# Saurabh Paulson

## Software Developer

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## 🔍 PROFILE

Results-driven and detail-oriented Software Developer with 1.5 year of experience in building scalable and efficient web applications. Highly skilled in backend development, with a strong ability to design and implement complex database schemas, write optimized SQL queries, and develop RESTful APIs. Passionate about staying abreast of emerging technologies and continuously seeking opportunities to enhance technical proficiency and contribute to innovative solutions

## 🧠 SKILLS

**Languages :** HTML • CSS • JavaScript
**Frontend Development :** React.js • PWA • CSS Frameworks (Bootstrap)
**Backend Development :** Node.js • Express.js • RESTful APIs
**Databases :** PostgreSQL • MongoDB • BigQuery • Redis
**Cloud & DevOps :** Google Cloud Platform (GCP)• Cloud Functions • Compute Engine • Docker
**Version Control :** Git • GitHub
**Documentation & Tools :** Swagger • Jira • FileZilla
**Others :** Redis Cluster • Database Management • Hands-on in HTML , CSS , JavaScript , React.js , Node.js • Strong communication • Leadership

## 💼 PROFESSIONAL EXPERIENCE

**September 2023 - Present**
Kochi, India

**Gizmeon Technologies** 🔗
*Software Developer*

### *Roles & Responsibilities*

- Spearheaded the development of the "Perpetual" Digital Out-Of-Home (DOOH) platform, improving ad engagement by 30% in retail environments.

- Developed an Ad Exchange platform that optimizes campaign reach by connecting advertisers, brands, and publishers to high-demand ad inventory.

- Enhanced monetization for publishers by enabling targeted ad placements, increasing their revenue.

- Mentored and guided junior team members, assigning tasks and clearing technical doubts to ensure smooth project execution.

## 📄 CERTIFICATIONS

- The Complete 2024 Web Development Bootcamp 🔗

## 🎓 EDUCATION

**July 2019 - June 2023**
Kerala, India

B.Tech Computer Science & Engineering
APJ Abdul Kalam Technological University (KTU) 🔗