



Cylsys Software Solution

INDIA | USA | UAE | SINGAPORE



DISCLAIMER

This document and the information in it are provided in confidence for the sole purpose of exploring a business opportunity between the disclosing party Cylsys Software Solution Pvt. Ltd. and the receiving party concerning certain operational projects as mentioned herein (“Services”). This document and the information contained herein in any form must not be disclosed to any third party or be used for any other purposes other than to evaluate the Services offered by Cylsys Software Solution Pvt. Ltd. to the receiving party without the express written permission of Cylsys Software Solution Pvt. Ltd.



BUSINESS OVERVIEW

CYLSYS SOFTWARE SOLUTION

Cylsys Software was founded in the year 2010 and has been scaling new heights in the various verticals of Information Technology.

Cylsys Software Solution Pvt. Ltd. is a 360 degree Software solutions company offering innovative solutions through its Business verticals of Software development, Mobile App development, IT Staffing and the newly launched vertical called Unicorn Ops.

WHY US

- Developed 500+ projects and counting.
- Team of 110+ developers
- Strong technical skills, Have 10+ years of experience
- 99% satisfied clients
- High Quality Delivery
- Expertise in UI/ UX designs

OUR SERVICES

- Software Development
- IT Staffing
- Unicorn Ops(BPO/KPO)
- Mobile App UI/UX Designing and Development

DOMAIN EXPERTISE:

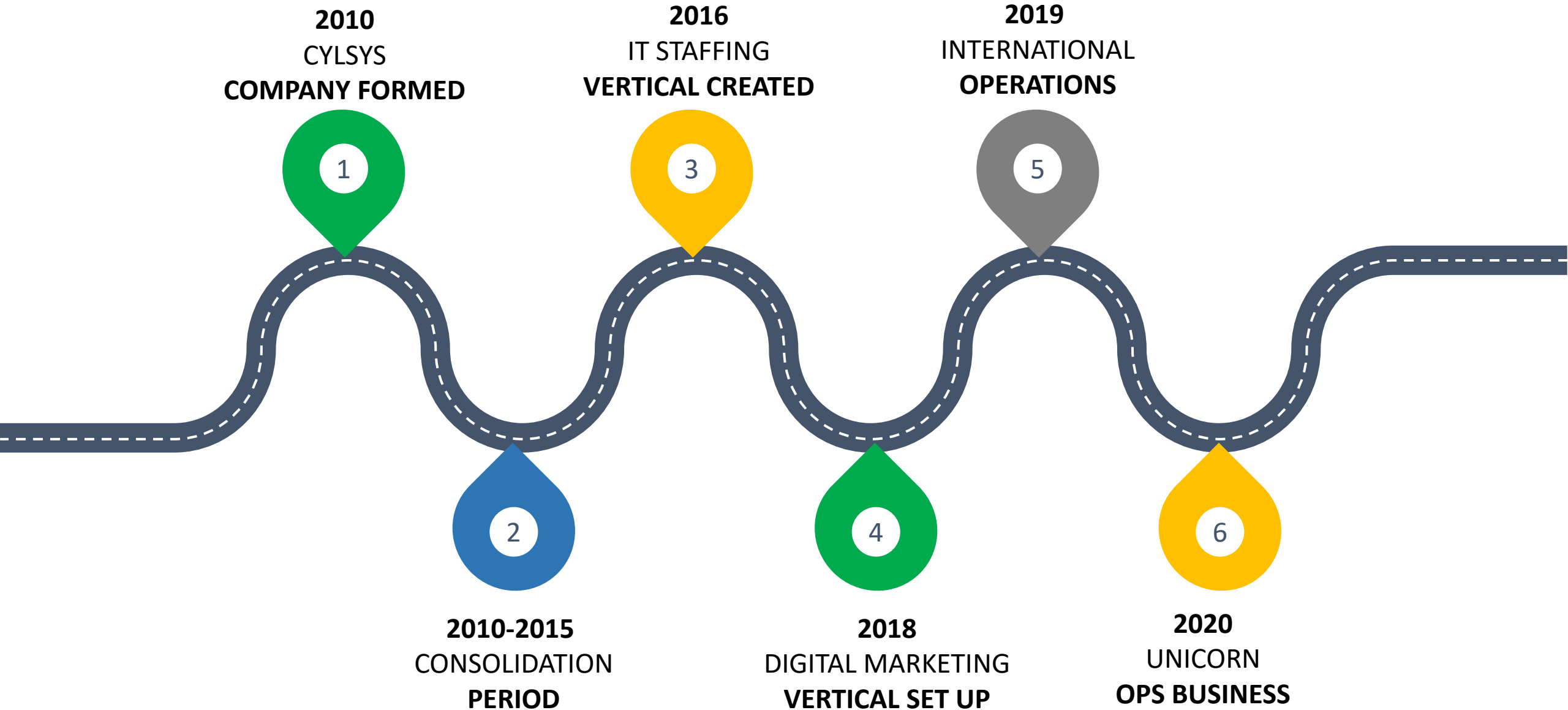
- BFSI Sector
- Education Sector
- Health Care Sector
- Product Based Startups
- Tech Companies



"Cylsys understands how to run a business and to sustain a long term business relation with clients."
Pawas Goyal -CEO of Cylsys Software Soutlion Pvt Ltd



SHORT JOURNEY, BIG ACHIEVEMENTS



CYLSYS SOFTWARE IN THE NEWS




THE BUSINESS FAME

— Inscribe Your Business Stories —

Proudly Features
Cylsys Software Solution Pvt. Ltd.

In our special issue

An Annual listing of "The Most Innovative Companies to Watch in 2021" as a pioneer in innovative products and services to its customers.

Dr. Shital A.
Editor-in-Chief



50th ANNUAL STARTUPS TO WATCH 2017

Pawas Goyal
Chief Executive Officer
MyFundBucket

MyFundBucket:

An Emerging Leader who has pledged to change the face of services in Financial Solutions Industry with its Digital concept

Dr. Shital A.
Editor-in-Chief

A magazine called 'The CEO' invited Pawas to speak about MFB's journey




BC Business Connect
INSPIRING BUSINESS COMMUNITY

CYLSYS
we shape your business

CYLSYS SOFTWARE SOLUTIONS
Stunning IT Solutions For All Types Of Business

PAWAS GOYAL
Founder & Director



Cylsys on CNBC Hong Kong in a startup summit in July 2017



*Cylsys Software Solution Pvt. Ltd.
— Revolutionizing Work Places*



SOFTWARE DEVELOPMENT

Mobile Apps

Mobile application development

If perfect Usability, Security which cannot be breached and cutting edge functionality is what you seek in your mobile application ? Look no further.

Software

Customized Software Development

Whether a Start up, A Business looking to scale up or A Business wanting to reinvent its process, Cylsys Software offers the entire gamut of Software development services to ensure your Business is up to date with today's Technology and competing with competitors with an added advantage.

QA

Software testing and QA

Our expertise honed over a decade of in depth domain knowledge and Software testing service provides the stamp of success to clients of all sizes and across industries.

QA Automation

QA automation service

Leverage our in-house automation facility to test functionality, API's or Mobile apps with unparalleled precision and speed. Cylsys ensures software application and product quality by providing proven measures for Reliability, Quality and Usability

DDC

Dedicated Development Centre

Our State of the art Development Centre can be used by clients to optimize their development resources, cut development costs and market the product by the in house experts.

Web Apps

Web application development

We help Client make a major impact in the market by creating high performing web applications which stand out from the clutter and which ranges from powerful video delivery solutions to E-commerce portals to custom Healthcare software to path breaking EdTech platforms.

MOBILE APP DEVELOPMENT STACK

Android App Development

The popularity in the market and worldwide reach makes android apps an excellent choice for your business solutions. Cylsys android apps are known for their stunning User Interface (UI/UX), swift loading time, and consistent performance.

iPhone App Development

iOS applications are known for setting new benchmarks in the mobile app development industry. A fresh idea with a simple interface is what iOS apps are all about, and our resourceful iPhone app development team is the right choice for you.

Flutter App Development

Flutter apps are multi-platform apps enriched with delightful UI, high performance, and responsive design. Our Flutter app development has the best team that will help you save time, cost, and resources while providing you with aesthetic native apps.

Cross Platform Mobile Apps

Mobile apps that work on multiple platforms give you a wider reach. Leveraging the best technologies in cross-platform development like Ionic, Xamarin, etc., our cross-platform development process balances clarity, features, and responsive interfaces.

React Native Apps

React Native apps are unique, have a simple user interface, and provide cost-effective solutions for your business needs. With vast experience in building first-class native apps, our React Native app development team will help you change the face of your business.

Progressive Web Apps

Progressive Web Applications (PWAs) create a break from traditional web app development to expand on a responsive feel. Our PWAs make it easy for you to link and install them and gives an engaging app-like feel to your business solutions.

IT STAFFING

Permanent Staffing

Our permanent staffing promises perfect fit of candidate to role and company.

Remote Location

The very best talent from the Indian Market. Employees can work from home with laptop and decent internet connection.

Contract Staffing

Short-term solutions for long-term goals. Variety of staffing solutions relied on by other organizations to meet their growing needs

International Recruitment

We are a specialist service employing Indians outside India.

Recruitment Process Outsourcing

Modular service that can be one or more sections of the outsourced recruitment process.

Turnkey Projects

Search potential candidates for your job that matches your requirements and the project at hand.

UNICORN OPS

Back office Operations

Cylsys is well equipped with the latest infrastructure and competent resources to execute this important function which needs clockwork precision and adhering to timelines

Sms / Email campaigns

Bulk SMS / Email campaigns are run to a Target audience to ensure a higher ROI

Lead Generation

Leads which is the starting point for any Sale for any Company are generated as per the Clients parameters and target audience with an exceptional conversion percentage

Data Entry

This very important and critical function has been outsourced to Cylsys by many leading Organizations.

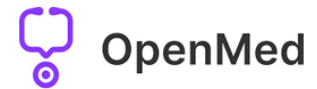
Call Center Ops

Complete Call centre infrastructure and currently having Domestic and International processes

Scheduling Appointments for professionals like Doctors

Assisting Doctors across regions to schedule their patient appointments and optimizing their work day.

OUR CLIENTS



DIGITAL TRANSACTION SYSTEM

Digital Transaction System is a utility that handles all the processing of transactions occurring in mutual fund companies. DTS works on daily basis and handles all the transaction related data. DTS ensures that every transaction is taken care and logged into the system.



It involves Email and Fax transaction, Bank statement download and Credit Confirmation, Master/Mapping setups. It's a one-stop solution for entire transaction processing.

POLLING APPLICATION

As mandated by SEBI all AMCs have to do the valuation of bonds on a daily basis. The process followed is the AMC receives a mail from either CRISIL or ICRA on a daily basis at 4.30 p.m. and this mail needs to be replied by the Fund Managers of AMCs after entering the



necessary data in the attached Excel sheet on the same day. All this data needs to be stored and preserved for approximately 8 years. This entire process was being done manually which was very cumbersome and time consuming. So to enhance the process and optimize the resources it was decided to automate this entire process and store the required data in a database by developing an application for the same.

ADVANCE SUITE - NBFC

Neogrowth is a leading NBFC which is into the Business of Personal Finance. Instant loans, Business loans and Online Seller Finance. The entire process from customer loan application, customer eligibility check, Customer KYC documents scanning and



storing, credit underwriting, loan approval & disbursal are done through their in house CRM. All the details are stored in this application which is called Advance Suite. Cylsys Software took up the task of incorporating updates and modules for this application. Cylsys had two of its resources deployed at the NeoGrowth office to execute this task.

PFIZER –Data Migration

Pfizer is one of the world's premier Biopharmaceutical companies

Cylsys Software was assigned a project for Data Migration by Pfizer. This included extracting data from multiple sources, mapping these tables in Excel and finally migrating it with the SQL Server. This project needed zero-error delivery which our resources executed with ease and within the given deadline.



VDGS AIRPORT SOLUTION

We have designed an application integration software for Safegate, Sweden that enables applications running on different servers to communicate with each other. Let's take an example of the Mumbai International /London Airport.



They run a main frame server that supports the administrative operations of the airport. They also run a parallel Gate Operating System that is responsible for guiding an airplane to its parking bay. It is very useful for these two systems to communicate to each other, but they can't because they operate on completely different architecture. What we've done is to create a message oriented middleware that can track, translate and control the flow of information between these two systems.

ERP FOR STEEL BALL MANUFACTURES

The Brief to Cylsys was to build an ERP which would streamline the entire Manufacturing process. The idea was to incorporate cutting edge Technology for their entire process.



The Company manufactures steel balls and rollers in different sizes and for this, Cylsys designed and developed an ERP which streamlined the whole process. Our ERP gives an accuracy of size, counts of units, quantity of materials and the duration of preparation. Our ERP has the masters as per requirements and gives reports for their quality analysis. Our ERP has resolved their whole manual work wherein they had to manually jot down the process and use excess manpower too.

WEBSITE CONVERSION PROJECT

Cactus Communications is a Leading name in the field of Research. They provide a host of services that support Research scholars, Universities and Institutes, Journals, Publications, Societies, Companies, Policymakers and other entities engaged in research.



Cylsys Software played a major role in their Website conversion project. Cactus had many client websites which were not updated and were using Old framework like PHP. These needed to be converted into HTML using NX framework and Java Script.

CORPORATE SPEND MANAGEMENT PLATFORM

EnKash is a Start up and has created a path breaking platform which analyses Corporate spend, payments and other Financial transactions of companies. Data for such



analysis is taken from service providers like Tally, SAP etc through which companies register their Financial transactions. Cylsys Software creates various modules for this platform of EnKash.

LOAN AGGREGATOR

We have developed a mobile application for Myfundbucket where customer gets the opportunity to meet the financial institutes directly and can choose different financial products.

This App is designed to be dynamic which is integrated with their website myfundbucket.com.

It's facilitates cashback, offers, enquiries, Track status, Customer support and many more.

Daily users: - 3,500+ Operating platforms: - Android & IOS



LEARNING APP

FlexiJoy is a platform that enables companies to fulfill work requirement in contract mode rather than employment and enable candidates to learn skills that are required for the job thereby making them micro entrepreneurs by taking up multiple work opportunities instantly.

FlexiJoy is an initiative by Jetking which has experience of 30+ years in Training and Placements and has generated job opportunity for more than 7 lakh students in 4 countries. FlexiJoy gives people flexibility on how long, where and when they work and provides an opportunity to develop basic employability skills and practical skills for flexible work. It provides opportunities for students to earn while they learn and gain practical experience on the job they love.



MEDICAL JOURNAL READER

The Indian Journal of Ophthalmology (IJO), the official journal of the All India Ophthalmological Society (AIOS) and Medknow released the iPad app, providing full mobile accessibility to the latest research in ophthalmology. IJO is published by leading open access publisher. We have created a content reader for Wolters Kluwer, USA. It's a next generation iPad/Android based reader for medical and



scientific journals. About 350 journals are already live for the reader. We have put in a payment gateway, given digital rights management capabilities and added a host of other features that make it very user friendly. Its comprehensive advertisement platform has micro-targeting capabilities, carries context-aware, rich multimedia adverts has sophisticated usage analytics to study user behaviour and frequently read articles and supports online interactions between peers, users and advertisers.

INSTANT MONEY TRANSFER APP

Cylsys Software created this Instant Money transfer application which helps the user transfer funds from Canada to anyone in Nigeria.



Transfer of funds is done in a matter of minutes through this App. All commercial Banks of Nigeria are supported through this App. This application was created for Android and iOS platforms.

DESKTOP SUPPORT ENGINEER

Deployed desktop support engineer for Amazon across Location for PAN INDIA in shortest span of time. The entire recruitment process of identifying the candidate, conducting the technical interview and ensuring the candidate skill as per JD was completed in a weeks time.



TECH DEVELOPERS

YES Securities, a leading Financial advisory with in-house Team of multi asset product specialists, comes across occasions where they need IT resources/ Developers for a short duration for their short term Projects.



Cylsys Software stepped in and provided them with resources with exceptional skill sets and experience and matching the exact requirements YES Securities was looking for in a candidate. And these resources joined the project on a contractual basis in the shortest possible time as these resources are already on the payroll of Cylsys Software.

PRODUCT DEVELOPMENT

EnhanceSys Innovations is a Company with a rich experience and enables transformation of Business by protecting and growing revenue and improving Operational efficiency. Their Enhanced Engagement Engine (EEE) helps turbo charge Sales Channel Performance, Product profitability and Contact centre response time for Companies.



Cylsys Software partnered EnhanceSys for one of their prime projects by deploying Cylsys resources to work on that project. The Developers from Cylsys Software were able to transform the client requirements into reality and which met the client expectations.

UNIQPRR- PRODUCT UPDATES

Thomas Digital is acknowledged as a leading provider for end-to-end solutions in digital content development, content editing & processing, workflow automation and e-learning solutions. Cylsys Software took up the task of adding various features in their product –



UNIQPRR which is widely used online for extensive Journal related work The Cylsys team supplemented the in-house team of Thomas Digital for the same task.

OLETHIA- IT STAFFING

Olethia Labs. Pvt. Ltd. specialises in assisting companies world wide who have a focus on Enterprise SaaS, providing experience from Architecture through to Development and support throughout the product lifecycle.

Cylsys Software assisted Olethia labs in executing some of their important short term projects by deploying 2 ace Cylsys resources who worked on these projects from their homes during Covid and gave stunning results. This contract has recently been extended for some forthcoming projects of Olethia Labs.



GoKhana – IT STAFFING

GoKhana is the Technology based Application created by ToBox Ventures Pvt. Ltd. which provides convenience and increases efficiency in Corporate food courts, malls, Tech –parks, Restaurants/Lounges by helping customers to bypass lines in crowded food courts by ordering seamlessly through the App.

The Company needed resources having exceptional skills in React JS to help in creating and enhancing the app from its current form which was going to be launched in Bengaluru. Cylsys deployed its resources to the client and meeting project deadlines set by the client delivered successful results.



MINDSCLIK-IT STAFFING

MindsClik is a Digital Consultancy that engages with established Businesses and start ups in defining their Digital journey roadmap and to be their Technology partner to deliver and operate

Cylsys Software were a part of two of their short term projects by deploying 4 Cylsys resources to work on those projects which were for a duration of 6 months each. The Cylsys team worked out of the Mindsclik office and delivered successful results before the given deadlines



TITAN-CONSULTANCY

Cylsys Software were appointed as resource providers for one of their important Client projects on which 2 Cylsys resources having expertise in UI / UX were deployed The resources worked from their respective homes due to Covid, Co-ordinated with the Client teams and gave demos via Online meetings and successfully wrapped up the Project within target dates and the results exceeded client expectations.



ECOM – AVAILABILITY PROJECT

Wingreen Farms major share of Sales and distribution is done Online through the various Ecommerce websites like Big Basket, Big Basket Daily Amazon, Flipkart, Milk Basket, Super daily and Food delivery Apps like Swiggy. Wingreens Farms wanted all these portals monitored on a daily basis for the availability of their products, offers being displayed and what the competition was offering.



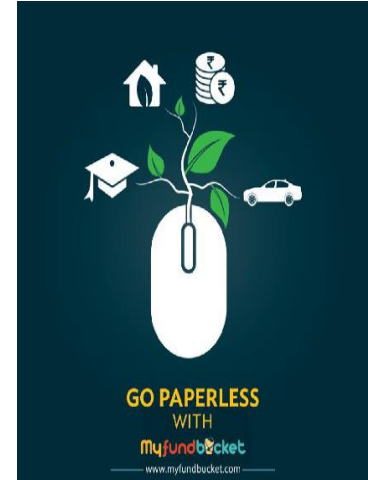
An 8 member Team at Unicorn Ops having experience in Data mining, Data monitoring and creating Reports, helps the Wingreen team understand the position of their inventory in each portal, by monitoring availability of product range and offers for each day.

MFB – END TO END BUSINESS PROCESS

MyFundBucket is an Online aggregation platform for credit cards, saving accounts, secured and unsecured loans. created by Cylsys

The entire Business process from lead generation, Marketing, Business Analytics and Call centre Operations with below facilities was set up By Cylsys :

- Call Recordings
- Dialers
- PRI Line



BRAND AWARENESS- KANDAHAR KNIGHTS (APL)

Kandahar Knights is a cricket franchisee which participates in inaugural Afghanistan premier league T-20 Tournament. Though the company has just stepped in the market, nevertheless we assisted them in creating awareness about their company/brand and their products from “toe the line”.

We have managed APL’s entire digital marketing process

includes Social Media campaigning, Email Automations and PR activities. Through our rigorous hard work or efforts we have made heir name as a fame.

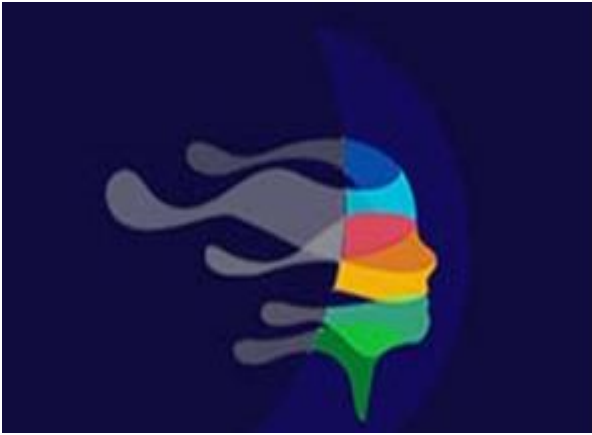


KOTAK 811- PRODUCT ACTIVATION

Kotak Mahindra Bank is one of the leading private Banks in India and offers Banking products and financial services for Corporate and Retail customers in the areas of personal finance, Investment Banking, Life Insurance and Wealth



The Client Kotak Mahindra Bank wanted to promote and get its newly launched digital savings account “Kotak 811” activated by the maximum number of customers in Pan India. The Unicorn Ops Team started slow, but gradually did such a fantastic job that they scaled up in no time to 2000 plus accounts month on month. The Team were self -motivated to achieve the daily targets. So the entire success of this campaign goes to the wonderful team of agents and the Supervisors.



FREE IT STAFFING

FreeITstaffing is the latest offering from the Cylsys Software Solution suite of products. The one stop solution for every IT Staffing Business. The well defined CRM helps Businesses achieve their Staffing goals in definite time frames.



MY LEAD ADVISOR

My Lead Advisor is the path breaking CRM which covers the entire journey from Lead generation , Lead tracking, Handover to Business Development, Business Development performance, Sales Funnel, and finally Lead conversion and Revenue of the Company.



MYFUNDBUCKET

The one stop Financial Mall and digital platform which ensures the customer makes an informed and correct choice for all their Financial requirements.



ROLLA LEARNING

A Unique Platform that combines Micro- learning and Assessment Tracking. Rolla Learning provides end-to-end eLearning solutions and specializes in the innovative use of technology. Our applications have been used extensively by thousands of learners.

TECHNOLOGY STACK

Web Frameworks



Database & Machine Learning



Frontend UI



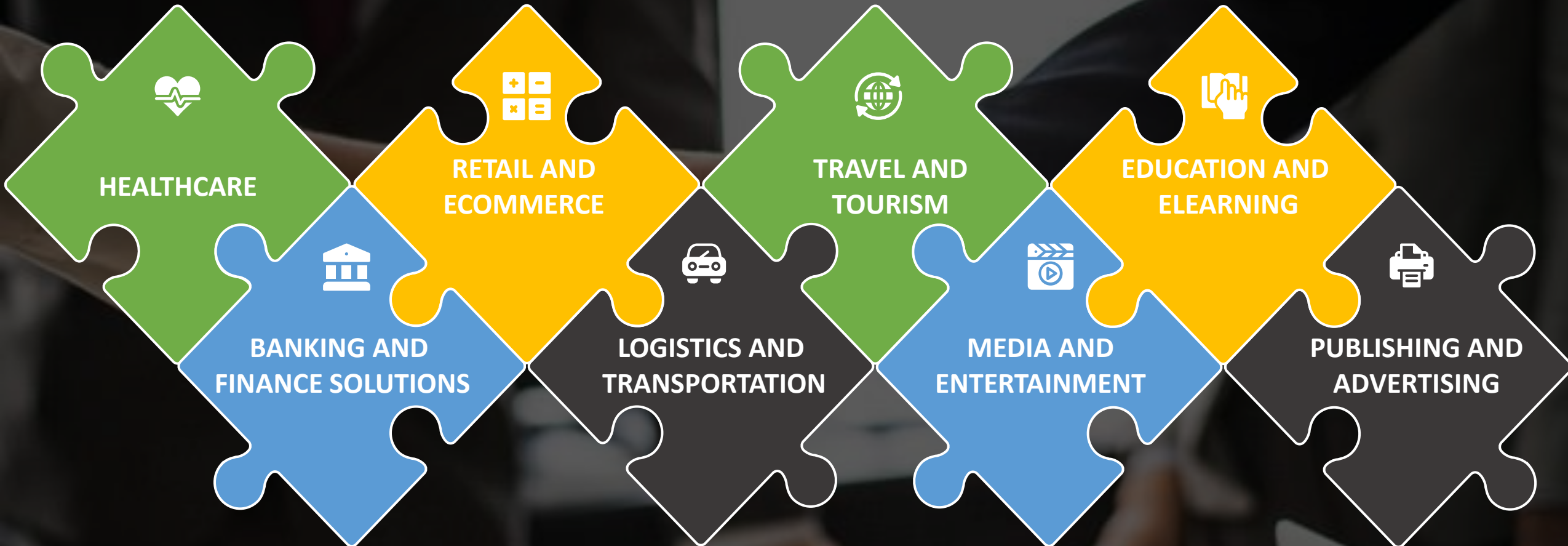
DevOps & Infra



Chat & Voice Bots



SATISFIED CLIENTS ACROSS INDUSTRIES





E-MAIL

pawas.goyal@cylsys.com



SKYPE ID

pawasgoyal

GLOBAL PRESENCE

CORPORATE OFFICE:

85/86, First Floor, Harmony Mall,
Goregaon West, Mumbai 400104

OPERATIONS HUB

Gadarwara. Madhya Pradesh

USA OFFICE:

48 Woodgreen Dr, Pittsford, NY
14534

DUBAI OFFICE:

P.O.Box:- 525551, Plot number 4785,
Sajja Industrial Area Sharjah.

SINGAPORE OFFICE:

30 Prinsep Street Singapore 188647

