

Study Material Handout: Introduction to AI (Sem-1, B.Design Hons.)

Recommended Books, Videos, and Online Resources

Books

[Russell, S. J., & Norvig, P. \(2021\). Artificial Intelligence: A Modern Approach \(4th ed.\). Pearson.](#)

[Mitchell, M. \(2019\). Artificial Intelligence: A Guide for Thinking Humans. Farrar, Straus and Giroux.](#)

[McCormack, J., Gifford, T., & Hutchings, P. \(2019\). Autonomous Creativity: AI and the Arts. Springer.](#)

[Miller, A. I. \(2019\). The Artist in the Machine: The World of AI-Powered Creativity. MIT Press.](#)

Video Lectures & Documentaries

[CrashCourse AI – Ep.1: What is AI? \(YouTube\)](#)

[Google AI: AI Basics for Everyone](#)

[MIT CSAIL – Generative AI and the Future of Creativity \(2023\)](#)

Netflix Documentary: The Creative Brain (2019). Available on Netflix

[BBC Ideas \(2020\): The Ethical Dilemma of AI](#)

Online Learning Modules

[Elements of AI \(University of Helsinki\)](#)

[Google Teachable Machine](#)

[DeepLearning.AI – Generative AI for Everyone \(Coursera, 2023\)](#)

Research & Case Studies

[Harvard Business Review \(2023\): How Generative AI is Changing Creative Work](#)

[Google Arts & Culture – AI Experiments](#)