



Stock Market Analysis



ABOUT US

Stock Market Analysis is a method for gaining clarity and knowledge about shares and investments. It helps in providing precise and reliable information regarding the stock investing.

If you don't know what you're doing, investing in stocks can be hard and lead to big losses. These problems happen because people don't know enough about the stock market, so we made a solution to help people make good decisions and make profit.

PROBLEM

- 1. Fear Behind Current Investor Sentiment*
- 2. Accuracy when estimating*
- 3. Questioning the Legitimacy of Your Brand's Promises*
- 4. The need for constant follow-up*
- 5. Assigning accountability*
- 6. Implementing Investor-Centric Branding*





SOLUTION

1. Analyse multiple data sets and achieving accuracy in predicting the stocks
2. By testing the product multiple times and using various datasets the accuracy of the product can be improved. Though one shall realise that a Machine learning project cannot be 100% accurate.
3. One strategy that you could lean on to provide ample visibility, without the influx of large advertising budgets, is to use social media. Social media can prove an effective platform to engage, secure, and retain investor relationships on a broader audience level.
4. Organizing data for the better understanding of your accuracy.
5. Need of follow-ups is to take the customers feedback and improve our project. Customer needs a way to reach the company, hence he needs a feedback system. This shows the company's seriousness towards its employees.

BUSINESS MODEL

1

INFRASTRUCTURE

1) Fund managers, Investment Advisors, Retail Investors, Stockbrokers, and other participants in the business help it grow by generating revenue through our website.

2) Multiple equities handles at once, a chatbot to assist beginners, and a news feed to keep us informed on the state of the economy

2

CUSTOMERS AND OFFERINGS

1) It assists clients in selecting the appropriate stocks for investment.

2) Assesses the risk associated with investing in stocks by providing timely and reliable information.

3) We would employ media coverage, digital ads, sponsored commercials, etc. to advertise.

3

Finances

1) We should first take into account the cost of customer acquisition, insurance, and legal and settlement expenses.

2) The financial revenue will come from advertisements and sponsors, which will increase earnings.

MARKET OPPORTUNITY

- 1) These services aren't offered on many websites, and they don't have as many features as our product has.
- 2) Even if you are a beginner, our website provides news feeds and chatbots to keep you informed and make wise decisions.
- 3) Due to the limited number of platforms available to let people invest in stocks, they act as a market entry point for our goods.
- 4) Research analysts would spend less time evaluating the material and be able to deliver better market research space and stockbrokers would be able to compare numerous stocks at once, something that the other sites are unable to supply.

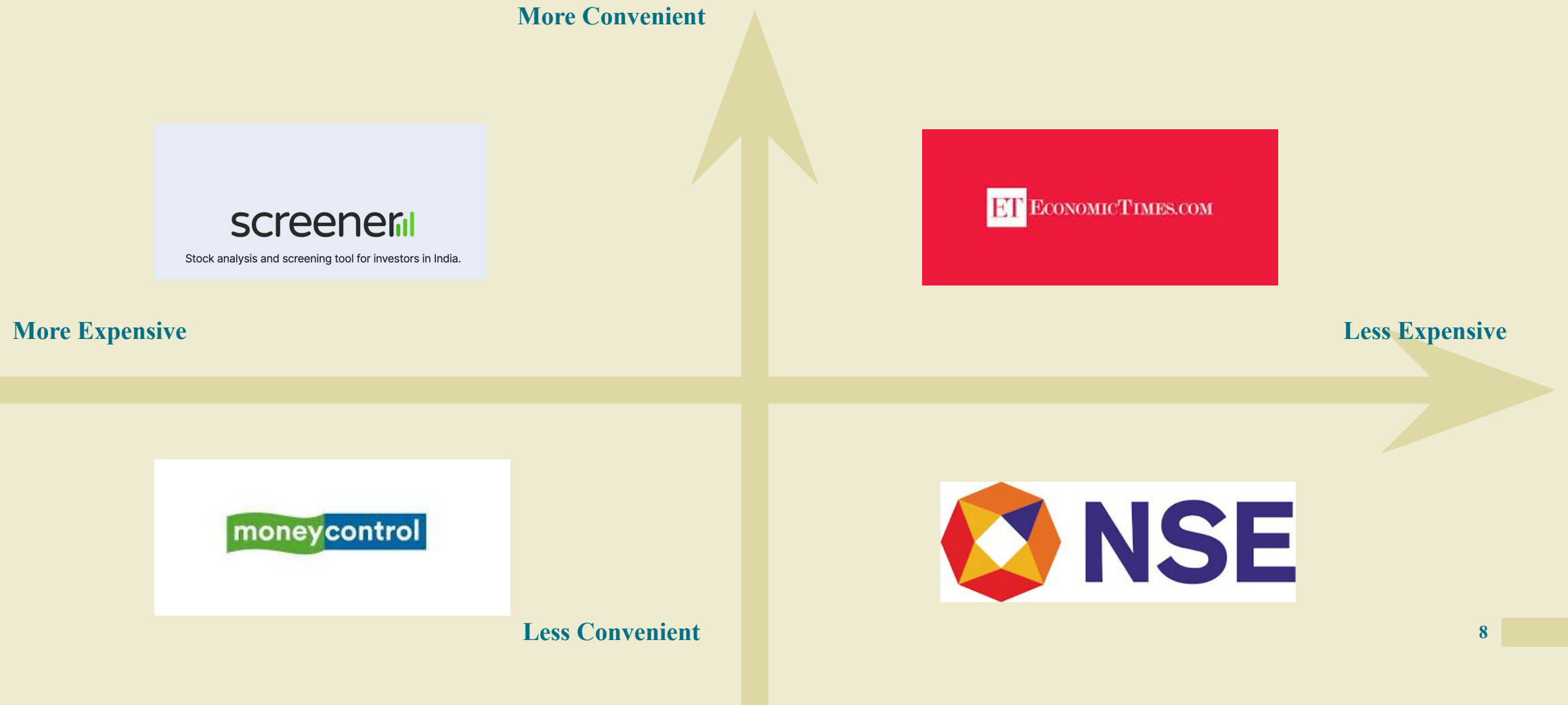
COMPETITION

- The next best competitor to our project is Screener. Screener was founded by two stock market-loving brothers, Ayush and Pratyush Mittal in 2009. The screener is one of the most useful and easy-to-use platforms for Stock Screening. It is an excellent tool to dissect annual reports, get stock alerts, create a watchlist, and much more.
- Our project does not only provide analytical tools, it even analyzes the stocks and predicts the future prices.

The logo for Screener, featuring the word "screener" in a lowercase, sans-serif font, followed by three vertical bars of increasing height.

Stock analysis and screening tool for investors in India.

COMPETITION PART 2



GROWTH STRATEGY

1.Choosing targeted area of growth

- Growth of customer base and consumers
- Expanding in new regions and new dynamics and generating revenue.

2.Conduct market and industry research

- Since the project we are working on is based on gathering insights from stocks it is necessary to learn the industry and do a thorough market analysis to reach potential customers. Conducting a thorough research on maximum number of stocks to attain maximum possible accuracy.

3.Setting growth goals

- based on the endgame aspirations of where we ideally want our organization to be we should set goals, but they should also be achievable and realistic – which is why setting a goal based on industry research is so valuable.issuing metrics and timelines to keep things up to date

4.Planning the course of action

- list of action items, deadlines, teams or persons responsible, and resources for attaining your growth goal.Our main growth strategy has been assigning work to the members of our team and setting deadlines to keep tab on the progress.

5. Determine your growth tools and requirements

- Collecting progress reports and frequent meets to make the product development faster.

6.Execute your plan

- Providing an excellent product with an excellent customer service.

7.Diversification

8)maintenance strategy

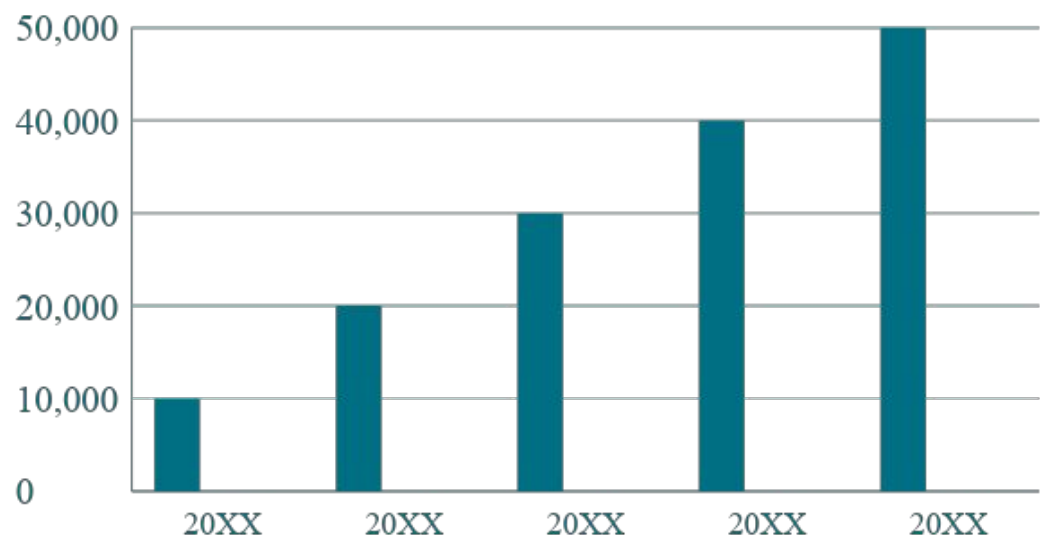
TRACTION

Business traction is achieved when a business discovers a repeatable, financially sustainable at scale process for revenue growth.

Key Metrics

	Clients	Orders	Gross Revenue	Expected Net Revenue
2022	10	1100	\$10,000	\$7,000
2023	20	200	\$20,000	\$16,000
2024	30	300	\$30,000	\$25,000
2025	40	400	\$40,000	\$30,000
2026	50	500	\$50,000	\$40,000

Expected Revenue by Year



FINANCIALS

Financial statements are written records that convey the business activities and the financial performance of a company.

EXPECTED VALUES	2024	2025	2026	
Users	50,000	400,000	1,600,000	
Jobs	500,000	4,000,000	16,000,000	
Average price per job	75	80	90	
COMPANY REVENUE @15%	5,625,000	48,000,000	216,000,000	
- Cost of Revenue	0	0	0	
Gross Profit	5,625,000	48,000,000	216,000,000	
OPEX				
- Sales & Marketing	5,062,500	38,400,000	151,200,000	70%
- Customer Service	1,687,500	9,600,000	21,600,000	10%
- Product Development	562,500	2,400,000	10,800,000	5%
- Misc.	281,250	2,400,000	4,320,000	2%
TOTAL OPEX	7,596,750	52,800,000	187,920,000	
EBIT	-1,968,750	-4,800,000	28,080,000	13%

OUR TEAM



Person 1 Title

Team Member Title

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Maecenas
porttitor congue



Person 2 Title

Team Member Title

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Person 3 Title

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Thank You