



Saugat Poudel

SOCIAL MEDIA MARKETING OFFICER

Career Objective

As a digital marketing content writer, I bring a blend of creativity, strategy, and results-driven focus to your team. I create compelling content that resonates with your target audience while driving engagement and conversions. By leveraging SEO best practices and data analytics, I ensure your content not only attracts attention but also ranks well and contributes to your overall marketing goals. My ability to adapt content across platforms, maintain consistent brand voice, and deliver value to your audience makes me a strong asset for growing your brand's digital presence.

About

Address : Guyeshwori, Kathmandu
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Education

+2 Passout on 2024
Trinity International
SS/College
Dillibazzar, Kathmandu

Skills

- **SEO (Search Engine Optimization):** The practice of optimizing content and websites to rank higher in search engine results pages (SERPs). Effective SEO drives organic traffic by making content more visible and accessible to search engines and users.
- **Content Marketing:** Creating and distributing valuable, relevant content to attract and engage a target audience. This includes blogs, videos, social media posts, and other formats that build brand awareness and customer loyalty.
- **Data Analytics:** The ability to collect, analyze, and interpret data from various digital marketing channels. This skill helps in making informed decisions, optimizing campaigns, and measuring the effectiveness of marketing strategies.

Work Experience

Social Media Marketing Officer
Kumari Treks And Tours