# **Privacy Policy**

This Privacy Policy ("Policy") outlines the practices followed by our Company [PGDEKHO.COM] we in relation to the collection, use, and disclosure of personal information when you visit or use our website and the services provided through the Website (collectively, the "Services"). Your privacy is important to us, and we are committed to protecting your personal information. Please read this Policy carefully to understand how we collect, use, protect, and disclose your personal information.

## 1. Information We Collect

#### 1.1 Personal Information:

We may collect personal information that can be used to identify you as an individual, such as:

- Your name, email address, postal address, and telephone number.
- Demographic information such as age, gender, and nationality.
- Payment information, including credit card details or other financial account information.
- Information about your preferences, interests, and other details relevant to our Services.

#### 1.2 Non-Personal Information:

We may also collect non-personal information, which does not directly identify you. This may include:

- Aggregated information about website usage and traffic patterns.
- Information related to your interactions with our Website and Services, such as device information, browser type, and IP address.

#### 2. How We Use Your Information

We use the collected information for the following purposes:

- To provide and improve our Services and customize your user experience.
- To process and fulfill your bookings and rental inquiries.
- To communicate with you regarding your account, bookings, and customer support.

- To send promotional emails, newsletters, and marketing communications (if you have opted-in to receive them).
- To analyze and enhance our Website's performance, security, and functionality.
- To detect and prevent fraudulent activities and comply with legal obligations.

## 3. Information Sharing and Disclosure

We may share your personal information with third parties in the following circumstances:

- With service providers and partners who assist us in operating our business and delivering the Services, such as payment processors, hosting providers, and customer support services.
- With property owners, managers, or agents when you make a booking or rental inquiry.
- With third-party advertising partners to display personalized ads based on your interests and preferences (if applicable and if you have provided consent).
- In response to a legal request or when we believe it is necessary to protect our rights, property, or safety, or that of others.

#### 4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law. We will securely delete or anonymize your personal information once it is no longer needed.

# 5. Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, please note that no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.