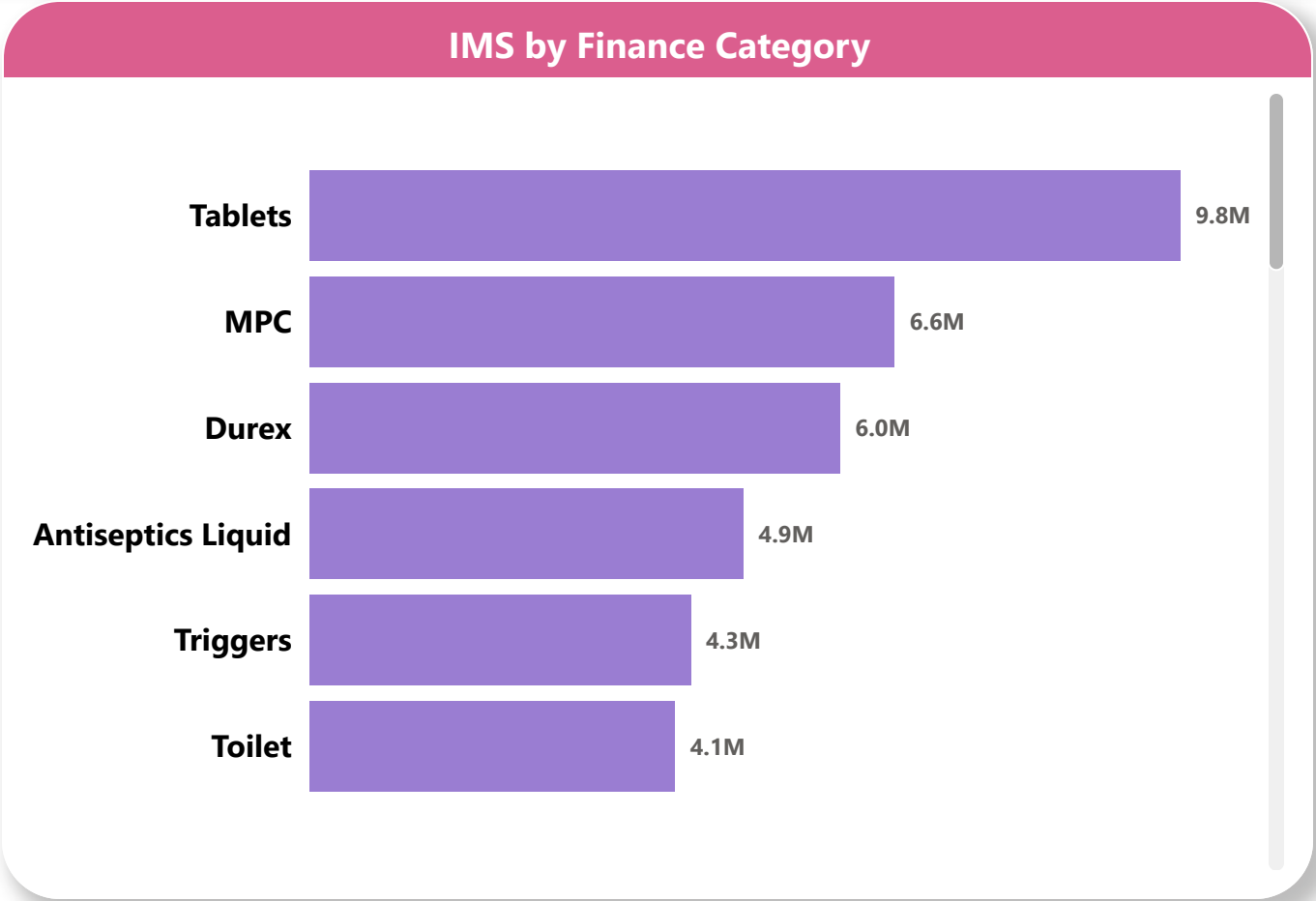
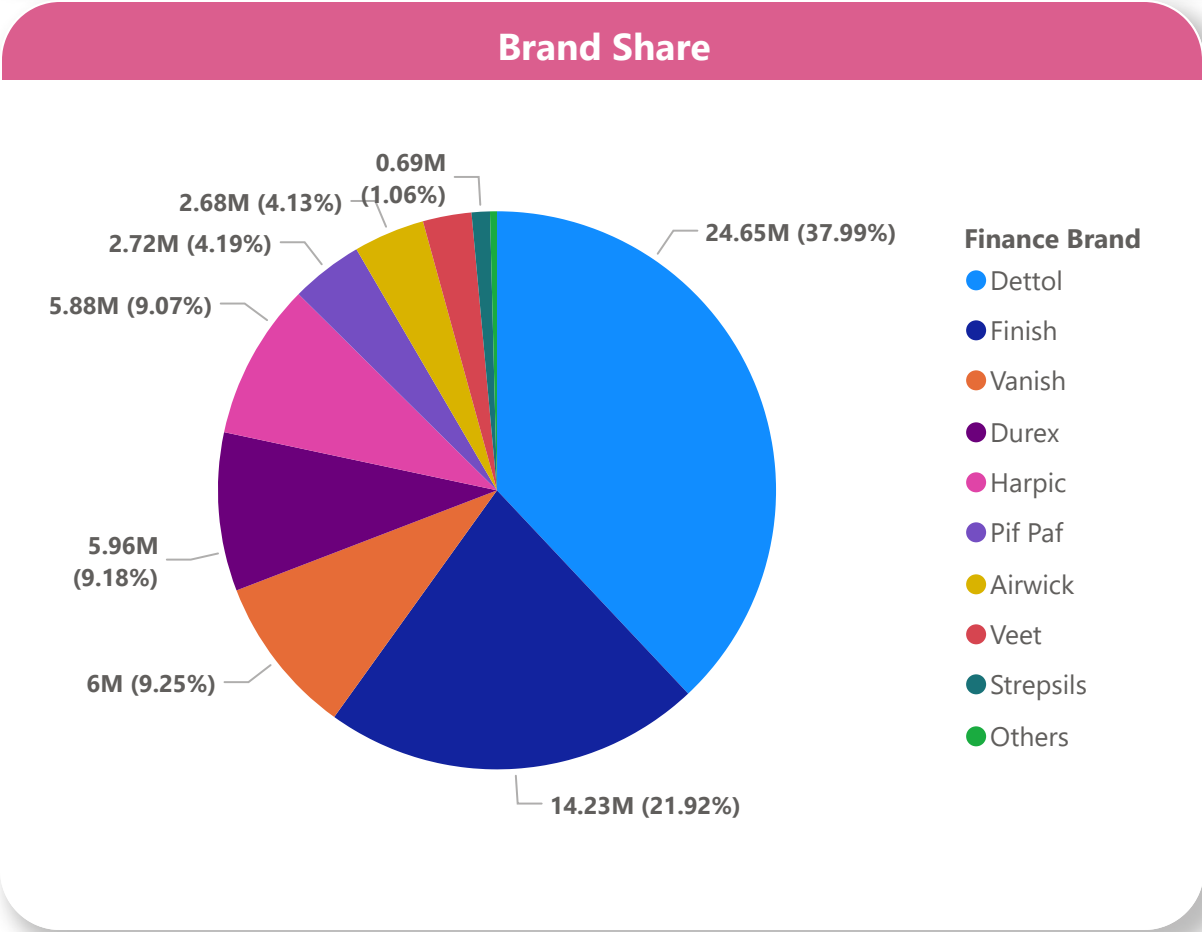




Country	Platform	Current MTD	Current QTD	Current YTD	Previous MTD	Previous QTD	Previous YTD	SPLY MTD	SPLY QTD	SPLY YTD	MOM Growth %	SPLY MOM Growth %
KSA	Amazon	370,579	1,158,417	1,158,417	787,837	2,263,260	6,829,101	567,971	822,686	822,686	-52.96%	-34.75%
	Drops						5,936	3,631	5,936	5,936	-100.00%	-100.00%
	Hunger Station	104,461	217,735	217,735	113,273	240,708	1,322,099	120,601	242,353	242,353	-7.78%	-13.38%
	Nana DS					23,629	146,979	62,459	86,659	86,659	-100.00%	-100.00%
	Ninja	268,757	775,616	775,616	506,859	904,774	2,594,412	332,732	526,994	526,994	-46.98%	-19.23%
	Noon	49,074	49,074	49,074		146,248	387,316	91,326	91,326	91,326	-100.00%	-46.26%
	Others		12,177	12,177	12,177	12,397	73,850				-100.00%	-100.00%
	Total	792,872	2,213,019	2,213,019	1,420,147	3,591,016	11,359,693	1,178,721	1,775,954	1,775,954	-44.17%	-32.73%
UAE	Amazon	1,338,442	3,046,509	3,046,509	1,708,067	3,880,305	12,531,841	833,060	1,763,927	1,763,927	-21.64%	60.67%
	Careem	123,077	328,867	328,867	205,791	386,508	1,353,314	87,959	175,751	175,751	-40.19%	39.93%
	Drops						-138				-100.00%	-100.00%
	El Grocer						45,559	4,567	9,710	9,710	100.00%	100.00%



Year		2023									
Platform	Platform Name	January	February	March	April	May	June	July	August	September	October
	Talabat	192,411.72	178,992.37	234,380.97	202,134.37	250,510.28	238,328.96	268,687.56	275,078.17	227,306.14	304,7...
	Nana DS	1,405.86	24,295.73	34,476.00	6,632.00	34,480.31	-1,402.13	38,273.35	130,416.34	-34,809.87	54,3...
	Noon	116,398.66	170,421.58	159,246.98	111,483.37	42,894.97	189,108.97	134,450.97	192,963.46	267,042.42	178,2...
	Amazon	1,095,273.88	871,897.79	1,508,283.68	1,296,319.88	1,305,306.63	1,835,173.38	756,119.97	879,089.07	806,594.40	2,392,9...
	El Grocer	3,257.56	4,974.90	3,520.11	6,683.34	4,520.75	2,680.16	1,785.79	2,493.81	7,597.74	12,4...

EA Qty.

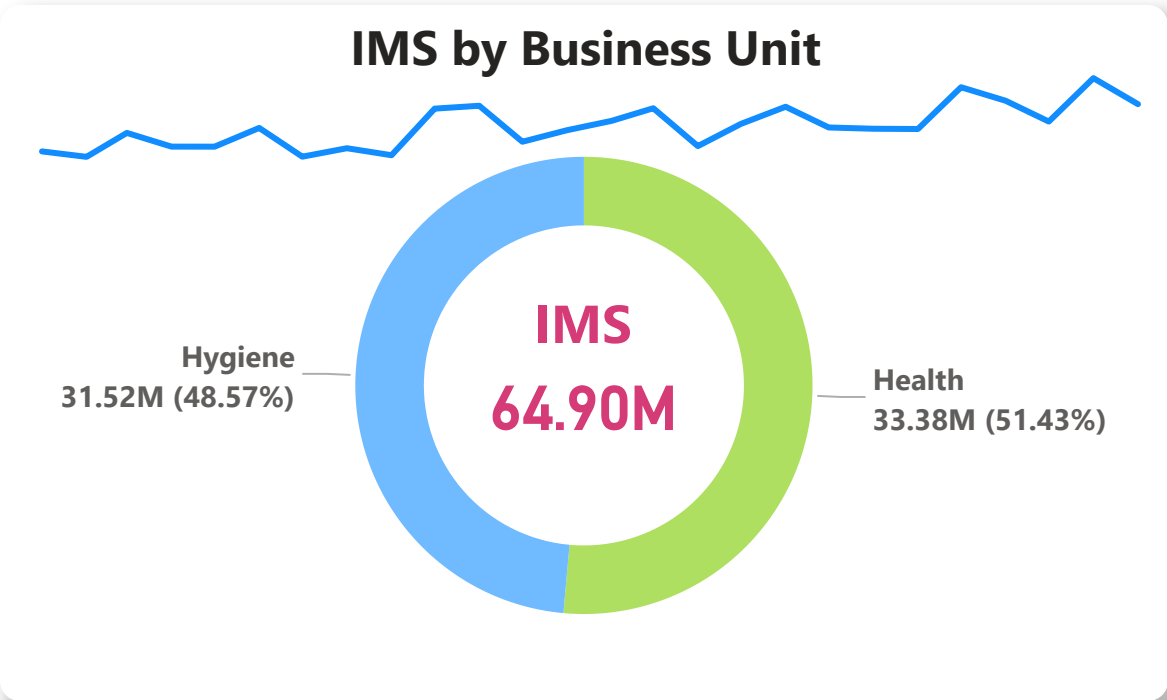
7.24M







CA Qty.

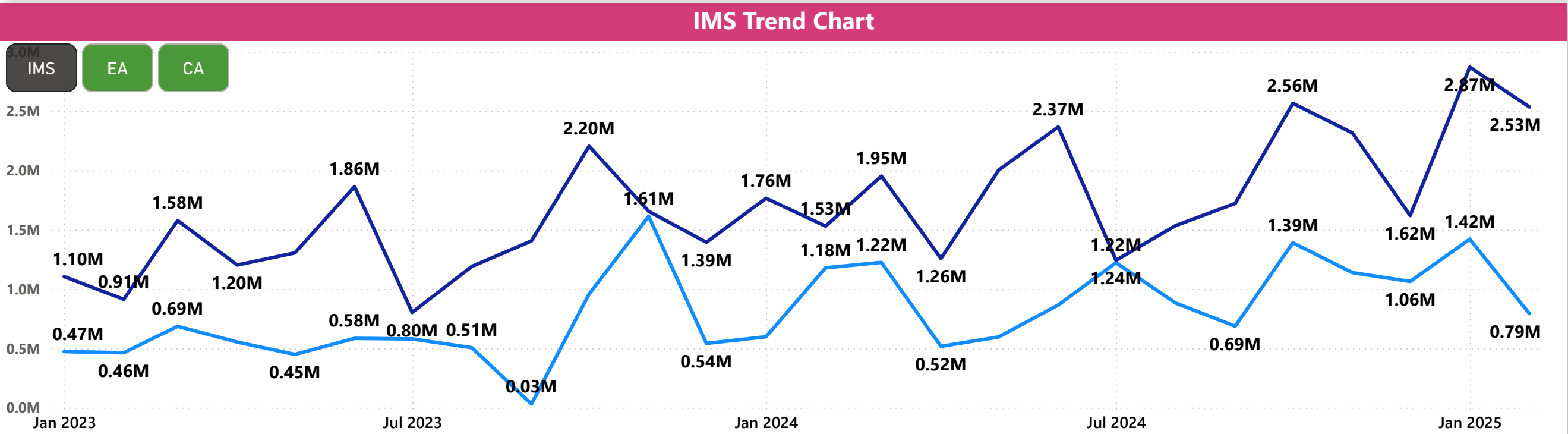
1.15M

IMS

64.90M



Brand	Brand Name	Total IMS	Current MTD	Previous MTD	MOM Growth %	QoQ
	Dettol	24,653,587.99	1,316,681.84	1,479,591.14	-11.01%	
	Finish	14,227,741.76	709,572.56	984,674.29	-27.94%	
	Vanish	6,003,115.02	211,733.91	505,601.35	-58.12%	
	Durex	5,957,542.95	385,873.83	405,472.92	-4.83%	
	Harpic	5,883,078.78	294,286.73	430,773.10	-31.68%	
	Pif Paf	2,718,059.34	92,443.89	119,775.76	-22.82%	



Year	Qtr	Month	Country	Store Name	Platform	Business Unit	Finance Brand	Finance Category	IMS	Qty CA	Qty EA
2023	Q1	January	KSA	Afaq Qtech General Trading	Amazon	Hygiene	Airwick	Aerosols	3,596.00	111.00	740.00
2023	Q1	January	KSA	Afaq Qtech General Trading	Amazon	Hygiene	Airwick	Freshmatic	29,153.33	886.00	2,620.00
2023	Q1	January	KSA	Afaq Qtech General Trading	Amazon	Hygiene	Airwick	Others	4,646.67	117.00	1,346.00
2023	Q1	January	KSA	Drops Trading Company	Drops	Hygiene	Airwick	Aerosols	608.53	18.00	152.00
2023	Q1	January	KSA	Drops Trading Company	Drops	Hygiene	Airwick	Freshmatic	2,288.80	57.00	211.00
2023	Q1	January	KSA	Drops Trading Company	Drops	Hygiene	Airwick	Others	362.13	12.00	70.00
2023	Q1	January	KSA	Dark Store	Hunger Station	Hygiene	Airwick	Aerosols	1,067.47	46.00	192.00
2023	Q1	January	KSA	Dark Store	Hunger Station	Hygiene	Airwick	Freshmatic	3,498.67	82.00	328.00
2023	Q1	January	KSA	Advance Technology Company For Information Technology	Ninja	Hygiene	Airwick	Aerosols	458.67	20.00	80.00
2023	Q1	January	KSA	Advance Technology Company For Information Technology	Ninja	Hygiene	Airwick	Freshmatic	3,308.27	77.00	308.00
2023	Q1	January	UAE	Q-TECH GENERAL TRADING LLC	Amazon	Hygiene	Airwick	Aerosols	10,516.17	491.41	2,236.94
2023	Q1	January	UAE	Q-TECH GENERAL TRADING LLC	Amazon	Hygiene	Airwick	Freshmatic	38,231.50	1,411.17	4,145.50
Total									64,896,286.70	1,151,395.67	7,243,946.79