



1.76M

Total\_revenue

59.67%

Profit\_margin

833.5K

Total Sales



#### Top 10 Products Revenue

Brands	Revenue
Hermanos	56,659.48
Tell Tale	51,561.22
Ebony	49,727.46
Tri-State	49,347.75
High Top	47,200.53
Nationeel	45,384.82
Horatio	43,787.75
Best Choice	42,738.02
Fast	40,532.84
Fort West	40,061.03
Total	4,67,000.90

#### Top 10 Returns Brands

Brands	Returns
Hermanos	274
Horatio	240
Tri-State	239
Tell Tale	238
Ebony	223
High Top	222
Nationeel	221
Fast	208
Red Wing	194
Sunset	186
Total	2245

#### Top 10 Highest Profit Brands

Brands	Total_profit
Hermanos	33,167.27
Tell Tale	29,925.59
Ebony	29,749.45
Tri-State	29,064.76
High Top	28,502.83
Nationeel	27,446.16
Best Choice	25,901.32
Horatio	25,589.28
Fast	24,746.78
High Quality	24,007.67
Total	2,78,101.11

#### Total transactions current month

18325✓

Goal: 17339 (+5.69%)

#### Returns current month

569!

Goal: 563 (-1.07%)

#### Profit current month

71.68K✓

Goal: 67.87K (+5.61%)