

Employee Dataset

- Analysis of Employee attrition to determine correlation between the various factors on attrition of employees.
- Finding the major factors influencing the attrition rate of an organization.

Student Result Analysis Project (Python)

Students Exam Scores Dataset from Kaggle

- Conducted analysis to determine the impact of students' routines, environmental factors, and parental status on their academic performance.
- Developed visualizations to display relationships between study habits, home environment, and parents' socio-economic status with student scores.

Real Estate Investment Decision with Predictive Modeling

- The project uses predictive modeling to help a US-based real estate company, Surprise Housing, make data-driven investment decisions as it expands into the Australian market.
- By leveraging machine learning, the project aims to identify high-value properties and understand the key factors driving property prices, thus maximizing revenue potential.

Languages

- English
- Hindi