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Web app for detecting Malicious and fraudulent activities over Social Networking Sites

A PROJECT REPORT

Submitted by

Saumya Sharma
20BCS6224

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Web app for detecting Malicious and fraudulent activities over Social Networking Sites

A PROJECT REPORT

Submitted by

Saumya Sharma
20BCS6224

in partial fulfillment for the award of the degree of

BACHELOR OF ENGINEERING IN
COMPUTER SCIENCE WITH SPECIALIZATION IN ARTIFICIAL
INTELLIGENCE AND MACHINE LEARNING & INFORMATION
SECURITY

Under the Supervision of:

Mr. Ankit Garg

CHANDIGARH UNIVERSITY, GHARUAN, MOHALI - 140413,
PUNJAB
December, 2023

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BONAFIDE CERTIFICATE

Certified that this project report "Web app for detecting Malicious and fraudulent activities over Social Networking Site s" is the bonafide work of " Saumya Sharma " who carried out the project work under my/our supervision.

SIGNATURE

Mr. Ankit Garg

HEAD OF THE DEPARTMENT

SIGNATURE

SUPERVISOR

Submitted for the project viva -voce examination held on



INTERNAL EXAMINER EXTERNAL EXAMINER

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ACKNOWLEDGEMENT

No project is ever complete without the guidance of those expert who have already traded this past before and hence become master of it and as a result, our leader. So, I would like to take this opportunity to take all those individuals how have helped me in visualizing this project.

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I extend my sincere appreciation to our Project Supervisor for providing me the opportunity to implement the project.

I am really thankful to all our Professors from AIT-CSE (Chandigarh University)



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have been
valuable in so many ways that I find it difficult to acknowledge every of them
individually.

Thank You

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ABSTRACT

In the digital age, the recent years, the continuous growth of social networking
sites such as

Facebook, Instagram, whatsapp has expanded the online communication
throughout the world.

These platforms provide seamless interaction and keep us up to date with the
current world but these

have some dark sides too. These platforms are become the major source for
malicious and the
fraudulent activities.

The subsequent nature of social networking has surged the online
communication which is enabling
the world to socially get updated and be connected all over the world, however,
this convenience

has also given rise to a disturbing trend: fake video calls leading to potential
blackmail. So, the key



features of our proposed web app includes monitoring the unknown callers, alerting mechanisms and reporting capabilities offering user an adaptive and protective defense mechanism for the privacy, security and safety.

The proposed web application is used for detecting and investigating the malicious and fraudulent activities on the social networking sites represents a significant advantage in the ongoing efforts to enhance the online security. Through timely alerts and intervention, the web application empowers users to take control of their digital security. This research not only examines the growing risks through fake video calls on social platforms but also offers some practical solutions to mitigate these threats.

Basically, this web app does the work of cyber security first it will detect the unknown number, cross – verify it through the multiple platforms, like the username on UPI apps, social platforms, truecaller and then matches the result and reports to the user if found suspected. The increasing prevalence of malicious and fraudulent activities on social networking sites poses significant challenges in maintaining a secure and trustworthy online environment. This project introduces a web application designed to detect and mitigate such activities, contributing to enhanced user safety and a more secure online community.

The goal of strengthening internet security and equipping users with a strong



defense against
blackmailing attacks is improved by the research. The cybersecurity community
as well as end -
users can benefit from the study's findings and ideas. Future work may involve
further model
improvements, continuous monitoring, and adaptation to changing threats. 1

CHAPTER 1

INTRODUCTION

1.1 Background Information

The explosive growth of social networking sites over the past decade has
fundamentally transformed the way
individuals communicate, share information, and connect with others across the
globe. Platforms such as
Facebook, Twitter, Instagram, and LinkedIn have become integral parts of daily
life, facilitating the exchange
of ideas, fostering communities, and serving as hubs for both personal and
professional networking. However,
this unprecedented connectivity comes with a dark underbelly – the proliferation
of malicious and fraudulent
activities that threaten the very essence of these online communities. As users
engage in a n ever -expanding
digital ecosystem, the vulnerabilities within social networking sites become
apparent.

Malicious actors exploit the trust and openness inherent in these platforms,
perpetrating a range of activities that
compromise user privacy, disseminate false information, and jeopardize the
integrity of online interactions.
Phishing attempts, account compromises, and the intentional spread of
misinformation have emerged as
formidable challenges, requiring novel and sophisticated solutions to s afeeguard



the digital landscape. In this context, the motivation behind the development of an Android application for detecting malicious and fraudulent activities is rooted in a commitment to address these growing concerns. As the prevalence of online threats continues to escalate, there is an urgent need for tools that not only respond to existing challenges but also anticipate and prevent future risks.

This project seeks to provide a holistic solution that combines technological innovation, machine learning algorithms, and community engagement to fortify social networking platforms against the evolving landscape of online threats. The convergence of technology and human interaction within the realm of social networking sites underscores the significance of proactive measures in securing the digital space. By delving into the intricacies of user-generated content, interaction patterns, and network behaviors, this Android application aims to disrupt the strategies employed by malicious entities. Furthermore, the project recognizes the indispensable role of user collaboration in the ongoing battle against online threats, placing emphasis on empowering individuals to actively contribute to the collective security of the digital community. In the subsequent sections, we will explore the intricacies of the Android application's development, methodology, and outcomes. By understanding the background of the project, we lay the foundation for a comprehensive examination of how technology and community collaboration can work synergistically to create a safer, more secure online environment.



1.2 Identification of Problem

The advent of social networking sites has revolutionized the way people connect and share information, fostering a globalized digital community. However, the widespread adoption of these platforms has given rise to a myriad of security challenges, with malicious and fraudulent activities emerging as significant threats to the integrity of online interactions.

Phishing attacks pose multiple challenges due to their multidimensional nature:

- **Phishing Attempts** : Social networking sites often serve as breeding grounds for phishing attempts, where malicious entities impersonate trusted individuals or organizations to deceive users into revealing sensitive information. These deceptive practices compromise user privacy and can lead to financial or identity theft.
- **Account Compromise** : The unauthorized access to user accounts represents a persistent and escalating issue. Malicious actors employ various techniques, including password breaches and social engineering, to compromise user accounts. Once infiltrated, these accounts can be used for fraudulent activities, spreading misinformation, or launching further attacks.
- **Dissemination of Misinformation** : The rapid dissemination of information on social networking sites makes them susceptible to the intentional spread of misinformation. False narratives, fake news, and manipulated content can rapidly gain traction, contributing to a climate of distrust and confusion.



- Inadequate Reporting Mechanisms : Existing reporting mechanisms on social platforms

may lack effectiveness, leading to delayed or insufficient responses to identified threats.

Users may encounter challenges in reporting suspicious activities, hindering the collective

effort to maintain a s e c u r e online environmen t.

- Dynamic Nature of Threats: The evolving landscape of online threats requires a dynamic

and adaptive approach to detection. Traditional security measures may struggle to keep

pace with the ever -changing tactics employed by malicious actors, necessitating innovative solutions.

The identification of these problems underscores the need for a comprehensive and proactive system

capable of detecting and mitigating malicious and fraudulent activities on social networking sites. 3

As users increasingly rely on these platforms for personal and professional interactions, addressing

these challenges becomes imperative to uphold the trust, security, and integrity of the digital

community. In response to these identified issues, this pro ject aims to develop an Android

application that combines advanced technological solutions with user engagement to fortify social

networking sites against the spectrum of online threats , legitimate and malicious URLs, thereby

enhancing online security and reducing the risks associated with phishing attacks.

1.3 Identification of Tasks



1. Literature R eview

Conduct a thorough literature review on existing research, tools, and methodologies related to the detection of malicious and fraudulent activities on social networking sites. Summarize key findings and identify gaps in current knowledge.

2. Problem Statement Definition

Clearly define and articulate the problem statement, highlighting the specific challenges associated with malicious activities on social platforms that the Android application aims to address.

3. Objective Formulation

Clearly outline the objectives of the Android application, specifying the goals related to detection mechanisms, user engagement, and overall enhancement of online security.

4. Methodology Design

Clearly outline the objectives of the Android application, specifying the goals related to detection mechanisms, user engagement, and overall enhancement of online security.

5. Methodology De sign

Design the methodology section detailing the technical approach of the Android application. Specify the machine learning algorithms, data preprocessing techniques, and integration methods with social networking APIs.

6. Data Collection Plan

- Develop a plan for data collection, specifying the sources of data, data types, and any preprocessing steps required to ensure the quality and relevance of the dataset.



1.4 Timeline

Creating a timeline for a project report involves estimating the time required for each task and organizing them in a logical sequence .

Days 1 -2: Project Kickoff

Set up project environment, organize files, and initiate version control if applicable.

Days 3 -7: Literature Review

Begin the literature review, focusing on existing research, tools, and methodologies related to detecting malicious activities on social networking sites.

Days 8 -10: Problem Statement and Objectives

Define the problem statement and clearly outline the objectives of the Android application.

Week 3 -4: Methodology and Data Collection

Days 11 -12: Methodology Design

Design the methodology section, specifying the machine learning algorithms, data preprocessing techniques, and integration methods.

Days 13-15: Data Collection Plan

Develop a plan for data collection, specifying sources, types of data, and preprocessing steps.

Days 18 -21: System Architecture Design



Create a comprehensive system architecture diagram.

Week 4-5: Android App Implementation and UI Design

Days 22 -24: Android App Implementation

Begin coding the Android application, incorporating the designed architecture and methodology.

Days 25-30: User Interface Design

Design an intuitive and user -friendly interface for the Android application. 5

Week 6: Preliminary Testing and Results Implementation

Days 31-37: Preliminary Testing

Conduct preliminary testing to identify and address any initial issues or bugs.

Days 38-45: Results and Evaluation Section

Implement the results and evaluation section, presenting outcomes and relevant metrics.

Week 8: Discussion, Conclusion, and Future Scope

Days 46-50: Discussion of Results and Conclusion

Analyze and discuss results; draft the conclusion section summarizing key findings.

Days 51-55: Future Scope Section

Outline the future scope of the project, identifying potential areas for improvement and expansion.

Week 9: Abstract, Introduction, and Review/Edit

Days 56-61: Abstract Writing

Write the abstract, providing a concise summary of the entire report.



Days 62-66: Introduction Drafting

Draft the introduction section, providing background information and introducing the Android application.

Days 67-72: Review and Edit

Review and edit the entire report for coherence, clarity, and adherence to academic writing standards.

Week 10: Formatting, Appendices, Presentation Preparation

Days 68-75: Formatting and Styling

Format the report according to guidelines, including proper citation styles.

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Days 76-85: Appendices and Supplementary Materials

Compile supplementary materials into appendices as needed.

Days 86-92: Presentation Preparation

If required, prepare a slide deck summarizing key points of the report for a presentation.

Week 11: Final Review and Submission

Days 93-100: Final Review

Perform a final review of the report, checking for any remaining errors or inconsistencies.

Chapter 1 – Introduction

It will include the Background information, Identification of Problem, Identification of Tasks &

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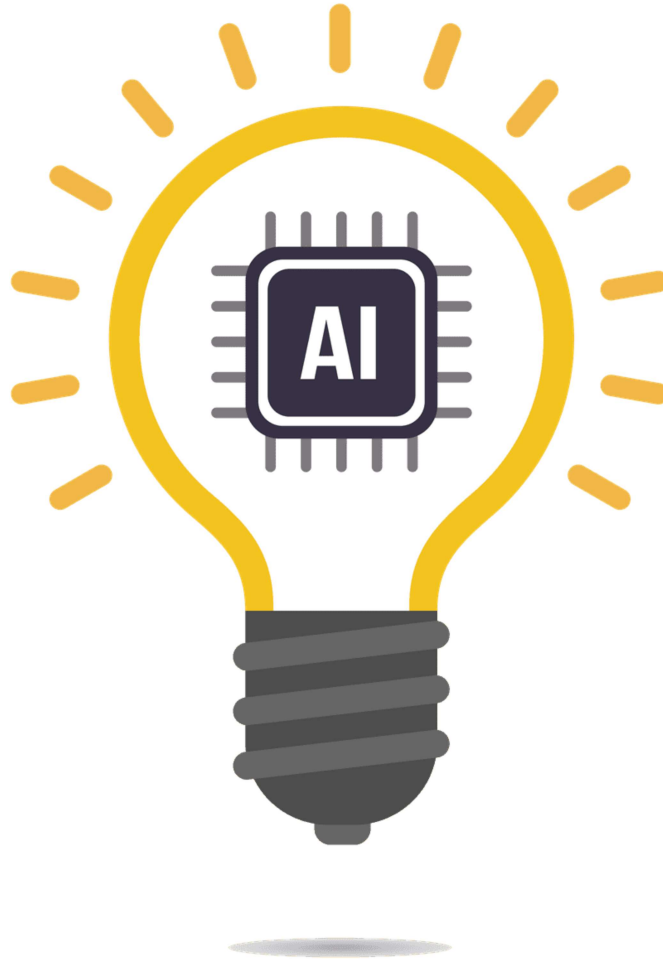
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Your questions, answered

How Does ZeroGPT work?



What is the accuracy rate of ZeroGPT?



Who Benefits from ZeroGPT's AI content detector?



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Does ZeroGPT work with different languages?



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