

# CREDIT CARD TRANSACTION REPORT

Trans\_Amount

44.5M

Revenue

55M

Trans\_Count

655.7K

Total\_Interest

7.8M

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
|---------------|----------------|------------------------|------------------------|

|      |          |          |         |
|------|----------|----------|---------|
| Blue | 46139398 | 36957875 | 6495888 |
|------|----------|----------|---------|

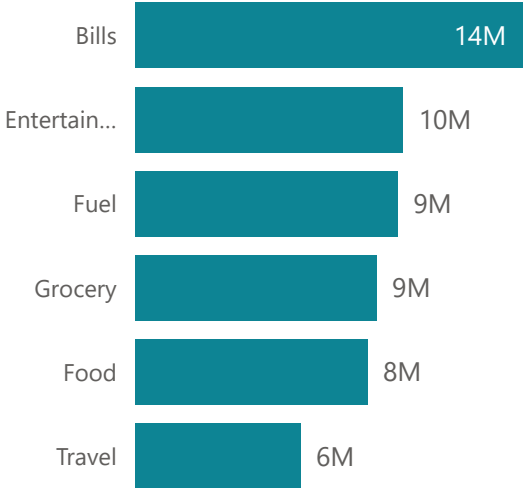
|        |         |         |        |
|--------|---------|---------|--------|
| Silver | 5586332 | 4586746 | 812081 |
|--------|---------|---------|--------|

|      |         |         |        |
|------|---------|---------|--------|
| Gold | 2454072 | 2024078 | 373784 |
|------|---------|---------|--------|

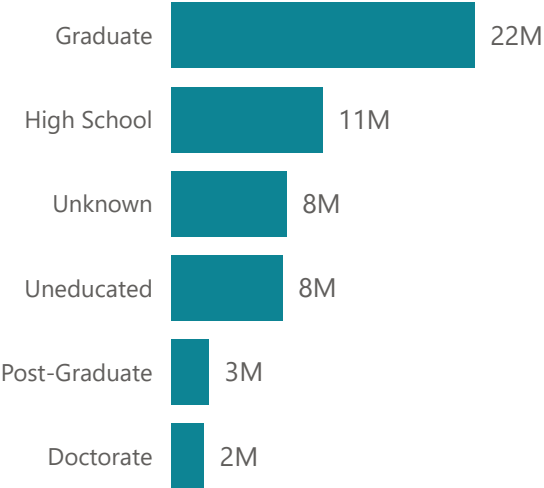
|          |         |        |        |
|----------|---------|--------|--------|
| Platinum | 1135608 | 953314 | 161629 |
|----------|---------|--------|--------|

|       |          |          |         |
|-------|----------|----------|---------|
| Total | 55315410 | 44522013 | 7843382 |
|-------|----------|----------|---------|

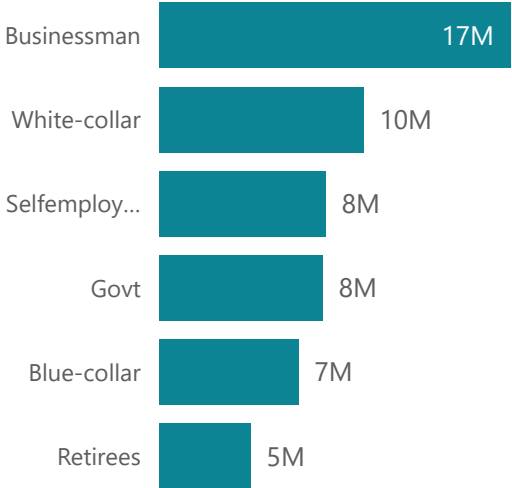
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Cust Job



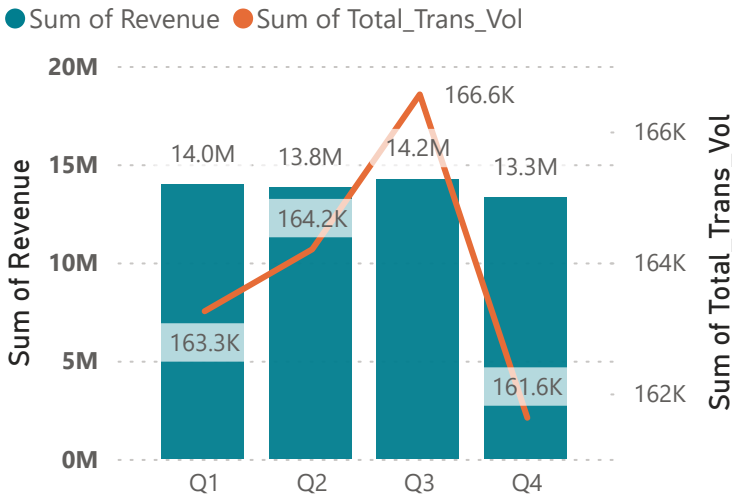
Q4

Q3

Q2

Q1

## Qtr Revenue and Total trans count



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

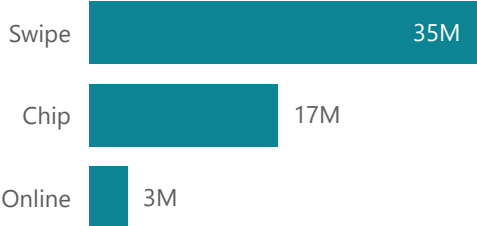
Platinum

Med

Low

High

## Revenue by Use Chip



## Customer Acq Cost

