

# Credit Card Transaction Analysis

Revenue

56.5M

Total Interest

8.0M

Transaction  
Amt

45.5M

Count

667K

Card Category	Revenue	Transaction Amount	Interest Earned
Blue	4,71,88,612	3,78,40,749	66,14,173
Silver	56,59,109	46,47,596	8,21,923
Gold	25,33,682	20,91,362	3,84,755
Platinum	11,35,608	9,53,314	1,61,629
Total	5,65,17,011	4,55,33,021	79,82,480

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Gold

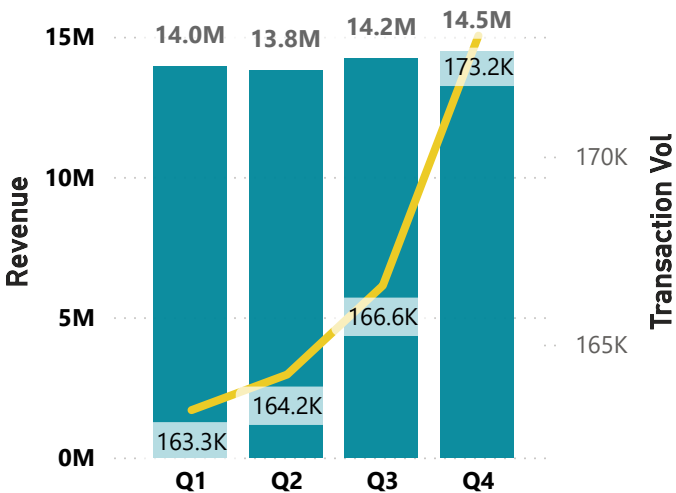
Silver

Blue

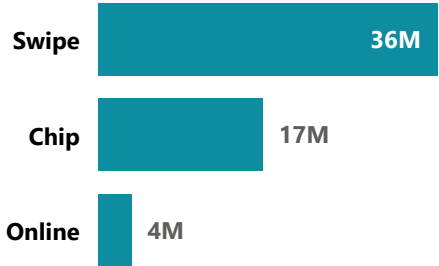
Platinum

## QTR Revenue & Transaction Count

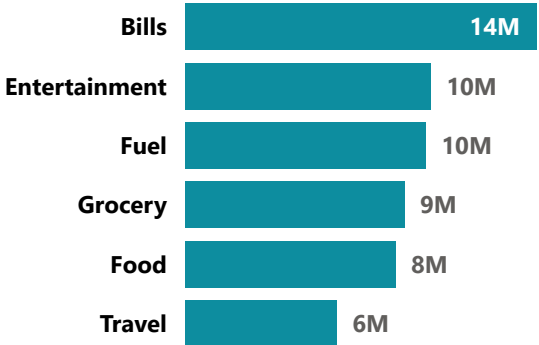
● Revenue ● Transaction Vol



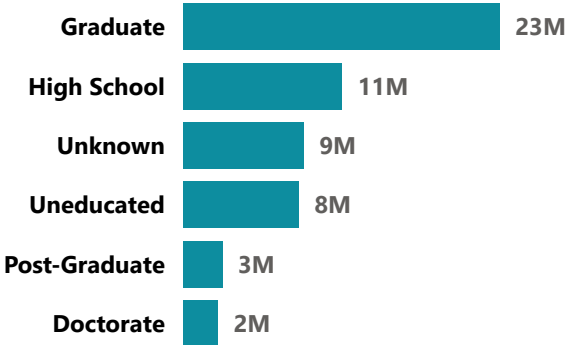
## Revenue by JobType



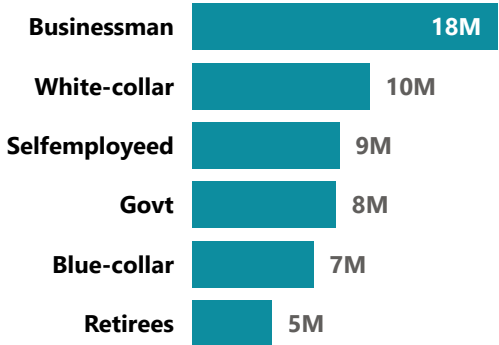
## Revenue by Expenditure Type



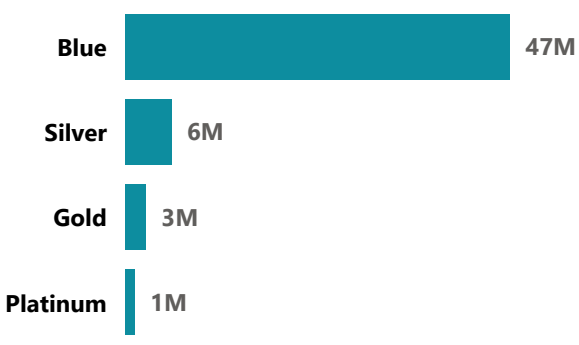
## Revenue by Education Level



## Revenue by JobType



## Revenue by Card Category





# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

56.5M

Total Interest

8.0M

Income

588M

CSS

3.2

Gold

Silver

Blue

Platinum

M

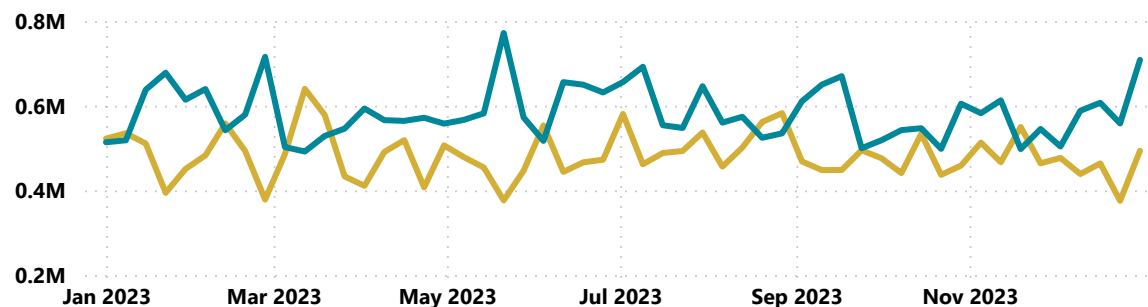
31M

F

26M

Revenue by Week

Gender ● F ● M



Car Owner



House Owner



Personal Loan

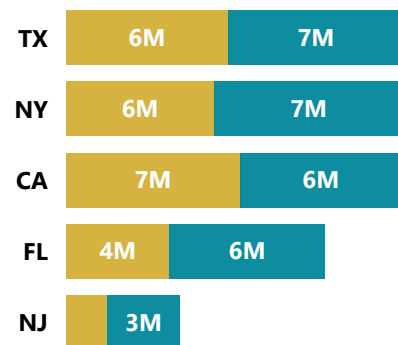


Delinquent

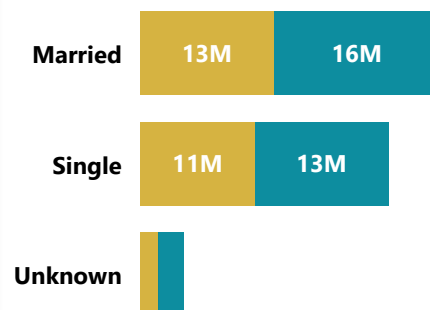


Customer Job	Revenue
Businessman	1,76,97,472
White-collar	1,02,83,124
Selfemployed	85,42,826
Govt	83,35,534
Blue-collar	70,40,606
Retirees	46,17,448
Total	5,65,17,011

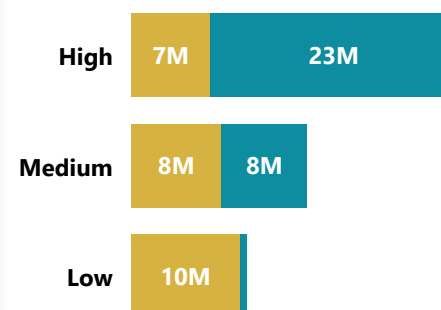
Top States by Revenue



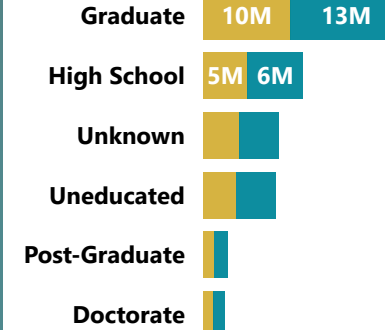
Revenue by Marital Status



Revenue by Income Grp



Revenue by Education



Revenue by Age Group

