

# INTERACTIVE MEDIA MANAGEMENT

## MTM1529 | Studio Lab II

### Rubric

Marks based on scales listed below.

**Technical and Deliverables** based upon requirement met or not.

#### Colour

- 20 easy of use; user is engaged to complete the form
- 10 somewhat ease of use, direction lacks clear directions
- 1 lacking user friendly direction; hard to use

#### Imagery

- 30 colour, type and overall layout greatly enhances the product; well balanced and flows well from page to page; CLF carries over from original design
- 8 somewhat offsets the subject matter; layout design jumps somewhat from page to page; some elements missing from original design
- 1 interferes with subject material; space and elements used off balances pages; look and feel not carried through

### Late Policy

The program late policy applies to all assignments. You are responsible to verify the submission of all assignments, which includes all deliverables.

### Resources

Refer to Brightspace for all acceptable sources. Five (5) marks deducted per element used outside of program list.

**Plagiarism policy will apply.**

### Content

All textual and media content must be original.

### Submission

Submit to the professor's **dropbox on the network drives** at the College.

## Final Project: Online Web/CMS Portfolio

**Due** April 19 - 10:50 a.m.

**Grading** 30% of final mark

**Description** To create and enhance your online presence, and to promote and showcase your work, you are to create a website portfolio. This is an open ended final project and the direction you take is up to you.

**Notes** The supplied link shall remain live until May 10.

### Requirements Technical

Size : self directed		
Pages : landing page, about, portfolio, contact	8	(out of 8)
Portfolio : 3 categories with 4 piece each min.	15	(out of 15)
Content : original (no filler text)	10	(out of 10)
Bio on each piece (date, title, involvement)	12	(out of 12)
Look and Feel : reflective of eBrochure PDF	10	(out of 10)
Abbreviated Résumé (page or linked document)	5	(out of 5)

### Deliverables

A single functioning web link (emailed by date/time listed above)

### Layout and Design

Usability	20	(out of 20)
Overall Layout	30	(out of 30)

**Total** 110 (out of 110)

**Comments** colour :  
imagery :  
typography :  
overall layout :