SAURABH PAULSON

SOFTWARE DEVELOPER

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PROFILE SUMMARY

Results-driven and detail-oriented Software Developer with over 1 year of experience in building scalable and efficient web applications. Highly skilled in backend development, with a strong ability to design and implement complex database schemas, write optimized SQL queries, and develop RESTful APIs. Passionate about staying abreast of emerging technologies and continuously seeking opportunities to enhance technical proficiency and contribute to innovative solutions.

TECHNICAL SKILLS

- **Technical** : CSS, Javascript, ReactJs, Java, NodeJs, ExpressJs, RestAPI, Version Control, BigQuery, Redis Cluster, Swagger Documentation, Database Management.
- **Databases** : MySQL, PostgresSQL
- **Platforms** : VS Code, FileZilla, Google Cloud Platform.
- **Tools** : Jira, GitHub, Docker.

PROFESSIONAL EXPERIENCE

Gizemeon Technologies, Kochi   **September 2023 - Present**
Software Developer

- Spearheaded the development of a patented Digital Out-Of-Home (DOOH) platform, Perpetual Media that increased ad engagement by 30% in retail environments.
- Developed an Ad Exchange platform that connects advertisers, brands, and publishers to high-demand ad inventory, optimizing campaign reach and performance.
- Enhanced Monetization for Publishers: Enabled publishers to effectively monetize ad spaces, increasing their revenue by facilitating targeted ad placements for advertisers.
- Created comprehensive revenue and demographic reports, delivering actionable insights to stakeholders and improving decision-making processes.
- Utilized Diverse Tech Stack including React.js, Express.js, BigQuery, Redis, and various Google Cloud Platform (GCP) services like Cloud Functions, Cloud Storage, Cloud SQL, and Cloud Build.

EDUCATION

B.Tech Computer Science & Engineering   **July 2019 - June 2023**
College of Engineering Kallooppara - KTU
Pathanamthitta, Kerala

CERTIFICATIONS

- The Complete 2024 Web Development Bootcamp
- Web Technology Certification
- Core Java Programming
- SQL Programming : Beginner to Advanced