

OLIST STORE ANALYSIS

INDEX

KPI@1

KPI@2

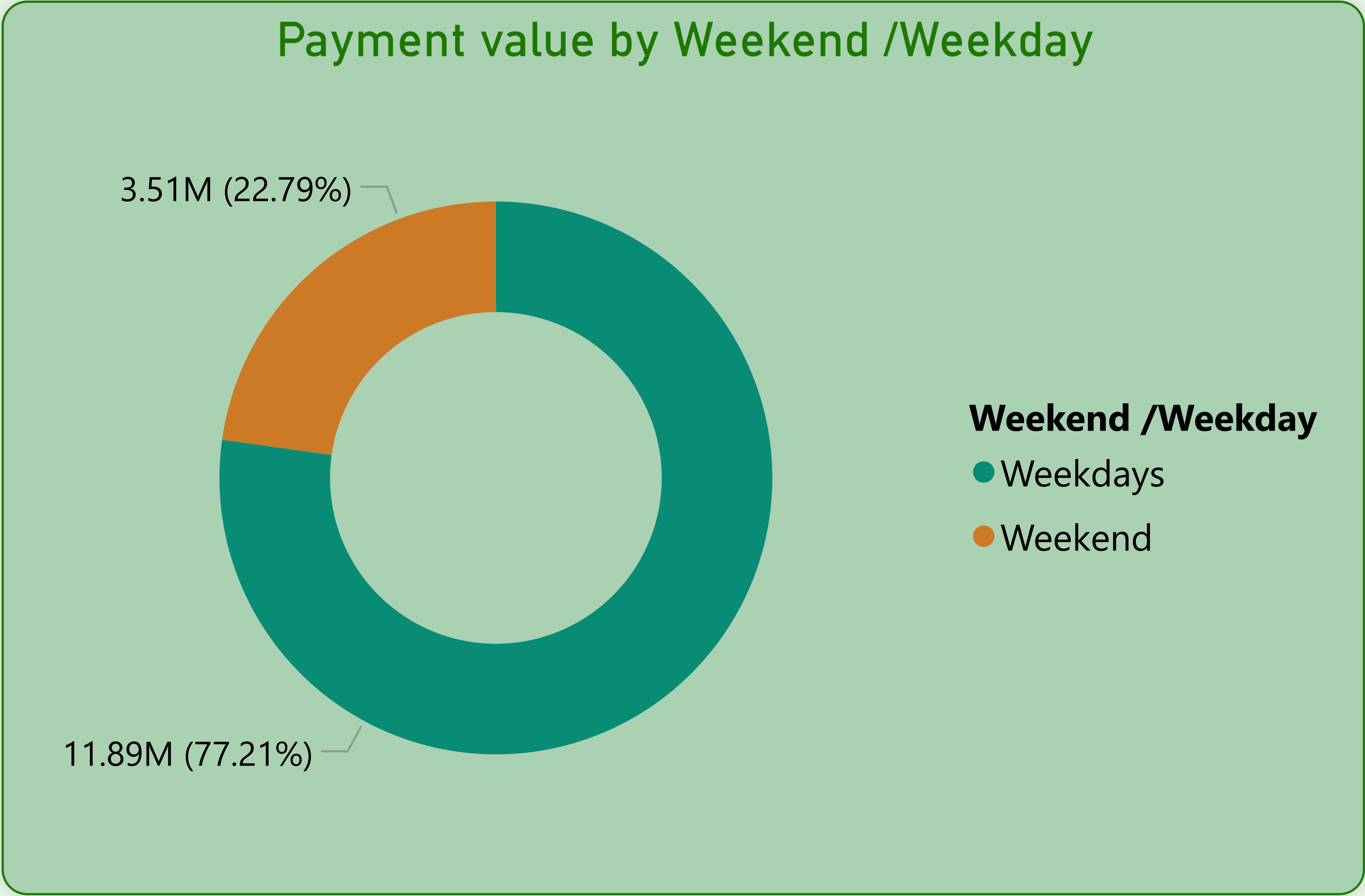
KPI@3

KPI@4

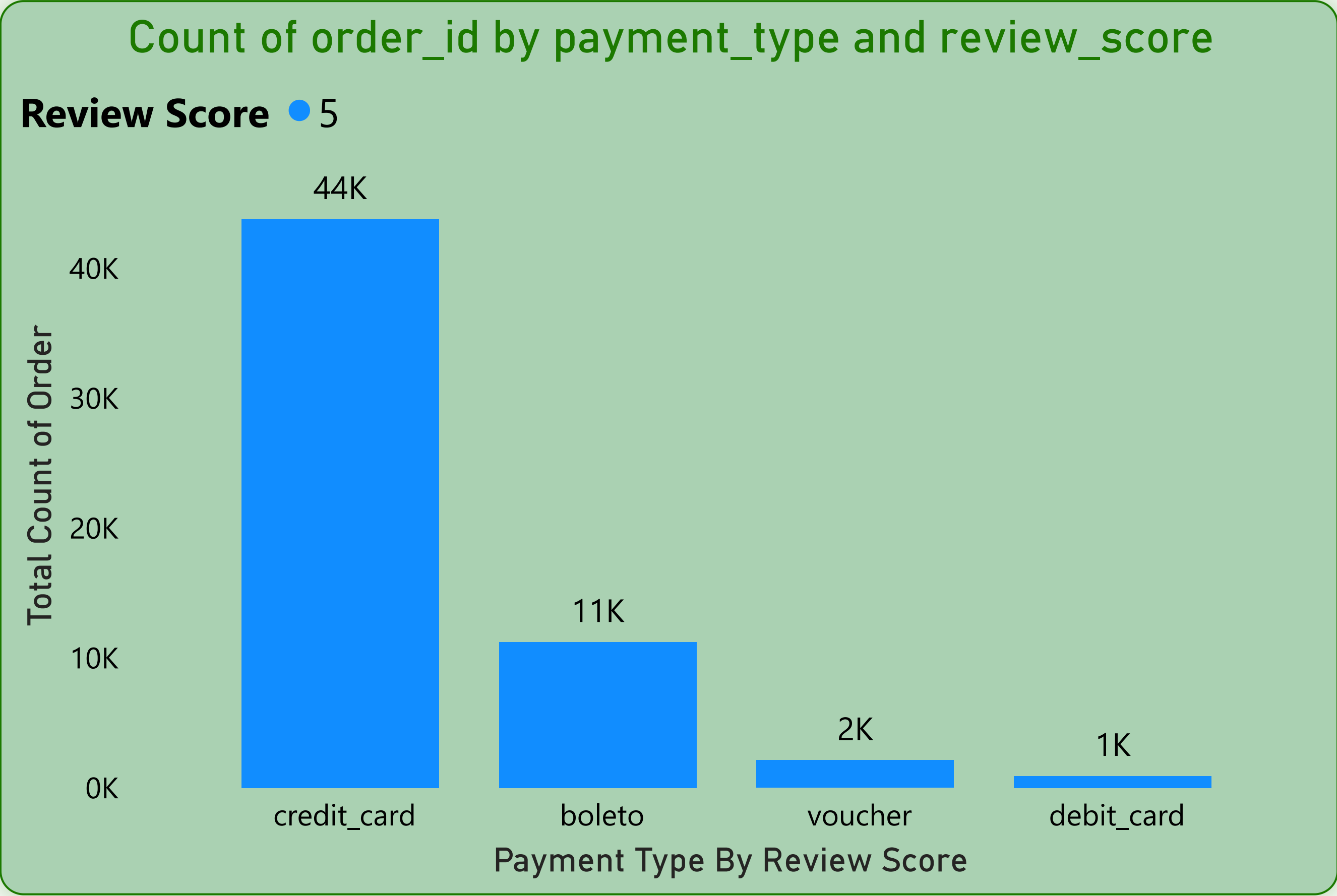
KPI@5

Report

KPI@1



KPI@2



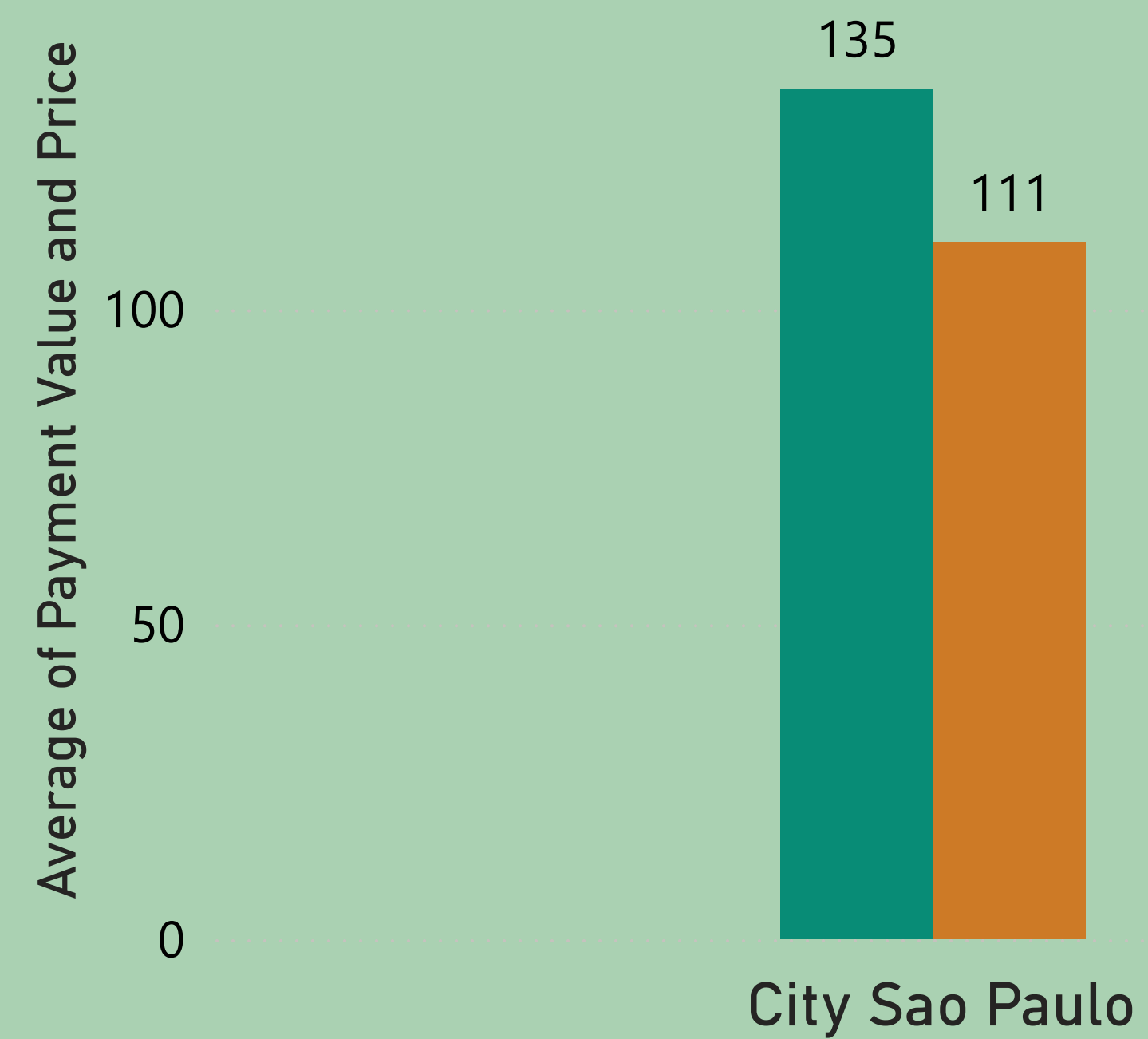
KPI@3



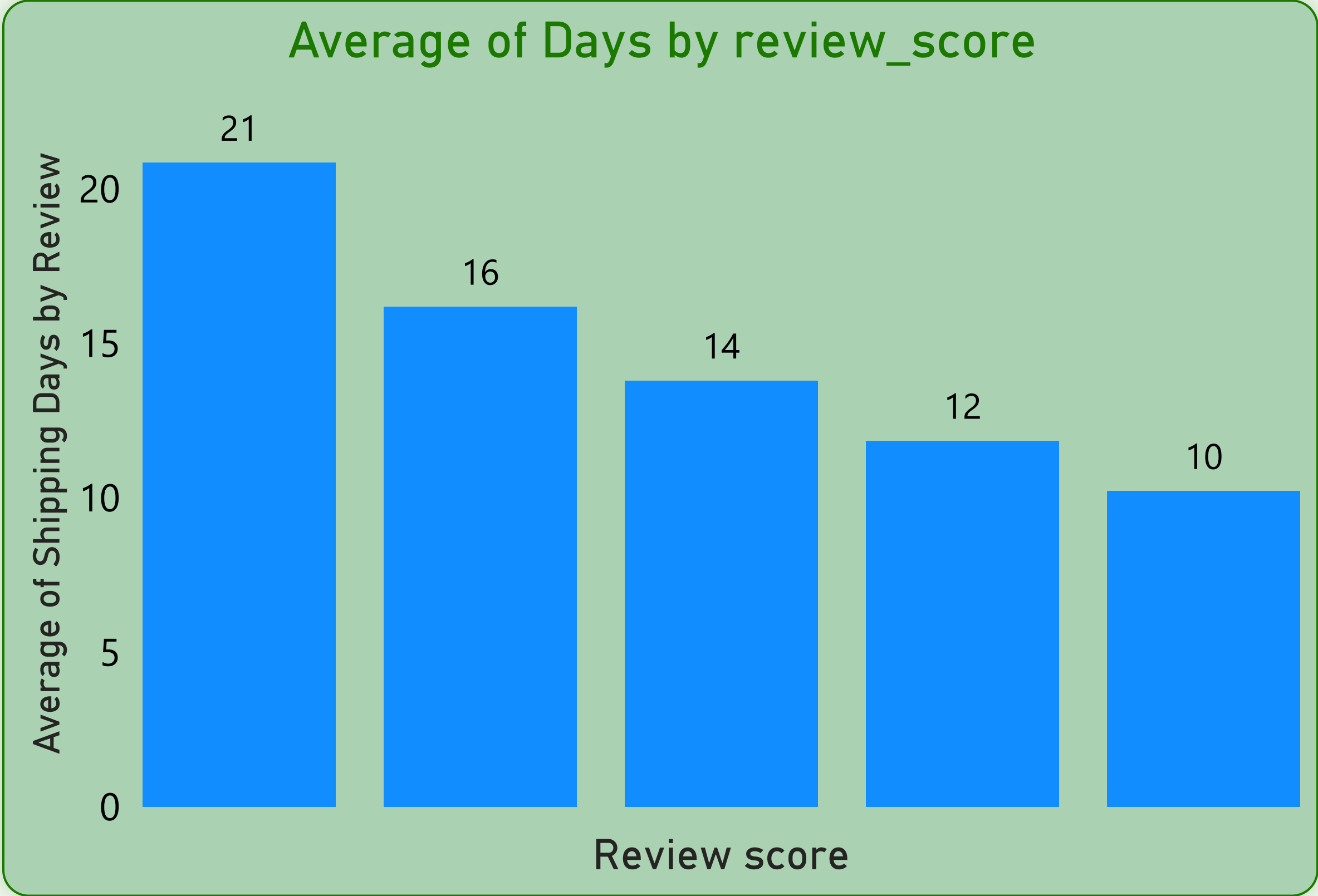
KPI@4

Average of payment value and Average of price by customer city

● Average of payment_value ● Average of price



KPI@5





OLIST STORE DATA ANALYSIS



INDEX

Total Order

99.22K

Total sales

15.99M

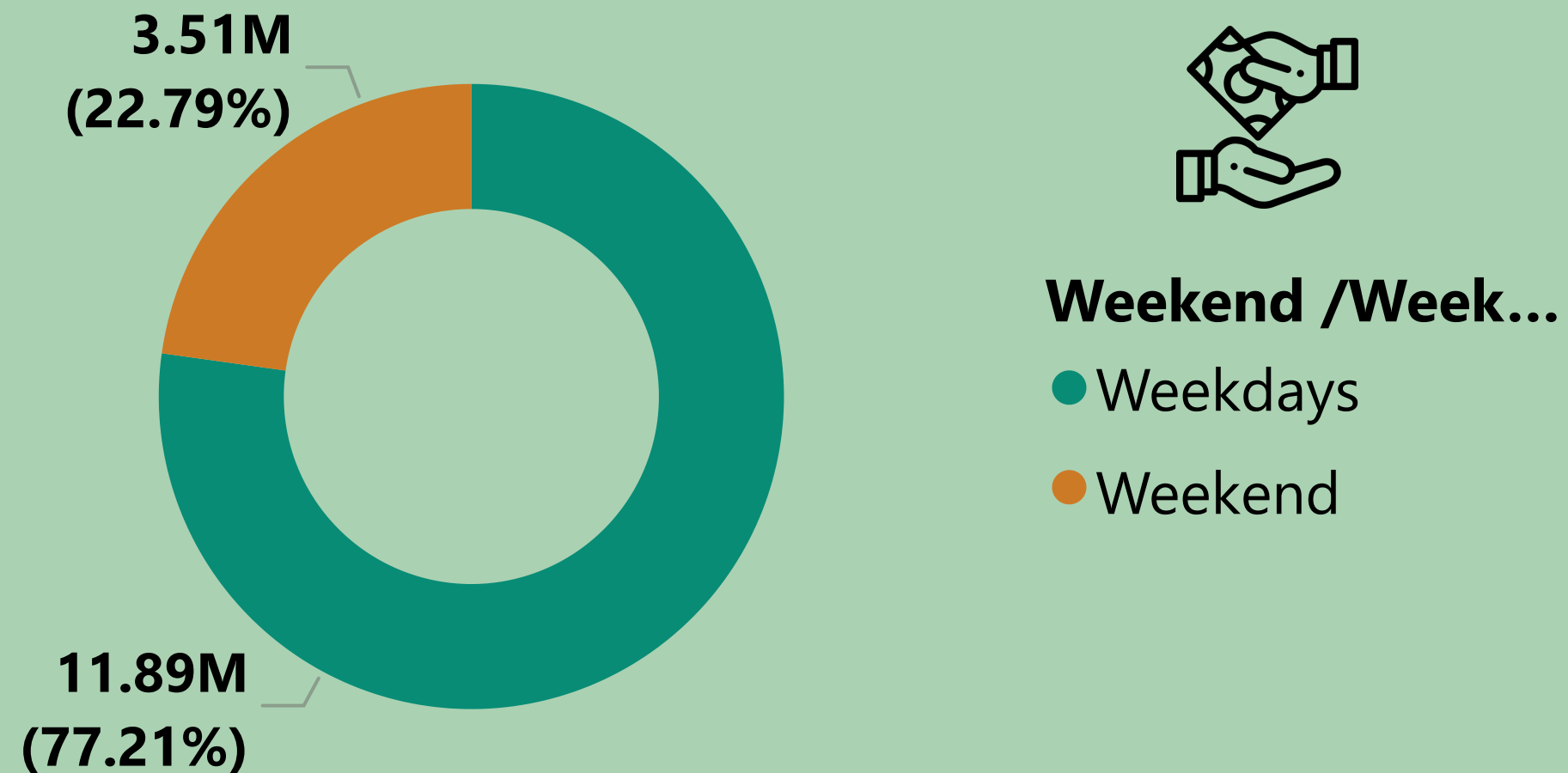
Total Seller

3094

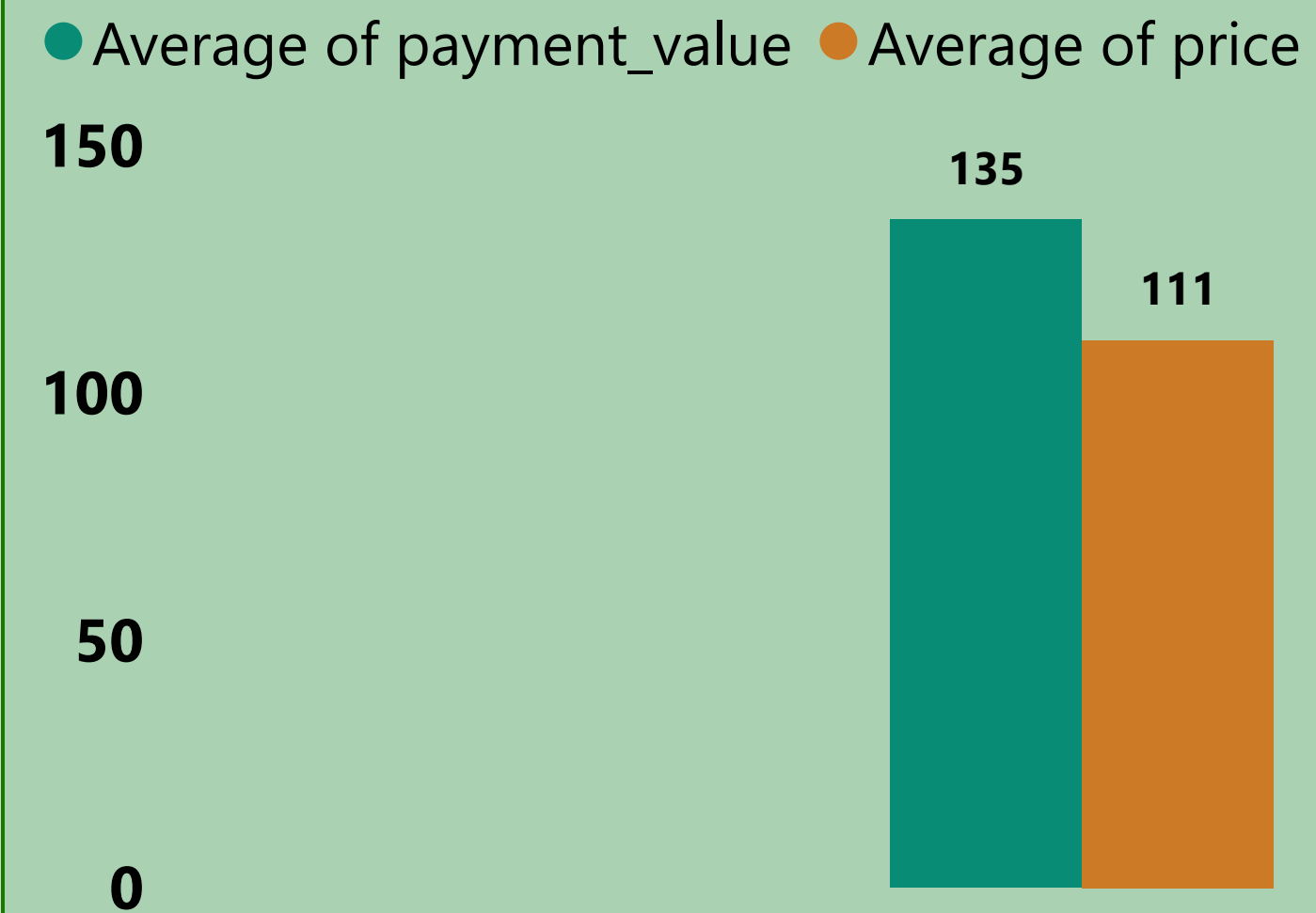
Year

- ☐ 2016
- ☐ 2017
- ☐ 2018

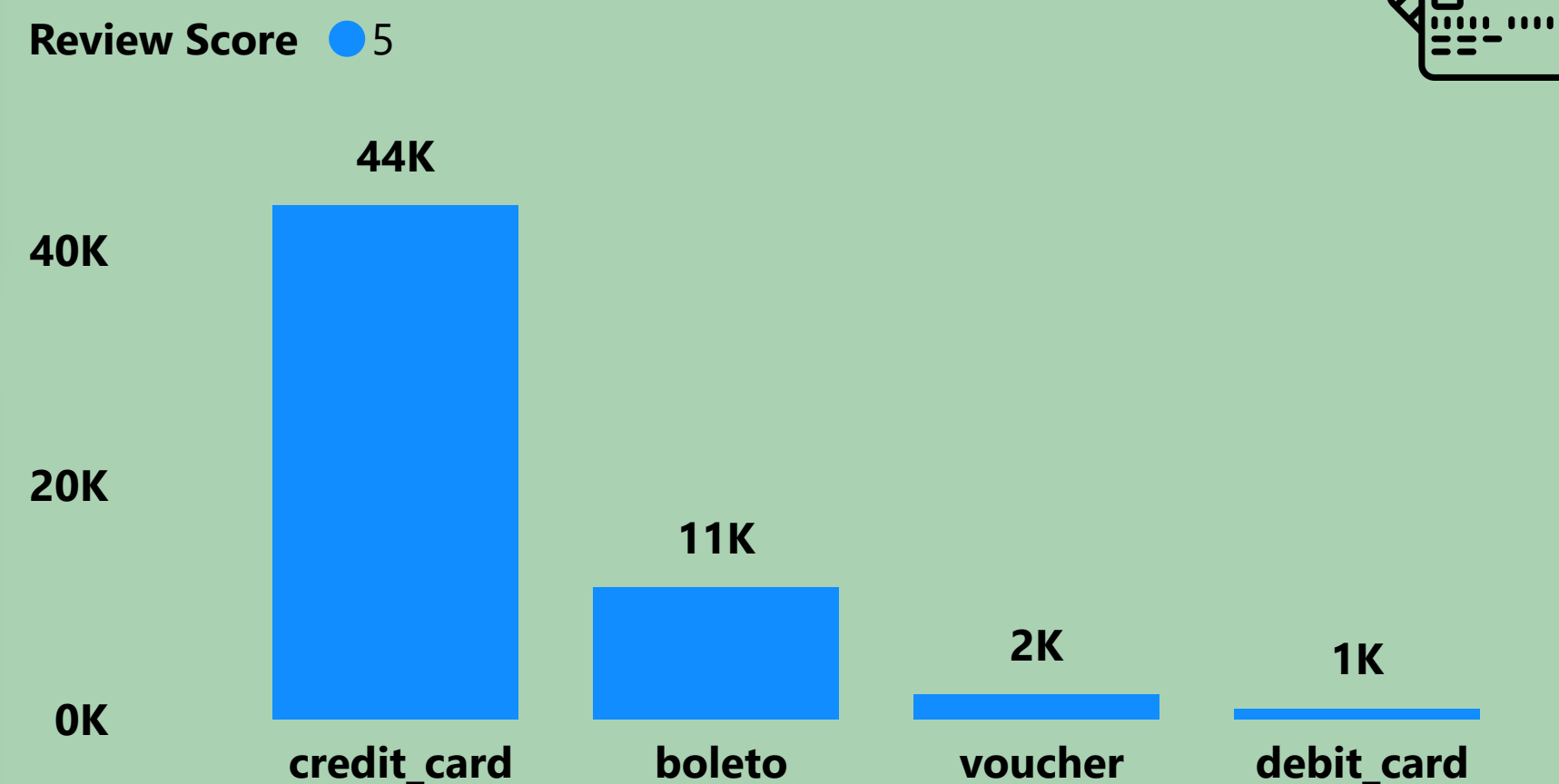
Payment value by Weekend /Weekday



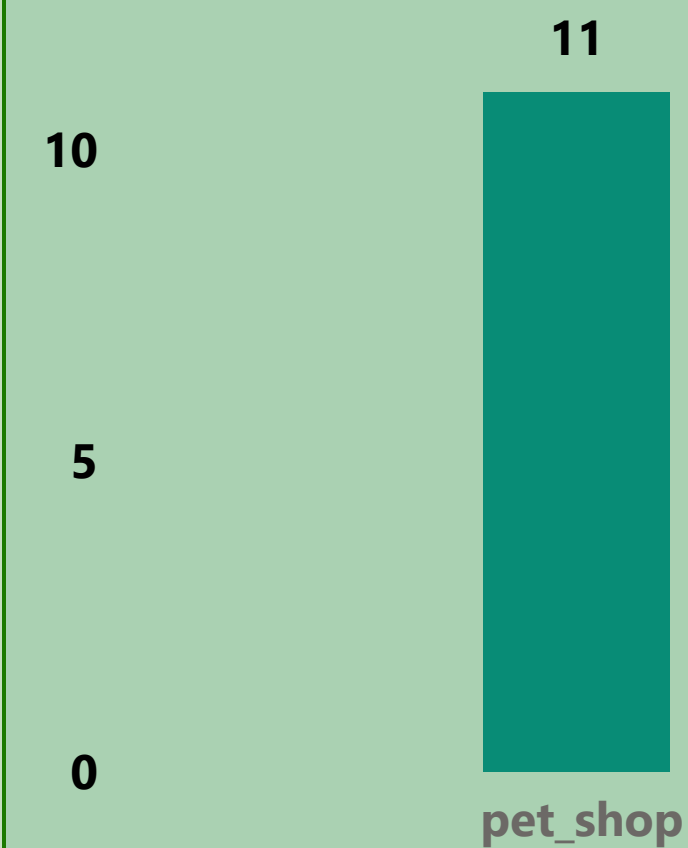
Avg Payment Value & Price For Sao Paulo



Count of Orders by Payment Type & Review Score



Avg Delivery Days For Pet Shop



Relation of Shipping Days by Review Score

