Tribhuvan University

Faculty of Humanities and Social Sciences

INTERNSHIP PROPOSAL
REPORT ON

UI/UX DESIGN

SUBMITTED TO

Department of Computer Application
D.A.V College

In partial fulfillment of the requirements for the Bachelors in Computer Application

Submitted by

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INTRODUCTION:

This proposal outlines a structured internship program aimed at equipping students with the necessary skills for UI/UX design. The internship will focus on providing hands-on training in UI/UX design principles and methodologies using Figma and Illustrator. I joined Media Chautari as an intern to learn UI/UX design.

PROBLEM STATEMENT:

In today's digital landscape, businesses are increasingly recognizing the importance of providing seamless and intuitive user experiences to their customers. However, there exists a significant gap between the demand for skilled UI/UX designers and the availability of professionals possessing comprehensive knowledge and practical experience in this field.

OBJECTIVE:

- The primary objective of this internship is to
- Learn comprehensive UI/UX design skills.
- Gain practical experience in UI/UX design.
- Enhance communication and collaboration.

DESCRIPTION OF INTERNSHIP:

Interns will engage in activities such as user research, wireframing, prototyping, and user testing using industry-standard tools. The internship will provide them with practical experience in designing engaging and intuitive digital experiences.

INTERNSHIP PLAN:

- Weeks 1-2: Introduction to UI/UX design principles
- Weeks 3-4: Hands-on exercises in wireframing and prototyping
- Weeks 5-8: Collaborative project work under supervision
- Weeks 9-12: Finalizing projects and presentations

EXPECTED OUTCOMES:

Upon completion of the internship, students are expected to:
1. Demonstrate proficiency in UI/UX design principles
2. Successfully complete a real-world design project
3. Gain practical experience in user research and testing

REFERENCES:

- Nielsen Norman Group. (n.d.). Usability 101: Introduction to Usability.
- Nielsen Norman Group: https://www.nngroup.com/articles/usability-101-introduction-to-usability/
- InVision. (n.d.). Design Better Experiences Together. Retrieved from InVision: https://www.invisionapp.com/