



THE BENEFITS OF PIPELINES

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REDUCING COSTS



NO CI/CD

1. Developers need to spend time on errors more often
2. Cost of errors is large
3. Costly incidents can be difficult to detect
4. More prone to human errors

WITH CI/CD

1. Developers spend less time fixing expensive issues
2. Cost of errors is less
3. Errors can be detected early which reduces the cost to fix them
4. Automation reduces human error

REDUCING RISK



- Increased automation which reduces human errors
- Downtime of services is reduced by faster redeployments
- Lower chance of fatal errors in production
- Quick rollback to older version in case of an emergency

INCREASED REVENUE



- Valuable products and features can be delivered more frequently
- Less time to market
- Higher quality products to beat competitors
- Increasing trust from customers

CI/CD BENEFITS SUMMARY



LOWER COSTS



LOWER RISK



INCREASED
REVENUE