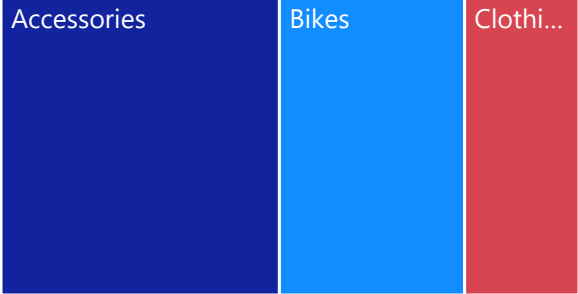


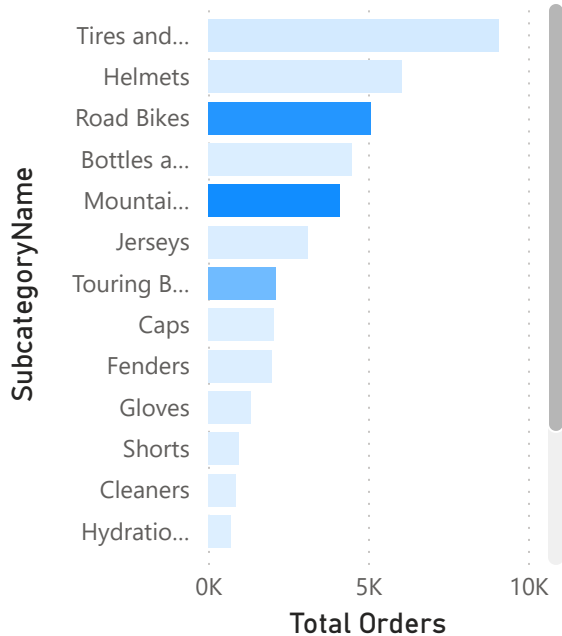


Total Orders By Category



Total Orders By Subcategory

Total Revenue: \$0.01M - \$7.05M



Date range: 01-01-2016 to 30-06-2017

ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	234	3.4
AWC Logo Cap	2062	1.1
Bike Wash - Dissolver	850	1.4
Classic Vest, L	182	2.2
Classic Vest, M	182	3.8
Classic Vest, S	157	5.1
Fender Set - Mountain	1975	1.3
Half-Finger Gloves, L	414	2.1
Half-Finger Gloves, M	465	1.7
Half-Finger Gloves, S	453	1.6
Hitch Rack - 4-Bike	302	2.6
HL Mountain Tire	1305	3.7
HL Road Tire	795	3.5
Hydration Pack - 70 oz.	695	3.6
LL Mountain Tire	788	2.5
LL Road Tire	957	2.2
Long-Sleeve Logo Jersey, L	424	3.5
Long-Sleeve Logo Jersey, M	408	3.6
Long-Sleeve Logo Jersey, S	392	3.0
Long-Sleeve Logo Jersey, XL	381	2.6
ML Mountain Tire	1059	1.3
ML Road Tire	868	1.5
Mountain Bottle Cage	1896	2.0
Mountain Tire Tube	2846	1.6
Total	22534	2.1

View Product Detail

Monthly Revenue

\$1.83M ✓
Goal: 1.77M (+3.31%)

Monthly Returns

166 ✓
Goal: 169 (+1.78%)

Monthly Orders

2146 !
Goal: 2165 (-0.88%)

Top Product Orders

Water Bottle - 30 oz.

Top Product Profits

Mountain-200 Black, 46

Country

Select all

Australia

Canada

France

Germany

United Kingdom

United States

Total Orders In Continents



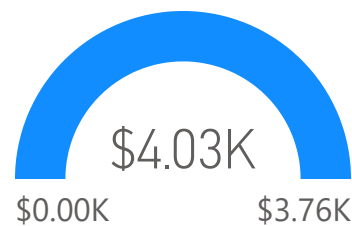


AWC Logo Cap

Current Month Orders Vs Target



Current Month Revenue vs target



Current Month Returns Vs Previous Month Returns

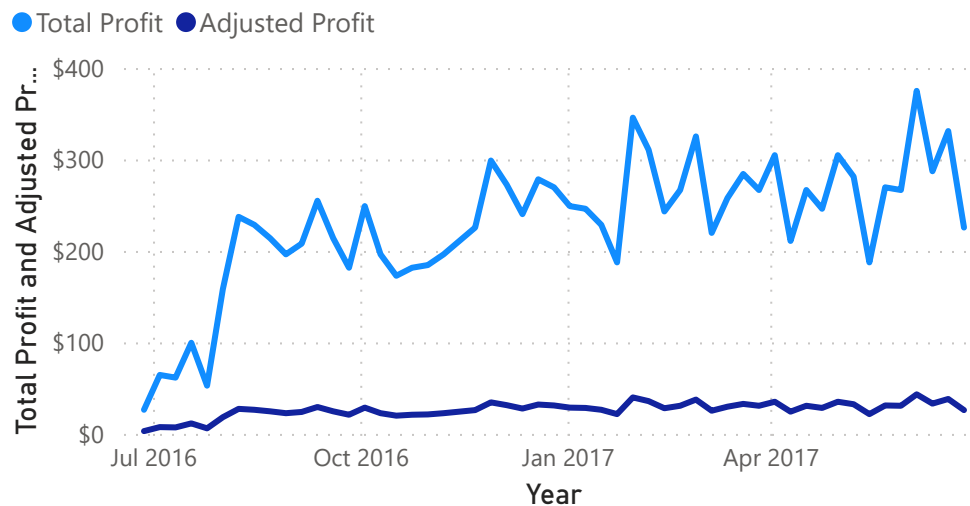


price adjustment %

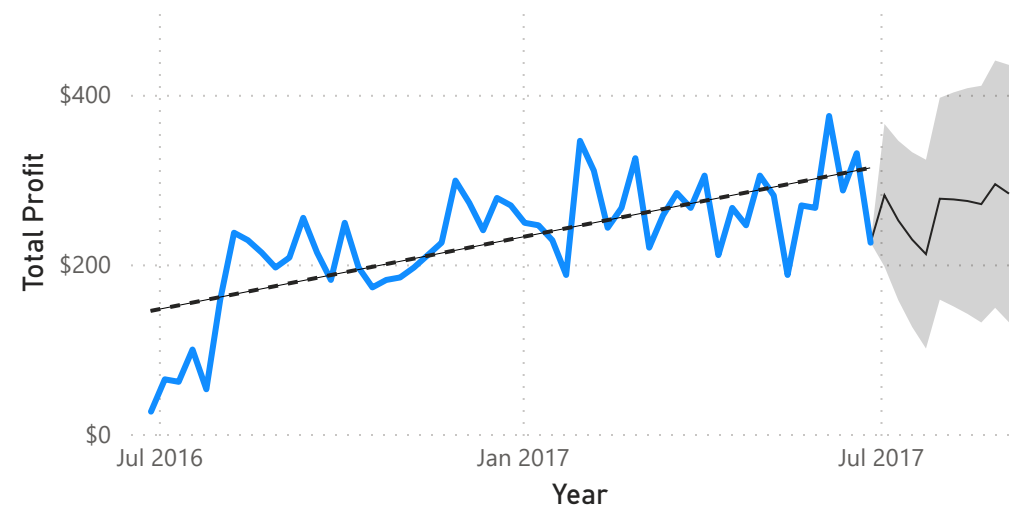
-0.30

6.05
Adjusted Price
\$8.64
Average Product Price

Weekly Profit



Weekly Profit



Weekly Returns Volume

