# **Statistical Inference For Data Science**

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1/16/23

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## **Preface**

Who I am. I am Saul Diaz Infante Velasco. I just starting as assistant professor at the Data Science graduate program of Universidad de Sonora at Hermosillo Mexico. My Background is related with numerical analysis and stochastic models. I'm are a enthusiastic of this treading topic called Data-Science, but perhaps at the moment I only have just intuition about what really it is. However, I have been programming almost 20 years an moved from old programming langues as FORTRAN, Pascal, Basic, Cobol, C, C++ to the new well established treading development workflows like R, Python and Julia. This is my firs attempt in R.

More of this book is work in progress. We aim to provide material as well we review and improve our basic skills to face the study of the most popular methods in Machine learning. Thus the book try to cover fundamentals in R programming as data types, flow control structures and put particular importance in the well practice of coding functions. Then we moves to the management of data whit dplyr and other packages. To finish this part we discuss some package to visualize data. Then, we face the problem o estimation and explore techniques based on bootstrap—and another sampling flavors.

This book has been started on January, 2023 as part of a course to the Master on Data Science from Universidad de Sonora.

I'm writing this book to follow a path of self learning, understanding and and joy for this matter called Data Science. I'm not try to become and expert instead I just pursuit the joy of the interaction of math, computational sciences and the generosity of this virtuous learning-teaching process.

https://sauldiazinfante.github.io/statisticalInferenceinR4DS/

## Introduction

The focus of this course is int the programming and basic techniques for inference that are usually applied in data science. We start by reviewing and enforcing programming skills. Then we will use the database of entomological data practice and build the required bases for more structured tools like bootstrap or Jackknife cuts.

Figure 1 further explores the impact of temperature on ozone level.

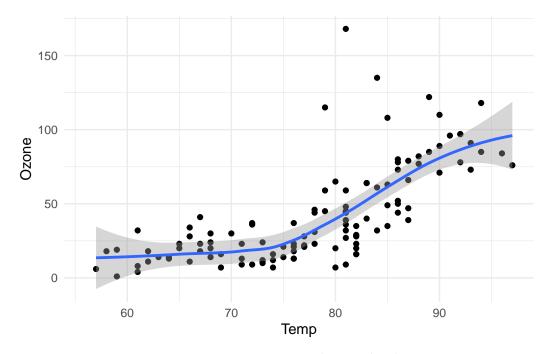


Figure 1: Temperature and ozone level.

## The tidyverse

We need to install a R package. The majority of the packages that we will use are part of the so-called tidyverse package. The packages in the tidyverse share a common philosophy of data and R programming, and are designed to work together naturally.

You can install the complete tidyverse with the line of code:

then we can use it by loading in the preamble section with

see https://www.tidyverse.org/ documentation.

## Part I

# R fundamentals in programming, data managment and visualization

We dedicate this part to overview the basics to program in R. The aim of this part is building the basis for Machine learning, namely **data visualization**, **data manipulation** and the **good coding practices** to type script of industrial production quality.

# **Nuts and bolts: Data types**

#### **Entering Input: the assigment operator**

The thing that we type on the R console prompt are expressions. The firs expression we discuses here is the assignment operator, please watch the following video <a href="https://www.youtube.com/watch?v=vGY5i\_J2c-c&t=283s">https://www.youtube.com/watch?v=vGY5i\_J2c-c&t=283s</a>

At the R console, any executable typed text that we put a side of the prompt are called expressions. We start by the <- symbol is the assignment operator.

[1] 0

[1] 0

[1] "what's up"

The [1] shown in the output indicates that x is a vector and 0 is the element at position with index 1.

## Intro to basics

#### How it works

In the text editor you should type R code to solve the exercises. When you hit **ctrl** + **enter**, every line of code is interpreted and executed by R and you get a message whether or not your code was correct.

R makes use of the # sign to add comments, so that you and others can understand what the R code is about. Comments are not run as R code, so they will not influence your result. For example, Calculate 3+4 in the editor on the right is a comment.

You can also execute R commands straight in the console. This is a good way to experiment with R code.

#### Instructions 100 XP

- In the text editor on the right there is already some sample code.
- Can you see which lines are actual R code and which are comments?
- Add a line of code that calculates the sum of 6 and 12, and hit the enter button

#### $ex_01.R$

```
# Calculate 3 + 4
3 + 4
# Calculate 6 + 12
6 + 12
```

#### Arithmetic with R

In its most basic form, R can be used as a simple calculator. Consider the following arithmetic operators:

• Addition: +

- Subtraction: -
- Multiplication: \*
- Division: /
- Exponentiation: ^
- Modulo: %%

The last two might need some explaining:

- The ^ operator raises the number to its left to the power of the number to its right: for example 3^2 is 9.
- The modulo returns the remainder of the division of the number to the left by the number on its right, for example 5 modulo 3 or 5 %% 3 is 2.

#### Instructions 100 XP

```
- Type 2<sup>5</sup> in the editor to calculate 2 to the power 5.
```

- Type 28 %% 6 to calculate 28 modulo 6.
- Run the answer in the console and have a look at the R output .
- Note how the # symbol is used to add comments on the R code.

#### $ex_02.R$

#### Variable assignment

A basic concept in (statistical) programming is called a variable.

A variable allows you to store a value (e.g. 4) or an object (e.g. a function description) in R. You can then later use this variable's name to easily access the value or the object that is stored within this variable.



You can assign a value 4 to a variable my var with the command

```
my_var < -4
```

#### Instructions 100 XP

Over to you: complete the code in the editor such that it assigns the value 42 to the variable x in the editor. Submit the answer. Notice that when you ask R to print x, the value 42 appears.

#### ex 03.R

```
# Assign the value 42 to x
# Print out the value of the variable x
print (x)
```

#### Variable assignment (2)

Suppose you have a fruit basket with five apples. As a data analyst in training, you want to store the number of apples in a variable with the name my apples.

#### Instructions 100 XP

- Type the following code in the editor: my\_apples <- 5. This will assign the value 5 to my apples.
- Type: my\_apples below the second comment. This will print out the value of my\_apples.
- Run your answer, and look at the output: you see that the number 5 is printed. So R now links the variable my\_apples to the value 5.

#### ex 04.R

```
# Assign the value 5 to the variable my_apples
my_apples <- 5
# Print out the value of the variable my_apples
```

```
print(my_apples)
```

## Variable assignment (3)

Every tasty fruit basket needs oranges, so you decide to add six oranges. As a data analyst, your reflex is to immediately create the variable my\_oranges and assign the value 6 to it. Next, you want to calculate how many pieces of fruit you have in total. Since you have given meaningful names to these values,

```
i you can now code this in a clear way:

my_apples + my_oranges
```

#### Instructions 100 XP

- Assign to my\_oranges the value 6.
- Add the variables my\_apples and my\_oranges and have R simply print the result.
- Assign the result of adding my\_apples and my\_oranges to a new variable my\_fruit.

#### $ex_05.R$

```
# Assign a value to the variables my_apples and my_oranges
my_apples <- 5
my_oranges <- 6

# Add these two variables together
my_apples + my_oranges

# Create the variable my_fruit
my_fruit <- my_apples + my_oranges</pre>
```

## **Apples and oranges**

Common knowledge tells you not to add apples and oranges. But hey, that is what you just did, no :-)? The my\_apples and my\_oranges variables both contained a number in the previous exercise. The + operator works with numeric variables in R. If you really tried to add "apples" and "oranges", and assigned a text value to the variable my\_oranges (see the

editor), you would be trying to assign the addition of a numeric and a character variable to the variable my\_fruit. This is not possible.

#### Instructions 100 XP

- Run the answer and read the error message. Make sure to understand why this did not work.
- Adjust the code so that R knows you have 6 oranges and thus a fruit basket with 11 pieces of fruit.

#### $ex_06.R$

```
# Assign a value to the variable my_apples
my_apples <- 5
# Fix the assignment of my_oranges
my_oranges <- "six"
# Create the variable my_fruit and print it out
my_fruit <- my_apples + my_oranges
my_fruit</pre>
```

Response

#### $ex_06.R$

```
# Assign a value to the variable my_apples
my_apples <- 5
# Fix the assignment of my_oranges
my_oranges <- 6
# Create the variable my_fruit and print it out
my_fruit <- my_apples + my_oranges
my_fruit</pre>
```

## Basic data types in R

R works with numerous data types. Some of the most basic types to get started are:

- Decimal values like 4.5 are called numerics.
- Whole numbers like 4 are called integers. Integers are also numerics.
- Boolean values (TRUE or FALSE) are called logical.
- Text (or string) values are called characters.

Note how the quotation marks in the editor indicate that "some text" is a string.

#### Instructions 100 XP

Change the value of the:

- my\_numeric variable to 42.
- my\_character variable to "universe". Note that the quotation marks indicate that "universe" is a character.
- my\_logical variable to FALSE.

#### Note that R is case sensitive!

Thus despite the varibales called var, Var, vAr, has the same fonetic characters, R understand each of these as different memory addresses.

#### $ex_07.R$

```
# Change my_numeric to be 42
my_numeric <- 42.5

# Change my_character to be "universe"
my_character <- "some text"

# Change my_logical to be FALSE
my_logical <- TRUE</pre>
```

#### Response

#### $ex_07.R$

```
# Change my_numeric to be 42
my_numeric <- 42

# Change my_character to be "universe"
my_character <- "universe"

# Change my_logical to be FALSE
my_logical <- FALSE</pre>
```

## What's that data type?

Do you remember that when you added 5 + ``six'', you got an error due to a mismatch in data types? You can avoid such embarrassing situations by checking the data type of a variable beforehand. You can do this with the class() function, as the code in the editor shows.

#### Instructions 100 XP

Complete the code in the editor and also print out the classes of my\_character and my\_logical.

#### $ex_08.R$

```
# Declare variables of different types

my_numeric <- 42
my_character <- "universe"
my_logical <- FALSE
# Check class of my_numeric
class(my_numeric)

# Check class of my_character
class(my_character)

# Check class of my_logical
class(my_logical)</pre>
```

## **Vectors**

#### Create a vector

Feeling lucky? You better, because this chapter takes you on a trip to the City of Sins, also known as Statisticians Paradise!

Thanks to R and your new data-analytical skills, you will learn how to uplift your performance at the tables and fire off your career as a professional gambler. This chapter will show how you can easily keep track of your betting progress and how you can do some simple analyses on past actions. Next stop, Vegas Baby... VEGAS!!

#### Instructions 100 XP

• Do you still remember what you have learned in the first chapter? Assign the value "Go!" to the variable vegas. Remember: R is case sensitive!

#### $ex_08.R$

```
# Define the variable vegas
vegas <- "Go!"</pre>
```

## Create a vector (2)

Let us focus first!

On your way from rags to riches, you will make extensive use of vectors. Vectors are onedimension arrays that can hold numeric data, character data, or logical data. In other words, a vector is a simple tool to store data. For example, you can store your daily gains and losses in the casinos.

In R, you create a vector with the combine function c(). You place the vector elements separated by a comma between the parentheses.

```
numeric_vector <- c(1, 2, 3)
character_vector <- c("a", "b", "c")</pre>
```

Once you have created these vectors in R, you can use them to do calculations.

#### Instructions 100 XP

Complete the code such that boolean\_vector contains the three elements: TRUE, FALSE and TRUE' (in that order).

#### $ex_09.R$

```
numeric_vector <- c(1, 10, 49)
character_vector <- c("a", "b", "c")

# Complete the code for boolean_vector
boolean_vector <-c(TRUE, FALSE, TRUE)</pre>
```

#### Create a vector (3)

After one week in Las Vegas and still zero Ferraris in your garage, you decide that it is time to start using your data analytical superpowers.

Before doing a first analysis, you decide to first collect all the winnings and losses for the last week:

For poker\_vector:

- On Monday you won \$140
- Tuesday you lost \$50
- Wednesday you won \$20
- Thursday you lost \$120
- Friday you won \$240

For roulette\_vector:

- On Monday you lost \$24
- Tuesday you lost \$50
- Wednesday you won \$100
- Thursday you lost \$350

#### • Friday you won \$10

You only played poker and roulette, since there was a delegation of mediums that occupied the craps tables. To be able to use this data in R, you decide to create the variables poker\_vector and roulette\_vector.

#### **Instructions 100 XP**

Assign the winnings/losses for roulette to the variable roulette\_vector. You lost \$24, then lost \$50, won \$100, lost \$350, and won \$10.

#### $ex_10.R$

```
# Poker winnings from Monday to Friday
poker_vector <- c(140, -50, 20, -120, 240)

# Roulette winnings from Monday to Friday
roulette_vector <- c(-24, -50, 100, -350, 10)</pre>
```

#### Naming a vector

As a data analyst, it is important to have a clear view on the data that you are using. Understanding what each element refers to is therefore essential.

In the previous exercise, we created a vector with your winnings over the week. Each vector element refers to a day of the week but it is hard to tell which element belongs to which day. It would be nice if you could show that in the vector itself.

You can give a name to the elements of a vector with the names() function. Have a look at this example:

```
#| code-line-numbers: false
#| code-fold: false
#| code-summary: "Show the code"

some_vector <- c("John Doe", "poker player")
names(some_vector) <- c("Name", "Profession")</pre>
```

This code first creates a vector some\_vector and then gives the two elements a name. The first element is assigned the name Name, while the second element is labeled Profession. Printing the contents to the console yields following output:

```
i Output

Name Profession

"John Doe" "poker player"
```

The code in the editor names the elements in poker\_vector with the days of the week. Add code to do the same thing for roulette\_vector.

#### $ex_11.R$

```
# Poker winnings from Monday to Friday
poker_vector <- c(140, -50, 20, -120, 240)

# Roulette winnings from Monday to Friday
roulette_vector <- c(-24, -50, 100, -350, 10)

# Assign days as names of poker_vector
names(poker_vector) <-
    c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")

# Assign days as names of roulette_vector

names(roulette_vector) <-
    c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")</pre>
```

## Naming a vector (2)

If you want to become a good statistician, you have to become lazy. (If you are already lazy, chances are high you are one of those exceptional, natural-born statistical talents.)

In the previous exercises you probably experienced that it is boring and frustrating to type and retype information such as the days of the week. However, when you look at it from a higher perspective, there is a more efficient way to do this, namely, to assign the days of the week vector to a **variable**!

Just like you did with your poker and roulette returns, you can also create a variable that contains the days of the week. This way you can use and re-use it.

- A variable days\_vector that contains the days of the week has already been created for you.
- Use days\_vector to set the names of poker\_vector and roulette\_vector.

#### ex 12.R

```
# Poker winnings from Monday to Friday
poker_vector <- c(140, -50, 20, -120, 240)

# Roulette winnings from Monday to Friday
roulette_vector <- c(-24, -50, 100, -350, 10)

# The variable days_vector
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")

# Assign the names of the day to roulette_vector and poker_vector
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector</pre>
```

## **Calculating total winnings**

Now that you have the poker and roulette winnings nicely as named vectors, you can start doing some data analytical magic.

You want to find out the following type of information:

- How much has been your overall profit or loss per day of the week?
- Have you lost money over the week in total?
- Are you winning/losing money on poker or on roulette? To get the answers, you have to do arithmetic calculations on vectors.

It is important to know that if you sum two vectors in R, it takes the element-wise sum. For example, the following three statements are completely equivalent:

You can also do the calculations with variables that represent vectors:

- Take the sum of the variables A\_vector and B\_vector and assign it to total\_vector.
- Inspect the result by printing out total\_vector.

#### $ex_13.R$

```
A_vector <- c(1, 2, 3)
B_vector <- c(4, 5, 6)

# Take the sum of A_vector and B_vector
total_vector <- A_vector + B_vector

# Print out total_vector
print(total_vector)</pre>
```

## Calculating total winnings (2)

Now you understand how R does arithmetic with vectors, it is time to get those Ferraris in your garage! First, you need to understand what the overall profit or loss per day of the week was. The total daily profit is the sum of the profit / loss you realized on poker per day, and the profit / loss you realized on roulette per day.

In R, this is just the sum of roulette\_vector and poker\_vector.

#### Instructions 100 XP

Assign to the variable total\_daily how much you won or lost on each day in total (poker and roulette combined).

#### ex 14.R

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Assign to total_daily how much you won/lost on each day
total_daily <- roulette_vector + poker_vector</pre>
```

## Calculating total winnings (3)

Based on the previous analysis, it looks like you had a mix of good and bad days. This is not what your ego expected, and you wonder if there may be a very tiny chance you have lost money over the week in total?

A function that helps you to answer this question is sum(). It calculates the sum of all elements of a vector. For example, to calculate the total amount of money you have lost/won with poker you do:

```
total_poker <- sum(poker_vector)</pre>
```

#### Instructions 100 XP

- Calculate the total amount of money that you have won/lost with roulette and assign to the variable total\_roulette.
- Now that you have the totals for roulette and poker, you can easily calculate total\_week (which is the sum of all gains and losses of the week).
- Print out total\_week.

#### $ex_15.R$

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Total winnings with poker
total_poker <- sum(poker_vector)

# Total winnings with roulette
total_roulette <- sum(roulette_vector)

# Total winnings overall
total_week <- total_poker + total_roulette

# Print out total_week
print(total_week)</pre>
```

## **Comparing total winnings**

Oops, it seems like you are losing money. Time to rethink and adapt your strategy! This will require some deeper analysis...

After a short brainstorm in your hotel's jacuzzi, you realize that a possible explanation might be that your skills in roulette are not as well developed as your skills in poker. So maybe your total gains in poker are higher (or > ) than in roulette.

#### Instructions 100 XP

- Calculate total\_poker and total\_roulette as in the previous exercise. Use the sum() function twice.
- Check if your total gains in poker are higher than for roulette by using a comparison. Simply print out the result of this comparison. What do you conclude, should you focus on roulette or on poker?

#### ex 16.R

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Calculate total gains for poker and roulette
total_poker <- sum(poker_vector)
total_roulette <- sum(roulette_vector)

# Check if you realized higher total gains in poker than in roulette
print(total_poker > total_roulette)
```

## Vector selection: the good times

Your hunch seemed to be right. It appears that the poker game is more your cup of tea than roulette.

Another possible route for investigation is your performance at the beginning of the working week compared to the end of it. You did have a couple of Margarita cocktails at the end of the week...

To answer that question, you only want to focus on a selection of the total\_vector. In other words, our goal is to select specific elements of the vector. To select elements of a vector (and later matrices, data frames, ...), you can use square brackets. Between the square brackets, you indicate what elements to select. For example, to select the first element of the vector, you type poker\_vector[1]. To select the second element of the vector, you type poker\_vector[2], etc. Notice that the first element in a vector has index 1, not 0 as in many other programming languages.

#### Instructions 100 XP

Assign the poker results of Wednesday to the variable poker\_wednesday.

#### $ex_17.R$

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Define a new variable based on a selection
poker_wednesday <- poker_vector[3]</pre>
```

## Vector selection: the good times (2)

How about analyzing your midweek results?

To select multiple elements from a vector, you can add square brackets at the end of it. You can indicate between the brackets what elements should be selected. For example: suppose you want to select the first and the fifth day of the week: use the vector c(1, 5) between the square brackets. For example, the code below selects the first and fifth element of poker\_vector:

```
poker_vector[c(1, 5)]
```

Assign the poker results of Tuesday, Wednesday and Thursday to the variable poker\_midweek.

#### $ex_18.R$

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Define a new variable based on a selection
poker_midweek <- poker_vector[c(2, 3, 4)]</pre>
```

## Vector selection: the good times (3)

Selecting multiple elements of poker\_vector with c(2, 3, 4) is not very convenient. Many statisticians are lazy people by nature, so they created an easier way to do this: c(2, 3, 4) can be abbreviated to 2:4, which generates a vector with all natural numbers from 2 up to 4.

So, another way to find the mid-week results is poker\_vector[2:4]. Notice how the vector 2:4 is placed between the square brackets to select element 2 up to 4.

#### Instructions 100 XP

Assign to roulette\_selection\_vector the roulette results from Tuesday up to Friday; make use of : if it makes things easier for you.

#### $ex_19.R$

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Define a new variable based on a selection</pre>
```

```
roulette_selection_vector <- roulette_vector[2:5]</pre>
```

## Vector selection: the good times (4)

Another way to tackle the previous exercise is by using the names of the vector elements (Monday, Tuesday, ...) instead of their numeric positions. For example,

```
poker_vector[c("Monday"]
```

will select the first element of poker\_vector since "Monday" is the name of that first element.

Just like you did in the previous exercise with numerics, you can also use the element names to select multiple elements, for example:

```
poker_vector[c("Monday","Tuesday")]
```

#### Instructions 100 XP

- Select the first three elements in poker\_vector by using their names: "Monday", "Tuesday" and "Wednesday". Assign the result of the selection to poker\_start.
- Calculate the average of the values in poker\_start with the mean() function. Simply print out the result so you can inspect it.

#### $ex_20.R$

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Select poker results for Monday, Tuesday and Wednesday
poker_start <- poker_vector[c("Monday", "Tuesday", "Wednesday")]

# Calculate the average of the elements in poker_start
mean(poker_start)</pre>
```

## Selection by comparison - Step 1

By making use of comparison operators, we can approach the previous question in a more proactive way.

The (logical) comparison operators known to R are:

- < for less than
- > for greater than
- <= for less than or equal to
- >= for greater than or equal to
- == for equal to each other
- != not equal to each other

As seen in the previous chapter, stating 6 > 5 returns TRUE. The nice thing about R is that you can use these comparison operators also on vectors. For example:

#### [1] FALSE FALSE TRUE

This command tests for every element of the vector if the condition stated by the comparison operator is TRUE or FALSE.

#### Instructions 100 XP

- Check which elements in poker\_vector are positive (i.e. > 0) and assign this to selection vector.
- Print out selection\_vector so you can inspect it. The printout tells you whether you won (TRUE) or lost (FALSE) any money for each day.

#### ex 21.R

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Which days did you make money on poker?
selection_vector <-
poker_vector > 0
```

```
# Print out selection_vector
print(selection_vector)
```

## Selection by comparison - Step 2

Working with comparisons will make your data analytical life easier. Instead of selecting a subset of days to investigate yourself (like before), you can simply ask R to return only those days where you realized a positive return for poker.

In the previous exercises you used selection\_vector <- poker\_vector > 0 to find the days on which you had a positive poker return. Now, you would like to know not only the days on which you won, but also how much you won on those days.

You can select the desired elements, by putting **selection\_vector** between the square brackets that follow poker vector:

```
poker_vector[selection_vector]
```

R knows what to do when you pass a logical vector in square brackets: it will only select the elements that correspond to TRUE in selection\_vector.

#### Instructions 100 XP

Use selection\_vector in square brackets to assign the amounts that you won on the profitable days to the variable poker\_winning\_days.

#### ex 22.R

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Which days did you make money on poker?
selection_vector <- poker_vector > 0

# Select from poker_vector these days
poker_winning_days <- poker_vector[selection_vector]</pre>
```

#### Advanced selection

Just like you did for poker, you also want to know those days where you realized a positive return for roulette.

#### Instructions 100 XP

- Create the variable selection\_vector, this time to see if you made profit with roulette for different days.
- Assign the amounts that you made on the days that you ended positively for roulette to the variable roulette\_winning\_days. This vector thus contains the positive winnings of roulette\_vector.

#### ex 23.R

```
# Poker and roulette winnings from Monday to Friday:
poker_vector <- c(140, -50, 20, -120, 240)
roulette_vector <- c(-24, -50, 100, -350, 10)
days_vector <- c("Monday", "Tuesday", "Wednesday", "Thursday", "Friday")
names(poker_vector) <- days_vector
names(roulette_vector) <- days_vector

# Which days did you make money on roulette?
selection_vector <- roulette_vector > 0

# Select from roulette_vector these days
roulette_winning_days <- roulette_vector[selection_vector]</pre>
```

## **Matrices**

In this chapter, you will learn how to work with matrices in R. By the end of the chapter, you will be able to create matrices and understand how to do basic computations with them. You will analyze the box office numbers of the Star Wars movies and learn how to use matrices in R. May the force be with you!

#### What's a matrix?

In R, a matrix is a collection of elements of the same data type (numeric, character, or logical) arranged into a fixed number of rows and columns. Since you are only working with rows and columns, a matrix is called two-dimensional.

You can construct a matrix in R with the matrix() function. Consider the following example:

```
matrix(1:9, byrow = TRUE, nrow = 3)
```

In the matrix() function:

- The first argument is the collection of elements that R will arrange into the rows and columns of the matrix. Here, we use 1:9 which is a shortcut for c(1, 2, 3, 4, 5, 6, 7, 8, 9).
- The argument byrow indicates that the matrix is filled by the rows. If we want the matrix to be filled by the columns, we just place byrow = FALSE.
- The third argument nrow indicates that the matrix should have three rows.

#### Instructions 100 XP

Construct a matrix with 3 rows containing the numbers 1 up to 9, filled row-wise.

#### $ex_24.R$

```
# Construct a matrix with 3 rows that contain the numbers 1 up to 9
matrix(1:9, byrow = TRUE, nrow = 3)
```

## Analyze matrices, you shall

It is now time to get your hands dirty. In the following exercises you will analyze the box office numbers of the Star Wars franchise. May the force be with you!

In the editor, three vectors are defined. Each one represents the box office numbers from the first three Star Wars movies. The first element of each vector indicates the US box office revenue, the second element refers to the Non-US box office (source: Wikipedia).

In this exercise, you'll combine all these figures into a single vector. Next, you'll build a matrix from this vector.

#### Instructions 100 XP

- Use c(new\_hope, empire\_strikes, return\_jedi) to combine the three vectors into one vector. Call this vector box\_office.
- Construct a matrix with 3 rows, where each row represents a movie. Use the matrix() function to do this. The first argument is the vector box\_office, containing all box office figures. Next, you'll have to specify nrow = 3 and byrow = TRUE. Name the resulting matrix star\_wars\_matrix.

#### $ex_25.R$

```
# Box office Star Wars (in millions!)
new_hope <- c(460.998, 314.4)
empire_strikes <- c(290.475, 247.900)
return_jedi <- c(309.306, 165.8)

# Create box_office
box_office <- c(new_hope, empire_strikes, return_jedi)

# Construct star_wars_matrix
star_wars_matrix <- matrix (box_office, nrow = 3, byrow = TRUE)</pre>
```

## Naming a matrix

To help you remember what is stored in star\_wars\_matrix, you would like to add the names of the movies for the rows. Not only does this help you to read the data, but it is also useful to select certain elements from the matrix.

Similar to vectors, you can add names for the rows and the columns of a matrix

```
rownames(my_matrix) <- row_names_vector
colnames(my_matrix) <- col_names_vector</pre>
```

We went ahead and prepared two vectors for you: region, and titles. You will need these vectors to name the columns and rows of star\_wars\_matrix, respectively.

#### Instructions 100 XP

- Use colnames() to name the columns of star\_wars\_matrix with the region vector.
- Use rownames() to name the rows of star wars matrix with the titles vector.
- Print out star\_wars\_matrix to see the result of your work.

#### ex 26.R

```
# Box office Star Wars (in millions!)
new_hope <- c(460.998, 314.4)
empire_strikes <- c(290.475, 247.900)
return_jedi <- c(309.306, 165.8)

# Construct matrix
star_wars_matrix <- matrix(c(new_hope, empire_strikes, return_jedi), nrow = 3, byrow = TRU

# Vectors region and titles, used for naming
region <- c("US", "non-US")
titles <- c("A New Hope", "The Empire Strikes Back", "Return of the Jedi")

# Name the columns with region
colnames(star_wars_matrix) <- region

# Name the rows with titles
rownames(star_wars_matrix) <- titles

# Print out star_wars_matrix
print(star_wars_matrix)</pre>
```

## Calculating the worldwide box office

The single most important thing for a movie in order to become an instant legend in Tinseltown is its worldwide box office figures.

To calculate the total box office revenue for the three Star Wars movies, you have to take the sum of the US revenue column and the non-US revenue column.

In R, the function rowSums() conveniently calculates the totals for each row of a matrix. This function creates a new vector:

```
rowSums(my_matrix)
```

#### Instructions 100 XP

Calculate the worldwide box office figures for the three movies and put these in the vector named worldwide\_vector.

#### ex 26.R

# Adding a column for the Worldwide box office

In the previous exercise you calculated the vector that contained the worldwide box office receipt for each of the three Star Wars movies. However, this vector is not yet part of star\_wars\_matrix.

You can add a column or multiple columns to a matrix with the cbind() function, which merges matrices and/or vectors together by column. For example:

```
big_matrix <- cbind(matrix1, matrix2, vector1 ...)</pre>
```

#### Instructions 100 XP

Add worldwide\_vector as a new column to the star\_wars\_matrix and assign the result to all\_wars\_matrix. Use the cbind() function.

#### ex 27.R

# Adding a row

Just like every action has a reaction, every cbind() has an rbind(). (We admit, we are pretty bad with metaphors.)

Your R workspace, where all variables you defined 'live' (check out what a workspace is), has already been initialized and contains two matrices:

- star wars matrix that we have used all along, with data on the original trilogy,
- star\_wars\_matrix2, with similar data for the prequels trilogy.

Explore these matrices in the console if you want to have a closer look. If you want to check out the contents of the workspace, you can type ls() in the console.

#### Instructions 100 XP

Use rbind() to paste together star\_wars\_matrix and star\_wars\_matrix2, in this order. Assign the resulting matrix to all\_wars\_matrix.

#### $ex_28.R$

```
# star_wars_matrix and star_wars_matrix2 are available in your workspace
star_wars_matrix
star_wars_matrix2

# Combine both Star Wars trilogies in one matrix
all_wars_matrix <- rbind(star_wars_matrix, star_wars_matrix2)</pre>
```

## The total box office revenue for the entire saga

Just like cbind() has rbind(), colSums() has rowSums(). Your R workspace already contains the all\_wars\_matrix that you constructed in the previous exercise; type all\_wars\_matrix to have another look. Let's now calculate the total box office revenue for the entire saga.

#### Instructions 100 XP

- Calculate the total revenue for the US and the non-US region and assign total\_revenue\_vector. You can use the colSums() function.
- Print out total\_revenue\_vector to have a look at the results.

#### $ex_29.R$

```
# all_wars_matrix is available in your workspace
all_wars_matrix

# Total revenue for US and non-US
total_revenue_vector <- colSums(all_wars_matrix)

# Print out total_revenue_vector
print(total_revenue_vector)</pre>
```

#### Selection of matrix elements

Similar to vectors, you can use the square brackets [ ] to select one or multiple elements from a matrix. Whereas vectors have one dimension, matrices have two dimensions. You should therefore use a comma to separate the rows you want to select from the columns. For example:

- my\_matrix[1,2] selects the element at the first row and second column.
- my\_matrix[1:3,2:4] results in a matrix with the data on the rows 1, 2, 3 and columns 2, 3, 4.

If you want to select all elements of a row or a column, no number is needed before or after the comma, respectively:

- my\_matrix[,1] selects all elements of the first column.
- my\_matrix[1,] selects all elements of the first row.

Back to Star Wars with this newly acquired knowledge! As in the previous exercise, all\_wars\_matrix is already available in your workspace.

#### Instructions 100 XP

- Select the non-US revenue for all movies (the entire second column of all\_wars\_matrix), store the result as non\_us\_all.
- Use mean() on non\_us\_all to calculate the average non-US revenue for all movies. Simply print out the result.
- This time, select the non-US revenue for the first two movies in all\_wars\_matrix. Store the result as non\_us\_some.
- Use mean() again to print out the average of the values in non\_us\_some.

#### $ex_30.R$

```
# all_wars_matrix is available in your workspace
all_wars_matrix

# Select the non-US revenue for all movies
non_us_all <- all_wars_matrix[,2]

# Average non-US revenue
print(mean(non_us_all))

# Select the non-US revenue for first two movies
non_us_some <- all_wars_matrix[1:2, 2]

# Average non-US revenue for first two movies
print(mean(non_us_some))</pre>
```

#### A little arithmetic with matrices

Similar to what you have learned with vectors, the standard operators like +, -,/, \*, etc. work in an element-wise way on matrices in R.

For example, 2 \* my\_matrix multiplies each element of my\_matrix by two.

As a newly-hired data analyst for Lucasfilm, it is your job to find out how many visitors went to each movie for each geographical area. You already have the total revenue figures in all\_wars\_matrix. Assume that the price of a ticket was 5 dollars. Simply dividing the box office numbers by this ticket price gives you the number of visitors.

#### Instructions 100 XP

- Divide all\_wars\_matrix by 5, giving you the number of visitors in millions.
- Assign the resulting matrix to visitors.
- Print out visitors so you can have a look.

#### ex 31.R

```
# all_wars_matrix is available in your workspace
all_wars_matrix

# Estimate the visitors
visitors <- all_wars_matrix / 5

# Print the estimate to the console
print(visitors)</pre>
```

# A little arithmetic with matrices (2)

Just like 2 \* my\_matrix multiplied every element of my\_matrix by two, my\_matrix1 \* my\_matrix2 creates a matrix where each element is the product of the corresponding elements in my\_matrix1 and my\_matrix2.

After looking at the result of the previous exercise, big boss Lucas points out that the ticket prices went up over time. He asks to redo the analysis based on the prices you can find in ticket\_prices\_matrix (source: imagination).

Those who are familiar with matrices should note that this is not the standard matrix multiplication for which you should use %\*% in R.

#### Instructions 100 XP

- Divide all\_wars\_matrix by ticket\_prices\_matrix to get the estimated number of US and non-US visitors for the six movies. Assign the result to visitors.
- From the visitors matrix, select the entire first column, representing the number of visitors in the US. Store this selection as us\_visitors.
- Calculate the average number of US visitors; print out the result.

#### $ex_32.R$

```
# all_wars_matrix and ticket_prices_matrix are available in your workspace
all_wars_matrix
ticket_prices_matrix

# Estimated number of visitors
visitors <- all_wars_matrix / ticket_prices_matrix

# US visitors
us_visitors <- visitors[, 1]

# Average number of US visitors
print(mean(us_visitors))</pre>
```

# **Factors**

Data often falls into a limited number of categories. For example, human hair color can be categorized as black, brown, blond, red, grey, or white—and perhaps a few more options for people who color their hair. In R, categorical data is stored in factors. Factors are very important in data analysis, so start learning how to create, subset, and compare them now.

# What's a factor and why would you use it?

In this chapter you dive into the wonderful world of factors.

The term factor refers to a statistical data type used to store categorical variables. The difference between a categorical variable and a continuous variable is that a categorical variable can belong to a limited number of categories. A continuous variable, on the other hand, can correspond to an infinite number of values.

It is important that R knows whether it is dealing with a continuous or a categorical variable, as the statistical models you will develop in the future treat both types differently. (You will see later why this is the case.)

A good example of a categorical variable is sex. In many circumstances you can limit the sex categories to "Male" or "Female". (Sometimes you may need different categories. For example, you may need to consider chromosomal variation, hermaphroditic animals, or different cultural norms, but you will always have a finite number of categories.)

#### Instructions 100 XP

Assign to variable theory the value "factors".

#### ex 33.R

```
# Assign to the variable theory what this chapter is about!
theory <- "factors"</pre>
```

# What's a factor and why would you use it? (2)

To create factors in R, you make use of the function factor(). First thing that you have to do is create a vector that contains all the observations that belong to a limited number of categories. For example, sex\_vector contains the sex of 5 different individuals:

```
sex_vector <- c("Male", "Female", "Female", "Male", "Male")</pre>
```

It is clear that there are two categories, or in R-terms 'factor levels', at work here: "Male" and "Female".

The function factor() will encode the vector as a factor:

```
factor_sex_vector <- factor(sex_vector)</pre>
```

#### Instructions 100 XP

- Convert the character vector sex\_vector to a factor with factor() and assign the result to factor\_sex\_vector
- Print out factor\_sex\_vector and assert that R prints out the factor levels below the actual values.

#### $ex_34.R$

```
# Sex vector
sex_vector <- c("Male", "Female", "Female", "Male", "Male")
# Convert sex_vector to a factor
factor_sex_vector <- factor(sex_vector)
# Print out factor_sex_vector
print(factor_sex_vector)</pre>
```

# What's a factor and why would you use it? (3)

There are two types of categorical variables: a nominal categorical variable and an ordinal categorical variable.

A nominal variable is a categorical variable without an implied order. This means that it is impossible to say that 'one is worth more than the other'. For example, think of the categorical variable animals\_vector with the categories "Elephant", "Giraffe", "Donkey" and

"Horse". Here, it is impossible to say that one stands above or below the other. (Note that some of you might disagree;-)).

In contrast, ordinal variables do have a natural ordering. Consider for example the categorical variable temperature\_vector with the categories: "Low", "Medium" and "High". Here it is obvious that "Medium" stands above "Low", and "High" stands above "Medium".

#### Instructions 100 XP

Submit the answer to check how R constructs and prints nominal and ordinal variables. Do not worry if you do not understand all the code just yet, we will get to that.

#### $ex_35.R$

```
# Animals
animals_vector <- c("Elephant", "Giraffe", "Donkey", "Horse")
factor_animals_vector <- factor(animals_vector)

# Temperature
temperature_vector <- c("High", "Low", "High", "Low", "Medium")
factor_temperature_vector <-
    factor(
        temperature_vector,
        order = TRUE,
        levels = c("Low", "Medium", "High")
    )
factor_temperature_vector</pre>
```

#### **Factor levels**

When you first get a dataset, you will often notice that it contains factors with specific factor levels. However, sometimes you will want to change the names of these levels for clarity or other reasons. R allows you to do this with the function levels():

```
levels(factor_vector) <- c("name1", "name2",...)</pre>
```

A good illustration is the raw data that is provided to you by a survey. A common question for every questionnaire is the sex of the respondent. Here, for simplicity, just two categories were recorded, "M" and "F". (You usually need more categories for survey data; either way, you use a factor to store the categorical data.)

```
survey_vector <- c("M", "F", "F", "M", "M")</pre>
```

Recording the sex with the abbreviations "M" and "F" can be convenient if you are collecting data with pen and paper, but it can introduce confusion when analyzing the data. At that point, you will often want to change the factor levels to "Male" and "Female" instead of "M" and "F" for clarity.

Watch out: the order with which you assign the levels is important. If you type levels(factor\_survey\_vector), you'll see that it outputs [1] "F" "M". If you don't specify the levels of the factor when creating the vector, R will automatically assign them alphabetically. To correctly map "F" to "Female" and "M" to "Male", the levels should be set to c("Female", "Male"), in this order.

#### Instructions 100 XP

- Check out the code that builds a factor vector from survey\_vector. You should use factor\_survey\_vector in the next instruction.
- Change the factor levels of factor\_survey\_vector to c("Female", "Male"). Mind the order of the vector elements here.

#### ex 36.R

```
# Code to build factor_survey_vector
survey_vector <- c("M", "F", "F", "M", "M")
factor_survey_vector <- factor(survey_vector)

# Specify the levels of factor_survey_vector
levels(factor_survey_vector) <- c("F", "M")

levels(factor_survey_vector) <- c("Female", "Male")</pre>
```

# Summarizing a factor

After finishing this course, one of your favorite functions in R will be summary (). This will give you a quick overview of the contents of a variable:

```
summary(my var)
```

Going back to our survey, you would like to know how many "Male" responses you have in your study, and how many "Female" responses. The summary() function gives you the answer to this question.

#### Instructions 100 XP

Ask a summary() of the survey\_vector and factor\_survey\_vector. Interpret the results of both vectors. Are they both equally useful in this case?

#### $ex_37.R$

```
# Build factor_survey_vector with clean levels
survey_vector <- c("M", "F", "F", "M", "M")
factor_survey_vector <- factor(survey_vector)
levels(factor_survey_vector) <- c("Female", "Male")
factor_survey_vector

# Generate summary for survey_vector
summary(survey_vector)

# Generate summary for factor_survey_vector
summary(factor_survey_vector)</pre>
```

#### Battle of the sexes

You might wonder what happens when you try to compare elements of a factor. In factor\_survey\_vector you have a factor with two levels: "Male" and "Female". But how does R value these relative to each other?

#### Instructions 100 XP

Read the code in the editor and submit the answer to test if male is greater than (>) female.

#### $ex_38.R$

```
# Build factor_survey_vector with clean levels
survey_vector <- c("M", "F", "F", "M", "M")
factor_survey_vector <- factor(survey_vector)
levels(factor_survey_vector) <- c("Female", "Male")</pre>
```

```
# Male
male <- factor_survey_vector[1]

# Female
female <- factor_survey_vector[2]

# Battle of the sexes: Male 'larger' than female?
male > female
```

#### **Ordered factors**

Ordered factors Since "Male" and "Female" are unordered (or nominal) factor levels, R returns a warning message, telling you that the greater than operator is not meaningful. As seen before, R attaches an equal value to the levels for such factors.

But this is not always the case! Sometimes you will also deal with factors that do have a natural ordering between its categories. If this is the case, we have to make sure that we pass this information to R...

Let us say that you are leading a research team of five data analysts and that you want to evaluate their performance. To do this, you track their speed, evaluate each analyst as "slow", "medium" or "fast", and save the results in speed vector.

#### Instructions 100 XP

As a first step, assign speed\_vector a vector with 5 entries, one for each analyst. Each entry should be either "slow", "medium", or "fast". Use the list below:

- Analyst 1 is medium,
- Analyst 2 is slow,
- Analyst 3 is slow,
- Analyst 4 is medium and
- Analyst 5 is fast.

No need to specify these are factors yet.

#### ex 39.R

```
speed_vector <- c(
    "medium",
    "slow",</pre>
```

```
"slow",
"medium",
"fast"
```

# Ordered factors (2)

speed\_vector should be converted to an ordinal factor since its categories have a natural ordering. By default, the function factor() transforms speed\_vector into an unordered factor. To create an ordered factor, you have to add two additional arguments: ordered and levels.

By setting the argument ordered to TRUE in the function factor(), you indicate that the factor is ordered. With the argument levels you give the values of the factor in the correct order.

#### Instructions 100 XP

From speed\_vector, create an ordered factor vector: factor\_speed\_vector. Set ordered to TRUE, and set levels to c("slow", "medium", "fast").

#### $ex\_40.R$

```
# Create speed_vector
speed_vector <- c("medium", "slow", "slow", "medium", "fast")

# Convert speed_vector to ordered factor vector
factor_speed_vector <-
factor(
    speed_vector,
    ordered = TRUE,
    levels = c("slow", "medium", "fast")
)

# Print factor_speed_vector
factor_speed_vector</pre>
```

## **Comparing ordered factors**

Having a bad day at work, 'data analyst number two' enters your office and starts complaining that 'data analyst number five' is slowing down the entire project. Since you know that 'data analyst number two' has the reputation of being a smarty-pants, you first decide to check if his statement is true.

The fact that factor\_speed\_vector is now ordered enables us to compare different elements (the data analysts in this case). You can simply do this by using the well-known operators.

#### Instructions 100 XP

- Use [2] to select from factor\_speed\_vector the factor value for the second data analyst. Store it as da2.
- Use [5] to select the factor\_speed\_vector factor value for the fifth data analyst. Store it as da5.
- Check if da2 is greater than da5; simply print out the result. Remember that you can use the > operator to check whether one element is larger than the other.

#### $ex\_41.R$

```
# Create factor_speed_vector
speed_vector <- c("medium", "slow", "slow", "medium", "fast")
factor_speed_vector <-
   factor(
    speed_vector,
    ordered = TRUE,
    levels = c("slow", "medium", "fast")
)

# Factor value for second data analyst
da2 <- factor_speed_vector[2]

# Factor value for fifth data analyst
da5 <- factor_speed_vector[5]

# Is data analyst 2 faster than data analyst 5?
   print(da2 > da5)
```

# **Data frames**

#### What's a data frame?

You may remember from the chapter about matrices that all the elements that you put in a matrix should be of the same type. Back then, your dataset on Star Wars only contained numeric elements.

When doing a market research survey, however, you often have questions such as:

- 'Are you married?' or 'yes/no' questions (logical)
- 'How old are you?' (numeric)
- 'What is your opinion on this product?' or other 'open-ended' questions (character)
- ... The output, namely the respondents' answers to the questions formulated above, is a dataset of different data types. You will often find yourself working with datasets that contain different data types instead of only one.

A data frame has the variables of a dataset as columns and the observations as rows. This will be a familiar concept for those coming from different statistical software packages such as SAS or SPSS.

#### Instructions 100 XP

Submit the answer. The data from the built-in example data frame mtcars will be printed to the console.

	mpg	cyl	disp	hp	${\tt drat}$	wt	qsec	٧s	$\mathtt{am}$	gear	carb
Mazda RX4	21.0	6	160.0	110	3.90	2.620	16.46	0	1	4	4
Mazda RX4 Wag	21.0	6	160.0	110	3.90	2.875	17.02	0	1	4	4
Datsun 710	22.8	4	108.0	93	3.85	2.320	18.61	1	1	4	1
Hornet 4 Drive	21.4	6	258.0	110	3.08	3.215	19.44	1	0	3	1
Hornet Sportabout	18.7	8	360.0	175	3.15	3.440	17.02	0	0	3	2
Valiant	18.1	6	225.0	105	2.76	3.460	20.22	1	0	3	1
Duster 360	14.3	8	360.0	245	3.21	3.570	15.84	0	0	3	4
Merc 240D	24.4	4	146.7	62	3.69	3.190	20.00	1	0	4	2

Merc 230	22.8	4	140.8	95	3.92	3.150	22.90	1	0	4	2
Merc 280	19.2	6	167.6	123	3.92	3.440	18.30	1	0	4	4
Merc 280C	17.8	6	167.6	123	3.92	3.440	18.90	1	0	4	4
Merc 450SE	16.4	8	275.8	180	3.07	4.070	17.40	0	0	3	3
Merc 450SL	17.3	8	275.8	180	3.07	3.730	17.60	0	0	3	3
Merc 450SLC	15.2	8	275.8	180	3.07	3.780	18.00	0	0	3	3
Cadillac Fleetwood	10.4	8	472.0	205	2.93	5.250	17.98	0	0	3	4
Lincoln Continental	10.4	8	460.0	215	3.00	5.424	17.82	0	0	3	4
Chrysler Imperial	14.7	8	440.0	230	3.23	5.345	17.42	0	0	3	4
Fiat 128	32.4	4	78.7	66	4.08	2.200	19.47	1	1	4	1
Honda Civic	30.4	4	75.7	52	4.93	1.615	18.52	1	1	4	2
Toyota Corolla	33.9	4	71.1	65	4.22	1.835	19.90	1	1	4	1
Toyota Corona	21.5	4	120.1	97	3.70	2.465	20.01	1	0	3	1
Dodge Challenger	15.5	8	318.0	150	2.76	3.520	16.87	0	0	3	2
AMC Javelin	15.2	8	304.0	150	3.15	3.435	17.30	0	0	3	2
Camaro Z28	13.3	8	350.0	245	3.73	3.840	15.41	0	0	3	4
Pontiac Firebird	19.2	8	400.0	175	3.08	3.845	17.05	0	0	3	2
Fiat X1-9	27.3	4	79.0	66	4.08	1.935	18.90	1	1	4	1
Porsche 914-2	26.0	4	120.3	91	4.43	2.140	16.70	0	1	5	2
Lotus Europa	30.4	4	95.1	113	3.77	1.513	16.90	1	1	5	2
Ford Pantera L	15.8	8	351.0	264	4.22	3.170	14.50	0	1	5	4
Ferrari Dino	19.7	6	145.0	175	3.62	2.770	15.50	0	1	5	6
Maserati Bora	15.0	8	301.0	335	3.54	3.570	14.60	0	1	5	8
Volvo 142E	21.4	4	121.0	109	4.11	2.780	18.60	1	1	4	2

# Quick, have a look at your dataset

Wow, that is a lot of cars!

Working with large datasets is not uncommon in data analysis. When you work with (extremely) large datasets and data frames, your first task as a data analyst is to develop a clear understanding of its structure and main elements. Therefore, it is often useful to show only a small part of the entire dataset.

So how to do this in R? Well, the function head() enables you to show the first observations of a data frame. Similarly, the function tail() prints out the last observations in your dataset.

Both head() and tail() print a top line called the 'header', which contains the names of the different variables in your dataset.

#### Instructions 100 XP

Call head() on the mtcars dataset to have a look at the header and the first observations.

#### $ex_42.R$

```
# Call head() on mtcars
head(mtcars)
```

#### Have a look at the structure

Another method that is often used to get a rapid overview of your data is the function str(). The function str() shows you the structure of your dataset.

For a data frame it tells you:

- The total number of observations (e.g. 32 car types)
- The total number of variables (e.g. 11 car features)
- A full list of the variables names (e.g. mpg, cyl ...)
- The data type of each variable (e.g. num)
- The first observations

Applying the str() function will often be the first thing that you do when receiving a new dataset or data frame. It is a great way to get more insight in your dataset before diving into the real analysis.

#### Instructions 100 XP

Investigate the structure of mtcars. Make sure that you see the same numbers, variables and data types as mentioned above.

#### $ex_43.R$

```
str(mtcars)
```

## Creating a data frame

Since using built-in datasets is not even half the fun of creating your own datasets, the rest of this chapter is based on your personally developed dataset. Put your jet pack on because it is time for some space exploration!

As a first goal, you want to construct a data frame that describes the main characteristics of eight planets in our solar system. According to your good friend Buzz, the main features of a planet are:

- The type of planet (Terrestrial or Gas Giant).
- The planet's diameter relative to the diameter of the Earth.
- The planet's rotation across the sun relative to that of the Earth.
- If the planet has rings or not (TRUE or FALSE).

After doing some high-quality research on Wikipedia, you feel confident enough to create the necessary vectors: name, type, diameter, rotation and rings; these vectors have already been coded up in the editor. The first element in each of these vectors correspond to the first observation.

You construct a data frame with the data.frame() function. As arguments, you pass the vectors from before: they will become the different columns of your data frame. Because every column has the same length, the vectors you pass should also have the same length. But don't forget that it is possible (and likely) that they contain different types of data.

#### Instructions 100 XP

Use the function data.frame() to construct a data frame. Pass the vectors name, type, diameter, rotation and rings as arguments to data.frame(), in this order. Call the resulting data frame planets\_df.

#### $ex_44.R$

# Creating a data frame (2)

The planets\_df data frame should have 8 observations and 5 variables. It has been made available in the workspace, so you can directly use it.

#### Instructions 100 XP

Use str() to investigate the structure of the new planets\_df variable.

```
ex\_45.R
```

```
str(planets_df)
```

#### Selection of data frame elements

Similar to vectors and matrices, you select elements from a data frame with the help of square brackets [ ]. By using a comma, you can indicate what to select from the rows and the columns respectively. For example:

- my\_df[1,2] selects the value at the first row and second column in my\_df.
- my\_df[1:3,2:4] selects rows 1, 2, 3 and columns 2, 3, 4 in my df.

Sometimes you want to select all elements of a row or column. For example, my\_df[1, ] selects all elements of the first row. Let us now apply this technique on planets\_df!

#### Instructions 100 XP

- From planets\_df, select the diameter of Mercury: this is the value at the first row and the third column. Simply print out the result.
- From planets\_df, select all data on Mars (the fourth row). Simply print out the result.

 $ex_46.R$ 

```
# The planets_df data frame from the previous exercise is pre-loaded
# Print out diameter of Mercury (row 1, column 3)
print(planets_df[1, 3])
# Print out data for Mars (entire fourth row)
print(planets_df[4, ])
```

# Selection of data frame elements (2)

Instead of using numerics to select elements of a data frame, you can also use the variable names to select columns of a data frame.

Suppose you want to select the first three elements of the type column. One way to do this is

```
planets_df[1:3, 2]
```

A possible disadvantage of this approach is that you have to know (or look up) the column number of type, which gets hard if you have a lot of variables. It is often easier to just make use of the variable name:

```
planets_df[1:3,"type"]
```

#### Instructions 100 XP

Select and print out the first 5 values in the "diameter" column of planets\_df.

```
ex 47.R
```

```
print(planets_df[1:5, "diameter"])
```

# Only planets with rings

You will often want to select an entire column, namely one specific variable from a data frame. If you want to select all elements of the variable diameter, for example, both of these will do the trick:

```
planets_df[,3]
planets_df[,"diameter"]
```

However, there is a short-cut. If your columns have names, you can use the \$ sign:

```
planets_df$diameter
```

#### Instructions 100 XP

- Use the \$ sign to select the rings variable from planets\_df. Store the vector that results as rings\_vector.
- Print out rings\_vector to see if you got it right.

#### $ex_48.R$

```
# planets_df is pre-loaded in your workspace

# Select the rings variable from planets_df
rings_vector <- planets_df$rings

# Print out rings_vector
print(rings_vector)</pre>
```

# Only planets with rings (2)

You probably remember from high school that some planets in our solar system have rings and others do not. Unfortunately you can not recall their names. Could R help you out?

If you type rings\_vector in the console, you get:

#### [1] FALSE FALSE FALSE TRUE TRUE TRUE TRUE

This means that the first four observations (or planets) do not have a ring (FALSE), but the other four do (TRUE). However, you do not get a nice overview of the names of these planets, their diameter, etc. Let's try to use rings\_vector to select the data for the four planets with rings.

#### Instructions 100 XP

The code in the editor selects the name column of all planets that have rings. Adapt the code so that instead of only the name column, all columns for planets that have rings are selected.

#### ex 49.R

```
# planets_df and rings_vector are pre-loaded in your workspace

# Adapt the code to select all columns for planets with rings
planets_df[rings_vector, "name"]
planets_df[rings_vector,]
```

# Only planets with rings but shorter

So what exactly did you learn in the previous exercises? You selected a subset from a data frame (planets\_df) based on whether or not a certain condition was true (rings or no rings), and you managed to pull out all relevant data. Pretty awesome! By now, NASA is probably already flirting with your CV ;-).

Now, let us move up one level and use the function subset(). You should see the subset() function as a short-cut to do exactly the same as what you did in the previous exercises.

```
subset(my_df, subset = some_condition)
```

The first argument of subset() specifies the dataset for which you want a subset. By adding the second argument, you give R the necessary information and conditions to select the correct subset.

The code below will give the exact same result as you got in the previous exercise, but this time, you didn't need the rings\_vector!

```
subset(planets_df, subset = rings)
```

#### Instructions 100 XP

Use subset() on planets\_df to select planets that have a diameter smaller than Earth. Because the diameter variable is a relative measure of the planet's diameter w.r.t that of planet Earth, your condition is diameter < 1.

```
ex 50.R
```

```
# planets_df is pre-loaded in your workspace
# Select planets with diameter < 1
subset(planets_df, diameter < 1)</pre>
```

## Sorting

Making and creating rankings is one of mankind's favorite affairs. These rankings can be useful (best universities in the world), entertaining (most influential movie stars) or pointless (best 007 look-a-like).

In data analysis you can sort your data according to a certain variable in the dataset. In R, this is done with the help of the function order().

order() is a function that gives you the ranked position of each element when it is applied on a variable, such as a vector for example:

```
a <- c(100, 10, 1000)
order(a)
```

10, which is the second element in a, is the smallest element, so 2 comes first in the output of order(a). 100, which is the first element in a is the second smallest element, so 1 comes second in the output of order(a).

This means we can use the output of order(a) to reshuffle a:

```
a[order(a)]
```

#### Instructions 100 XP

Experiment with the order() function in the console. Submit the answer when you are ready to continue.

#### ex 51.R

```
x <- rnorm(10)
order(x)
```

# Sorting your data frame

Alright, now that you understand the order() function, let us do something useful with it. You would like to rearrange your data frame such that it starts with the smallest planet and ends with the largest one. A sort on the diameter column.

#### Instructions 100 XP

- Call order() on planets\_df\$diameter (the diameter column of planets\_df). Store the result as positions.
- Now reshuffle planets\_df with the positions vector as row indexes inside square brackets. Keep all columns. Simply print out the result.

#### ex 52.R

```
# planets_df is pre-loaded in your workspace
# Use order() to create positions
positions <- order(planets_df$diameter)
# Use positions to sort planets_df
planets_df[positions, ]</pre>
```

# Lists

As opposed to vectors, lists can hold components of different types, just as your to-do lists can contain different categories of tasks. This chapter will teach you how to create, name, and subset these lists.

## Lists, why would you need them?

Congratulations! At this point in the course you are already familiar with:

- **Vectors (one dimensional array)** can hold numeric, character or logical values. The elements in a vector all have the same data type.
- Matrices (two dimensional array) can hold numeric, character or logical values. The elements in a matrix all have the same data type.
- Data frames (two-dimensional objects) can hold numeric, character or logical values. Within a column all elements have the same data type, but different columns can be of different data type. Pretty sweet for an R newbie, right? ;-)

#### Instructions 100 XP

Submit the answer to start learning everything about lists!

# Lists, why would you need them? (2)

A list in R is similar to your to-do list at work or school: the different items on that list most likely differ in length, characteristic, and type of activity that has to be done.

A list in R allows you to gather a variety of objects under one name (that is, the name of the list) in an ordered way. These objects can be matrices, vectors, data frames, even other lists, etc. It is not even required that these objects are related to each other in any way.

You could say that a list is some kind super data type: you can store practically any piece of information in it!

#### Instructions 100 XP

Just submit the answer to start the first exercise on lists.

# Creating a list

Let us create our first list! To construct a list you use the function list():

```
my_list <- list(comp1, comp2 ...)</pre>
```

The arguments to the list function are the list components. Remember, these components can be matrices, vectors, other lists, ...

#### Instructions 100 XP

Construct a list, named my\_list, that contains the variables my\_vector, my\_matrix and my\_df as list components.

#### ex 53.R

```
# Vector with numerics from 1 up to 10
my_vector <- 1:10

# Matrix with numerics from 1 up to 9
my_matrix <- matrix(1:9, ncol = 3)

# First 10 elements of the built-in data frame mtcars
my_df <- mtcars[1:10,]

# Construct list with these different elements:
my_list <- list(my_vector, my_matrix, my_df)</pre>
```

# Creating a named list

Well done, you're on a roll!

Just like on your to-do list, you want to avoid not knowing or remembering what the components of your list stand for. That is why you should give names to them:

```
my_list <- list(name1 = your_comp1, name2 = your_comp2)
```

This creates a list with components that are named name1, name2, and so on. If you want to name your lists after you've created them, you can use the names() function as you did with vectors. The following commands are fully equivalent to the assignment above:

```
my_list <- list(your_comp1, your_comp2) names(my_list) <- c("name1", "name2")
```

#### Instructions 100 XP

- Change the code of the previous exercise (see editor) by adding names to the components. Use for my\_vector the name vec, for my\_matrix the name mat and for my\_df the name df.
- Print out my\_list so you can inspect the output.

#### ex 54.R

```
# Vector with numerics from 1 up to 10
my_vector <- 1:10

# Matrix with numerics from 1 up to 9
my_matrix <- matrix(1:9, ncol = 3)

# First 10 elements of the built-in data frame mtcars
my_df <- mtcars[1:10,]

# Adapt list() call to give the components names
my_list <- list(my_vector, my_matrix, my_df)
names(my_list) <- c("vec", "mat", "df")
# Print out my_list
print(my_list)</pre>
```

# Creating a named list (2)

Being a huge movie fan (remember your job at LucasFilms), you decide to start storing information on good movies with the help of lists.

Start by creating a list for the movie "The Shining". We have already created the variables mov, act and rev in your R workspace. Feel free to check them out in the console.

#### Instructions 100 XP

Complete the code in the editor to create shining\_list; it contains three elements:

- moviename: a character string with the movie title (stored in mov)
- actors: a vector with the main actors' names (stored in act)
- reviews: a data frame that contains some reviews (stored in rev)

Do not forget to name the list components accordingly (names are moviename, actors and reviews).

#### $ex_55.R$

```
# The variables mov, act and rev are available

# Finish the code to build shining_list
shining_list <-
    list(
        moviename = mov,
        actors = act,
        reviews = rev
)</pre>
```

## Selecting elements from a list

Your list will often be built out of numerous elements and components. Therefore, getting a single element, multiple elements, or a component out of it is not always straightforward.

One way to select a component is using the numbered position of that component. For example, to "grab" the first component of shining\_list you type

```
shining_list[[1]]
```

A quick way to check this out is typing it in the console. Important to remember: to select elements from vectors, you use single square brackets: []. Don't mix them up!

You can also refer to the names of the components, with [[ ]] or with the \$ sign. Both will select the data frame representing the reviews:

```
shining_list[["reviews"]]
shining_list$reviews
```

Besides selecting components, you often need to select specific elements out of these components. For example, with shining\_list[[2]][1] you select from the second component, actors (shining\_list[[2]]), the first element ([1]). When you type this in the console, you will see the answer is Jack Nicholson.

#### Instructions 100 XP

- Select from shining list the vector representing the actors. Simply print out this vector.
- Select from shining\_list the second element in the vector representing the actors. Do a printout like before.

#### ex 56.R

```
# shining_list is already pre-loaded in the workspace

# Print out the vector representing the actors
print(shining_list[["actors"]])

# Print the second element of the vector representing the actors
print(shining_list[["actors"]][2])
```

# Creating a new list for another movie

You found reviews of another, more recent, Jack Nicholson movie: The Departed!

Scores	Comments
4.6	I would watch it again
5	Amazing!
4.8	I liked it
5	One of the best movies
4.2	Fascinating plot

It would be useful to collect together all the pieces of information about the movie, like the title, actors, and reviews into a single variable. Since these pieces of data are different shapes, it is natural to combine them in a list variable.

movie\_title, containing the title of the movie, and movie\_actors, containing the names of some of the actors in the movie, are available in your workspace.

#### Instructions 100 XP

- Create two vectors, called scores and comments, that contain the information from the reviews shown in the table.
- Find the average of the scores vector and save it as avg\_review.
- Combine the scores and comments vectors into a data frame called reviews\_df.
- Create a list, called departed\_list, that contains the movie\_title, movie\_actors, reviews data frame as reviews\_df, and the average review score as avg\_review, and print it out.

#### $ex_57.R$

```
# Use the table from the exercise to define the comments and scores vectors
scores \leftarrow c(4.6, 5, 4.8, 5, 4.2)
comments <-
    c(
        "I would watch it again",
        "Amazing!",
        "I liked it",
        "One of the best movies",
        "Fascinating plot"
    )
# Save the average of the scores vector as avg_review
avg_review <- mean(scores)</pre>
# Combine scores and comments into the reviews_df data frame
reviews_df <- data.frame(scores, comments)</pre>
# Create and print out a list, called departed_list
departed_list <- list(</pre>
    movie_title,
    movie_actors,
    reviews_df,
    avg_review
print(departed_list)
```

# **Conditionals and Control Flow**

# **Equality**

The most basic form of comparison is equality. Let's briefly recap its syntax. The following statements all evaluate to TRUE (feel free to try them out in the console).

```
3 == (2 + 1)
"intermediate" != "r"
TRUE != FALSE
"Rchitect" != "rchitect"
```

Notice from the last expression that R is case sensitive: "R" is not equal to "r". Keep this in mind when solving the exercises in this chapter!

#### Instructions 100 XP

- In the editor on the right, write R code to see if TRUE equals FALSE.
- Likewise, check if -6 \* 14 is not equal to 17 101.
- Next up: comparison of character strings. Ask R whether the strings "useR" and "user" are equal.
- Finally, find out what happens if you compare logicals to numerics: are TRUE and 1 equal?

#### ex 001.R

```
# Comparison of logicals
TRUE == FALSE

# Comparison of numerics

-6 * 14 != 17 -101
# Comparison of character strings
"useR" == "user"
```

```
# Compare a logical with a numeric
TRUE == 1
```

#### Greater and less than

Apart from equality operators, Filip also introduced the less than and greater than operators: < and >. You can also add an equal sign to express less than or equal to or greater than or equal to, respectively. Have a look at the following R expressions, that all evaluate to FALSE:

```
(1 + 2) > 4
"dog" < "Cats"
TRUE <= FALSE
```

Remember that for string comparison, R determines the greater than relationship based on alphabetical order. Also, keep in mind that TRUE is treated as 1 for arithmetic, and FALSE is treated as 0. Therefore, FALSE < TRUE is TRUE.

#### Instructions 100 XP

- Write R expressions to check whether:
- -6 \* 5 + 2 is greater than or equal to -10 + 1.
- "raining" is less than or equal to "raining dogs".
- TRUE is greater than FALSE.

#### ex 002.R

```
# Comparison of numerics

-6 * 5 + 2 >= -10 +1

# Comparison of character strings
"raining" <= "raining dogs"

# Comparison of logicals

TRUE > FALSE
```

### **Compare vectors**

You are already aware that R is very good with vectors. Without having to change anything about the syntax, R's relational operators also work on vectors.

Let's go back to the example that was started in the video. You want to figure out whether your activity on social media platforms have paid off and decide to look at your results for LinkedIn and Facebook. The sample code in the editor initializes the vectors linkedin and facebook. Each of the vectors contains the number of profile views your LinkedIn and Facebook profiles had over the last seven days.

#### Instructions 100 XP

Using relational operators, find a logical answer, i.e. TRUE or FALSE, for the following questions:

- On which days did the number of LinkedIn profile views exceed 15? When was your
- LinkedIn profile viewed only 5 times or fewer? When was your LinkedIn profile
- visited more often than your Facebook profile?

#### ex003.R

```
# The linkedin and facebook vectors have already been created for you
# The linkedin and facebook vectors have already been created for you
linkedin <- c(16, 9, 13, 5, 2, 17, 14)
facebook <- c(17, 7, 5, 16, 8, 13, 14)

# Popular days
linkedin > 15
# Quiet days
linkedin <= 5

# LinkedIn more popular than Facebook
linkedin > facebook
```

# **Compare matrices**

R's ability to deal with different data structures for comparisons does not stop at vectors. Matrices and relational operators also work together seamlessly!

Instead of in vectors (as in the previous exercise), the LinkedIn and Facebook data is now stored in a matrix called views. The first row contains the LinkedIn information; the second row the Facebook information. The original vectors facebook and linkedin are still available as well.

#### Instructions 100 XP

Using the relational operators you've learned so far, try to discover the following:

- When were the views exactly equal to 13? Use the views matrix to return a logical matrix.
- For which days were the number of views less than or equal to 14? Again, have R return a logical matrix.

#### ex 004.R

```
# The social data has been created for you
linkedin <- c(16, 9, 13, 5, 2, 17, 14)
facebook <- c(17, 7, 5, 16, 8, 13, 14)
views <- matrix(c(linkedin, facebook), nrow = 2, byrow = TRUE)
# When does views equal 13?
views == 13
# When is views less than or equal to 14?
views <= 14</pre>
```

# & and

Before you work your way through the next exercises, have a look at the following R expressions. All of them will evaluate to TRUE:

```
TRUE & TRUE
FALSE | TRUE
5 <= 5 & 2 < 3
3 < 4 | 7 < 6
```

Watch out: 3 < x < 7 to check if x is between 3 and 7 will not work; you'll need 3 < x & x < 7 for that.

In this exercise, you'll be working with the last variable. This variable equals the value of the linkedin vector that you've worked with previously. The linkedin vector represents the number of Linkedin views your profile had in the last seven days, remember? Both the variables linkedin and last have been pre-defined for you.

#### Instructions 100 XP

Write R expressions to solve the following questions concerning the variable last:

- Is last under 5 or above 10?
- Is last between 15 and 20, excluding 15 but including 20?

#### ex 005.R

```
# The linkedin and last variable are already defined for you
linkedin <- c(16, 9, 13, 5, 2, 17, 14)
last <- tail(linkedin, 1)

# Is last under 5 or above 10?
last < 5 | last > 10

# Is last between 15 (exclusive) and 20 (inclusive)?
last > 15 | last < 20</pre>
```

# & and | (2)

Like relational operators, logical operators work perfectly fine with vectors and matrices.

Both the vectors linkedin and facebook are available again. Also a matrix -views- has been defined; its first and second row correspond to the linkedin and facebook vectors, respectively. Ready for some advanced queries to gain more insights into your social outreach?

#### Instructions 100 XP

- When did LinkedIn views exceed 10 and did Facebook views fail to reach 10 for a particular day? Use the linkedin and facebook vectors.
- When were one or both of your LinkedIn and Facebook profiles visited at least 12 times?
- When is the views matrix equal to a number between 11 and 14, excluding 11 and including 14?

#### $ex\_006.R$

```
# The social data (linkedin, facebook, views) has been created for you
# linkedin exceeds 10 but facebook below 10
linkedin > 10 & facebook < 10

# When were one or both visited at least 12 times?
linkedin >= 12 | facebook >= 12

# When is views between 11 (exclusive) and 14 (inclusive)?

views > 11 & views <= 14</pre>
```

# **Best Coding Practices for R**

# What we mean when say "better coding practice"

R programmers have a bad reputation writing bad code. Perhaps the main reason is that the people whose write much of the package are not programmers but scientific from other areas. Sometimes we overestimate crucial aspects from a programming standpoint. As R programmers we overcome to write the code for production. Mostly we write scripts and when we deploy it the same when we just wrap it in a function and perhaps a package. It is common to face poorly written code—columns were referred by numbers, functions were dependent upon global environment variables, 50+ lines functions without arguments and with over-sized lines code 100 characters or more, not indentation, poor naming, conventions etc,...,.

We strongly encourage to use a style. Yea I know, there is not a unique way to do it, but the philosophy is to follow a consistent style. With respect to this regard made yourself a favor and read this great book for R

https://bookdown.org/content/d1e53ac9-28ce-472f-bc2c-f499f18264a3/

**Folder Structure** 

**Code Structure** 

**Sections** 

**Structural Composition** 

Identation

Styling

**Final Comments** 

# Tidyverse Fundamentals with R

Introduction to Tidyverse

Reshaping Data with tidyr

**Project** 

Modeling with Data in the Tidyverse

Communication with Data in the Tidyverse

Categorical Data in the Tydiverse

# **Data Manipulation**

Data Manipulation with dplyr

Joining Data with dplyr

Case Study: Exploratory Data Analysis in R

Data Manipulation with data.table in R

Joining Data with data.table in R

1 Data visualization with ggplot2 and friends

# Part II

The whole game of statistical Inference

Our goal in this part of the book is to give you a rapid overview of the main tools of data science: **importing**, **tidying**, **transforming**, and **visualizing data**, as shown in **?@fig-ds-whole-game**. We want to show you the "whole game" of data science giving you just enough of all the major pieces so that you can tackle real, if simple, data sets. The later parts of the book, will hit each of these topics in more depth, increasing the range of data science challenges that you can tackle.

# 2 Statistical Inference with resampling: Bootstrap and Jacknife.

- 2.1 Likelihood inference.
- 2.2 Variance analisys.
- 2.3 ROC Curves

# 3 Lienar Regression

- 3.1 Linear Regression
- 3.2 Multiple linear\_regression and generalized linear regresion

# 4 Summary

In summary, this book has no content whatsoever.

[1] 2

# References

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